



# Georgia Tech (Athletics Marks)

Current Revision Date: 5/30/18

Established: 1885

Location: Atlanta, GA

Mascot: Yellow Jackets

Mascot Name: Buzz

Conference: ACC

## Verbiage

Georgia Tech<sup>®</sup>  
Yellow Jackets<sup>®</sup>  
Buzz<sup>®</sup>

Ramblin' Wreck<sup>®</sup>  
Together We Swarm<sup>®</sup>  
THWG

## Notes

- The secondary font recommended for use with Georgia Tech athletics marks is Heebo Bold.

Tech Gold

Tech Gold (Metallic)

Blue

White

**PANTONE 4515 C**

**C:13 M:19 Y:62 K:28 | R:179 G:163 B:105**  
MADEIRA: 1193 RA: 2542

**PANTONE 8383 C**

**CMYK: N/A | RGB: N/A**  
MADEIRA: FS Gold 32

**PANTONE 540 C**

**C:100 M:57 Y:12 K:66 | R:0 G:48 B:87**  
MADEIRA: 1242 RA: 2609

**White**

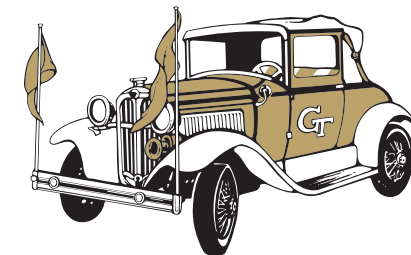
**C:0 M:0 Y:0 K:0 | R: 255 G: 255 B: 255**  
MADEIRA: White RA: White

Approved University colors or the \*PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. \*PANTONE® is a registered trademark of PANTONE, Inc.

## Athletics Marks

### Primary Mark

- Fill of interlocking GT must remain either white or gold.
- No patterns or images are allowed in the interlocking GT.
- PMS 8383 C may be substituted for PMS 4515 C if manufacturer is able to print in metallic.
- Do NOT add a stroke to the Georgia Tech wordmark
- The preferred marks of Georgia Tech Athletics are marks 1, 5, 7



Pantone Process Black C

Pantone Process Black C

Word Marks

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**GEORGIA TECH<sup>®</sup>**

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**GEORGIA  
TECH<sup>®</sup>**

**GEORGIA  
TECH<sup>®</sup>**

**GEORGIA  
TECH<sup>®</sup>**

**GEORGIA  
TECH<sup>®</sup>**

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**GEORGIA TECH<sup>®</sup>**

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**GEORGIA TECH<sup>®</sup>**

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**GEORGIA  
TECH<sup>®</sup>**

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**GEORGIA  
TECH<sup>®</sup>**

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**GEORGIA  
TECH<sup>®</sup>**

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**GEORGIA  
TECH<sup>®</sup>**

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**GEORGIA TECH<sup>®</sup>**

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**GEORGIA TECH<sup>®</sup>**

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**GEORGIA  
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**GEORGIA  
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Word Marks

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- All sports are available upon request

<p>49</p> <p><b>GEORGIA TECH.</b> ATHLETICS</p>	<p>50</p> <p><b>GEORGIA TECH.</b> FOOTBALL</p>	<p>51</p> <p><b>GEORGIA TECH.</b> BASEBALL</p>	<p>52</p> <p><b>GEORGIA TECH.</b> BASKETBALL</p>	<p>53</p> <p><b>GEORGIA TECH.</b> WOMEN'S BASKETBALL</p>
<p>54</p> <p><b>GEORGIA TECH.</b> ATHLETICS</p>	<p>55</p> <p><b>GEORGIA TECH.</b> FOOTBALL</p>	<p>56</p> <p><b>GEORGIA TECH.</b> BASEBALL</p>	<p>57</p> <p><b>GEORGIA TECH.</b> BASKETBALL</p>	<p>58</p> <p><b>GEORGIA TECH.</b> WOMEN'S BASKETBALL</p>
<p>59</p> <p><b>GEORGIA TECH.</b> ATHLETICS</p>	<p>60</p> <p><b>GEORGIA TECH.</b> FOOTBALL</p>	<p>61</p> <p><b>GEORGIA TECH.</b> BASEBALL</p>	<p>62</p> <p><b>GEORGIA TECH.</b> BASKETBALL</p>	<p>63</p> <p><b>GEORGIA TECH.</b> WOMEN'S BASKETBALL</p>
<p>64</p> <p><b>GEORGIA TECH.</b> ATHLETICS</p>	<p>65</p> <p><b>GEORGIA TECH.</b> FOOTBALL</p>	<p>66</p> <p><b>GEORGIA TECH.</b> BASEBALL</p>	<p>67</p> <p><b>GEORGIA TECH.</b> BASKETBALL</p>	<p>68</p> <p><b>GEORGIA TECH.</b> WOMEN'S BASKETBALL</p>
<p>69</p> <p><b>GEORGIA TECH.</b> ATHLETICS</p>	<p>70</p> <p><b>GEORGIA TECH.</b> FOOTBALL</p>	<p>71</p> <p><b>GEORGIA TECH.</b> BASEBALL</p>	<p>72</p> <p><b>GEORGIA TECH.</b> BASKETBALL</p>	<p>73</p> <p><b>GEORGIA TECH.</b> WOMEN'S BASKETBALL</p>

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<p>79</p> 	<p>80</p> 	<p>81</p> 	<p>82</p> 	<p>83</p> 
<p>84</p> 	<p>85</p> 	<p>86</p> 	<p>87</p> 	<p>88</p> 
<p>89</p> 	<p>90</p> 	<p>91</p> 	<p>92</p> 	<p>93</p> 

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