## APPENDIX B

THE GEORGE WASHINGTON UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

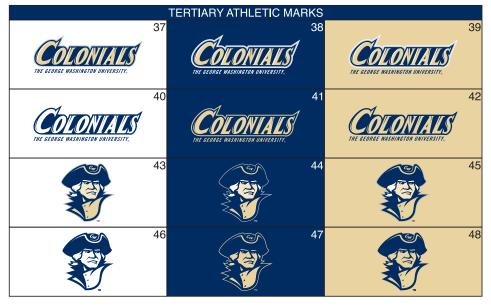
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## THE GEORGE WASHINGTON UNIVERSITY





VERBIAGE		GENERAL INFORMATION		
George Washington University ® F	Buff and Blue™ Raise High™ GDub™	LOCATION: WASHINGTON, DC MASCOT: COLONIALS MASCOT NICKNAME: GEORGE	ESTABLISHED DATE: 1821 CONFERENCE: ATLANTIC 10	



COLOR INFORMATION								
You must use the approved University colors or the "PANTONE" colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. "PANTONE" is a registered trademark of PANTONE, Inc.								
SCHOOL COLORS PANTONE		ITONE COLORS	THREAD COLORS					
DARK BLUE LIGHT BLUE BUFF BUFF HIGHLIGHT COMPLEXION		PANTONE 282 PANTONE 282 - 15% PANTONE 7502 PANTONE 7502 - 20% PANTONE 726		MADEIRA 1242 MADEIRA 1030 MADEIRA 1270 MADEIRA 1071 MADEIRA 1055	POLY-NEON 1742 POLY-NEON 1053 POLY-NEON 1670 POLY-NEON 1949 POLY-NEON 1927			
DARK BLUE	LIGHT BL	JE	BUFF	BUFF HIGHLIGHT	COMPLEXION			

ADDITIONAL PERTINENT INFORMATION						
University seal permitted on products for resale: Alterations to seal permitted: Overlaying / intersecting graphics permitted with seal: University licenses consumables: University licenses health & beauty products: University permits numbers on products for resale: Mascot caricatures permitted: Cross licensing with other marks permitted: NO USE of current player's name, image, or likeness is perm regulations.	Yes X X X X X X X nitted or	No X X X Commer	Restrictions Official Seal Approved on an Individual Basis  Cial products in violation of NCAA rules and			

NOTE: The marks of The George Washington University of are controlled under a licensing program administered by The Collegiate Licensing Company. Any use of these marks will require written approval from The Collegiate Licensing Company.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by THE GEORGE WASHINGTON UNIVERSITY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.