



**GEORGIA TECH<sup>®</sup>**  
**ATHLETICS**

**2017-2018**  
**ANNUAL REPORT**



# THE GOLD CODE

## CORE VALUES

- Teamwork
- Character
- Excellence
- Innovation

## BRAND DIFFERENTIATORS

- Competitive Drive - our Fuel
- Innovative Spirit - our Future
- Tech Tradition - our Inspiration
- Atlanta - our Hometown

## VISION

We develop the young people who change the world.

## MISSION

Georgia Tech athletics inspires and empowers student-athletes to be Everyday Champions in academics, competition and life.

## FORMULA

WINNING + THE INSTITUTE + TOTAL PERSON PROGRAM =



**WINNING**

## TOP ACHIEVEMENTS



### WOMEN'S TENNIS

NCAA Final Four

No. 5 national ranking

No. 4 seed — NCAA Tournament

Final Record: 25-6 (12-2 ACC)

**NCAA**® **FINAL FOUR**

**WINNING**

**TOP ACHIEVEMENTS**



**GOLF**

ACC Champions  
No. 4 national ranking  
Top seed — NCAA Regional  
Four tournament titles

**ACC** CHAMPIONS

**GEORGIA TECH**

## WINNING

### TOP ACHIEVEMENTS

#### CROSS COUNTRY/TRACK AND FIELD



#### **NAHOM SOLOMON** (left)

- First-team All-American — cross country (GT's first men's XC All-American since 1994)
- Set four school records (indoor 3,000m, outdoor 3,000m, outdoor 5,000m, outdoor 10,000m)

#### **JEANINE WILLIAMS** (center)

- Two-time second-team All-American — indoor 60m hurdles, outdoor 100m hurdles
- Two-time ACC Champion — indoor 60m hurdles, outdoor 100m hurdles

#### **AVERY BARTLETT** (right)

- Two-time second-team All-American — indoor 800m, outdoor 800m
- ACC Champion — outdoor 800m

#### WOMEN'S BASKETBALL



- Advanced to the third round of the WNIT
- Won at least 20 games for the third-straight season and the 10th time in the last 12 years
- Earned its fifth-straight postseason berth
- Final record: 20-14

#### SOFTBALL



- Improved win total by nine games under first-year head coach and former GT All-American **Aileen Morales** (pictured)
- Posted first winning records (overall and ACC) since 2012
- Won most ACC series (5) since 2011

# WINNING

## WINS OVER TOP 25 TEAMS



### WOMEN'S TENNIS (10)

4-2 vs. No. 10 Michigan (Feb. 9) // 4-2 vs. No. 3 Florida (Feb. 11)  
 4-2 vs. No. 6 Georgia (Feb. 23) // 4-3 at No. 19 Florida St. (Feb. 25)  
 4-3 vs. No. 24 UVA (March 2) // 4-3 at No. 9 Texas Tech (March 18)  
 4-3 at No. 1 North Carolina (March 24) // 4-2 vs. No. 3 Duke (April 6)  
 4-3 vs. No. 12 Pepperdine (May 17) // 4-3 vs. No. 14 UCLA (May 19)



### BASEBALL (6)

6-4 vs. No. 6 Auburn (March 20) // 13-4 vs. No. 6 NC St. (March 23)  
 2-1 vs. No. 6 Florida St. (Apr. 7) // 16-3 vs. No. 6 Florida St. (Apr. 8)  
 9-6 vs. No. 10 Duke (May 17) // 20-7 vs. No. 10 Duke (May 18)



### MEN'S BASKETBALL (2)

64-54 vs. No. 15 Miami (Jan. 3)  
 60-53 vs. No. 25 Notre Dame (Jan. 10)



### FOOTBALL

28-22 vs. No. 17 Virginia Tech (Nov. 11)



### VOLLEYBALL

3-1 vs. No. 17 Michigan State (Aug. 26)

## TOURNAMENT/MEET WINS



### GOLF (4)

Carpet Capital Collegiate (Sept. 8-10)  
 Franklin American Mortgage Intercollegiate (Oct. 8-10)  
 General Hackler Championship (March 10-11)  
 ACC Championship (April 20-22)



### WOMEN'S CROSS COUNTRY (2)

Jacksonville State Opener  
 (Sept. 1)  
 Alabama Crimson Classic  
 (Oct. 13)



### MEN'S CROSS COUNTRY

Jacksonville State Opener  
 (Sept. 1)

## WINNING

### HONORS AND AWARDS

#### ALL-AMERICA

##### JOEY BART

Baseball  
First Team

##### AVERY BARTLETT

Indoor Track and Field  
Second Team (800m)

##### PAIGE HOURIGAN

Women's Tennis  
Singles & Doubles

Outdoor Track and Field  
Second Team (800m)

##### KENYA JONES

Women's Tennis  
Doubles

##### NAHOM SOLOMON

Cross Country  
First Team

##### JEANINE WILLIAMS

Indoor Track and Field  
Second Team (60m High Hurdles)

Outdoor Track and Field  
Second Team (100m Hurdles)

#### ALL-ACC

##### MEN'S BASKETBALL

Josh Okogie

##### BASEBALL

Wade Bailey  
Joey Bart  
Tristan English  
Kyle McCann  
Chase Murray  
Connor Thomas

##### MEN'S CROSS COUNTRY

Nahom Solomon

##### FOOTBALL

KirVonte Benson  
Parker Braun  
Pressley Harvin III

##### GOLF

Noah Norton  
Chris Petefish  
Luke Schniederjans  
Tyler Strafaci

##### SOFTBALL

Emily Anderson  
Draven Sonnon  
Cameron Stanford

##### MEN'S SWIMMING AND DIVING

Caio Pumputis

##### MEN'S TENNIS

Carlos Divar

##### WOMEN'S TENNIS

Paige Hourigan  
Kenya Jones  
Johnnise Renaud

##### MEN'S INDOOR TRACK AND FIELD

Avery Bartlett  
Ben Jean  
Daniel Pietsch  
Nahom Solomon  
William Solomon

##### WOMEN'S INDOOR TRACK AND FIELD

Jeanine Williams

##### MEN'S OUTDOOR TRACK AND FIELD

Avery Bartlett  
Ben Jean  
Andres Littig  
Daniel Pietsch  
Preston Smith

##### WOMEN'S OUTDOOR TRACK AND FIELD

Hailey Gollnick  
Jeanine Williams

##### VOLLEYBALL

Gabriela Stavnetchei

#### NATIONAL/ACC INDIVIDUAL HONORS

##### ACC PLAYER OF THE YEAR

Joey Bart (Baseball)

##### ACC DEFENSIVE PLAYER OF THE YEAR

Joey Bart (Baseball)

##### ACC SIXTH PLAYER OF THE YEAR

Zaier O'Neil (Women's Basketball)

##### DISTRICT PLAYER OF THE YEAR

Joey Bart (Baseball)

##### JOHNNY BENCH AWARD

*College Baseball's Most Outstanding Catcher*  
Joey Bart (Baseball)

##### FRESHMAN ALL-AMERICA

Pressley Harvin III (Football)  
Noah Norton (Golf)

##### U.S. OPEN QUALIFIER

Tyler Strafaci (Golf)

##### NCAA QUALIFIERS

Avery Bartlett (Indoor, Outdoor Track & Field)  
Carlos Divar (Men's Tennis)  
Christian Ferraro (Swimming & Diving)  
Paige Hourigan (Women's Tennis)  
Kenya Jones (Women's Tennis)  
Michael Kay (Men's Tennis)  
Moses Loschi (Swimming & Diving)  
Caio Pumputis (Swimming & Diving)  
Nahom Solomon (Outdoor Track & Field)  
Iris Wang (Swimming & Diving)  
Jeanine Williams (Indoor, Outdoor Track & Field)

**WINNING**

**FIRST-ROUND DRAFT PICKS**



**JOEY BART**

2018 MLB Draft • No. 2 Overall Selection • San Francisco Giants  
10th First-Round Selection in Georgia Tech Baseball History (highest-ever)



**JOSH OKOGIE**

2018 NBA Draft • No. 20 Overall Selection • Minnesota Timberwolves  
19th First-Round Selection in Georgia Tech Men's Basketball History

## THE INSTITUTE

### ACADEMIC PROGRESS RATE

NCAA Academic Progress Rate (APR) is an annual scorecard of academic achievement calculated for all Division I sports teams. It measures eligibility, graduation and retention each semester or academic term and provides a clear picture of the academic performance for each team in every sport. The most recent multiyear scores are based on the 2013-14, 2014-15, 2015-16 and 2016-17 academic years. APR scores are measured on a scale of 1,000 with the threshold for penalties set at 930.

#### OF GEORGIA TECH'S 15\* SPORTS PROGRAMS:

# 4

**HAVE A PERFECT  
MULTIYEAR APR OF  
1,000**

# 7

**HAD A PERFECT  
SINGLE-YEAR APR OF  
1,000 FOR 2016-17**

# 8

**HAVE A MULTIYEAR APR  
THAT IS AT LEAST 10  
POINTS HIGHER THAN  
THE NATIONAL AVERAGE  
FOR THEIR SPORT**

# 12

**HAVE A MULTIYEAR APR  
THAT IS HIGHER THAN  
OR EQUAL TO THE  
NATIONAL AVERAGE  
FOR THEIR SPORT**

# 13

**HAVE A MULTIYEAR APR  
SCORE OF  
980 OR HIGHER**

# 15

**HAVE A MULTIYEAR APR  
SCORE OF  
961 OR HIGHER**

*\* indoor and outdoor track & field  
are compiled as one sport for APR  
purposes*

#### GEORGIA TECH MULTIYEAR APR SCORES (2013-14 THROUGH 2016-17)

**Women's Cross Country: 1,000**

(national average: 989)

**Golf: 1,000**

(national average: 986)

**Men's Tennis: 1,000**

(national average: 982)

**Volleyball: 1,000**

(national average: 988)

**Women's Swimming & Diving: 998**

(national average: 992)

**Women's Track & Field: 998**

(national average: 983)

**Men's Cross Country: 994**

(national average: 981)

**Men's Swimming & Diving: 992**

(national average: 981)

**Softball: 989**

(national average: 985)

**Women's Tennis: 984**

(national average: 989)

**Men's Track & Field: 982**

(national average: 973)

**Women's Basketball: 981**

(national average: 982)

**Football: 980**

(national average: 968)

**Baseball: 975**

(national average: 975)

**Men's Basketball: 961**

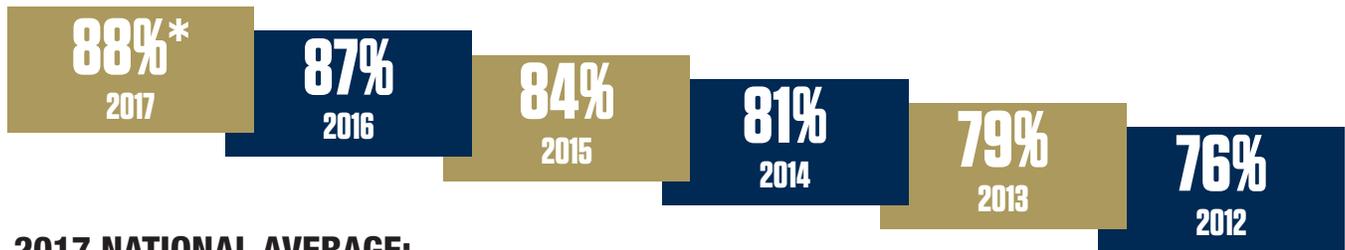
(national average: 967)

## GRADUATION SUCCESS RATE

NCAA Graduation Success Rate (GSR) measures the success of an athletics department in graduating its student-athletes within a six-year period. Unlike Federal Graduation Rate, which assesses only first-time, full-time freshmen, GSR also includes transfer students and mid-year enrollees in the sample. Student-athletes who leave an institution while in good academic standing before exhausting athletics eligibility are removed from the cohort of their initial institution (essentially passed to another squad's GSR cohort if they transfer and removed altogether in the case of early departures for professional careers). The GSR provides a more complete and accurate look at actual student-athlete success by taking into account the full variety of participants in Division I athletics and tracking their academic outcomes.

The latest GSR cohorts include student-athletes that enrolled at Georgia Tech from 2007-10.

**2017 WAS THE FIFTH-CONSECUTIVE YEAR THAT GEORGIA TECH HAS POSTED ITS HIGHEST GSR EVER:**



**2017 NATIONAL AVERAGE:**  
87%\*

*\* Georgia Tech's 88-percent GSR and the 87-percent national average are both all-time highs*

**OF GEORGIA TECH'S 13<sup>^</sup> SPORTS PROGRAMS:**

5

**HAVE A PERFECT 100% GSR**

10

**HAVE A GSR THAT IS HIGHER THAN THE NATIONAL AVERAGE FOR THEIR SPORT**

*^ cross country, indoor track & field and outdoor track & field are compiled as one sport for APR purposes*

### GEORGIA TECH GRADUATION SUCCESS RATES (2007-2010 COHORTS)

**Women's Cross Country/Track & Field: 100**  
(national average: 89)  
**Men's Cross Country/Track & Field: 100**  
(national average: 81)  
**Golf: 100**  
(national average: 87)

**Women's Tennis: 100**  
(national average: 94)  
**Volleyball: 100**  
(national average: 92)  
**Men's Swimming & Diving: 95**  
(national average: 88)  
**Softball: 93**  
(national average: 90)

**Men's Tennis: 91**  
(national average: 90)  
**Women's Swimming & Diving: 90**  
(national average: 94)  
**Women's Basketball: 76**  
(national average: 89)  
**Football: 82**  
(national average: 75)

**Baseball: 76**  
(national average: 80)  
**Men's Basketball: 82**  
(national average: 78)

## THE INSTITUTE

### ACADEMIC HONORS

#### **NCAA PUBLIC RECOGNITION**

**AWARDS** — *APR ranked among the Top 10 percent nationally in their respective sports*

Women's Cross Country  
Golf  
Men's Tennis  
Women's Track & Field  
Volleyball

#### **CoSIDA ACADEMIC ALL-AMERICA**

Nahom Solomon  
(Cross Country/Track & Field)

#### **CoSIDA ACADEMIC ALL-DISTRICT**

Nahom Solomon  
(Cross Country/Track & Field)

#### **ACC SCHOLAR-ATHLETE OF THE YEAR**

Nahom Solomon (Men's Cross Country)

#### **ACC POSTGRADUATE SCHOLARSHIP RECIPIENTS**

Alex Grady  
(Men's Cross Country/Track & Field)  
Angelica Henderson  
(Women's Track & Field)  
Kel Johnson (Baseball)  
Michael Kay (Men's Tennis)

#### **GCAA ALL-AMERICA SCHOLARS (GOLF)**

Chris Petefish

#### **HAMPSHIRE SOCIETY (FOOTBALL)**

Zach Matthews

#### **CSCAA SCHOLAR ALL-AMERICA (SWIMMING & DIVING)**

Iris Wang

#### **ITA SCHOLAR-ATHLETES (TENNIS)**

Zummy Bauer  
Andrew Li

#### **USTFCCCA ALL-ACADEMIC TEAMS (CROSS COUNTRY/TRACK AND FIELD)**

Anna Hightower  
Daniel Pietsch  
Amy Ruiz  
Preston Smith  
Nahom Solomon  
Jeanine Williams

#### **ALL-ACC ACADEMIC TEAMS**

Baseball  
Andy Archer  
Chase Murray

Men's Basketball  
Brandon Alston

Women's Basketball  
Elo Edeferioka  
Francesca Pan

Men's Cross Country  
Nahom Solomon

Women's Cross Country  
Mary Prouty

Football  
Parker Braun  
Brad Stewart

Golf  
Noah Norton  
Tyler Strafaci

Men's Indoor Track and Field  
Avery Bartlett  
Daniel Pietsch  
Nahom Solomon

Women's Indoor Track and Field  
Jeanine Williams

#### Men's Outdoor Track and Field

Avery Bartlett  
Daniel Pietsch  
Preston Smith  
Nahom Solomon

#### Women's Indoor Track and Field

Holly Gollnick  
Jeanine Williams

#### Softball

Emily Anderson  
Draven Sonnon  
Cameron Stanford

#### Men's Swimming and Diving

Caio Pumputus

#### Men's Tennis

Andrew Li  
Daniel Yun

#### Women's Tennis

Ida Jarlskog

#### Volleyball

Cori Clifton  
Gabriela Stavnetchei

#### **ACC ACADEMIC HONOR ROLL**

*3.0 grade point average or higher*  
201 student-athletes recognized  
(10-year high)

# THE INSTITUTE

## 2017-18 GRADUATES

### FALL COMMENCEMENT

#### Baseball

Keenan Innis (business administration)  
*A.J. Murray (business administration)*

#### Men's Basketball

Jodan Price  
(master's — building construction & facility mgt.)

#### Women's Basketball

Cha'Ron Sweeney  
(master's — building construction & facility mgt.)

#### Cheerleading

Chris York (mechanical engineering)

#### Football

Chase Alford (mechanical engineering)  
Bennett Barton (business administration)  
Step Durham (business administration)  
KeShun Freeman (business administration)  
Tre' Jackson (business administration)  
Ricky Jeune (business administration)  
Andrew Marshall (business administration)  
Antonio Messick (business administration)  
Josh Selembo (business administration)

#### Softball

Jessica Kowalewicz (chemical engineering)

#### Men's Tennis

Cole Fiegel (industrial engineering)

#### Women's Track and Field/Cross Country

Rhiannon Flanagan-Rosario  
(biomedical engineering)  
Malin Trollsas (industrial design)

### SPRING COMMENCEMENT

#### Baseball

*Jed Bradley (business administration)*  
Jared Datoč (business administration)  
*Zane Evans (business administration)*  
*Mott Hyde (business administration)*  
Johnathan Langley (business administration)  
*Mark Pope (international affairs)*  
Ben Schniederjans (business administration)  
Patrick Wiseman (business administration)

#### Men's Basketball

*Nick Jacobs (history, technology and society)*

#### Women's Basketball

Elo Edeferioka (business administration)  
Imani Tilford (literature, media & communication)  
Zaire O'Neil (literature, media & communication)  
Antonia Peresson (business administration)

#### Cheerleading

Will Campiglia (mechanical engineering)  
Preston Green (industrial engineering)  
Argy Kosmakos (biomedical engineering)  
Gina Hadam (chemical engineering)  
Haley Logan (business administration)  
Savannah Morgan (mechanical engineering)  
Kourtney Morrison (electrical engineering)  
Joyce Poh (psychology)  
Kerri Reid (psychology)  
Michael Tatum (computer engineering)

#### Men's Cross Country/Track & Field

Patrick Fleming (analytics)  
Jag Gangemi (physics)  
Alex Grady (mechanical engineering)  
Andres Littig (computer science)  
Ryan Miller (chemical & biomolecular engineering)  
Ryan Peck (computer engineering)  
Tanner Shaw (environmental engineering)  
Preston Smith (business administration)  
Nahom Solomon (computer engineering)  
William Solomon (psychology)

#### Women's Cross Country/Track & Field

Haley Anderson (biomedical engineering)  
Kenya Collins (biology)  
Erin Gant (industrial engineering)  
Angelica Henderson (business administration)  
Shannon Innis (business administration)  
Courtney Naser (business administration)  
Ksenia Novikova (business administration)  
Raven Stewart (biology)  
Rachel Thorne  
(master's — supply chain management)

#### Football

*Anthony Allen (business administration)*  
*Izaan Cross (business administration)*  
Cheyenne Hunt (civil engineering)  
Jalen Johnson (business administration)  
Shaun Kagawa (business administration)  
Terrell Lewis (business administration)  
Chase Martenson (business administration)  
Tyler Merriweather (business administration)  
Trey Smith (international affairs)  
Brady Swilling (business administration)  
Quaide Weimerskirch (business administration)  
*Vance Walker (business administration)*  
*Philip Wheeler (business administration)*  
Casey Wilson (business administration)

#### Golf

Jacob Joiner (business administration)  
Tyler Joiner (environmental engineering)  
Chris Petefish (business administration)  
Michael Pisciotta (business administration)

#### Softball

Emily Anderson (biology)  
Malea Bell (business administration)  
Kendall Chadwick (business administration)  
Kelsey Chisholm (business administration)  
Draven Sonnon (business administration)

#### Men's Swimming & Diving

Alex Kimpel (computer science)  
Brad Oberg (industrial engineering)

#### Women's Swimming & Diving

Kira de Bruyn (industrial design)  
Megan Hansen  
(literature, media & communication)  
Kaitlin Kitchens  
(literature, media & communication)  
Morgan Lyons (business administration)  
Megan Young (biology)

#### Men's Tennis

Michael Kay (business administration)  
Elijah Melendez (business administration)

#### Volleyball

Ashley Askin (business administration)  
Gabby Benda (business administration)  
Gabriela Stavnetchei (business administration)  
Sydney Wilson (business administration)

### DEGREE COMPLETION PROGRAM

Graduates highlighted in italics — baseball's Jed Bradley, Zane Evans, Mott Hyde, A.J. Murray and Mark Pope, football's Anthony Allen, Izaan Cross, Vance Walker and Philip Wheeler and men's basketball's Nick Jacobs — returned to the Institute to earn their diplomas as part of Georgia Tech athletics' degree completion program. All 10 left Georgia Tech to pursue professional sports but returned after the conclusion of their playing careers to finish coursework for their degrees. Former student-athletes enrolled at Georgia Tech in 2017-18 combined for a 3.28 grade point average.

## TOTAL PERSON PROGRAM

### COMMUNITY ENGAGEMENT

#### JACKETS WITHOUT BORDERS

In May 2018, 18 student-athletes and three Georgia Tech athletics staff members spent eight days in Puerto Rico to help rebuild homes destroyed by Hurricane Maria. It was Georgia Tech's second-ever Jackets Without Borders service trip — in 2017, a contingent of student-athletes and staff members traveled to Costa Rica to build a sports court for local youth.



# TOTAL PERSON PROGRAM

## COMMUNITY ENGAGEMENT

### MICHAEL ISENHOUR TOY DRIVE

The 17th annual Michael Isenhour Toy Drive in November and December 2017 collected over 2,500 toys and \$6,000 in donations for the Atlanta Children's Shelter. For nearly 10 years, Georgia Tech has donated to the Holiday House event hosted by the Atlanta Children's Shelter, providing a holiday season to over 200 homeless parents and 500 children.



### JUNIOR ACHIEVEMENT

Partnering with the Atlanta chapter of Junior Achievement, several Georgia Tech student-athletes and staff members served as coaches for JA BizTown, helping middle school students run their own businesses.



### GIRLS ON THE RUN

Georgia Tech athletics continued its 10-year tradition of supporting participants at Atlanta's Girls on the Run 5K in December 2017.



### ACC TOP SIX FOR SERVICE

Each year, the Atlantic Coast Conference recognizes six student-athletes at each member institution that have demonstrated outstanding community service and community relations. A Top Six for Service award recipient is dedicated to serving others and have shown a passion for enriching the lives of others.

Georgia Tech's 2017-18 recipients were:

- James Clark** (golf)
- Alex Grady** (men's cross country/track and field)
- Angelica Henderson** (women's track and field)
- Bria Matthews** (women's track and field)
- Josh Okogie** (men's basketball)
- Abbey Yates** (women's swimming and diving)

## TOTAL PERSON PROGRAM

### LEADERSHIP DEVELOPMENT

The goal of leadership development within the Total Person Program is to create student-athletes who are self-aware, can build positive teams and guide others with their positive influence. This past year, multiple leadership development programs were introduced to target the needs of student-athletes and create more cohesive character development opportunities for all individuals.

#### **CAPTAIN'S TABLE**

Designated team leaders and captains engaged in a new program to develop their leadership ability and discuss best practices for leading their teams.

#### **LEADERSHIP SERIES**

Character coach Derrick Moore hosted a seven-part leadership development program for student-athletes to build their knowledge and application of leadership concepts and develop greater self-awareness.

#### **A.D.'S LEADERSHIP COUNCIL** (pictured)

Several student-athletes were assembled on an advisory board to address issues and provide feedback for their experience.

#### **FRESHMAN LEADERSHIP ACADEMY**

As part of JumpStart Jackets, all incoming freshmen participated in leadership training like values assessment, personal goal setting and communication skills during orientation.

#### **STUDENT-ATHLETE ADVISORY BOARD (SAAB)**

In 2017-18, SAAB registered 63 new individuals for the Project Life bone marrow registry, participated in the 2018 GT Dance Marathon for the Kids, collected/donated children's books to the Hughes Spalding Hospital hosted the 2nd annual Student-Athlete Formal.



# TOTAL PERSON PROGRAM

## PROFESSIONAL DEVELOPMENT

The goal of professional development within the Total Person Program is to help student-athletes determine their career interests, as well as develop resumes, prepare for job interviews, learn how to market themselves in the work force and identify opportunities for internships and full-time employment upon completion of their degrees. Thirteen new career programs were added in 2017-18 to help prepare Georgia Tech student-athletes for success after graduation.

### 5TH STREET BRIDGE PROGRAM

The 5th Street Bridge Program, Georgia Tech athletics' official student-athlete internship program, has grown significantly since its inception. Ninety-six GT student-athletes participated in internships in the summer of 2018 with organizations including Amazon, the Atlanta Braves, Atlanta Airlines Terminal Corporation, Coca-Cola, Dewberry Capital, Home Depot, Intel, Lockheed Martin, Microsoft, NCR, Northwestern Mutual and the Southern Company.

### GT ATHLETICS CAREER FAIR

A record 92 student-athletes attended Georgia Tech athletics' 2017 Fall Career Fair, with several landing full-time or internship positions as a result.

### NETWORKING NIGHTS (pictured)

Georgia Tech athletics held three networking nights during the 2017-18 academic year, engaging 108 employers/ alumni and 72 different companies, giving student-athletes the opportunity to build professional relationships with GT letterwinners and others in a wide range of fields.

### INDUSTRY PIPELINES

Athletics department leadership assisted in developing new industry pipelines to connect and engage student-athletes with peers pursuing similar jobs and ultimately making connections that would be beneficial for life after graduation. Industry pipeline fields for 2017-18 included real estate and building construction, pre-health degrees, finance and investment, and engineering and computer science. More pipelines are in the works for 2018-19.

### MICROSOFT 101 TRAINING

Four training sessions were offered for student-athletes in Microsoft Excel and PowerPoint to increase student-athletes' skills in both platforms for academic and professional application.

### ETIQUETTE DINNER

Carolyn Luesing, a professional business etiquette teacher, took student-athletes through an engaging and informative workshop around social etiquette for meals and networking events.



## TOTAL PERSON PROGRAM

### PERSONAL GROWTH AND WELLNESS

The Total Person Program focuses on student-athlete well-being by offering programming around mental health, nutrition services, alcohol and drug prevention and sexual assault awareness. All student-athletes have access to sports dietitians, a clinical and sports psychologist and CARE team staff to keep them healthy and able to perform at their best.

#### SEXUAL VIOLENCE PREVENTION

In a mandatory event for all Georgia Tech student-athletes, guest speaker Shan Foster, a former collegiate and NBA star, shared his personal connection to sexual assault and how he has become an advocate for preventative solutions. He educated all student-athletes on bystander intervention, the culture around sexual assault, toxic masculinity and how each person can step up to prevent violence and educate others to do the same.

#### MENTAL HEALTH AWARENESS (pictured)

Guest speaker Chamique Holdsclaw, a former women's basketball national player of the year at Tennessee and WNBA legend, shared her experience with mental health and depression. She encouraged Georgia Tech student-athletes to seek help, reach out to others in need and to reduce the stigma surrounding mental health concerns.

#### QPR TRAINING

Members of Georgia Tech athletics' executive staff led student-athletes in QPR training which educates individuals on how to Question, Persuade and Refer individuals who may be contemplating suicide. They learned techniques to create open dialogue around mental health issues to use with teammates and peers.

#### FINANCIAL LITERACY

Eric Smith, a professional financial literacy life coach, offered four engaging sessions around finance management. Student-athletes learned valuable concepts about budgeting, investing and saving and how those practices apply to life in college and the transition to life after graduation.



# AI 2020

## ATHLETICS INITIATIVE 2020

Launched in January 2018 and publicly unveiled in June 2018, Georgia Tech's Athletics Initiative 2020 aims to raise \$125 million for athletics facilities, endowments and operations by December 31, 2020. These critical funds will not only continue to develop Everyday Champions, they will launch the Yellow Jackets toward new heights of excellence and innovation while helping us strengthen key areas and target strategic priorities in a fashion true to our Georgia Tech DNA – with determined spirit, minus excess and frills.

Through September 2018, AI 2020 had already raised more than \$40 million, putting it one-third of the way to its goal just nine months into the 36-month campaign.

### 3 PRIORITIES

#### RECRUITING

Put Georgia Tech in position to attract the special type of student-athlete that can excel both athletically and academically at the Institute.

#### BUILD A BETTER STUDENT-ATHLETE

Equip Georgia Tech student-athletes with everything they need to excel in their sport, while also developing each as a Total Person that succeeds in academics and life.

#### WINNING

Being true to the great tradition of athletics excellence at Georgia Tech by competing for ACC and national championships.



## AI 2020

### ATHLETICS INITIATIVE 2020

#### FUNDRAISING INITIATIVES

#### PERMANENT ENDOWMENT

**\$25**  
MILLION

**ATHLETIC SCHOLARSHIPS**  
\$25 million

#### FACILITIES

**\$88**  
MILLION

**EDGE CENTER RENOVATION**  
\$70 million

**RUSS CHANDLER STADIUM  
PHASE II**  
\$9 million

**FOOTBALL LOCKER ROOM**  
\$4.5 million - **COMPLETE**

**MEN'S & WOMEN'S BASKETBALL  
LOCKER ROOMS**  
\$4.5 million

#### CURRENT OPERATIONS

**\$12**  
MILLION

**ATHLETIC SCHOLARSHIP FUND**  
\$4.5 million

**SPORT-SPECIFIC OPERATIONS**  
\$4.5 million

**ATHLETICS DIRECTOR'S  
INITIATIVE**  
\$4.5 million



Georgia Tech's state-of-the-art, 8,100-square-foot football locker room was completed in July 2018.



A renovated Edge Center will serve as a focal point for creating and celebrating a dynamic student-athlete culture. It will be home base for Georgia Tech athletics' teams and administration, along with a one-stop shop for key student-athlete services such as sports medicine, dining and nutrition, academics and the Total Person Program.

# NEW IN 2017-18

## VIDEOBOARDS

Georgia Tech has added new state-of-the-art videoboards to six of its facilities since the beginning of 2018 — O’Keefe Gymnasium (volleyball), Russ Chandler Stadium (baseball — pictured below), Mewborn Field (softball), Byers Tennis Complex, Callaway Plaza on the north exterior of Bobby Dodd Stadium and inside the Edge Center.

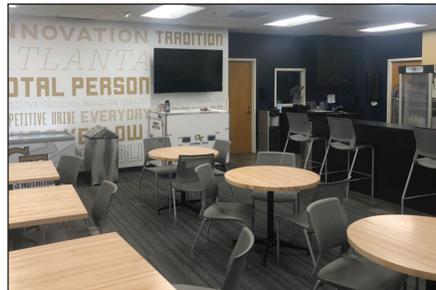
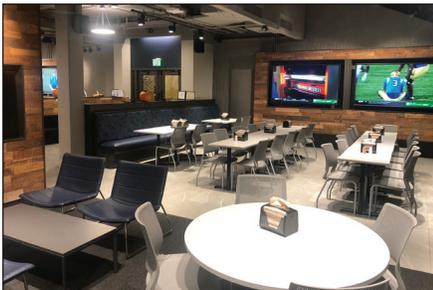
The new videoboards serve as an enhancement to the gameday experience for Georgia Tech student-athletes and fans, as well as an avenue to tell the story and elevate the brand of Georgia Tech athletics.



GEORGIA TECH

## EDGE CENTER REFRESH

In the summer of 2018, the existing Edge Center underwent a refresh to provide current Georgia Tech student-athletes with updated support areas and amenities. Included in the refresh were updates to the student-athlete dining hall/ training table, nutrition center and entrance lobby/GT Athletics Hall of Fame.



## NEW IN 2017-18

### ADIDAS

Georgia Tech athletics began living the Three Stripe Life in 2018 when adidas becomes the official apparel partner of the Yellow Jackets.

Georgia Tech and adidas announced their multi-year partnership on Aug. 22, 2017, effective July 1, 2018. In the 10 months between the announcement and the official launch of the partnership, the two brands collaborated to provide Yellow Jackets student-athletes and fans with top-of-the-line athletic apparel, as well as story-telling aimed at highlighting their shared commitment to innovation and honoring the history and tradition of Tech athletics.



**Former Georgia Tech team captain and all-ACC defensive lineman Joe Anoa'i, now better known as WWE star Roman Reigns, unveiled the Yellow Jackets' adidas football uniforms on Aug. 3, 2018.**

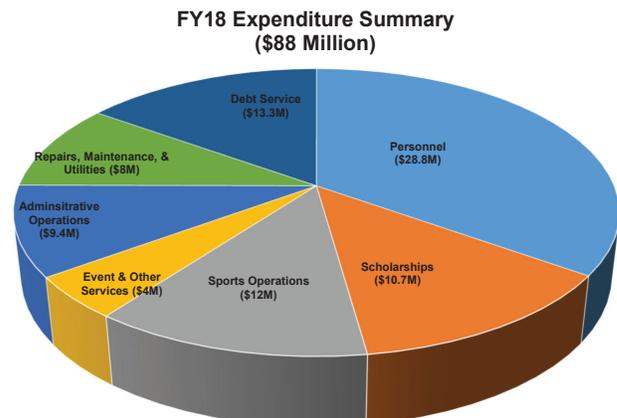
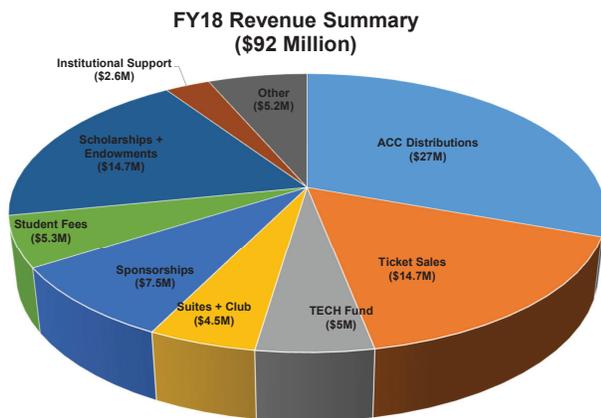


# FINANCIAL REPORT

The GTAA completed fiscal year 2017-18 with a net operating surplus of \$3.1 million. The surplus will be added to the GTAA Fund Balance which totaled \$6.6 million at fiscal year end and serves as a contingency account to offset any annual shortfalls or fund significant emergent expenses.

GTAA FUND BALANCE			
	FY 2016	FY 2017	FY 2018
Beginning Balance	\$6,507,000	\$6,614,000	\$3,524,000
Net Income (Loss)	\$107,000	(\$3,090,000)	\$3,130,000
<b>Ending Balance</b>	<b>\$6,614,000</b>	<b>\$3,524,000</b>	<b>\$6,654,000</b>

The GTAA's long term financial health is dependent on maintaining and growing our endowment base which supports facility enhancements, scholarships and the Total Person Program. The GTAA reported net investment gains for 2017-18 of almost 10 percent. The net investment gains coupled with annual endowment withdrawals resulted in GTAA's endowment base totaling \$109 million at year end. The GTAA is still encouraged by its net investment growth, which has shown six-percent average returns over the past three (3) fiscal years.



## FINANCIAL SUCCESSES — 2017-18

**A-T Fund** — Raised \$30 million in FY18, up from \$19 million raised in FY17

**Football Season Tickets** — Sold-out full season-ticket packages in 2017; season-ticket revenue was an all-time high (\$9.2 million)

**Men's Basketball Sellouts** — Five sellouts, the most ever at McCamish Pavilion since the building opened in 2012

## OUTLOOK FOR THE FUTURE

In 2018, athletics director Todd Stansbury announced the launch of the "Athletics Initiative 2020," with the goal of raising \$125 million over a three (3) year period from January 2018 to December 2020. The focus of the initiative is to raise scholarship, facility and operational funds to help improve recruiting, build a better student-athlete and win championships.

The GTAA officially began its new apparel partnership with adidas on July 1, 2018. The partnership will elevate the overall Georgia Tech brand, provide apparel focused on athletic performance and align with the administrative focus on innovation.

The GTAA is close to realizing the ACC and ESPN's creation of a conference-specific television network which will launch in August 2019. The GTAA will incur infrastructure and production costs over the next year in preparation for the network with anticipated revenue growth beginning in FY 2020.

After funding the long-term debt servicing model for its 2011 and 2012 bond issuances, the GTAA's balances in the quasi endowment funds (used to service debt in a manner that does not significantly impact the short- or long-term operations of the GTAA) are meeting original projections. The GTAA will update its long-term debt service model and monitor market conditions in advance of a significant bullet (principal) payment maturing in FY 2020.

## BRAND REFINEMENT

Georgia Tech athletics unveiled a comprehensive brand refinement in April 2018. The brand refinement includes the definition of Georgia Tech athletics' official colors, a new athletics wordmark and a simplification of the iconic interlocking GT logo.

### OFFICIAL COLORS

Highlighting the efforts to define Georgia Tech's athletics colors is the introduction of Tech Gold, which will serve along with white as GT athletics' primary colors. In addition to gold and white serving as Georgia Tech athletics' official primary colors, navy blue will be used as the official secondary color to provide the contrast needed due to both primary colors being light colors. The decision to move forward with gold, white and blue is rooted in history, as the first mention of official Georgia Tech class colors came in the *Atlanta Constitution* in 1891 (white, blue and gold) and the first GT class ring in 1894 also featured gold, white and blue.

**TECH GOLD**  
PRIMARY

**WHITE**  
PRIMARY

**NAVY BLUE**  
SECONDARY

### WORDMARK

For the first time, Georgia Tech athletics has an official wordmark. The wordmark connects the tradition of Georgia Tech to the innovative spirit of the Institute. The "T" in "Tech" is inspired by the "T" atop campus landmark Tech Tower while the "G," "R" and "H" all feature modern elements as a nod to innovation.

**GEORGIA TECH**®

### INTERLOCKING GT LOGO

Georgia Tech athletics' most recognizable mark, the interlocking GT, is incredibly important to the GT athletics brand. Therefore, Georgia Tech athletics worked with Institute Communications and campus licensing to narrow the options for how the mark is displayed – going from 40 to 8.







**ACC**<sup>TM</sup>