

COLOR GUIDE

Primary Mark



Center of logo is based off of the sun and not the dolphin

GUIDE FOR A DARK BACKGROUND

The white outline must never be removed from the logo, even when it is not visible on a light background.

Primary Mark



UNIFORM GUIDE

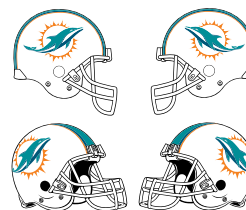


Dolphins Dolphins

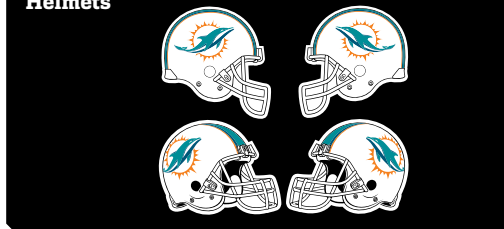
Pants can be interchangeable with jerseys.

For use on jerseys only

Helmets



Helmets



MIAMI DOLPHINS LOGO SLICK

The color and grayscale guides shown here are for reference only. When printing with process colors, use only the process color specifications listed on this slick.

Note: The one-color art is for limited use only; prior approval is required from NFL Properties.

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COLORS File usage	PANTONE Spot printing	C/M/Y/K 4c printing	R/G/B Video	GRAYSCALE B/W printing	HTML (HEX) Web	TEXTILE Garments	COATS Embroidery	MADEIRA Embroidery	A&E/RA Embroidery
Aqua	PMS 321 C	100/21/42/2	0/142/151	60%	008E97	PMS 18-4735 TC	B6663	1685	Teal Breeze-59741
Orange	PMS 151 C	0/60/100/0	245/130/32	45%	F58220	PMS 17-1350 TC	B2428	1278	Dark Texas Orange-5769
White	no ink (or use Opaque White)	0/0/0/0	255/255/255	0%	FFFFFF	PMS 11-0601 TC	B1719	1005/1801	Ultra Bright White-58263
Blue	PMS 7701 C	100/61/35/15	0/87/120	75%	005778	PMS 19-4241 TC	B6975	1762	Under Water-59740

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COLOR GUIDE

Primary Logotypes



GUIDE FOR A DARK BACKGROUND

The white outline must never be removed from the logo, even when it is not visible on a light background.



GRAYSCALE GUIDE

Grayscale versions of the logo should be printed using screens of black.

Primary Logotypes



GUIDE FOR A DARK BACKGROUND

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GRAYSCALE GUIDE

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Primary Mark

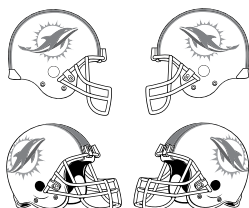


Primary Logotype

MIAMI
Dolphins

MIAMI
Dolphins

Helmets



BLACK & WHITE AND ONE-COLOR GUIDES

The versions below are different from the grayscale versions or the color mechanical art, and should ONLY be employed for NFL-approved one-color uses, such as etching, embossing, and tonal applications.

TWO-COLOR BLACK & WHITE



TWO-COLOR TONAL

For licensee use only.



ONE-COLOR (for light backgrounds)



ONE-COLOR (for dark backgrounds)



MIAMI
Dolphins

MIAMI
Dolphins

MIAMI
Dolphins

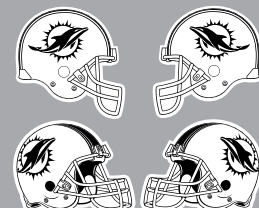
MIAMI
Dolphins

MIAMI
Dolphins

MIAMI
Dolphins



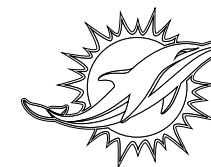
NOTE: The full color and grayscale mark artwork differs from the black & white and one-color versions. Some elements of the color/grayscale versions have been removed to create the black & white/one-color versions.



MECHANICAL ART

For use as reproduction art.
The keyline does not print.

Some logos include a white outline for visibility against a dark background. In those cases, use surrounding keyline art to create the outline. The keyline does not print.



MECHANICAL ART

For replicating jersey numerals.
The keyline does not print.

