

**PRIMARY MARKS**



**SECONDARY MARKS**



**WORDMARKS**

**Shockers®**

**Shocks™**

**Go Shocks!™**

**VERBIAGE**

Wichita State University Shockers™  
Wichita State Shockers™  
WuShock®

Play Angry™  
Shockers®

**COLOR INFORMATION**

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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
Wichita State Yellow	For Wichita State Yellow, use PANTONE® 116	C:0% M:16% Y:100% K:0%
Wichita State Black	For Wichita State Black, use PANTONE® Process Black	

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