

LOGO SLICK PHILADELPHIA EAGLES

COLOR GUIDE

Primary Mark



Primary Logotype



Primary Mark with Logotype



GUIDE FOR A DARK BACKGROUND

The white outline must never be removed from the logo, even when it is not visible on a light background.

Primary Mark



Primary Logotype



Primary Mark with Logotype



PHILADELPHIA EAGLES LOGO SLICK

The color and grayscale guides shown here are for reference only. Use the mechanical/art for actual reproduction. When printing with process colors, use only the process color specifications listed on this slick.

Note: The one-color art is for limited use only; prior approval is required from NFL Properties.

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COLORS File usage	PANTONE Spot printing	C/M/Y/K 4c printing	R/G/B Video	GRAYSCALE B/W printing	HTML (HEX) Web	TEXTILE Garments	COATS Embroidery	MADEIRA Embroidery	ROBISON-ANTON Embroidery
Midnight Green	PMS 316 C	100/0/30/70	0/49/53	60%	004953	PMS 19-4914 TC	072SA	1690	NFL 41
Silver for marks and jersey	PMS 877 C Metallic (or use PMS 429 C)	5/0/0/25	191/192/191	30%	A5ACAF	PMS 14-5002 TC (or use PMS 15-4703 TC flat)	70CB	1087	2483
Silver for helmet decal only	PMS 8240 C Metallic (or use 7542 C)	10/0/0/20	186/202/211	30%	ACC0C6	PMS 15-4305 TC			
Black	PMS Process Black C	70/50/50/100	0/0/0	100%	000000	PMS 19-4005 TC	900	1000/1800	2296
Charcoal for uniform only	PMS 425 C	0/0/0/80	95/96/98	80%	565A5C	PMS 18-5203 TC			
White	no ink (or use Opaque White)	0/0/0/0	255/255/255	0%	FFFFFF	PMS 11-0601 TC	0001	1005	2297

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GRAYSCALE GUIDE

Grayscale versions of the logo should be printed using screens of black.

Primary Mark



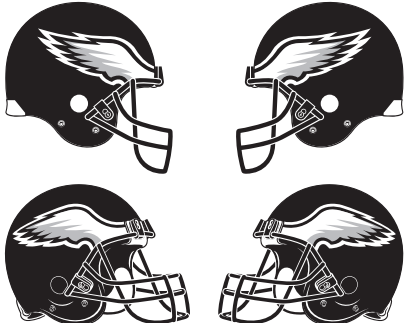
Primary Logotype



Primary Mark with Logotype



Helmets



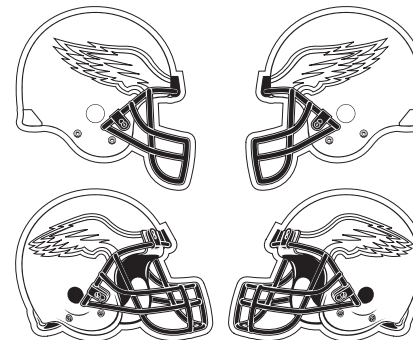
BLACK & WHITE and ONE-COLOR GUIDES

The versions below are different from the grayscale versions or the color mechanical art, and should ONLY be employed for NFLP-approved one-color uses, such as etching, embossing, and tonal applications.

BLACK & WHITE	ONE-COLOR (Black)	ONE-COLOR (White)

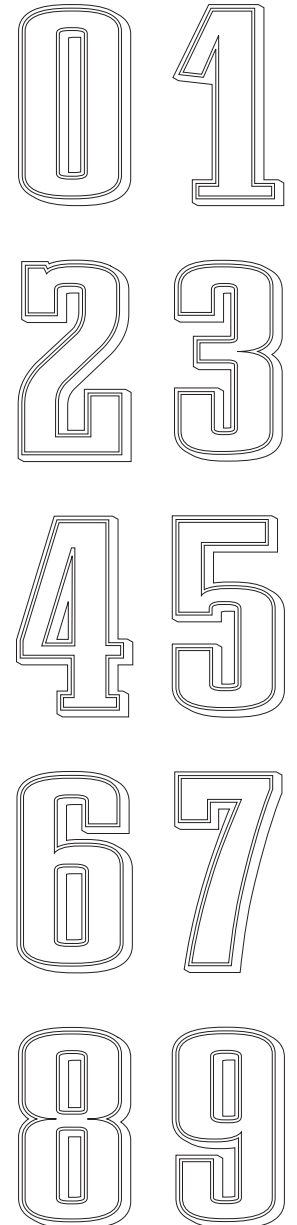
MECHANICAL ART

For use as reproduction art. The keyline does not print. Some logos include a white outline for visibility against a dark background. In those cases, use surrounding keyline art to create the outline. The keyline does not print.



MECHANICAL ART

For replicating jersey numerals. The keyline does not print.



COLOR GUIDE

Secondary Mark



GUIDE FOR A DARK BACKGROUND

The white outline must never be removed from the logo, even when it is not visible on a light background.



GRAYSCALE GUIDE

Grayscale versions of the logo should be printed using screens of black.



ONE-COLOR GUIDES

The versions below are different from the grayscale versions or the color mechanical art, and should ONLY be employed for NFLP-approved one-color uses, such as etching, embossing, and tonal applications.

BLACK & WHITE ONE-COLOR (Black) ONE-COLOR (White)



MECHANICAL ART

For use as reproduction art. The keyline does not print.

Some logos include a white outline for visibility against a dark background. In those cases, use surrounding keyline art to create the outline. The keyline does not print.

