

# LOGO SLICK TAMPA BAY BUCCANEERS

## COLOR GUIDE

### Primary Mark



### Primary Logotype



### Primary Mark with Logotype



## TAMPA BAY BUCCANEERS LOGO SLICK

The color and grayscale guides shown here are for reference only. When printing with process colors, use only the process color specifications listed on this slick.

Note: The one-color art is for limited use only; prior approval is required from NFL Properties.

These pages contain graphic representations of the teams official colors, trademarked helmet, marks (logos), logotypes, and uniforms. They are not meant for reproduction, but as a guide for NFL Properties' licensees to use for color and grayscale reference. For assistance in correct usage of the NFL trademarks, contact:

Quality Control, NFL Properties LLC, 345 Park Avenue, New York, NY 10154, 212.450.2771

All commercial applications of these materials are subject to written approval from NFL Properties' Consumer Products Quality Control Department prior to marketing.

### NOTICE

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## GUIDE FOR A DARK BACKGROUND

The white outline must never be removed from the logo, even when it is not visible on a light background.

### Primary Mark



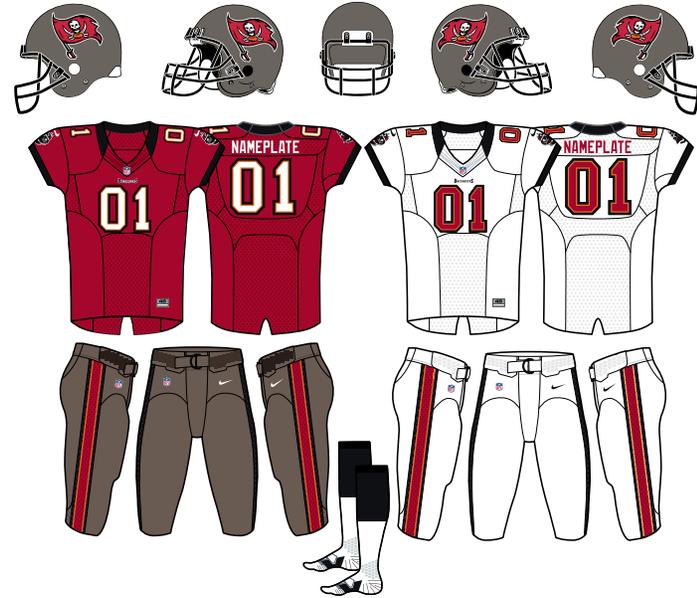
### Primary Logotype



### Primary Mark with Logotype



## UNIFORM GUIDE



Pants can be interchangeable with jerseys.

### Helmets



### Helmets



COLORS File usage	PANTONE Spot printing	C/M/Y/K 4c printing	R/G/B Video	GRAYSCALE B/W printing	HTML (HEX) Web	TEXTILE Garments	COATS Embroidery	MADEIRA Embroidery	A&E/RA Embroidery
Pewter	NFL Pewter (or use PMS 8600 C)	58/53/57/21	100/89/75	30%	5F574F	NFL Pewter 020706 (custom)		1229	Pewter- 59767
Red	PMS 187 C	20/100/80/0	163/13/45	50%	A71930	NFL Red 070711 (custom)	077SA	1747	Scarlet- 59846
Black	PMS Process Black C	70/50/50/100	0/0/0	100%	000000	PMS 19-4005 TC	900	1000/1800	Black- 58954
White	no ink (or use Opaque White)	0/0/0/0	255/255/255	0%	FFFFFF	PMS 11-0601 TC	0001	1005	Ultra Bright White- 58263
Orange	PMS 1655 C	0/75/100/0	215/69/29	30%	FB4F14	Orange NFL	376SA	1378	Countdown Orange- 5975
Silver	PMS 877 C Metallic	5/0/0/25	191/192/191	30%	A5ACAF	PMS 15-4703	70CBC	1087	Cloud 7- 58783

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# LOGO SLICK TAMPA BAY BUCCANEERS

## GRAYSCALE GUIDE

Grayscale versions of the logo should be printed using screens of black.

### Primary Mark



### Primary Logotype

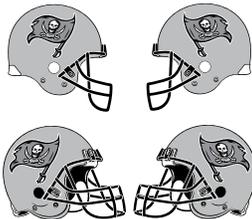
**Buccaneers**

**Buccaneers**

### Primary Mark w/Logotype



### Helmets



## BLACK & WHITE AND ONE-COLOR GUIDES

The versions below are different from the grayscale versions or the color mechanical art, and should ONLY be employed for NFL-approved one-color uses, such as etching, embossing, and tonal applications.

### TWO-COLOR BLACK & WHITE



### TWO-COLOR TONAL



### ONE-COLOR (for light backgrounds)



### ONE-COLOR (for dark backgrounds)



**Buccaneers**

**Buccaneers**

**Buccaneers**  
**Buccaneers**

**Buccaneers**

**Buccaneers**

**Buccaneers**  
**Buccaneers**

**Buccaneers**  
**Buccaneers**

**Buccaneers**  
**Buccaneers**



Simplified version

## MECHANICAL ART

For use as reproduction art. The keyline does not print.

Some logos include a white outline for visibility against a dark background. In those cases, use surrounding keyline art to create the outline. The keyline does not print.



**Buccaneers**

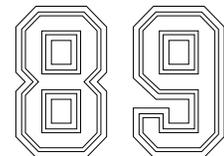
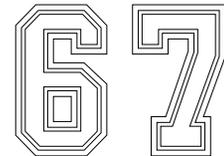
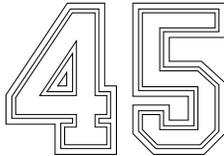
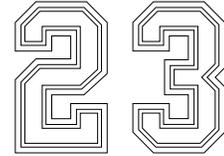
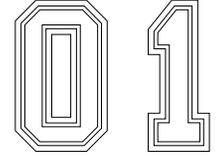
**Buccaneers**



Simplified version

## MECHANICAL ART

For replicating jersey numerals. The keyline does not print.



**COLOR GUIDE**

**Secondary Marks**



**Secondary Logotype**



**GUIDE FOR A DARK BACKGROUND**

The white outline must never be removed from the logo, even when it is not visible on a light background.



**GRAYSCALE GUIDE**

Grayscale versions of the logo should be printed using screens of black.



**ONE-COLOR GUIDES**

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**TWO-COLOR  
BLACK &  
WHITE**



**ONE-COLOR  
BLACK**



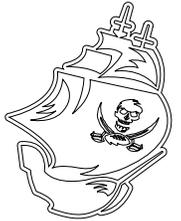
**ONE-COLOR  
WHITE**



**MECHANICAL ART**

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## COLOR GUIDE

### Primary Mark



## GUIDE FOR A DARK BACKGROUND

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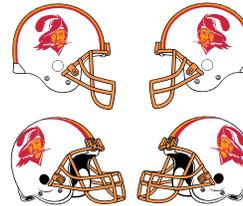
### Primary Mark



## UNIFORM GUIDE



### Helmets



### Helmets



## TAMPA BAY BUCCANEERS CLASSIC LOGO SLICK

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Orange (for logo and helmet stripe)	PMS 151 C	0/50/100/0	255/121/0	25%	FF7900	PMS 17-1350 TC	n/a	1278	Orange 151- 59769
Orange (for uniform and facemask)	050812 Orange Glaze (custom color)	0/50/77/0	255/121/0	25%	FF7900	050812 Orange Glaze (custom color)	B2464	n/a	Orange Glaze- 59805
Red	PMS 187 C	20/100/80/0	163/13/45	60%	A71930	NFL Red 070711 (custom color)	077SA	1747	Scarlet- 59846
White	no ink (or use Opaque White)	0/0/0/0	255/255/255	0%	FFFFFF	PMS 11-0601 TC	0001	1005	Ultra Bright White- 58263

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# LOGO SLICK TAMPA BAY BUCCANEERS CLASSIC

## GRAYSCALE GUIDE

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### Primary Mark



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### TWO-COLOR BLACK & WHITE



### TWO-COLOR TONAL

### ONE-COLOR (for light backgrounds)



### ONE-COLOR (for dark backgrounds)



## MECHANICAL ART

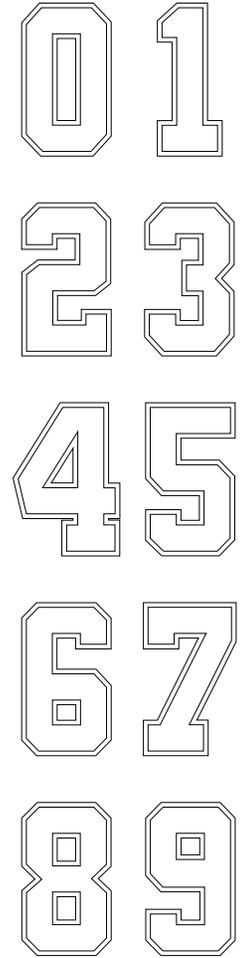
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## MECHANICAL ART

For replicating jersey numerals. The keyline does not print.



## Helmets

