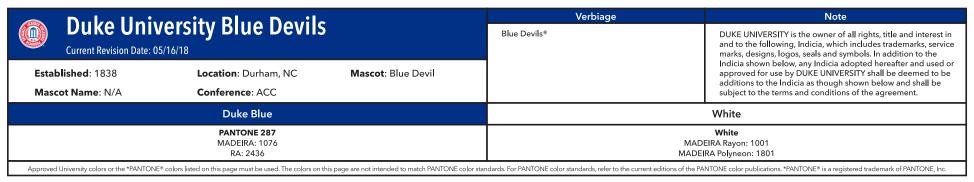
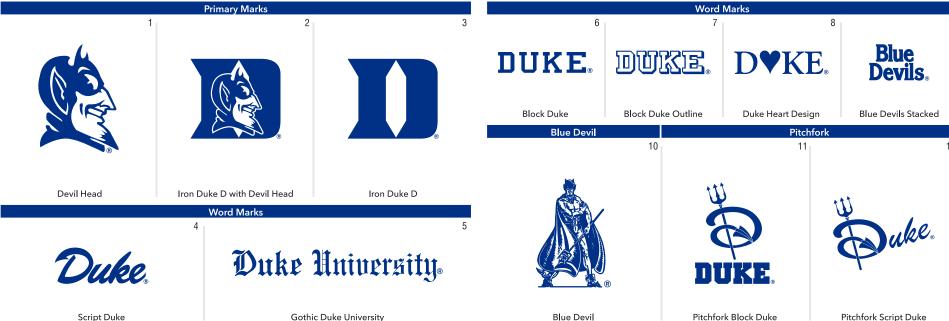
## APPENDIX B

DUKE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.





ADDITIONAL PERTINENT INFORMATION

- NO alterations or overlaying graphics to marks permitted
- University DOES NOT license consumables
- University DOES NOT license health and beauty products
- University DOES NOT permit numbers on products for resale
- Mascot caricatures permitted (reviewed on a case-by-case basis)
- Cross licensing with other marks may be permitted with an additional agreement (reviewed on a case-by-case basis)
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks
- All uses must comply with Duke's Trademark Licensing Policy found at www.trademarklicensing.duke.edu.

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NOTE: The marks of University are controlled under a licensing program administered by Collegiate Licensing Company. Any use of these marks will require written approval from Collegiate Licensing Company.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by DUKE UNIVERSITY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.