

**PRIMARY MARKS**

CO139-00001



CO139-00002



CO139-00003



**SECONDARY MARKS**

CO139-00004



CO139-00005



CO139-00006



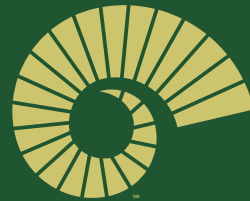
CO139-00007



CO139-00008



CO139-00009



CO139-00010



**COLOR INFORMATION**

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COLORS	PANTONE®	HEX	RGB	PROCESS
Green	PMS 357	#1E4D2B	R:30 G:77 B:43	C:92% M:18% Y:94% K:61%
Gold	PMS 617	#C8C372	R:200 G:195 B:114	C:11% M:6% Y:64% K:13%

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**LETTER MARKS**

CO139-00011



CO139-00012



CO139-00013



CO139-00014



**WORDMARKS**

CO139-00015



CO139-00016



CO139-00017



CO139-00018



**HELMET MARK**

CO139-00019



**INSTITUTIONAL MARK**

CO139-00020



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**TYPOGRAPHY**

**Stratum**

**A B C D E F G H I J K L M**  
**N O P Q R S T U V W X Y Z**  
**. , : ; " ' ! ? & \$ @**  
**0 1 2 3 4 5 6 7 8 9**

**Vitesse**

**A B C D E F G H I J K L M**  
**N O P Q R S T U V W X Y Z**  
**. , : ; " ' ! ? & \$ @**  
**0 1 2 3 4 5 6 7 8 9**

**Proxima Nova**

**A B C D E F G H I J K L M**  
**N O P Q R S T U V W X Y Z**  
**. , : ; " ' ! ? & \$ @**  
**0 1 2 3 4 5 6 7 8 9**

**VERBIAGE**

Colorado State® University  
 Colorado State® Rams™  
 Colorado A&M™  
 CAM™

Colorado State®  
 CSU™  
 Rams™

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