UNIVERSITY OF GEORGIA

This logo guide applies only to hard goods, clothing accessories and footwear. All artwork for apparel and headwear products should be created referencing the Apparel Logo Guide.

PRIMARY MARKS - BULLDOG MARKS Bulldog Marks (UGA 005, UGA 006, UGA 007) are only permitted to be used on Hardgoods items at this time. [UGA001] [UGA002] [UGA003] [UGA004] [UGA005] [UGA006] [UGA006] - WORD MARKS LOCK-UP MARKS BULLDOGS **GEORGIA** UGA UGA GEORGIA BULLDOGS [UGA008] [UGA012] [UGA0221 [UGA016] [UGA019] [UGA026] [UGA029] GEORGIA **BULLDOGS** (\mathbf{C}) [UGA009] [UGA013] [UGA023] GEORGIA BULLDOGS **GEORGIA BULLDOGS** [UGA017] [UGA020] [UGA027] [UGA030] [UGA033] [UGA024] [UGA010] [UGA014] \mathbf{C} C C UGA **G** COMMIT He D X [UGA018] [UGA021] [UGA025] [UGA015] [UGA034] [UGA011] [UGA028] [UGA031]

GENERAL INFORMATION -

Conference: Southeastern Conference (SEC)

Football Stadium: Sanford Stadium

Basketball Arena: Stegeman Coliseum Baseball Stadium: Foley Field

Mascot Name: "Hairy Dawg" / "Uga" (live mascot)

Location: Athens

Mascot: Bulldogs

Established Date: 1785

Fight Song: "Glory, Glory!"

----- APPROVED VERBIAGE

University of Georgia® Georgia® UGA ® Bulldogs ® Between The Hedges ® How 'Bout Them Dogs ®

How 'Bout Them Dawgs® Go You Silver Britches™ University of Georgia Athletic Association™ Hairy Dawg® Dawgs ® Deep South's Oldest Rivalry™ Hunker Down™ Gym Dogs™

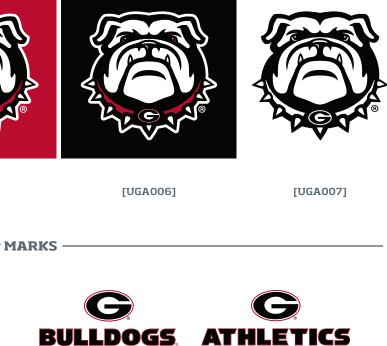
COLORS	PANTONE SPOT PRINT	CMYK 4C PRINTING	RGB SCREEN/VIDEO	HEX WEB	MADEIRA EMBROIDERY	A&E/RA EMBROIDERY	TEXTILE GARMENT
BULLDOG RED	PMS 200C	3/100/70/12	186/12/47	BA0C2F	1147	1842	
BLACK	BLACK	0/0/0/100	0/0/0	000000	BLACK	BLACK	
UGA SILVER	PMS 429C	38/28/27/0	93/103/112	5D6770	1118	2404	

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APPROVED COLORS









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ADDITIONAL ATHLETIC MARKS





Only to be used in conjunction with formal and institutional documents such as diplomas, proclamations, and other