

LOGO SLICK WASHINGTON REDSKINS

COLOR GUIDE

Primary Mark



Primary Logotype

REDSKINS

REDSKINS

GUIDE FOR A DARK BACKGROUND

Primary Mark



NOTE: When printing on PANTONE 195C do not use a white outline.

REDSKINS

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UNIFORM GUIDE



Pants can be interchangeable with jerseys.

Helmets



Helmets



WASHINGTON REDSKINS LOGO SLICK

The color and grayscale guides shown here are for reference only. When printing with process colors, use only the process color specifications listed on this slick.

Note: The one-color art is for limited use only; prior approval is required from NFL Properties.

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COLORS File usage	PANTONE Spot printing	C/M/Y/K 4c printing	R/G/B Video	GRAYSCALE B/W printing	HTML (HEX) Web	TEXTILE Garments	COATS Embroidery	MADEIRA Embroidery	A&E/RA Embroidery
Burgundy	PMS 195 C	20/100/60/30	63/16/16	60%	773141	PMS 19-1934 TC	074SA	1384	Garnet HBH-67158
Gold	PMS 1235 C	0/25/100/0	238/173/30	30%	FFB612	PMS 14-1064 TC	73CBC	1137	A Gold- 59736
White	no ink (or use Opaque White)	0/0/0/0	255/255/255	0%	FFFFFF	PMS 11-0601 TC	0001	1005	Ultra Bright White-58263
Black	PMS Process Black C	70/50/50/100	0/0/0	100%	000000	PMS 19-4005 TC	900	1000/1800	Black- 58954
Flesh	PMS 490 C	0/80/70/70	91/43/47	60%	5B2B2F	PMS 19-1327 TC	71CBC	1036	Maroon 490-59762

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GRAYSCALE GUIDE

Grayscale versions of the logo should be printed using screens of black.

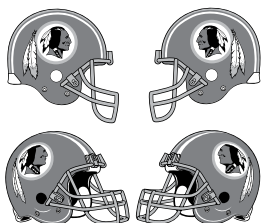
Primary Mark



Primary Logotype

REDSKINS

Helmets



BLACK & WHITE AND ONE-COLOR GUIDES

The versions below are different from the grayscale versions or the color mechanical art, and should ONLY be employed for NFLP-approved one-color uses, such as etching, embossing, and tonal applications.

TWO-COLOR BLACK & WHITE



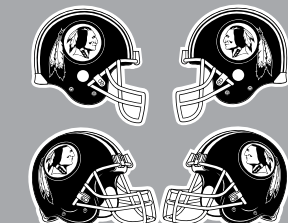
TWO-COLOR TONAL



ONE-COLOR (for light backgrounds)



ONE-COLOR (for dark backgrounds)



MECHANICAL ART

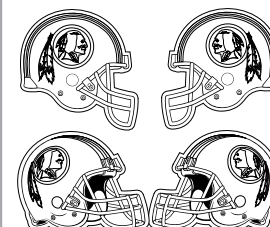
For use as reproduction art. The keyline does not print.

Some logos include a white outline for visibility against a dark background. In those cases, use surrounding keyline art to create the outline. The keyline does not print.



For use on PANTONE 195C background only.

REDSKINS



MECHANICAL ART

For replicating jersey numerals. The keyline does not print.

