

GEORGIA TECH ATHLETIC ASSOCIATION 2015-2016 ANNUAL REPORT





**2015-2016 GEORGIA TECH ATHLETIC ASSOCIATION
BOARD OF TRUSTEES****OFFICERS**

Chair: Dr. G.P. "Bud" Peterson (President)

Vice Chair: Dr. Reginald "Reggie" DesRoches (Faculty Athletics Representative)

Secretary: Dr. Debby Turner

Treasurer: Mr. Steven G. Swant

Director of Athletics: Mr. Mike Bobinski

FACULTY MEMBERS (8) (Voting) Term Appointment(s)

Dr. Reggie DesRoches '11-'14, '14-'17

Ms. Seletha Butler '15-'18

Dr. Usha Nair-Reichert '12-'15, '15-'18

Dr. Colin Potts '13-'16

Dr. Jud Ready '14-'17

Dr. George Riley '14-'17

Dr. John Tone '12-'15, '15-'18

Dr. Debby Turner '11-'14, '14-'17

ALUMNI MEMBERS (3) (Voting)

Mr. Michael Anderson '10-'13, '13-'16

Mr. Lawton "Mac" Nease, III '12-'15, '15-'18

Ms. Fran Rogers '15-'18

STUDENT MEMBERS (3) (Voting)

Ms. Morgan Jackson, SAAB President '15-'16

Ms. Jen Abrams, Undergraduate SGA President '15-'16

Mr. Marc Canellas, Graduate SGA President '15-'16

NON-VOTING MEMBERS & INVITED GUESTS

Mr. Mike Bobinski, Director of Athletics

Ms. Brenda Lin, Editor, Technique

Mr. Al Trujillo, Georgia Tech Foundation Liaison

Ms. Lynn Durham, Assistant Vice President/Chief of Staff

Mr. Joe Irwin, Georgia Tech Alumni Association Liaison

Mr. Pat McKenna, Vice President for Legal Affairs and Risk Management

Ms. Aisha Oliver-Staley, Director of Affiliate Organizations

Dr. John Stein, Vice President for Student Life, Dean of Students



STRATEGIC PLAN

After 15 months and over 100 highly collaborative meetings between more than 60 student-athletes, coaches and athletics staff members, Georgia Tech Athletics unveiled its Strategic Plan in June 2016. The plan is designed to create a foundation for student-athletes to achieve their dreams and is built around five strategic priority areas: Academic Excellence, Competitive Excellence, Student-Athlete Experience, Culture and Community.

OUR MISSION

WHY WE EXIST

Georgia Tech Athletics inspires and empowers student-athletes to be champions in academics, competition, and life.

OUR CORE **VALUES**

Our core values form the foundation on which we make decisions and conduct ourselves on a daily basis as members of Georgia Tech Athletics. While many other factors will play a role in our decision-making, these four values are constant. They define how we think, act, work together, and fulfill our mission in a rewarding and enjoyable way.

- **TEAMWORK:** Many people, one team. We are united by open communication, mutual respect, and a shared vision. Together we serve and succeed. Together we swarm.
- **CHARACTER:** We speak honestly, act ethically, persevere in the face of challenge, and honor our commitments. We take ownership of our actions and decisions. Our integrity is never compromised.
- **EXCELLENCE:** We relentlessly pursue greatness through passion, hard work, intelligence, and discipline.
- **INNOVATION:** We have the courage to take risks, adapt, and explore creative solutions. We embrace new ideas and drive change.

STRATEGIC PLAN

ACADEMIC EXCELLENCE

GOAL 1: FOSTER THE EDUCATION AND GRADUATION OF ALL STUDENT-ATHLETES.

GOAL 2: PROVIDE THE FINEST AND MOST COMPREHENSIVE ACADEMIC SUPPORT SYSTEM FOR OUR STUDENT-ATHLETES.

COMPETITIVE EXCELLENCE

GOAL 3: DEMONSTRATE PROGRESS TOWARD COMPETING FOR ACC AND NCAA CHAMPIONSHIPS IN EVERY SPORT.

GOAL 4: PROVIDE TOP-TIER ATHLETIC SUPPORT SERVICES FOR OUR STUDENT-ATHLETES.

GOAL 5: DEVELOP AND MAINTAIN FIRST-CLASS ATHLETIC FACILITIES.

STUDENT-ATHLETE EXPERIENCE

GOAL 6: ENHANCE EACH STUDENT-ATHLETE'S PERSONAL DEVELOPMENT OUTSIDE THE CLASSROOM.

GOAL 7: PROVIDE STUDENT-ATHLETES WITH OPPORTUNITIES TO ENGAGE WITH AND INTEGRATE INTO THE COMMUNITY.

CULTURE

GOAL 8: DEVELOP A COHESIVE IDENTITY THAT EMBRACES DIVERSITY AND PROMOTES A POSITIVE, ENERGETIC, AND INCLUSIVE CULTURE ROOTED IN OUR CORE VALUES.

GOAL 9: FULLY INTEGRATE RULES COMPLIANCE INTO OUR CULTURE.

GOAL 10: EFFECTIVELY MANAGE THE ALLOCATION AND UTILIZATION OF RESOURCES.

COMMUNITY

GOAL 11: CREATE A MODEL FOR CONSISTENT GEORGIA TECH ATHLETICS BRANDING AND COMMUNICATION.

GOAL 12: CREATE MEANINGFUL AND LASTING EXPERIENCES AND ENGAGEMENT OPPORTUNITIES BETWEEN ATHLETICS, THE INSTITUTE, AND OUR COMMUNITY.

GOAL 13: EXPAND REVENUES TO SUPPORT PRIORITIZED DECISION-MAKING.



FOOTBALL

2015 Record: 3-9 / ACC (Finish): 1-7 (7th – Coastal)

Top Moment: Ga Tech 22, No. 9 Florida State 16 / Oct. 24, 2015

Trailing 16-10 at halftime, Georgia Tech rallied for 12 unanswered points in the second half, capped by Lance Austin's 78-yard return of a field goal blocked by Patrick Gamble with no time remaining that lifted the Yellow Jackets to a 22-16 win over No. 9 FSU. Harrison Butker's third field goal of the game knotted the score at 16-16 with 54 seconds left on the clock but the Seminoles moved 37 yards in seven plays after the ensuing kickoff to setup the FSU field-goal attempt. The unlikely game-winning touchdown snapped FSU's 28-game ACC winning streak and set off a raucous celebration on the field and among the sellout crowd of 55,000 in the stands.



GOLF

2016 ACC Finish: 4th / Postseason: NCAA Tucson Regional (7th)

Top Moment: Whaley wins Clemson Invitational / April 1-3, 2016

Junior Vincent Whaley earned his second career tournament victory, outlasting Louisville All-American Robin Sciot-Siegrist for a two-stroke victory at the inaugural Clemson Invitational. Whaley posted a 54-hole total of 208 (8-under-par) and led Georgia Tech to its highest team finish of the year, a tie for second place.

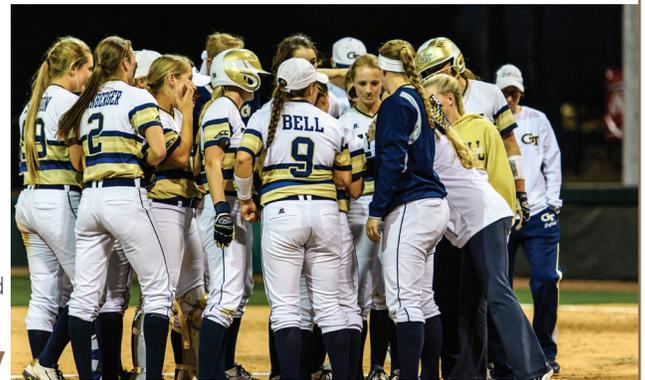


SOFTBALL

2016 Record: 22-33 / ACC (Finish): 7-16 (10th)

Top Moment: Georgia Tech 2, Southern Utah 0 / Feb. 27, 2016

Head coach Shelley Hoemer recorded her 500th win as a head coach as Georgia Tech capped a 2-1 day at the UCSB Gaucho Classic with a 2-0 win over Southern Utah. Emily Anderson tossed a two-hit shutout to earn the win, her second of the day. No. 9 hitter Maddie Lionberger went 2-for-2 with a triple, an RBI and a run scored to lead the Yellow Jackets' seven-hit attack.



VOLLEYBALL

2015 Record: 18-14 / ACC (Finish): 9-11 (10th)

Top Moment: Georgia Tech 3, Duke 0 / Nov. 6, 2015

The Yellow Jackets' sweep was its first win over Duke since Nov. 8, 2007, snapping a 12-game losing streak against the Blue Devils. It was also Georgia Tech's first sweep of Duke in nearly 11 years to the day (Nov. 5, 2004). Sydney Wilson led the Yellow Jackets to the victory with 11 kills, no errors and a career-best .524 hitting percentage. She also added five blocks on defense. Ashley Askin (11 kills, 13 digs) and Teegan Van Gunst (10 kills, 13 digs) chipped in with double-doubles in front of a sellout crowd at O'Keefe Gym.



SWIMMING & DIVING

WOMEN'S SWIMMING & DIVING

2015-16 Record: 4-9 / ACC Finish: 11th

Top Moment: 200 Medley Relay Record Falls at Georgia Tech Invite / Nov. 19-21, 2015

Georgia Tech posted a fifth-place finish at the Georgia Tech Invitational, scoring a total of 441.5 points over the three-day event. The Yellow Jackets finished ahead of 13 other schools at its annual event at McAuley Aquatic Center, highlighted by the women's 200 medley relay team of Maddie Paschal, Florina Ilie, Morgan Lyons and Iris Wang setting a new school record with a time of 1:41.25.



MEN'S SWIMMING & DIVING

2015-16 Record: 7-4 / ACC Finish: 5th

Postseason: NCAA Championships (37th)

Top Moment: Hozma Named Honorable Mention All-America / March 23-26, 2016

Diver Brad Hozma earned honorable-mention All-America recognition by placing 11th at the 2016 NCAA Championships, which were held at Georgia Tech's McAuley Aquatic Center. Hozma, who won the 2016 ACC championship in platform diving, was also named the outstanding diver of the meet.



MEN'S TENNIS

2016 Record: 17-9 / ACC (Finish): 8-4 (5th)

Postseason: NCAA Tournament (Second Round)

Top Moment: Georgia Tech 4, UC Santa Barbara 1 / May 13, 2016

Christopher Eubanks, Michael Kay, Nathan Rakitt and Daniel Yun rolled to singles victories to lift No. 32 Georgia Tech to a 4-1 win over UC Santa Barbara in the opening round of the NCAA Regionals in Los Angeles. The Yellow Jackets dropped the doubles point to fall into an early 1-0 hole but Eubanks, Kay and Rakitt set the tone in singles with straight-set victories and Yun rallied from one set down to win in three sets and finish off the Jackets' first-round triumph.



WOMEN'S TENNIS

2015-16 Record: 19-9 / ACC Finish: 11-3 (t-3rd)

Postseason: NCAA Round of 16

Top Moment: No. 17 Georgia Tech 4, No. 13 South Carolina 0 / May 14, 2016

No. 17 Georgia Tech raced past 13th-ranked South Carolina, 4-0, on the Gamecocks' home court to earn a spot in the NCAA Tournament's Sweet 16. The Jackets dominated the regional host, winning 2-of-3 doubles matches and claiming the Nos. 1-3 singles in impressive fashion – a 6-1, 6-4 victory by Johnmise Renaud at No. 1, a 6-2, 6-1 triumph by Paige Hourigan at No. 2 and a 6-2, 6-2 clincher by Rasheeda McAdoo at No. 3.





BASEBALL

2016 Record: 38-25 / ACC (Finish): 13-16 (4th - Coastal) / Postseason: NCAA Regional (Runner-Up)

Top Moment: No. 25 Georgia Tech 9-9-4,
No. 15 Coastal Carolina 1-8-2 / April 29-May 1, 2016

Georgia Tech swept a late-season three-game series from eventual national champion Coastal Carolina at Russ Chandler Stadium by scores of 9-1, 9-8 and 4-2. The highlight of the series sweep came in Game Two, when the Yellow Jackets scored four runs in the bottom of the ninth inning to erase an 8-5 deficit and claim the walkoff victory. Connor Justus knotted the score at 8-8 with a two-run home run and two batters later, Matt Gonzalez doubled off the left-center field wall to bring Carter Hall home from first with the winning run.



MEN'S BASKETBALL

2015-16 Record: 21-15 / ACC (Finish): 8-10 (10th) / Postseason: NIT (Quarterfinals)

Top Moment: Georgia Tech 63, No. 19 Notre Dame 62 / Feb. 20, 2016

Marcus Georges-Hunt scored on a short jumper with two seconds remaining, lifting Georgia Tech to a 63-62 win over No. 19 Notre Dame at McCamish Pavilion. Aside from beating a top-25 team for the second time at home in 2015-2016, the win was significant because it spurred a season-ending streak of five wins in six games that helped the Yellow Jackets land a bid to the NIT. In the Feb. 20 game against Notre Dame, Georges-Hunt drove on the final play and made a spin move past Steve Vasturia before stopping near the basket and lofting up a shot that hung briefly on the rim before falling in. Notre Dame didn't have enough time to get off a final shot, and Georges-Hunt was mobbed by teammates near midcourt.



WOMEN'S BASKETBALL

2015-16 Record: 20-13 / ACC Finish: 8-8 (t-7th) / Postseason: WNIT Second Round

Top Moment: Georgia Tech 64, Duke 59 / Feb. 21, 2016

For the first time in 23 years, Georgia Tech women's basketball left Cameron Indoor Stadium with a win over Duke, as the Yellow Jackets claimed a 64-59 road victory over the Blue Devils. With the score deadlocked at 43-43 going into the fourth quarter, Tech opened the final period with an 8-0 run and never relinquished the lead the rest of the way. Sophomore Antonia Peresson led the Yellow Jackets with a career-best 20 points in the triumph. The victory was the Jackets' first at Duke since an 86-80 win on Jan. 29, 1993, which was before any member of Georgia Tech's 2015-16 roster was born.



CROSS COUNTRY

WOMEN'S CROSS COUNTRY

2015 ACC Finish: 14th / Postseason: NCAA Regional (17th)

Top Moment: Georgia Tech Wins Struts Season Opener / Sept. 4, 2015

To open the 2015 cross country season, Georgia Tech women's cross country won the Jacksonville State University Struts Season Opener. Yellow Jackets swept the top five spots in the race, led by junior Melissa Fairey. The top five Jackets all finished within five seconds of each other to win the meet by a decisive 45 points over rival Georgia.

MEN'S CROSS COUNTRY

2015 ACC Finish: 10th / Postseason: NCAA Regional (8th)

Top Moment: Greenwald Wins Struts Season Opener / Sept. 4, 2015

In the 2015 season opener, senior Jeremy Greenwald took first place at the Jacksonville State University Struts Season Opener to launch the Jackets to a second place finish at the meet. His time of 14:58.11 was the top among the Jackets who landed four among the top 10 finishers. The Jackets scored just 40 points at the meet, ahead of Mercer, Troy, JSU and Alabama State.

TRACK & FIELD

WOMEN'S INDOOR TRACK AND FIELD

2016 ACC Finish: 10th / Postseason: NCAA Championships (36th)

Top Moment: Matthews Wins Long, Triple Jumps at ACC Championships / Feb. 25-27, 2016

Freshman Bria Matthews propelled herself into the Georgia Tech record books at the ACC Indoor Championships in March by securing gold in both the long and triple jumps. Thanks to her two-win performance, she was named first-team all-ACC, Female Field MVP and the ACC Indoor Track and Field Freshman of the Year.

WOMEN'S OUTDOOR TRACK AND FIELD

2016 ACC Finish: 15th

Top Moment: Matthews Wins Triple Jump, Qualifies for Olympic Trials at ACC Championships / May 13-15, 2016

Bria Matthews continued to make school history in the outdoor season by winning the ACC championship in the triple jump and qualifying for the U.S. Olympic Trials in the process. The next day, Matthews shattered Georgia Tech's long-jump record on her way to a fourth-place conference finish and second-team all-ACC recognition in that event.

MEN'S INDOOR TRACK AND FIELD

2016 ACC Finish: 13th

Top Moment: Georgia Tech Foursome Sets School Record in Distance Medley / Feb. 20, 2016

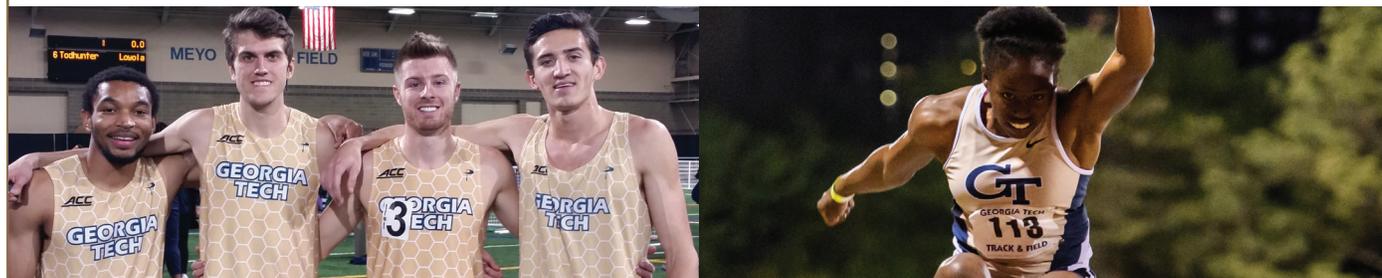
Avery Bartlett, AZ Reese, Andres Littig and Jeremy Greenwald teamed up to set a new Georgia Tech record with a time of 9:34.38 in the distance medley at the Alex Wilson Invitational in South Bend, Ind. Greenwald and Reese were both members of the group that set the previous school record in 2014.

MEN'S OUTDOOR TRACK AND FIELD

ACC Championships: 14th

Top Moment: Allen Places Third in ACC 110 Hurdles / May 13-15, 2016

Senior Spencer Allen raced to a third-place finish in the 110-meter hurdles at the ACC Outdoor Championships. His time of 13.95 was the best of the season for the Yellow Jackets and a career best for the senior.





ALEXANDER-THARPE FUND

PROVIDING STUDENT-ATHLETES WITH THE BEST COMBINATION OF ATHLETICS AND ACADEMICS,

the Alexander-Tharpe (A-T) Fund is the philanthropic division of the Georgia Tech Athletic Association, raising over \$20 million a year for athletic facilities, scholarships and current operations.

PHILANTHROPY AT WORK

FACILITIES

Without philanthropy, Georgia Tech's athletic facilities would not be the state-of-the-art venues that they are today.



Byers Tennis Complex



John & Mary Brock Football Facility



McCamish Pavilion



Russ Chandler Stadium



Noonan Golf Facility



Zelnak Basketball Center

MOST RECENTLY CONSTRUCTED FACILITIES PICTURED ABOVE

SCHOLARSHIP ENDOWMENTS

Endowments provide a source in perpetuity for student-athletes and allow donors to leave their legacy or honor a loved one.

\$500,000

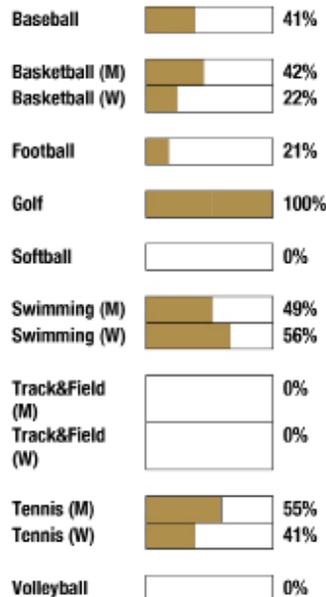
To endow full scholarship

\$25,000

Minimum to establish partial scholarship endowment

Our long-term goal is to fully endow all athletic scholarships for Georgia Tech student-athletes. The current balance of endowed funds is near \$50 million.

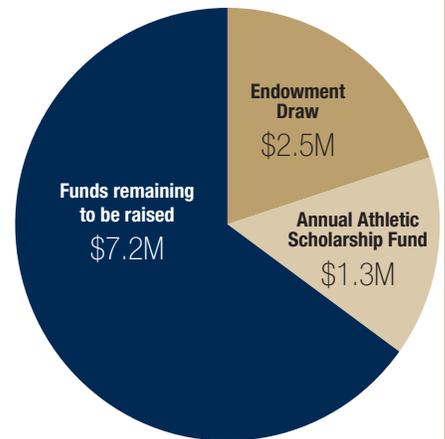
Percentages of endowed scholarships by sport:



ANNUAL GIVING

The goal in annual giving is to provide more opportunities for student-athletes to attend Georgia Tech by increasing unrestricted gifts to bridge the gap between scholarship costs and income received from endowments. The current total annual cost for over 360 athletic scholarships is \$11 million.

GEORGIA TECH ATHLETIC SCHOLARSHIPS ANNUAL COST



In addition to the Athletic Scholarship Fund, the annual giving program also includes support from TECH Fund (per-seat donation component of premium seating) & sport-specific giving.



GIVE TODAY ATFUND.ORG

(404) 894-5414

ACADEMIC EXCELLENCE

ACADEMIC PROGRESS RATE

The Academic Progress Rate (also known as APR) is a metric established by the NCAA to measure the success or failure of collegiate athletic teams in moving student-athletes towards graduation. A perfect score is 1000. APR is calculated by allocating points for eligibility and retention each major term. Sports are graded on a 4 year average.

FOUR-YEARS
100%
GOOD STANDING
FOR ALL TEAMS

TOP 10% WITHIN THEIR SPORT

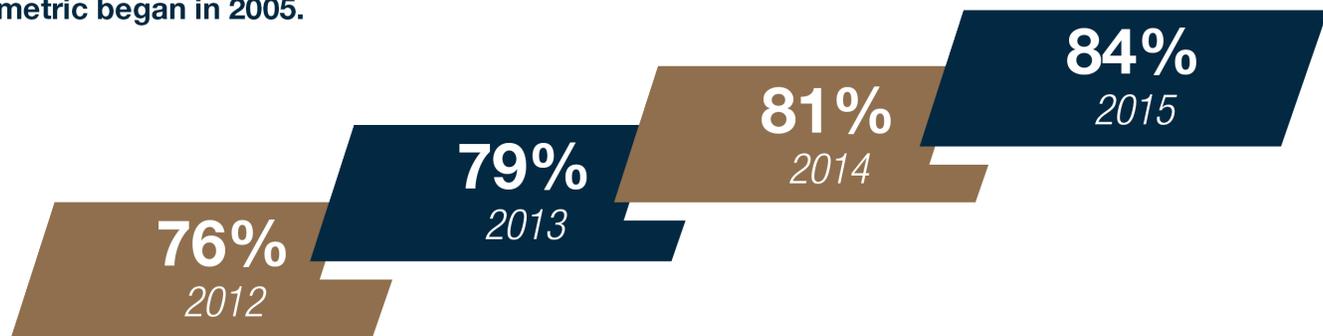
- FOOTBALL (987) - *3RD TIME IN LAST 4 YEARS*
- MEN'S GOLF (1,000) - *PERFECT SCORE EACH YEAR SINCE INCEPTION*
- MEN'S SWIMMING & DIVING (1,000)
- WOMEN'S VOLLEYBALL (1,000)

GPA ACCOLADES

- Four out of the last five semesters, combined student-athlete **GPA of 3.0**
- Record percentage of student-athletes earned a 3.0 or higher in 2015-2016, with an all-time high of **59%** in Spring, 2016
- 165 student-athletes received ACC Honor Roll acknowledgement

GRADUATION SUCCESS RATE

The Graduation Success Rate (GSR) is a four class average of graduation % within a six year window. It takes into account transfers and early departures for professional sports. The 2015 GSR includes the classes of: 2005, 2006, 2007, 2008. **Georgia Tech's GSR in 2015 was 84%**. 2015 is the third consecutive year the GSR has increased, and **84% is the highest GSR for Georgia Tech since this metric began in 2005.**





FINANCIAL REPORT

The GTAA completed fiscal year 2015-16 with a net operating surplus of \$107,000. This is the second-consecutive year with a reported surplus. The surplus will be added to the GTAA Fund Balance which totaled \$6.6 million at fiscal year end and serves as a contingency account to offset any annual shortfalls or fund significant emergent expenses.

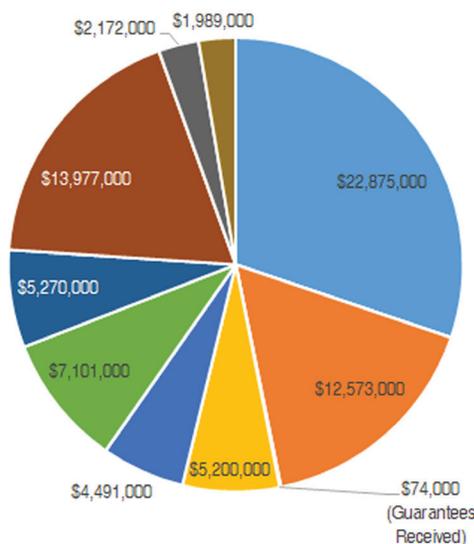
GTAA FUND BALANCE

	FY14	FY15	FY16
Beginning Balance	\$4,848,000	\$4,500,000	\$6,507,000
Net Income (Loss)	(\$348,000)	\$2,007,000	\$107,000
Ending Balance	\$4,500,000	\$6,507,000	\$6,614,000

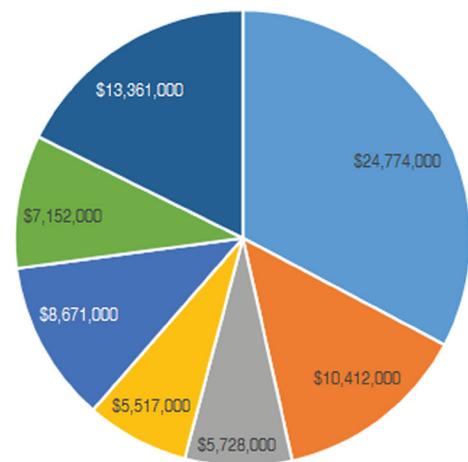
GTAA's long-term financial health is dependent on maintaining and growing our endowment base, which supports facility enhancements, scholarships and the Total Person Program. The GTAA reported net investment losses for 2015-16 of almost four-percent. The net investment losses, coupled with annual endowment withdrawals, resulted in GTAA's endowment base totaling \$98 million at year end. The GTAA is still encouraged by its net investment growth, which has shown six-percent average returns over the past three (3) fiscal years.

FISCAL YEAR 2016

Revenues (\$75,722,000)



Expenses (\$75,615,000)



- AGC Distribution
- Ticket Sales
- Personnel
- Scholarships
- Guarantees Received
- TECH Fund
- Travel & Post Season
- Event & Other Services
- Suites and Club seats (Combine)
- Sponsorships
- General & Administrative
- Facilities, Maintenance, and Repairs
- Student Fees
- AT Fund & Endowment Draws
- Debt Service
- Institutional Support
- Other

Outlook for the Future

In July of 2016, the ACC and ESPN announced that their existing partnership will be enhanced as a television network that will be launched by August 2019. The linear network will broadcast more than 1,300 live events per year and increase the league's overall value. Over the next three years, the GTAA will incur infrastructure and other operational costs in preparation for the network, but will see a significant increase in annual revenue beginning in FY 18 as a result of the contractual arrangement between the ACC and ESPN.

Operationally, the implementation of zero-based budgeting will continue to provide the GTAA with the flexibility to manage escalating operational costs (e.g. salaries, scholarships, travel) and fluctuations in ticket sales and fundraising revenues. The budgeting process will also allow GTAA to prioritize future expenses to maintain alignment with the goals established within the strategic plan.

TOGETHERWESWARM



ACC



GT