

COLOR GUIDE

Primary Mark



Primary Logotype



Primary Mark with Logotype



HOUSTON TEXANS LOGO SLICK

The color and grayscale guides shown here are for reference only. When printing with process colors, use only the process color specifications listed on this slick.

Note: The one-color art is for limited use only; prior approval is required from NFL Properties.

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GUIDE FOR A DARK BACKGROUND

The white outline must never be removed from the logo, even when it is not visible on a light background.

Primary Mark



Primary Logotype



Use this version on black or navy backgrounds

Primary Mark with Logotype



Use this version on black or navy background



Use this version on red backgrounds only

UNIFORM GUIDE



Pants can be interchangeable with jerseys.

Helmets



Helmets



COLORS File usage	PANTONE Spot printing	C/M/Y/K 4c printing	R/G/B Video	GRAYSCALE B/W printing	HTML (HEX) Web	TEXTILE Garments	COATS Embroidery	MADEIRA Embroidery	A&E/RA Embroidery
Dark Navy	PMS 5395 C	100/60/0/80	0/7/28	100%	03202F	NFL Midnight Navy 010519 (custom)	138	1044	Night Shift Navy 59738
White	no ink (or use Opaque White)	0/0/0/0	255/255/255	0%	FFFFFF	PMS 11-0601 TC	0001	1005	Ultra Bright 58263
Red	PMS 187 C	0/100/79/20	163/13/45	60%	A71930	NFL Red 070711 (custom)	077SA	1747	Scarlet- 59846

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# LOGO SLICK HOUSTON TEXANS

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## GRAYSCALE GUIDE

Grayscale versions of the logo should be printed using screens of black.

### Primary Mark



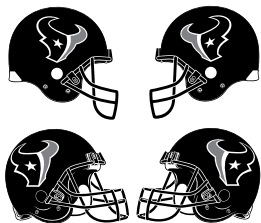
### Primary Logotype

HOUSTON  
**TEXANS**

### Primary Logotype



### Helmets



## BLACK & WHITE AND ONE-COLOR GUIDES

The versions below are different from the grayscale versions or the color mechanical art, and should ONLY be employed for NFLP-approved one-color uses, such as etching, embossing, and tonal applications.

### TWO-COLOR BLACK & WHITE



### TWO-COLOR TONAL

For licensee use only.



### ONE-COLOR (for light backgrounds)



### ONE-COLOR (for dark backgrounds)



HOUSTON  
**TEXANS**

HOUSTON  
**TEXANS**

HOUSTON  
**TEXANS**

HOUSTON  
**TEXANS**



## MECHANICAL ART

For use as reproduction art.  
The keyline does not print.

Some logos include a white outline for visibility against a dark background. In those cases, use surrounding keyline art to create the outline. The keyline does not print.

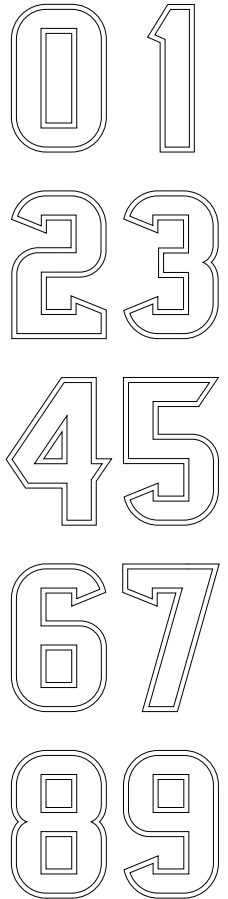


HOUSTON  
**TEXANS**



## MECHANICAL ART

For replicating jersey numerals.  
The keyline does not print.



COLOR GUIDE

Secondary Marks



Secondary Marks w/Logotype



Use this version on red backgrounds only

GUIDE FOR A DARK BACKGROUND

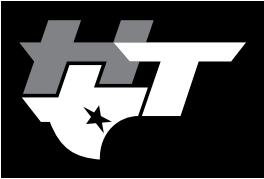
The white outline must never be removed from the logo, even when it is not visible on a light background.



Use this version on black or navy backgrounds

GRAYSCALE GUIDE

Grayscale versions of the logo should be printed using screens of black.



ONE-COLOR GUIDES

The versions below are different from the grayscale versions or the color mechanical art, and should ONLY be employed for NFLP-approved one-color uses, such as etching, embossing, and tonal applications.

BLACK & WHITE    ONE-COLOR (Black)    ONE-COLOR (White)



MECHANICAL ART

For use as reproduction art. The keyline does not print.

Some logos include a white outline for visibility against a dark background. In those cases, use surrounding keyline art to create the outline. The keyline does not print.

