
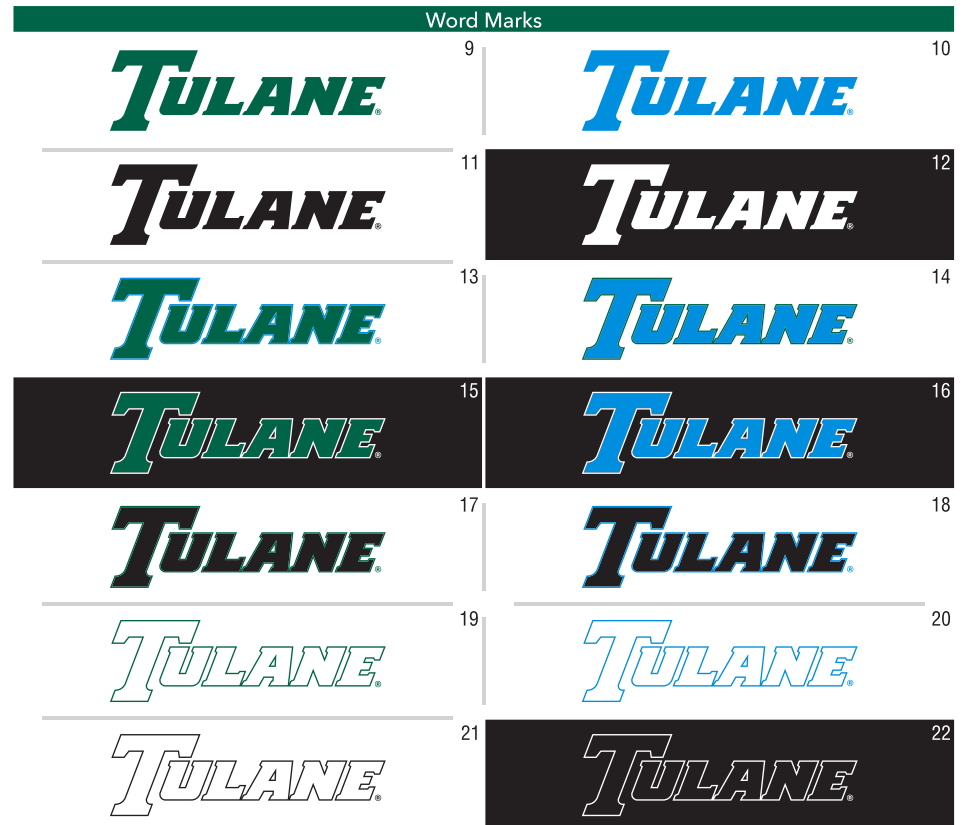
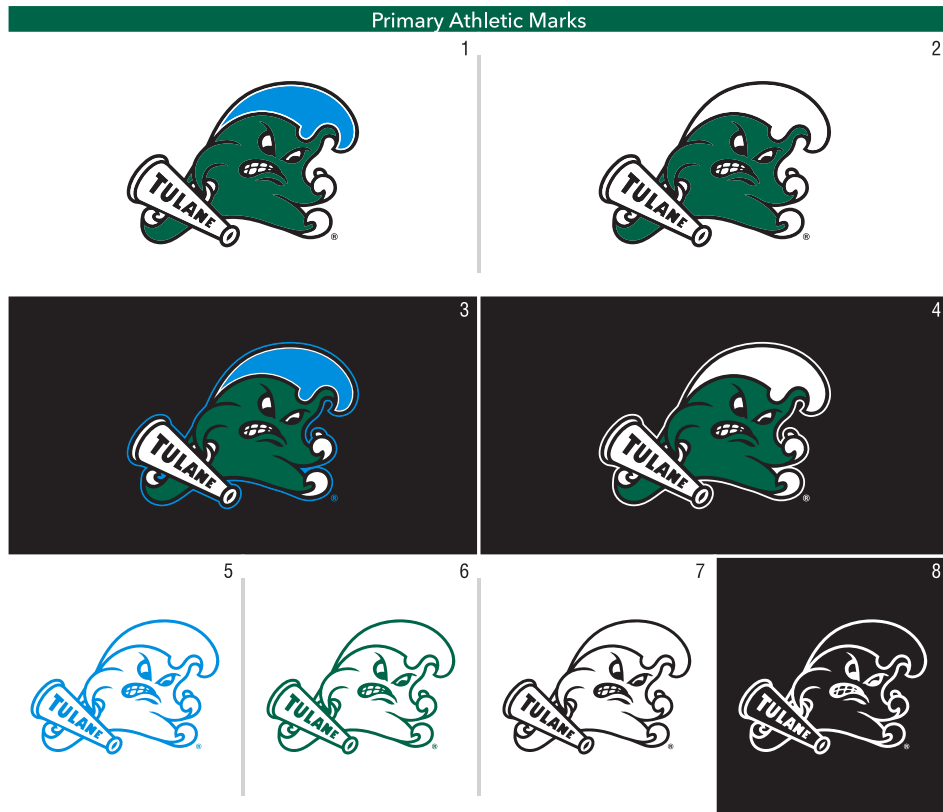


APPENDIX B

TULANE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

 Tulane University Current Revision Date: 09/09/19			Verbiage		
Established: 1834 Mascot Name: Riptide (Pelican)	Location: New Orleans, LA Conference: American Athletic Conference	Mascot: Green Wave	Tulane University® Tulane™ Green Wave™ Tulane Green Wave™ TU™	Roll Wave™ Yulman Stadium™ Devlin Fieldhouse™ Greer Field at Turchin Stadium™	
Athletics Green	Athletics Blue	University Green	University Blue	Black	White
PANTONE 342 MADEIRA Rayon: 1369 MADEIRA Polyneon: 1879	PANTONE 279 C MADEIRA Rayon: 1176 MADEIRA Polyneon: 1528	PANTONE 279 C MADEIRA Rayon: 1369 MADEIRA Polyneon: 1879	PANTONE 297 C MADEIRA Rayon: 1093 MADEIRA Polyneon: 1594	PANTONE Process Black C MADEIRA: 1000 RA: 1800	White MADEIRA: 1001 RA: 1801
Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.					



PAGE 1/2 NOTE: The marks of Tulane University are controlled under a licensing program administered by Collegiate Licensing Company. Any use of these marks will require written approval from CLC.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by TULANE UNIVERSITY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.

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Tulane University

Current Revision Date: 09/09/19

Word Marks		Word Marks	
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		<small>Gold - PANTONE 130 C L. Green - PANTONE 361 C</small>	
		Institutional Marks	
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ADDITIONAL PERTINENT INFORMATION	<ul style="list-style-type: none"> • University seal not permitted on products for resale. • No alterations or overlaying graphics to seal permitted. • University licenses consumables (reviewed on case-by-case basis; higher liability required.) • University licenses health and beauty products (reviewed on case-by-case basis; higher liability required.) • University permits numbers on products for resale. • Mascot caricatures permitted. • Cross licensing with other marks may be permitted with an additional agreement. 	<ul style="list-style-type: none"> • No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations. • No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks. • Logo must be reproduced either in one-color or full color. (No colors may be substituted or omitted.) • Green wave is two words (not one.)
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PAGE 2/2 NOTE: The marks of Tulane University are controlled under a licensing program administered by Collegiate Licensing Company. Any use of these marks will require written approval from CLC.

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