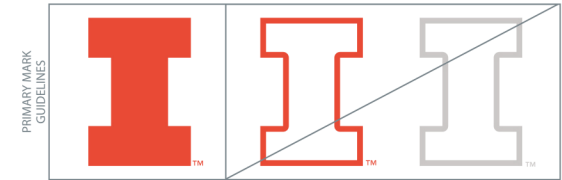


PRIMARY MARK  
FULL COLOR  
PREFERRED LOGO



One color "I" logo should be only made up of the solid external parameter.

-Never use an outlined version of the "I" logo for one color or tonal.

PRIMARY WORDMARK  
FULL COLOR

***ILLINOIS***<sup>TM</sup>

FIGHTING ILLINI  
WORDMARK - FULL COLOR

***FIGHTING ILLINI***<sup>®</sup>

PRIMARY WORDMARK  
2 COLOR



FIGHTING ILLINI  
WORDMARK - 2 COLOR



OLD MARKS - PLEASE DO NOT USE

