



Georgia Tech (Athletics Marks)

Current Revision Date: 5/30/18

Established: 1885

Location: Atlanta, GA

Mascot Name: Buzz

Conference: ACC

Tech Gold

Tech Gold (Metallic)

PANTONE 4515 C
C:13 M:19 Y:62 K:28 | R:179 G:163 B:105
MADEIRA: 1193 RA: 2542

PANTONE 8383 C
CMYK: N/A | RGB: N/A
MADEIRA: FS Gold 32

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Verbiage

Georgia Tech®
Yellow Jackets®
Buzz®

Ramblin' Wreck®
Together We Swarm®
THWG

• The secondary font recommended for use with Georgia Tech athletics marks is Heebo Bold.



Word Marks

- PMS 8383 C may be substituted for PMS 4515 C if manufacturer is able to print in metallic.
- Do NOT add a stroke to the Georgia Tech wordmark

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Athletics Word Mark GT Lockup

Word Marks

- Fill of interlocking GT must remain either white or gold.
- No patterns or images are allowed in the interlocking GT.
- PMS 8383 C may be substituted for PMS 4515 C if manufacturer is able to print in metallic.
- Do NOT add a stroke to the Georgia Tech wordmark

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Athletics Word Mark Sport Specific Lockups

Word Marks

- PMS 8383 C may be substituted for PMS 4515 C if manufacturer is able to print in metallic.
- Do NOT add a stroke to the Georgia Tech wordmark
- All sports are available upon request

49
GEORGIA TECH
ATHLETICS

50
GEORGIA TECH
FOOTBALL

51
GEORGIA TECH
BASEBALL

52
GEORGIA TECH
BASKETBALL

53
GEORGIA TECH
WOMEN'S BASKETBALL

54
GEORGIA TECH
ATHLETICS

55
GEORGIA TECH
FOOTBALL

56
GEORGIA TECH
BASEBALL

57
GEORGIA TECH
BASKETBALL

58
GEORGIA TECH
WOMEN'S BASKETBALL

59
GEORGIA TECH
ATHLETICS

60
GEORGIA TECH
FOOTBALL

61
GEORGIA TECH
BASEBALL

62
GEORGIA TECH
BASKETBALL

63
GEORGIA TECH
WOMEN'S BASKETBALL

64
GEORGIA TECH
ATHLETICS

65
GEORGIA TECH
FOOTBALL

66
GEORGIA TECH
BASEBALL

67
GEORGIA TECH
BASKETBALL

68
GEORGIA TECH
WOMEN'S BASKETBALL

69
GEORGIA TECH
ATHLETICS

70
GEORGIA TECH
FOOTBALL

71
GEORGIA TECH
BASEBALL

72
GEORGIA TECH
BASKETBALL

73
GEORGIA TECH
WOMEN'S BASKETBALL

Athletics Word Mark GT Lockup - Sport Specific

Word Marks

- Fill of interlocking GT must remain either white or gold.
- No patterns or images are allowed in the interlocking GT.
- PMS 8383 C may be substituted for PMS 4515 C if manufacturer is able to print in metallic.
- Do NOT add a stroke to the Georgia Tech wordmark
- All sports are available upon request



Athletics Word Mark GT Lockup - Sport Specific One Color

Word Marks

- Fill of interlocking GT must remain either white or gold.
- No patterns or images are allowed in the interlocking GT.
- PMS 8383 C may be substituted for PMS 4515 C if manufacturer is able to print in metallic.
- Do NOT add a stroke to the Georgia Tech wordmark
- All sports are available upon request

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