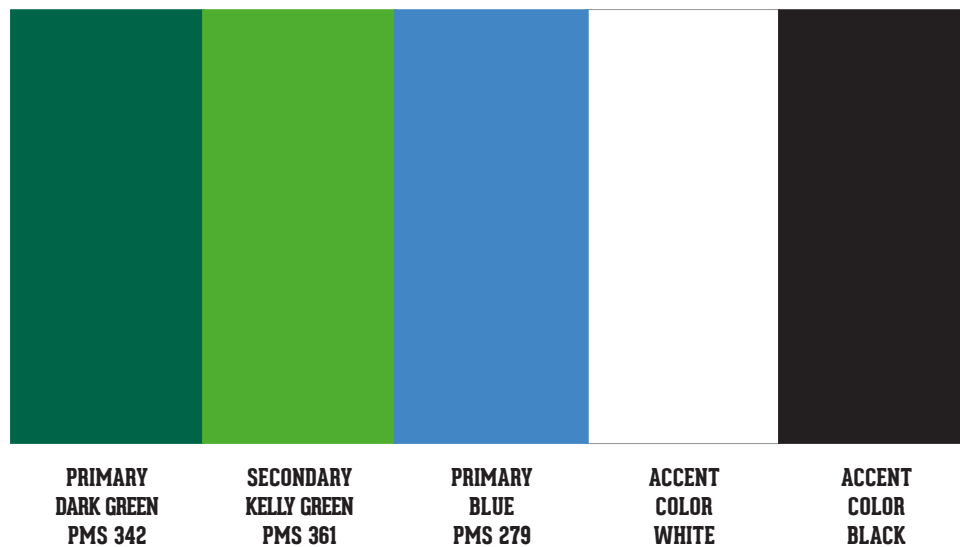




TULANE ATHLETICS

STYLE GUIDE • 2017-18



COLORS

PRIMARY FULL
COLOR VERSIONS.
EITHER OF THESE
TWO VERSIONS MAY
BE USED ON WHITE
OR LIGHT BACKGROUNDS

angry_wave_342_279



angry_wave_342



FULL COLOR
WITH STROKES FOR USE ON
DARK
BACKGROUNDS

angry_wave_342_279_stroke



angry_wave_342_white_stroke



ONE COLOR
VERSIONS TO BE
REPRODUCED ONLY IN AP-
PROVED
COLOR PALETTE

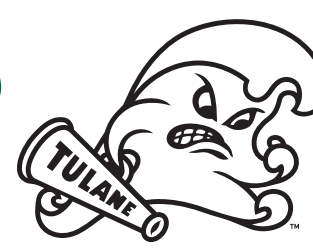
angry_wave_WHITE



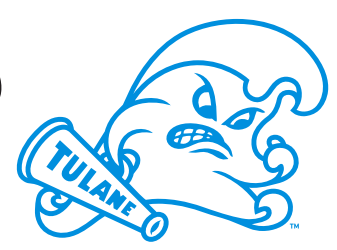
angry_wave_342_1c



angry_wave_Black



angry_wave_279



PRIMARY MARK
ANGRY WAVE

FULL COLOR
TWAVE CAN BE
REPRODUCED
ONLY IN
APPROVED COLORS

Twave.279.342.361



ONE COLOR
VERSIONS TO BE
REPRODUCED ONLY IN AP-
PROVED
COLOR PALETTE

TwaveWHITE



Twave.342



Twave.Black



Twave.279



SECONDARY MARK
T-WAVE

FOUR SINGLE-COLOR
OPTIONS IN
APPROVED
PALETTE COLORS

TULANETM

TULANE.wordmark.342

TULANETM

TULANE.wordmark.279

TULANETM

TULANE.wordmark.BLACK

TULANETM

TULANE.wordmark.white

WORDMARK
TULANE

TWO COLOR OPTIONS:
A STROKE MAY BE ADDED TO THE ONE COLOR
OPTIONS IN ONE OF THE FOUR COLORS FROM THE
COLOR PALETTE

TULANE[™]

TULANE.wordmark.342.279

TULANE[™]

TULANE.wordmark.279.342

TULANE[™]

TULANE.wordmark.279.white

TULANE[™]

TULANE.wordmark.342.white

TULANE[™]

TULANE.wordmark.black.342

TULANE[™]

TULANE.wordmark.black.279

TULANE[™]

TULANE.wordmark.white.279

TULANE[™]

TULANE.wordmark.white.342

TULANE[™]

TULANE.wordmark.white.black

TULANE[™]

TULANE.wordmark.black.white

WORDMARK
2 COLOR OPTIONS

THE TULANE GREEN WAVE WORDMARK MAY
ALSO BE USED IN THE SINGLE
COLOR OPTIONS PROVIDED
IN THE COLOR PALETTE

TULANETM
GREEN WAVE

TULANE.GREEN_WAVE.342

TULANETM
GREEN WAVE

TULANE.GREEN_WAVE.279

TULANETM
GREEN WAVE

TULANE.GREEN_WAVE.WHITE

TULANETM
GREEN WAVE

TULANE.GREEN_WAVE.BLACK

WORDMARK
TULANE GREEN WAVE

TWO COLOR OPTIONS:
A STROKE MAY BE ADDED
TO THE ONE COLOR OPTION OF
THE WORDMARK WITH THE TEXT BELOW
MATCHING THE STROKE COLOR



TULANE.GREEN_WAVE.342.279



TULANE.GREEN_WAVE.279.342



TULANE.GREEN_WAVE.BLACK.279



TULANE.GREEN_WAVE.BLACK.342



TULANE.GREEN_WAVE.WHITE.279



TULANE.GREEN_WAVE.WHITE.342



TULANE.GREEN_WAVE. BLACK.WHITE



TULANE.GREEN_WAVE.WHITE.BLACK



TULANE.GREEN_WAVE.342.WHITE



TULANE.GREEN_WAVE.279.WHITE

WORDMARK
2 COLOR OPTIONS

Geared Slab Thin

A ONE- A TWO- A HELLUVA HULLABALOO!
A one- a two- a Helluva Hullabaloo!

Geared Slab Regular

A ONE- A TWO- A HELLUVA HULLABALOO!
A one- a two- a Helluva Hullabaloo!

Geared Slab Bold

A ONE- A TWO- A HELLUVA HULLABALOO!
A one- a two- a Helluva Hullabaloo!

Geared Slab Extrabold

A ONE- A TWO- A HELLUVA HULLABALOO!
A one- a two- a Helluva Hullabaloo!

FONT
GEARED SLAB FAMILY

TULANE SPORT SPECIFIC
LOGOS IN PANTONE 342

TULANETM
BASEBALL

TULANETM
GOLF

TULANETM
BASKETBALL

TULANETM
SAILING

TULANETM
BEACH VOLLEYBALL

TULANETM
SWIMMING & DIVING

TULANETM
BOWLING

TULANETM
TENNIS

TULANETM
CROSS COUNTRY

TULANETM
TRACK & FIELD

TULANETM
FOOTBALL

TULANETM
VOLLEYBALL

WORDMARK
SPORT SPECIFIC LOGOS

TULANE SPORT SPECIFIC
LOGOS IN PANTONE 279

TULANETM
BASEBALL

TULANETM
GOLF

TULANETM
BASKETBALL

TULANETM
SAILING

TULANETM
BEACH VOLLEYBALL

TULANETM
SWIMMING & DIVING

TULANETM
BOWLING

TULANETM
TENNIS

TULANETM
CROSS COUNTRY

TULANETM
TRACK & FIELD

TULANETM
FOOTBALL

TULANETM
VOLLEYBALL

WORDMARK
SPORT SPECIFIC LOGOS

THE GREEN WAVE WORDMARK
MAY BE REPRODUCED IN LIMITED USE.
THE BRANDING COMMITTEE MUST
GRANT PERMISSION FOR THIS MARK'S USE.

GREEN WAVE™

GREEN_WAVE.279

GREEN WAVE™

GREEN_WAVE.342

GREEN WAVE™

GREEN_WAVE.white

GREEN WAVE™

GREEN_WAVE.black

WORDMARK
GREEN WAVE