



Michigan State University

Current Revision Date: 01/15/19

Established: 1855

Mascot Name: Sparty

Location: East Lansing, Michigan

Conference: Big Ten

Mascot: Spartans

Green

PANTONE 567 C
MADEIRA: 1103
RA: 2734

White

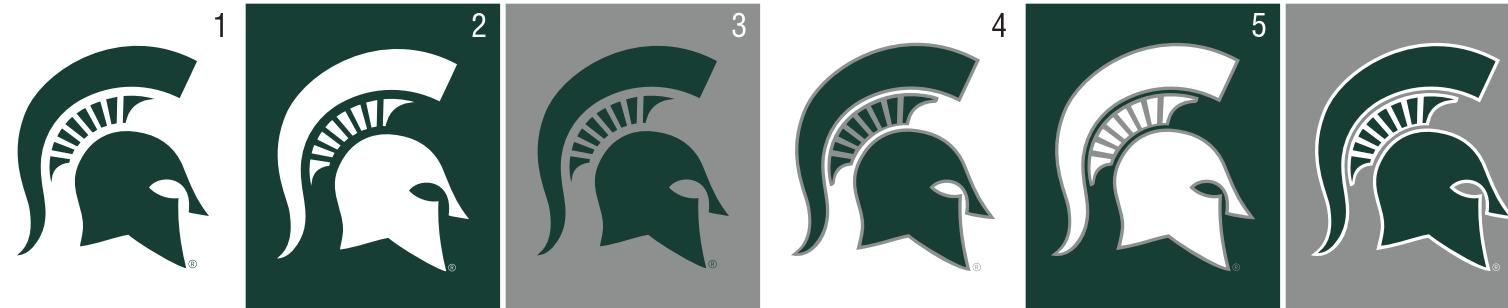
PANTONE 567 C
MADEIRA: 1000
RA: White

Silver

PANTONE 877 C
MADEIRA: Silver 31 FS

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Primary Mark



Block S Mark



Athletic Word Marks

Use of these marks is restricted to non-apparel only. Sideline provider has exclusive on all apparel products.

MICHIGAN STATE®

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SPARTANS™

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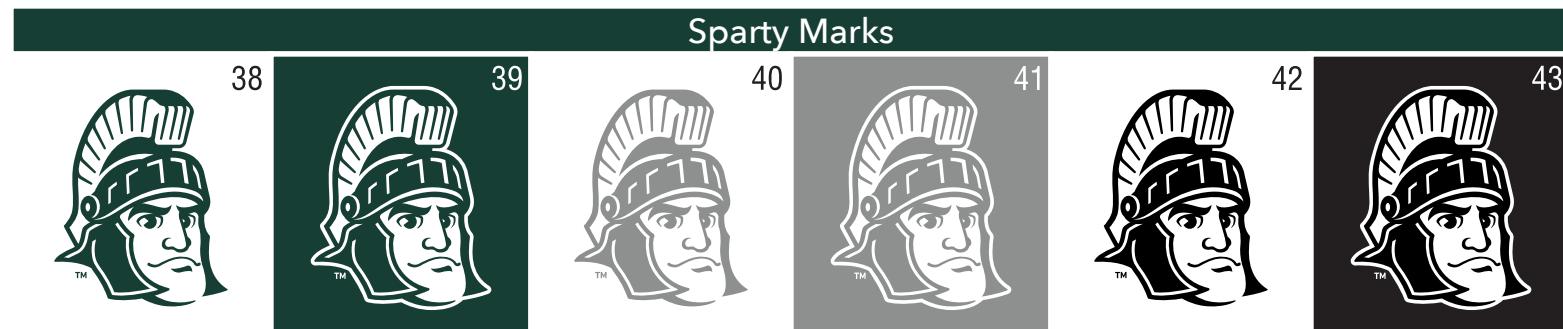
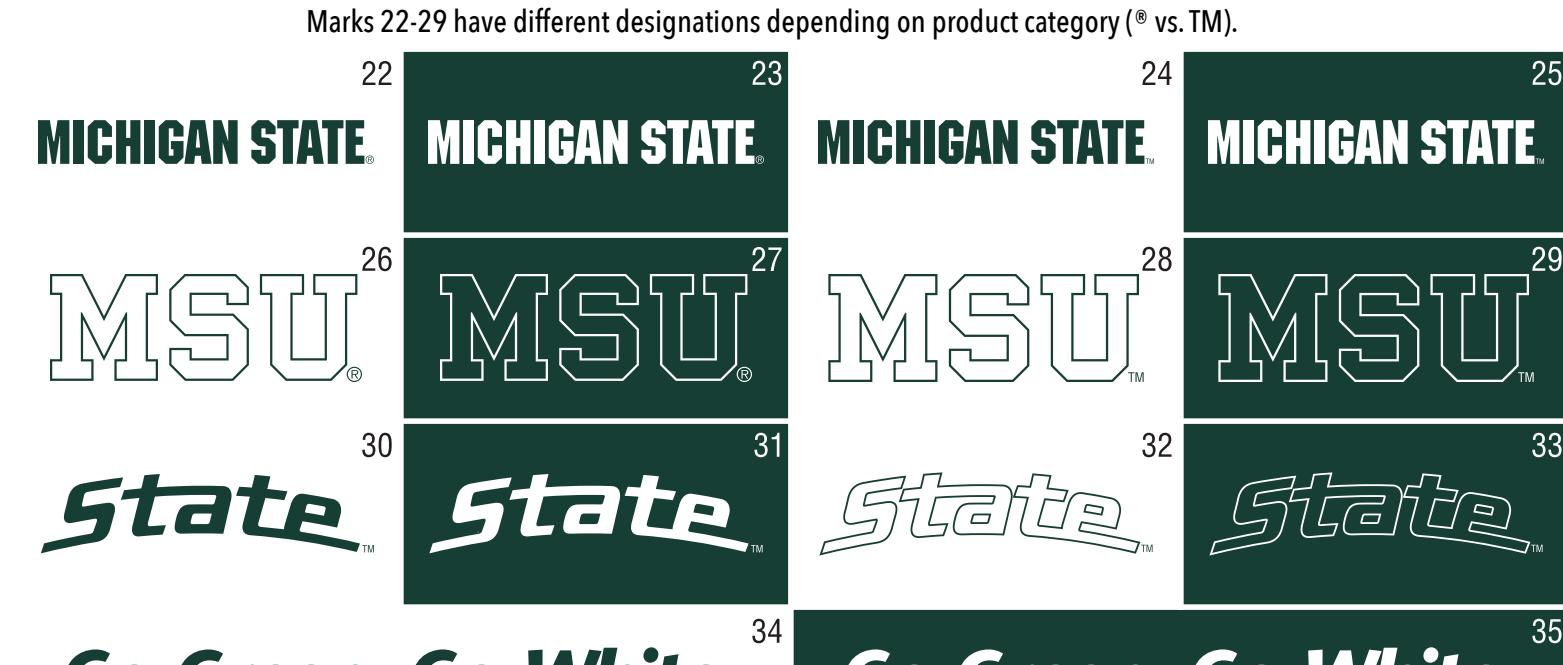
MICHIGAN STATE®

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Word Marks

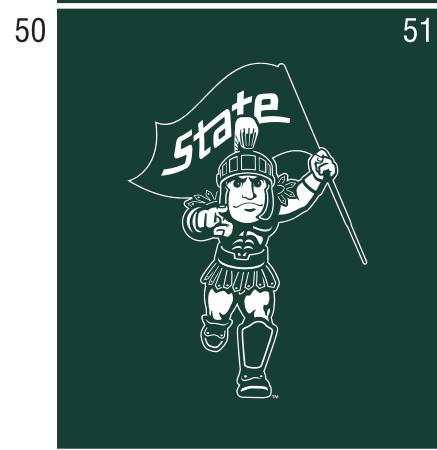
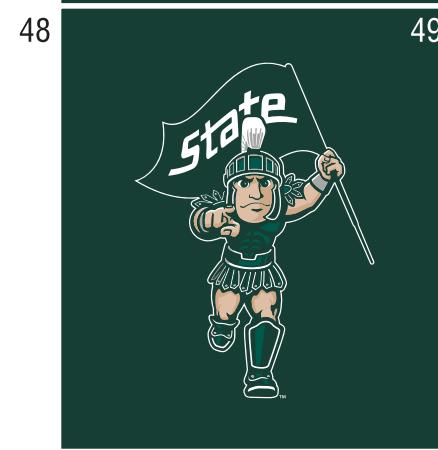
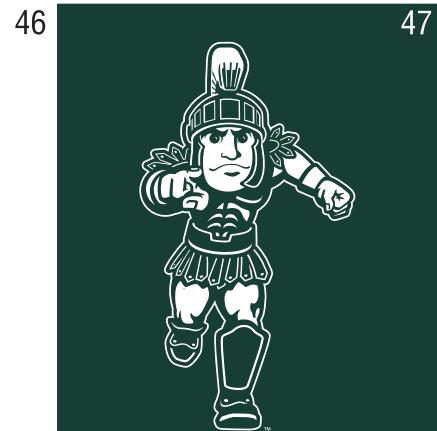
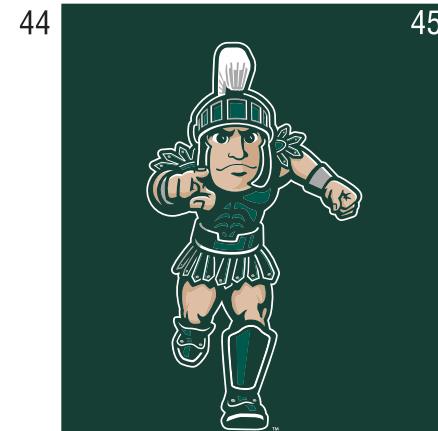




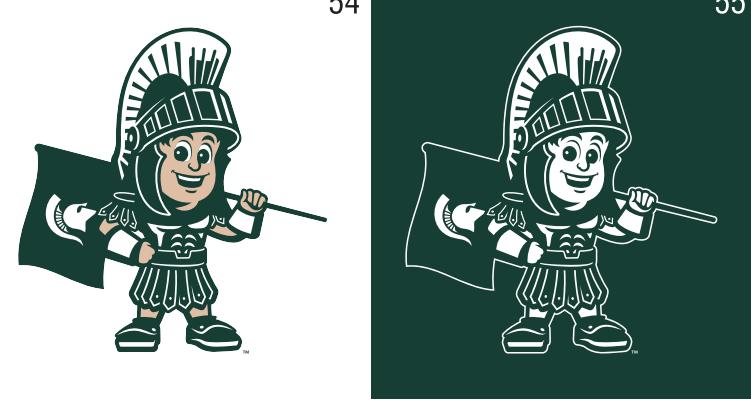
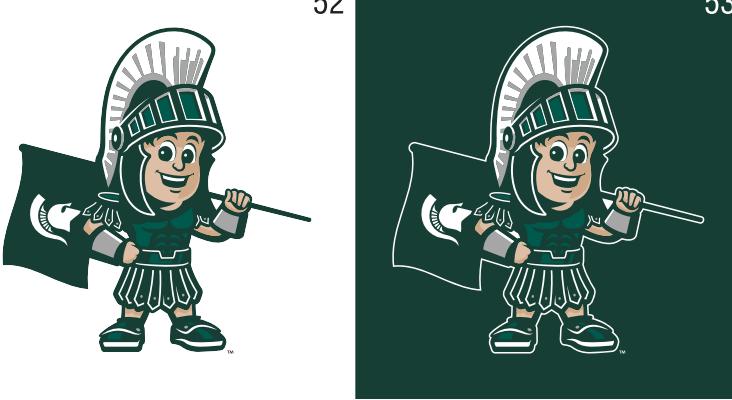
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Mascot Marks



Youth Mascot Marks



ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (high end products only at discretion of licensing office)
- No alterations or overlaying graphics to seal permitted
- University licenses consumables (must have expiration date on packaging)
- University licenses health and beauty products
- University permits numbers on products for resale
- Mascot caricatures not permitted
- Cross licensing with other marks may be permitted with an additional agreement

Hockey Mark

Marks 56-59 have different designations depending on product category (® vs. TM). These marks may also appear in white on green.



Shield Mark

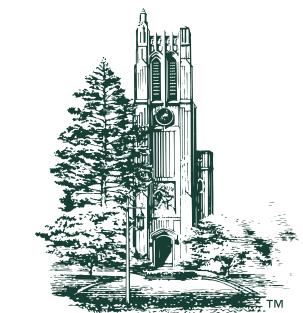
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Helmet Marks



Beaumont Tower



Statue Mark



Institutional Word Mark

MICHIGAN STATE
UNIVERSITY®

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Seal art sheet with vector artwork is available on Logos On Demand

