



# 2012 INTERNATIONAL BROADCAST GUIDE



NATIONAL FOOTBALL LEAGUE





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The purpose of this guide is to provide our international broadcasters with detailed information on NFL Operations and Programming for the 2012 season.

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# NFL International Contacts

## REGIONAL OFFICES

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## NFL INTERNET SITES

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### NFL.COM

The League's official site. It provides information on NFL teams and players during the regular season, postseason and offseason.

### SUPERBOWL.COM

The official site for Super Bowl XLVII takes you inside The Big Game.

### NFLMEDIA.COM

Site developed by NFL Public Relations and dedicated to the media. Please visit this website for up-to-date media related information and Super Bowl credential applications.

### NFL.BIZ

Site designed for Clubs, partners and licensees to view and access NFL creative assets including logos and style guides.

### NFL.COM/NFLNETWORK

The official site for NFL Network.

### NFLNETWORKAFFILIATES.COM

This site is the destination for many of the tools and resources you need to support your business goals as an NFL Network partner.

### NFLINTERNATIONAL.COM

The official international programming site. It provides information on more than 100 hours of NFL features including weekly magazine shows, instructional vignettes, bloopers and documentaries.

### LOCAL MARKET WEBSITES

[www.nflchina.com](http://www.nflchina.com)  
[www.nfljapan.com](http://www.nfljapan.com)  
[www.nfl.com/espanol](http://www.nfl.com/espanol)  
[www.nfluk.com](http://www.nfluk.com)

## NFL INTERNATIONAL CONTACTS

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# 2012 Schedule

## INTRODUCTION

This complete NFL handbook contains resources and information that will assist your programming and production departments. All of us at NFL International understand that our success is measured by that of our broadcast partners and their viewers' passion for football.

### 2012 NFL SCHEDULE KICKS OFF WITH THE SUPER BOWL XLVI CHAMPION NEW YORK GIANTS HOSTING THE DALLAS COWBOYS

- The season begins with the NFL's annual primetime kickoff game. The opener on September 5 on NBC (8:30 PM ET) will feature the defending-champion New York Giants hosting the division-rival Dallas Cowboys at MetLife Stadium. In a format introduced in 2004, the Super Bowl champion annually hosts the NFL season opener.
- NBC's Sunday Night Football will get underway on September 9 when the Denver Broncos host the Pittsburgh Steelers (8:20 PM ET) in a rematch of last season's Wild Card playoff thriller.
- Among the highlights of Kickoff Weekend are six division games, including a pair on Monday night, September 10. ESPN's Monday Night Football doubleheader will feature the AFC North's Cincinnati Bengals at the Baltimore Ravens (7:00 PM ET) followed by the AFC West's Oakland Raiders hosting the San Diego Chargers (10:15 PM ET).
- For the remainder of the season, ESPN will televise one game each Monday night in Weeks 2-15 and a Saturday-night contest in Week 16. There will be no Monday night game on the final regular-season weekend (Week 17) to provide more flexibility to the scheduling of the opening weekend of the NFL playoffs.
- The regular season will conclude with Week 17 on Sunday, December 30. For the third consecutive year, all 16 games scheduled for Week 17 are division contests, enhancing the potential for more games at the end of the season with playoff ramifications.
- The 2012 season concludes on Sunday, February 3 when the NFL will crown a champion at Super Bowl XLVII at the Mercedes-Benz Superdome in New Orleans (CBS).
- Thanksgiving will feature an NFL tripleheader. The early game will send the Houston Texans to Detroit to face the Lions (12:30 PM ET, CBS). The late afternoon game will feature the Washington Redskins visiting Dallas (4:15 PM ET, FOX) in an NFC East showdown. The holiday concludes with an AFC East matchup as the New York Jets will host the New England Patriots on NBC (8:20 PM ET).
- The NFL will again extend beyond the borders of the United States. On October 28 at London's historic Wembley Stadium, the league will resume its international series of regular-season games when the St. Louis Rams host the New England Patriots (1:00 PM ET, CBS). Then on Sunday, December 16, the Buffalo Bills will venture north to Canada for the fifth consecutive season when they host the Seattle Seahawks in Toronto at the Rogers Centre (4:05 PM ET, FOX).
- NFL Network will now feature 13 games – all on Thursdays – from Weeks 2-15 (excluding Week 12 on Thanksgiving night). The NFL Network slate will start on Thursday, September 13 (8:20 PM ET) with an NFC North showdown featuring the Green Bay Packers hosting the Chicago Bears.
- The season again will utilize “flexible scheduling” in Weeks 11-17. In Weeks 11-16, the schedule lists the games tentatively set for Sunday Night Football on NBC. Only Sunday afternoon games are eligible to be moved to Sunday night, in which case the tentatively scheduled Sunday night game would be moved to an afternoon start time. Flexible scheduling will not be applied to games airing on Thursday, Saturday or Monday nights. A flexible scheduling move would be announced at least 12 days before the game. For Week 17, the change will be announced no later than six days before the game. The schedule does not list a Sunday night game in Week 17, but an afternoon game with playoff implications will be moved to that time slot to conclude the season. Flexible scheduling will ensure quality matchups in all Sunday time slots in those weeks and give “surprise” teams a chance to play their way into primetime.
- The NFL's 32 teams will each play 16 games over 17 weeks. Byes will begin in Week 4 and end in Week 11.
- The **2012 playoffs** will include four division winners and two wild cards from each conference. The playoffs begin with Wild Card Weekend on Saturday and Sunday, January 5-6. The two division winners with the best records in each conference will earn first-round byes.
- **Wild Card Weekend** winners join the top two division champions in each conference in the Divisional Playoffs on Saturday and Sunday, January 12-13. **The AFC and NFC Championship Games** will be played on Sunday, January 20. The winners meet two weeks later on Sunday, February 3 in New Orleans in **Super Bowl XLVII**.
- The 2013 Pro Bowl will be played on Sunday, January 27 at Aloha Stadium in Honolulu, Hawaii.
- CBS will present the AFC, the AFC playoffs, the AFC Championship Game and Super Bowl XLVII. FOX will carry NFC games, the NFC playoffs and the NFC Championship Game. The 64 AFC-NFC interconference games (excluding primetime) are carried by CBS when the AFC team is the visitor and by FOX when the NFC team is on the road. All postseason games are televised nationally. In addition to its Sunday night package, NBC will televise a Wild Card playoff doubleheader on Saturday, January 5, and the Pro Bowl on Sunday, January 27.
- By NFL policy, ESPN and NFL Network games also will be carried on free, over-the-air television in the city of the visiting team and in the city where the game is played if it is sold out 72 hours in advance of kickoff.
- The NFL is the only U.S. sports league that carries all regular-season and postseason games on free, over-the-air television.
- Westwood One/Dial Global will broadcast all NFL primetime games, the three Thanksgiving Day games and the entire NFL playoffs.

## NFL PREGAME TIMING SCHEDULE

SUNDAY AFTERNOON GAMES						NBC SUNDAY NIGHT FOOTBALL	
KICKOFF	1:02 PM ET		4:05 PM ET		4:25 PM ET		8:30:30
	CBS	FOX	CBS	FOX	CBS	FOX	
Both Teams Take the Field	1:01:00	1:01:00	4:04:00		4:24:00	4:24:00	8:29:30
Coin Toss	1:00:00	1:00:00	4:03:00		4:23:00	4:23:00	8:25:00
National Anthem Ends	12:59:00	1:00:00	4:00:00		4:22:00	4:21:00	8:28:30
National Anthem Begins	12:57:00	12:58:00	3:58:00		4:20:00	4:19:00	8:26:30
Home Team Player Introductions	12:54:00	12:55:00	3:56:00		4:17:00	4:17:00	8:21:00
Home Team Leaves Locker Room	12:52:00	12:53:00	3:54:30		4:15:00	4:15:00	8:19:30
Visiting Team Player Introductions	12:52:00	12:53:00	3:55:00		4:15:00	4:15:00	8:19:30
Visiting Team Leaves Locker Room	12:50:00	12:51:00	3:53:30		4:13:00	4:13:00	8:17:30
Home Team Two Minute Warning	12:50:00	12:51:00	3:53:00		4:13:00	4:13:00	8:17:30
Visiting Team Two Minute Warning	12:48:00	12:49:00	3:51:30		4:11:00	4:11:00	8:15:30
Officiating Meeting in Locker Room	11:30:00	11:30:00	2:30:00		2:55:00	2:55:00	7:00:00
*Network Live in Stadium	12:52 to 12:56:45		12:55:30 to 12:58		4:00 onward		

### ESPN MONDAY NIGHT FOOTBALL

KICKOFF	8:40:00	
Both Teams Take the Field	8:39:00	
National Anthem Ends	8:38:30	
National Anthem Begins	8:36:30	on ESPN cue
Coin Toss	8:34:30	
Home Team Player Introductions	8:30:45	on ESPN cue
Visiting Team Player Introductions	8:29:00	
Home Team Leaves Locker Room	8:28:45	
Visiting Team Leaves Locker Room	8:27:00	
Home Team Two Minute Warning	8:26:45	
Visiting Team Two Minute Warning	8:25:00	
Officiating Meeting in Locker Room	7:10:00	

### NFL NETWORK THURSDAY AND SATURDAY NIGHT FOOTBALL

KICKOFF	8:29:00	
Both Teams Take the Field	8:28:00	
National Anthem Ends	8:27:30	
National Anthem Begins	8:25:30	on NFL Network cue
Coin Toss	8:23:30	
Home Team Player Introductions	8:21:00	on NFL Network cue
Visiting Team Player Introductions	8:19:30	
Home Team Leaves Locker Room	8:19:00	
Visiting Team Leaves Locker Room	8:17:30	
Home Team Two Minute Warning	8:17:00	
Visiting Team Two Minute Warning	8:15:30	
Officiating Meeting in Locker Room	7:00:00	

Note: All games must kickoff within 10 minutes of the end of visiting team introductions. Both teams must be on the field for national anthems in all games.

## NFL COMMERCIAL FORMAT

**Effective for all 2012 games, including preseason, regular season and postseason, beginning with the Hall of Fame Game each year.**

- There will be 20 commercial breaks during each game, as well as commercial breaks between the 1st and 2nd and the 3rd and 4th quarters. The break pattern for all games will be 5 per quarter (5-5-5-5). The final break in each half normally will come at the 2:00 Warning.
- In the event that the televising Network does not have the opportunity to take the allotted 5 breaks in a quarter, the missed breaks may carry over into subsequent quarters. In a carryover situation, there is a maximum of 8 breaks in any quarter, with the exception noted in #6.
- All 20 Network commercial breaks, and the breaks between the 1st and 2nd and the 3rd and 4th quarters, will be 1:50 in duration, effective with the Referee's signal to start the break (punch out) until the Referee's signal to resume play—except as may be modified by the League office on an individual break basis.
- Networks will be allowed to take a 21st Pod (floating break) once during each game. The 21st Pod is activated only if the Network takes a regular break for an Officials' Instant Replay review or an extended injury.
- If a Network enters a quarter carrying over 2 breaks from the previous quarter, they may not take the 21st Pod as the 8th break of the quarter unless the 8th break opportunity is an Instant Replay review or extended injury.
- If 8 breaks have been taken in the 4th quarter (or 7 plus the 2:00 warning to come), and a significant injury or replay review occurs and the Network is still behind, League Representatives and Game Officials may grant a 22nd Pod, if requested by the Network, in an effort to use the down time wisely.

# 2012 WEEK-BY-WEEK SCHEDULE (All times Eastern)

\*Please note DH means Double Header

WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8	WEEK 9
FOX DH WEEK	CBS DH WEEK	FOX DH WEEK	FOX DH WEEK	FOX DH WEEK	FOX DH WEEK	CBS DH WEEK	FOX DH WEEK	CBS DH WEEK
<b>Wednesday, Sep 5</b> NBC 8:30pm Cowboys at Giants	<b>Thursday, Sep 13</b> NFLN 8:20pm Bears at Packers	<b>Thursday, Sep 20</b> NFLN 8:20pm Giants at Panthers	<b>Thursday, Sep 27</b> NFLN 8:20pm Browns at Ravens	<b>Thursday, Oct 4</b> NFLN 8:20pm Cardinals at Rams	<b>Thursday, Oct 11</b> NFLN 8:20pm Steelers at Titans	<b>Thursday, Oct 18</b> NFLN 8:20pm Seahawks at 49ers	<b>Thursday, Oct 25</b> NFLN 8:20pm Buccaneers at Vikings	<b>Thursday, Nov 1</b> NFLN 8:20pm Chiefs at Chargers
<b>Sunday, Sep 9</b> CBS 1:00pm Colts at Bears Jaguars at Vikings Bills at Jets Dolphins at Texans Patriots at Titans	<b>Sunday, Sep 16</b> FOX 1:00pm Buccaneers at Giants Saints at Panthers Cardinals at Patriots Vikings at Colts	<b>Sunday, Sep 23</b> CBS 1:00pm Buccaneers at Cowboys Rams at Bears 49ers at Vikings Lions at Titans	<b>Sunday, Sep 30</b> CBS 1:00pm Patriots at Bills Titans at Texans Chargers at Chiefs	<b>Sunday, Oct 7</b> FOX 1:00pm Falcons at Redskins Eagles at Steelers Packers at Colts	<b>Sunday, Oct 14</b> CBS 1:00pm Raiders at Falcons Chiefs at Buccaneers Colts at Jets Bengals at Browns	<b>Sunday, Oct 21</b> FOX 1:00pm Redskins at Giants Cardinals at Vikings Cowboys at Panthers Saints at Buccaneers Packers at Rams	<b>Sunday, Oct 28</b> CBS 1:00pm Jaguars at Packers Dolphins at Jets Chargers at Browns Colts at Titans Patriots at Rams (London)	<b>Sunday, Nov 4</b> FOX 1:00pm Panthers at Redskins Cardinals at Packers Lions at Jaguars Bears at Titans
<b>FOX</b> 1:00pm Rams at Lions Redskins at Saints Eagles at Browns Falcons at Chiefs	<b>CBS</b> 1:00pm Ravens at Eagles Chiefs at Bills Browns at Bengals Texans at Jaguars Raiders at Dolphins	<b>CBS</b> 1:00pm Bengals at Redskins Chiefs at Saints Jets at Dolphins Bills at Browns Jaguars at Colts	<b>FOX</b> 1:00pm Vikings at Lions Panthers at Falcons Seahawks at Rams 49ers at Jets	<b>CBS</b> 1:00pm Browns at Giants Titans at Vikings Dolphins at Bengals Ravens at Chiefs	<b>FOX</b> 1:00pm Lions at Eagles Rams at Dolphins Cowboys at Ravens	<b>CBS</b> 1:00pm Ravens at Texans Browns at Colts Titans at Bills	<b>CBS</b> 1:00pm Jets at Patriots Jaguars at Raiders	<b>CBS</b> 1:00pm Broncos at Bengals Ravens at Browns Bills at Texans Dolphins at Colts
<b>FOX</b> 4:25pm 49ers at Packers Seahawks at Cardinals Panthers at Buccaneers	<b>FOX</b> 4:05pm Cowboys at Seahawks Redskins at Rams	<b>FOX</b> 4:05pm Eagles at Cardinals Falcons at Chargers	<b>CBS</b> 4:05pm Dolphins at Cardinals Raiders at Broncos Bengals at Jaguars	<b>FOX</b> 4:05pm Seahawks at Panthers Bears at Jaguars	<b>FOX</b> 4:05pm Bills at Cardinals Patriots at Seahawks	<b>CBS</b> 4:05pm Jets at Patriots Jaguars at Raiders	<b>FOX</b> 4:05pm Vikings at Seahawks Buccaneers at Raiders	<b>CBS</b> 4:05pm Steelers at Giants
<b>NBC</b> 8:20pm Steelers at Broncos	<b>CBS</b> 4:25pm Jets at Steelers Titans at Chargers	<b>CBS</b> 4:25pm Texans at Broncos Steelers at Raiders	<b>FOX</b> 4:25pm Saints at Packers Redskins at Buccaneers	<b>CBS</b> 4:25pm Broncos at Patriots Bills at 49ers	<b>NBC</b> 8:20pm Chargers at Saints	<b>NBC</b> 8:20pm Steelers at Bengals	<b>NBC</b> 8:20pm Raiders at Chiefs	<b>NBC</b> 8:20pm Cowboys at Falcons
<b>Monday, Sep 10</b> ESPN 7:00pm Bengals at Ravens Chargers at Raiders	<b>NBC</b> 8:20pm Lions at 49ers	<b>NBC</b> 8:20pm Patriots at Ravens	<b>Monday, Oct 1</b> ESPN 8:30pm Bears at Cowboys	<b>Monday, Oct 8</b> ESPN 8:30pm Texans at Jets	<b>Monday, Oct 15</b> ESPN 8:30pm Broncos at Chargers	<b>Monday, Oct 22</b> ESPN 8:30pm Lions at Bears	<b>Monday, Oct 29</b> ESPN 8:30pm 49ers at Cardinals	<b>Monday, Nov 5</b> ESPN 8:30pm Eagles at Saints
<b>Monday, Sep 17</b> ESPN 8:30pm Broncos at Falcons	<b>Monday, Sep 24</b> ESPN 8:30pm Packers at Seahawks	<b>Monday, Sep 24</b> ESPN 8:30pm Packers at Seahawks	BYES: Colts, Steelers	BYES: Cowboys, Lions, Raiders, Buccaneers	BYES: Panthers, Bears, Jaguars, Saints	BYES: Falcons, Broncos, Chiefs, Dolphins Eagles, Chargers	BYES: Ravens, Bills, Bengals, Texans	BYES: Patriots, Jets, 49ers, Rams





# 2012 WEEK-BY-WEEK SCHEDULE (All times Eastern)

\*Please note DH means Double Header



## WEEK 10

FOX DH WEEK

**Thursday, Nov 8 NFLN 8:20pm**  
Colts at Jaguars

**Sunday, Nov 11 CBS 1:00pm**  
Broncos at Panthers  
Chargers at Buccaneers  
Titans at Dolphins  
Bills at Patriots  
Raiders at Ravens

**FOX 1:00pm**  
Giants at Bengals  
Falcons at Saints  
Lions at Vikings

**CBS 4:05pm**  
Jets at Seahawks

**FOX 4:25pm**  
Cowboys at Eagles  
Rams at 49ers

**NBC 8:20pm**  
Texans at Bears

**Monday, Nov 12 ESPN 8:30pm**  
Chiefs at Steelers  
BYES: Cardinals, Browns, Packers, Redskins

## WEEK 11\*

CBS DH WEEK

**Thursday, Nov 15 NFLN 8:20pm**  
Dolphins at Bills

**Sunday, Nov 18 FOX 1:00pm**  
Eagles at Redskins  
Packers at Lions  
Cardinals at Falcons  
Buccaneers at Panthers

**CBS 1:00pm**  
Browns at Cowboys  
Jets at Rams  
Colts at Patriots  
Jaguars at Texans  
Bengals at Chiefs

**FOX 4:05pm**  
Saints at Raiders

**CBS 4:25pm**  
Chargers at Broncos

**NBC 8:20pm**  
Ravens at Steelers

**Monday, Nov 19 ESPN 8:30pm**  
Bears at 49ers  
BYES: Vikings, Giants, Seahawks, Titans

## WEEK 12\*

CBS DH WEEK

**Thursday, Nov 22 CBS 12:30pm**  
Texans at Lions

**FOX 4:15pm**  
Redskins at Cowboys

**NBC 8:20pm**  
Patriots at Jets

**Sunday, Nov 25 CBS 1:00pm**  
Raiders at Bengals  
Steelers at Browns  
Bills at Colts  
Titans at Jaguars  
Broncos at Chiefs

**FOX 1:00pm**  
Vikings at Bears  
Falcons at Buccaneers  
Seahawks at Dolphins

**CBS 4:05pm**  
Ravens at Chargers

**FOX 4:25pm**  
49ers at Saints  
Rams at Cardinals

**NBC 8:20pm**  
Packers at Giants

**Monday, Nov 26 ESPN 8:30pm**  
Panthers at Eagles

## WEEK 13\*

CBS DH WEEK

**Thursday, Nov 29 NFLN 8:20pm**  
Saints at Falcons

**Sunday, Dec 2 FOX 1:00pm**  
Seahawks at Bears  
Vikings at Packers  
49ers at Rams  
Cardinals at Jets  
Panthers at Chiefs

**CBS 1:00pm**  
Colts at Lions  
Jaguars at Bills  
Patriots at Dolphins  
Texans at Titans

**FOX 4:05pm**  
Buccaneers at Broncos

**CBS 4:25pm**  
Steelers at Ravens  
Browns at Raiders  
Bengals at Chargers

**NBC 8:20pm**  
Eagles at Cowboys

**Monday, Dec 3 ESPN 8:30pm**  
Giants at Redskins

## WEEK 14\*

FOX DH WEEK

**Thursday, Dec 6 NFLN 8:20pm**  
Broncos at Raiders

**Sunday, Dec 9 CBS 1:00pm**  
Ravens at Redskins  
Chiefs at Browns  
Chargers at Steelers  
Titans at Colts  
Jets at Jaguars

**FOX 1:00pm**  
Bears at Vikings  
Falcons at Panthers  
Eagles at Buccaneers  
Rams at Bills  
Cowboys at Bengals

**CBS 4:05pm**  
Dolphins at 49ers

**FOX 4:25pm**  
Saints at Giants  
Cardinals at Seahawks

**NBC 8:20pm**  
Lions at Packers

**Monday, Dec 10 ESPN 8:30pm**  
Texans at Patriots

## WEEK 15\*

CBS DH WEEK

**Thursday, Dec 13 NFLN 8:20pm**  
Bengals at Eagles

**Sunday, Dec 16 FOX 1:00pm**  
Packers at Bears  
Giants at Falcons  
Buccaneers at Saints  
Vikings at Rams  
Redskins at Browns

**CBS 1:00pm**  
Jaguars at Dolphins  
Broncos at Ravens  
Colts at Texans

**FOX 4:05pm**  
Lions at Cardinals  
Panthers at Chargers  
Seahawks at Bills (Toronto)

**CBS 4:25pm**  
Steelers at Cowboys  
Chiefs at Raiders

**NBC 8:20pm**  
49ers at Patriots

**Monday, Dec 17 ESPN 8:30pm**  
Jets at Titans

## WEEK 16\*

FOX DH WEEK

**Saturday, Dec 22 ESPN 8:30pm**  
Falcons at Lions

**Sunday, Dec 23 CBS 1:00pm**  
Titans at Packers  
Raiders at Panthers  
Bills at Dolphins  
Bengals at Steelers  
Patriots at Jaguars  
Colts at Chiefs

**FOX 1:00pm**  
Saints at Cowboys  
Redskins at Eagles  
Rams at Buccaneers  
Giants at Ravens  
Vikings at Texans

**CBS 4:05pm**  
Browns at Broncos

**FOX 4:25pm**  
Bears at Cardinals  
49ers at Seahawks

**NBC 8:20pm**  
Chargers at Jets

## WEEK 17\*

CBS & FOX DH WEEK

**Sunday, Dec 30 CBS 1:00pm**  
Jets at Bills

Dolphins at Patriots  
Ravens at Bengals  
Browns at Steelers  
Texans at Colts  
Jaguars at Titans

**FOX 1:00pm**  
Eagles at Giants  
Cowboys at Redskins  
Bears at Lions  
Packers at Vikings  
Buccaneers at Falcons  
Panthers at Saints

**CBS 4:25pm**  
Chiefs at Broncos  
Raiders at Chargers

**FOX 4:25pm**  
Cardinals at 49ers  
Rams at Seahawks

**NBC 8:20pm**  
TBD

## POST SEASON SCHEDULE

**Saturday, January 5 (Wild Card)**

4:30pm on NBC (AFC or NFC)  
8:00pm on NBC (AFC or NFC)

**Sunday, January 6 (Wild Card)**

1:00pm on CBS or FOX (AFC or NFC)  
4:30pm on CBS or FOX (AFC or NFC)

**Saturday, January 12 (Divisional)**

4:30pm on CBS (AFC)  
8:00pm on FOX (NFC)

**Sunday, January 13 (Divisional)**

1:00pm on CBS or FOX (AFC or NFC)  
4:30pm on CBS or FOX (AFC or NFC)

**Sunday, January 20 (Championship)**

3:00pm on FOX (NFC)  
6:30pm on CBS (AFC)

**Sunday, January 27 (Pro Bowl)**

7:00pm on NBC

**Sunday, February 3 (Super Bowl)**

6:30pm on CBS

\*Due to flexible scheduling, one game from Sunday afternoon may be moved to Sunday night at 8:20pm



# 2012 AFC TEAM SCHEDULES (All times Eastern)

2012 SCHEDULE

## BALTIMORE RAVENS

Sep. 10	Bengals (Mon)	7:00p
Sep. 16	at Eagles	1:00p
Sep. 23	Patriots	8:20p
Sep. 27	Browns (Thurs)	8:20p
Oct. 7	at Chiefs	1:00p
Oct. 14	Cowboys	1:00p
Oct. 21	at Texans	1:00p
Oct. 28	BYE	
Nov. 4	at Browns	1:00p
Nov. 11	Raiders	1:00p
Nov. 18	at Steelers	8:20p
Nov. 25	at Chargers	4:05p
Dec. 2	Steelers	4:25p
Dec. 9	at Redskins	1:00p
Dec. 16	Broncos	1:00p
Dec. 23	Giants	1:00p
Dec. 30	at Bengals	1:00p

## BUFFALO BILLS

Sep. 9	at Jets	1:00p
Sep. 16	Chiefs	1:00p
Sep. 23	at Browns	1:00p
Sep. 30	Patriots	1:00p
Oct. 7	at 49ers	4:25p
Oct. 14	at Cardinals	4:05p
Oct. 21	Titans	1:00p
Oct. 28	BYE	
Nov. 4	at Texans	1:00p
Nov. 11	at Patriots	1:00p
Nov. 15	Dolphins (Thurs)	8:20p
Nov. 25	at Colts	1:00p
Dec. 2	Jaguars	1:00p
Dec. 9	Rams	1:00p
Dec. 16	Seahawks (Toronto)	4:05p
Dec. 23	at Dolphins	1:00p
Dec. 30	Jets	1:00p

## CINCINNATI BENGALS

Sep. 10	at Ravens (Mon)	7:00p
Sep. 16	Browns	1:00p
Sep. 23	at Redskins	1:00p
Sep. 30	at Jaguars	4:05p
Oct. 7	Dolphins	1:00p
Oct. 14	at Browns	1:00p
Oct. 21	Steelers	8:20p
Oct. 28	BYE	
Nov. 4	Broncos	1:00p
Nov. 11	Giants	1:00p
Nov. 18	at Chiefs	1:00p
Nov. 25	Raiders	1:00p
Dec. 2	at Chargers	4:25p
Dec. 9	Cowboys	1:00p
Dec. 13	at Eagles (Thurs)	8:20p
Dec. 23	at Steelers	1:00p
Dec. 30	Ravens	1:00p

## CLEVELAND BROWNS

Sep. 9	Eagles	1:00p
Sep. 16	at Bengals	1:00p
Sep. 23	Bills	1:00p
Sep. 27	at Ravens (Thurs)	8:20p
Oct. 7	at Giants	1:00p
Oct. 14	Bengals	1:00p
Oct. 21	at Colts	1:00p
Oct. 28	Chargers	1:00p
Nov. 4	Ravens	1:00p
Nov. 11	BYE	
Nov. 18	at Cowboys	1:00p
Nov. 25	Steelers	1:00p
Dec. 2	at Raiders	4:25p
Dec. 9	Chiefs	1:00p
Dec. 16	Redskins	1:00p
Dec. 23	at Broncos	4:05p
Dec. 30	at Steelers	1:00p

## DENVER BRONCOS

Sep. 9	Steelers	8:20p
Sep. 17	at Falcons (Mon)	8:30p
Sep. 23	Texans	4:25p
Sep. 30	Raiders	4:05p
Oct. 7	at Patriots	4:25p
Oct. 15	at Chargers (Mon)	8:30p
Oct. 21	BYE	
Oct. 28	Saints	8:20p
Nov. 4	at Bengals	1:00p
Nov. 11	at Panthers	1:00p
Nov. 18	Chargers	4:25p
Nov. 25	at Chiefs	1:00p
Dec. 2	Buccaneers	4:05p
Dec. 6	at Raiders (Thurs)	8:20p
Dec. 16	at Ravens	1:00p
Dec. 23	Browns	4:05p
Dec. 30	at Chiefs	4:25p

## HOUSTON TEXANS

Sep. 9	Dolphins	1:00p
Sep. 16	at Jaguars	1:00p
Sep. 23	at Broncos	4:25p
Sep. 30	Titans	1:00p
Oct. 8	at Jets (Mon)	8:30p
Oct. 14	Packers	8:20p
Oct. 21	Ravens	1:00p
Oct. 28	BYE	
Nov. 4	Bills	1:00p
Nov. 11	at Bears	8:20p
Nov. 18	Jaguars	1:00p
Nov. 22	at Lions (Thurs)	1:30p
Dec. 2	at Titans	1:00p
Dec. 10	at Patriots (Mon)	8:30p
Dec. 16	Colts	1:00p
Dec. 23	Vikings	1:00p
Dec. 30	at Colts	1:00p

## INDIANAPOLIS COLTS

Sep. 9	at Bears	1:00p
Sep. 16	Vikings	1:00p
Sep. 23	Jaguars	1:00p
Sep. 30	BYE	
Oct. 7	Packers	1:00p
Oct. 14	at Jets	1:00p
Oct. 21	Browns	1:00p
Oct. 28	at Titans	1:00p
Nov. 4	Dolphins	1:00p
Nov. 8	at Jaguars (Thurs)	8:20p
Nov. 18	at Patriots	1:00p
Nov. 25	Bills	1:00p
Dec. 2	at Lions	1:00p
Dec. 9	Titans	1:00p
Dec. 16	at Texans	1:00p
Dec. 23	at Chiefs	1:00p
Dec. 30	Texans	1:00p

## JACKSONVILLE JAGUARS

Sep. 9	at Vikings	1:00p
Sep. 16	Texans	1:00p
Sep. 23	at Colts	1:00p
Sep. 30	Bengals	4:05p
Oct. 7	Bears	4:05p
Oct. 14	BYE	
Oct. 21	at Raiders	4:25p
Oct. 28	at Packers	1:00p
Nov. 4	Lions	1:00p
Nov. 8	Colts (Thurs)	8:20p
Nov. 18	at Texans	1:00p
Nov. 25	Titans	1:00p
Dec. 2	at Bills	1:00p
Dec. 9	Jets	1:00p
Dec. 16	at Dolphins	1:00p
Dec. 23	Patriots	1:00p
Dec. 30	at Titans	1:00p

## KANSAS CITY CHIEFS

Sep. 9	Falcons	1:00p
Sep. 16	at Bills	1:00p
Sep. 23	at Saints	1:00p
Sep. 30	Chargers	1:00p
Oct. 7	Ravens	1:00p
Oct. 14	at Buccaneers	1:00p
Oct. 21	BYE	
Oct. 28	Raiders	4:05p
Nov. 1	at Chargers (Thurs)	8:20p
Nov. 12	at Steelers (Mon)	8:30p
Nov. 18	Bengals	1:00p
Nov. 25	Broncos	1:00p
Dec. 2	Panthers	1:00p
Dec. 9	at Browns	1:00p
Dec. 16	at Raiders	4:25p
Dec. 23	Colts	1:00p
Dec. 30	at Broncos	4:25p

## MIAMI DOLPHINS

Sep. 9	at Texans	1:00p
Sep. 16	Raiders	1:00p
Sep. 23	Jets	1:00p
Sep. 30	at Cardinals	4:05p
Oct. 7	at Bengals	1:00p
Oct. 14	Rams	1:00p
Oct. 21	BYE	
Oct. 28	at Jets	1:00p
Nov. 4	at Colts	1:00p
Nov. 11	Titans	1:00p
Nov. 15	at Bills (Thurs)	8:20p
Nov. 25	Seahawks	1:00p
Dec. 2	Patriots	1:00p
Dec. 9	at 49ers	4:05p
Dec. 16	Jaguars	1:00p
Dec. 23	Bills	1:00p
Dec. 30	at Patriots	1:00p

## NEW ENGLAND PATRIOTS

Sep. 9	at Titans	1:00p
Sep. 16	Cardinals	1:00p
Sep. 23	at Ravens	8:20p
Sep. 30	at Bills	1:00p
Oct. 7	Broncos	4:25p
Oct. 14	at Seahawks	4:05p
Oct. 21	Jets	4:25p
Oct. 28	at Rams (London)	1:00p
Nov. 4	BYE	
Nov. 11	Bills	1:00p
Nov. 18	Colts	1:00p
Nov. 22	at Jets (Thurs)	8:20p
Dec. 2	at Dolphins	1:00p
Dec. 10	Texans (Mon)	8:30p
Dec. 16	49ers	8:20p
Dec. 23	at Jaguars	1:00p
Dec. 30	Dolphins	1:00p

## NEW YORK JETS

Sep. 9	Bills	1:00p
Sep. 16	at Steelers	4:25p
Sep. 23	at Dolphins	1:00p
Sep. 30	49ers	1:00p
Oct. 8	Texans (Mon)	8:30p
Oct. 14	Colts	1:00p
Oct. 21	at Patriots	4:25p
Oct. 28	Dolphins	1:00p
Nov. 4	BYE	
Nov. 11	at Seahawks	4:05p
Nov. 18	at Rams	1:00p
Nov. 22	Patriots (Thurs)	8:20p
Dec. 2	Cardinals	1:00p
Dec. 9	at Jaguars	1:00p
Dec. 17	at Titans (Mon)	8:30p
Dec. 23	Chargers	8:20p
Dec. 30	at Bills	1:00p

## OAKLAND RAIDERS

Sep. 10	Chargers (Mon)	10:15p
Sep. 16	at Dolphins	1:00p
Sep. 23	Steelers	4:25p
Sep. 30	at Broncos	4:05p
Oct. 7	BYE	
Oct. 14	at Falcons	1:00p
Oct. 21	Jaguars	4:25p
Oct. 28	at Chiefs	4:05p
Nov. 4	Buccaneers	4:05p
Nov. 11	at Ravens	1:00p
Nov. 18	Saints	4:05p
Nov. 25	at Bengals	1:00p
Dec. 2	Browns	4:25p
Dec. 6	Broncos (Thurs)	8:20p
Dec. 16	Chiefs	4:25p
Dec. 23	at Panthers	1:00p
Dec. 30	at Chargers	4:25p

## PITTSBURGH STEELERS

Sep. 9	at Broncos	8:20p
Sep. 16	Jets	4:25p
Sep. 23	at Raiders	4:25p
Sep. 30	BYE	
Oct. 7	Eagles	1:00p
Oct. 11	at Titans (Thurs)	8:20p
Oct. 21	at Bengals	8:20p
Oct. 28	Redskins	1:00p
Nov. 4	at Giants	4:25p
Nov. 12	Chiefs (Mon)	8:30p
Nov. 18	Ravens	8:20p
Nov. 25	at Browns	1:00p
Dec. 2	at Ravens	4:25p
Dec. 9	Chargers	1:00p
Dec. 16	at Cowboys	4:25p
Dec. 23	Bengals	1:00p
Dec. 30	Browns	1:00p

## SAN DIEGO CHARGERS

Sep. 10	at Raiders (Mon)	10:15p
Sep. 16	Titans	4:25p
Sep. 23	Falcons	4:05p
Sep. 30	at Chiefs	1:00p
Oct. 7	at Saints	9:20p
Oct. 15	Broncos (Mon)	8:30p
Oct. 21	BYE	
Oct. 28	at Browns	1:00p
Nov. 1	Chiefs (Thurs)	8:20p
Nov. 11	at Buccaneers	1:00p
Nov. 18	at Broncos	4:25p
Nov. 25	Ravens	4:05p
Dec. 2	Bengals	4:25p
Dec. 9	at Steelers	1:00p
Dec. 16	Panthers	4:05p
Dec. 23	at Jets	8:20p
Dec. 30	Raiders	4:25p

## TENNESSEE TITANS

Sep. 9	Patriots	1:00p
Sep. 16	at Chargers	4:25p
Sep. 23	Lions	1:00p
Sep. 30	at Texans	1:00p
Oct. 7	at Vikings	1:00p
Oct. 11	Steelers (Thurs)	8:20p
Oct. 21	at Bills	1:00p
Oct. 28	Colts	1:00p
Nov. 4	Bears	1:00p
Nov. 11	at Dolphins	1:00p
Nov. 18	BYE	
Nov. 25	at Jaguars	1:00p
Dec. 2	Texans	1:00p
Dec. 9	at Colts	1:00p
Dec. 17	Jets (Mon)	8:30p
Dec. 23	at Packers	1:00p
Dec. 30	Jaguars	1:00p



# 2012 NFC TEAM SCHEDULES (All times Eastern)

## ARIZONA CARDINALS

Sep. 9	Seahawks	4:25p
Sep. 16	at Patriots	1:00p
Sep. 23	Eagles	4:05p
Sep. 30	Dolphins	4:05p
Oct. 4	at Rams (Thurs)	8:20p
Oct. 14	Bills	4:05p
Oct. 21	at Vikings	1:00p
Oct. 29	49ers (Mon)	8:30p
Nov. 4	at Packers	1:00p
Nov. 11	BYE	
Nov. 18	at Falcons	1:00p
Nov. 25	Rams	4:25p
Dec. 2	at Jets	1:00p
Dec. 9	at Seahawks	4:25p
Dec. 16	Lions	4:05p
Dec. 23	Bears	4:25p
Dec. 30	at 49ers	4:25p

## ATLANTA FALCONS

Sep. 9	at Chiefs	1:00p
Sep. 17	Broncos (Mon)	8:30p
Sep. 23	at Chargers	4:05p
Sep. 30	Panthers	1:00p
Oct. 7	at Redskins	1:00p
Oct. 14	Raiders	1:00p
Oct. 21	BYE	
Oct. 28	at Eagles	1:00p
Nov. 4	Cowboys	8:20p
Nov. 11	at Saints	1:00p
Nov. 18	Cardinals	1:00p
Nov. 25	at Buccaneers	1:00p
Nov. 29	Saints (Thurs)	8:20p
Dec. 9	at Panthers	1:00p
Dec. 16	Giants	1:00p
Dec. 22	at Lions (Sat)	8:30p
Dec. 30	Buccaneers	1:00p

## CAROLINA PANTHERS

Sep. 9	at Buccaneers	4:25p
Sep. 16	Saints	1:00p
Sep. 20	Giants (Thurs)	8:20p
Sep. 30	at Falcons	1:00p
Oct. 7	Seahawks	4:05p
Oct. 14	BYE	
Oct. 21	Cowboys	1:00p
Oct. 28	at Bears	1:00p
Nov. 4	at Redskins	1:00p
Nov. 11	Broncos	1:00p
Nov. 18	Buccaneers	1:00p
Nov. 26	at Eagles (Mon)	8:30p
Dec. 2	at Chiefs	1:00p
Dec. 9	Falcons	1:00p
Dec. 16	at Chargers	4:05p
Dec. 23	Raiders	1:00p
Dec. 30	at Saints	1:00p

## CHICAGO BEARS

Sep. 9	Colts	1:00p
Sep. 13	at Packers (Thurs)	8:20p
Sep. 23	Rams	1:00p
Oct. 1	at Cowboys (Mon)	8:30p
Oct. 7	at Jaguars	4:05p
Oct. 14	BYE	
Oct. 22	Lions (Mon)	8:30p
Oct. 28	Panthers	1:00p
Nov. 4	at Titans	1:00p
Nov. 11	Texans	8:20p
Nov. 19	at 49ers (Mon)	8:30p
Nov. 25	Vikings	1:00p
Dec. 2	Seahawks	1:00p
Dec. 9	at Vikings	1:00p
Dec. 16	Packers	1:00p
Dec. 23	at Cardinals	4:25p
Dec. 30	at Lions	1:00p

## DALLAS COWBOYS

Sep. 5	at Giants	8:30p
Sep. 16	at Seahawks	4:05p
Sep. 23	Buccaneers	1:00p
Oct. 1	Bears (Mon)	8:30p
Oct. 7	BYE	
Oct. 14	at Ravens	1:00p
Oct. 21	at Panthers	1:00p
Oct. 28	Giants	4:25p
Nov. 4	at Falcons	8:20p
Nov. 11	at Eagles	4:25p
Nov. 18	Browns	1:00p
Nov. 22	Redskins (Thurs)	4:15p
Dec. 2	Eagles	8:20p
Dec. 9	at Bengals	1:00p
Dec. 16	Steelers	4:25p
Dec. 23	Saints	1:00p
Dec. 30	at Redskins	1:00p

## DETROIT LIONS

Sep. 9	Rams	1:00p
Sep. 16	at 49ers	8:20p
Sep. 23	at Titans	1:00p
Sep. 30	Vikings	1:00p
Oct. 7	BYE	
Oct. 14	at Eagles	1:00p
Oct. 22	at Bears (Mon)	8:30p
Oct. 28	Seahawks	1:00p
Nov. 4	at Jaguars	1:00p
Nov. 11	at Vikings	1:00p
Nov. 18	Packers	1:00p
Nov. 22	Texans (Thurs)	12:30p
Dec. 2	Colts	1:00p
Dec. 9	at Packers	8:20p
Dec. 16	at Cardinals	4:05p
Dec. 22	Falcons (Sat)	8:30p
Dec. 30	Bears	1:00p

## GREEN BAY PACKERS

Sep. 9	49ers	4:25p
Sep. 13	Bears (Thurs)	8:20p
Sep. 24	at Seahawks (Mon)	8:30p
Sep. 30	Saints	4:25p
Oct. 7	at Colts	1:00p
Oct. 14	at Texans	8:20p
Oct. 21	at Rams	1:00p
Oct. 28	Jaguars	1:00p
Nov. 4	Cardinals	1:00p
Nov. 11	BYE	
Nov. 18	at Lions	1:00p
Nov. 25	at Giants	8:20p
Dec. 2	Vikings	1:00p
Dec. 9	Lions	8:20p
Dec. 16	at Bears	1:00p
Dec. 23	Titans	1:00p
Dec. 30	at Vikings	1:00p

## MINNESOTA VIKINGS

Sep. 9	Jaguars	1:00p
Sep. 16	at Colts	1:00p
Sep. 23	49ers	1:00p
Sep. 30	at Lions	1:00p
Oct. 7	Titans	1:00p
Oct. 14	at Redskins	4:25p
Oct. 21	Cardinals	1:00p
Oct. 25	Buccaneers (Thurs)	8:20p
Nov. 4	at Seahawks	4:05p
Nov. 11	Lions	1:00p
Nov. 18	BYE	
Nov. 25	at Bears	1:00p
Dec. 2	at Packers	1:00p
Dec. 9	Bears	1:00p
Dec. 16	at Rams	1:00p
Dec. 23	at Texans	1:00p
Dec. 30	Packers	1:00p

## NEW ORLEANS SAINTS

Sep. 9	Redskins	1:00p
Sep. 16	at Panthers	1:00p
Sep. 23	Chiefs	1:00p
Sep. 30	at Packers	4:25p
Oct. 7	Chargers	8:20p
Oct. 14	BYE	
Oct. 21	at Buccaneers	1:00p
Oct. 28	at Broncos	8:20p
Nov. 5	Eagles (Mon)	8:30p
Nov. 11	Falcons	1:00p
Nov. 18	at Raiders	4:05p
Nov. 25	49ers	4:25p
Nov. 29	at Falcons (Thurs)	8:20p
Dec. 9	at Giants	4:25p
Dec. 16	Buccaneers	1:00p
Dec. 23	at Cowboys	1:00p
Dec. 30	Panthers	1:00p

## NEW YORK GIANTS

Sep. 5	Cowboys	8:30p
Sep. 16	Buccaneers	1:00p
Sep. 20	at Panthers (Thurs)	8:20p
Sep. 30	at Eagles	8:20p
Oct. 7	Browns	1:00p
Oct. 14	at 49ers	4:25p
Oct. 21	Redskins	1:00p
Oct. 28	at Cowboys	4:25p
Nov. 4	Steelers	4:25p
Nov. 11	at Bengals	1:00p
Nov. 18	BYE	
Nov. 25	Packers	8:20p
Dec. 3	at Redskins (Mon)	8:30p
Dec. 9	Saints	4:25p
Dec. 16	at Falcons	1:00p
Dec. 23	at Ravens	1:00p
Dec. 30	Eagles	1:00p

## PHILADELPHIA EAGLES

Sep. 9	at Browns	1:00p
Sep. 16	Ravens	1:00p
Sep. 23	at Cardinals	4:05p
Sep. 30	Giants	8:20p
Oct. 7	at Steelers	1:00p
Oct. 14	Lions	1:00p
Oct. 21	BYE	
Oct. 28	Falcons	1:00p
Nov. 5	at Saints (Mon)	8:30p
Nov. 11	Cowboys	4:25p
Nov. 18	at Redskins	1:00p
Nov. 26	Panthers (Mon)	8:30p
Dec. 2	at Cowboys	8:20p
Dec. 9	at Buccaneers	1:00p
Dec. 13	Bengals (Thurs)	8:20p
Dec. 23	Redskins	1:00p
Dec. 30	at Giants	1:00p

## ST. LOUIS RAMS

Sep. 9	at Lions	1:00p
Sep. 16	Redskins	4:05p
Sep. 23	at Bears	1:00p
Sep. 30	Seahawks	1:00p
Oct. 4	Cardinals (Thurs)	8:20p
Oct. 14	at Dolphins	1:00p
Oct. 21	Packers	1:00p
Oct. 28	Patriots (London)	1:00p
Nov. 4	BYE	
Nov. 11	at 49ers	4:25p
Nov. 18	Jets	1:00p
Nov. 25	at Cardinals	4:25p
Dec. 2	49ers	1:00p
Dec. 9	at Bills	1:00p
Dec. 16	Vikings	1:00p
Dec. 23	at Buccaneers	1:00p
Dec. 30	at Seahawks	4:25p

## SAN FRANCISCO 49ERS

Sep. 9	at Packers	4:25p
Sep. 16	Lions	8:20p
Sep. 23	at Vikings	1:00p
Sep. 30	at Jets	1:00p
Oct. 7	Bills	4:25p
Oct. 14	Giants	4:25p
Oct. 18	Seahawks (Thurs)	8:20p
Oct. 29	at Cardinals (Mon)	8:30p
Nov. 4	BYE	
Nov. 11	Rams	4:25p
Nov. 19	Bears (Mon)	8:30p
Nov. 25	at Saints	4:25p
Dec. 2	at Rams	1:00p
Dec. 9	Dolphins	4:05p
Dec. 16	at Patriots	8:20p
Dec. 23	at Seahawks	4:25p
Dec. 30	Cardinals	4:25p

## SEATTLE SEAHAWKS

Sep. 9	at Cardinals	4:25p
Sep. 16	Cowboys	4:05p
Sep. 24	Packers (Mon)	8:30p
Sep. 30	at Rams	1:00p
Oct. 7	at Panthers	4:05p
Oct. 14	Patriots	4:05p
Oct. 18	at 49ers (Thurs)	8:20p
Oct. 28	at Lions	1:00p
Nov. 4	Vikings	4:05p
Nov. 11	Jets	4:05p
Nov. 18	BYE	
Nov. 25	at Dolphins	1:00p
Dec. 2	at Bears	1:00p
Dec. 9	Cardinals	4:25p
Dec. 16	at Bills (Toronto)	4:05p
Dec. 23	49ers	4:25p
Dec. 30	Rams	4:25p

## TAMPA BAY BUCCANEERS

Sep. 9	Panthers	4:25p
Sep. 16	at Giants	1:00p
Sep. 23	at Cowboys	1:00p
Sep. 30	Redskins	4:25p
Oct. 7	BYE	
Oct. 14	Chiefs	1:00p
Oct. 21	Saints	1:00p
Oct. 25	at Vikings (Thurs)	8:20p
Nov. 4	at Raiders	4:05p
Nov. 11	Chargers	1:00p
Nov. 18	at Panthers	1:00p
Nov. 25	Falcons	1:00p
Dec. 2	at Broncos	4:05p
Dec. 9	Eagles	1:00p
Dec. 16	at Saints	1:00p
Dec. 23	Rams	1:00p
Dec. 30	at Falcons	1:00p

## WASHINGTON REDSKINS

Sep. 9	at Saints	1:00p
Sep. 16	at Rams	4:05p
Sep. 23	Bengals	1:00p
Sep. 30	at Buccaneers	4:25p
Oct. 7	Falcons	1:00p
Oct. 14	Vikings	4:25p
Oct. 21	at Giants	1:00p
Oct. 28	at Steelers	1:00p
Nov. 4	Panthers	1:00p
Nov. 11	BYE	
Nov. 18	Eagles	1:00p
Nov. 22	at Cowboys (Thurs)	4:15p
Dec. 3	Giants (Mon)	8:30p
Dec. 9	Ravens	1:00p
Dec. 16	at Browns	1:00p
Dec. 23	at Eagles	1:00p
Dec. 30	Cowboys	1:00p

## NETWORK GAMES AND DATES (All times Eastern)



### NBC

<b>Wednesday 9/5</b> Cowboys at Giants	8:30pm	<b>Sunday 10/14</b> Packers at Texans	8:20pm	<b>Thursday 11/22</b> Patriots at Jets	8:20pm
<b>Sunday 9/9</b> Steelers at Broncos	8:20pm	<b>Sunday 10/21</b> Steelers at Bengals	8:20pm	<b>Sunday 11/25</b> Packers at Giants	8:20pm
<b>Sunday 9/16</b> Lions at 49ers	8:20pm	<b>Sunday 10/28</b> Saints at Broncos	8:20pm	<b>Sunday 12/2</b> Eagles at Cowboys	8:20pm
<b>Sunday 9/23</b> Patriots at Ravens	8:20pm	<b>Sunday 11/4</b> Cowboys at Falcons	8:20pm	<b>Sunday 12/9</b> Lions at Packers	8:20pm
<b>Sunday 9/30</b> Giants at Eagles	8:20pm	<b>Sunday 11/11</b> Texans at Bears	8:20pm	<b>Sunday 12/16</b> 49ers at Patriots	8:20pm
<b>Sunday 10/7</b> Chargers at Saints	8:20pm	<b>Sunday 11/18</b> Ravens at Steelers	8:20pm	<b>Sunday 12/23</b> Chargers at Jets	8:20pm



### CBS

<b>Sunday 9/9</b> Colts at Bears Jaguars at Vikings Bills at Jets Dolphins at Texans Patriots at Titans	1:00pm	<b>Sunday 10/21</b> Ravens at Texans Browns at Colts Titans at Bills Jets at Patriots Jaguars at Raiders	1:00pm 4:25pm	<b>Sunday 12/2</b> Colts at Lions Jaguars at Bills Patriots at Dolphins Texans at Titans Steelers at Ravens Browns at Raiders Bengals at Chargers	1:00pm 4:25pm
<b>Sunday 9/16</b> Ravens at Eagles Chiefs at Bills Browns at Bengals Texans at Jaguars Raiders at Dolphins Jets at Steelers Titans at Chargers	1:00pm 4:25pm	<b>Sunday 10/28</b> Jaguars at Packers Dolphins at Jets Chargers at Browns Colts at Titans Patriots at Rams (London) Raiders at Chiefs	1:00pm 4:05pm	<b>Sunday 12/9</b> Ravens at Redskins Chiefs at Browns Chargers at Steelers Titans at Colts Jets at Jaguars Dolphins at 49ers	1:00pm 4:05pm
<b>Sunday 9/23</b> Bengals at Redskins Chiefs at Saints Jets at Dolphins Bills at Browns Jaguars at Colts Texans at Broncos Steelers at Raiders	1:00pm 4:05pm	<b>Sunday 11/4</b> Broncos at Bengals Ravens at Browns Bills at Texans Dolphins at Colts Steelers at Giants	1:00pm 4:25pm	<b>Sunday 12/16</b> Jaguars at Dolphins Broncos at Ravens Colts at Texans Steelers at Cowboys Chiefs at Raiders	1:00pm 4:25pm
<b>Sunday 9/30</b> Patriots at Bills Titans at Texans Chargers at Chiefs Dolphins at Cardinals Raiders at Broncos Bengals at Jaguars	1:00pm 4:05pm	<b>Sunday 11/11</b> Broncos at Panthers Chargers at Buccaneers Titans at Dolphins Bills at Patriots Raiders at Ravens Jets at Seahawks	1:00pm 4:05pm	<b>Sunday 12/23</b> Titans at Packers Raiders at Panthers Bills at Dolphins Bengals at Steelers Patriots at Jaguars Colts at Chiefs Browns at Broncos	1:00pm 4:05pm
<b>Sunday 10/7</b> Browns at Giants Titans at Vikings Dolphins at Bengals Ravens at Chiefs Broncos at Patriots Bills at 49ers	1:00pm 4:25pm	<b>Sunday 11/18</b> Browns at Cowboys Jets at Rams Colts at Patriots Jaguars at Texans Bengals at Chiefs Chargers at Broncos	1:00pm 4:25pm	<b>Sunday 12/30</b> Jets at Bills Dolphins at Patriots Ravens at Bengals Browns at Steelers Texans at Colts Jaguars at Titans Chiefs at Broncos Raiders at Chargers	1:00pm 4:25pm
<b>Sunday 10/14</b> Raiders at Falcons Chiefs at Buccaneers Colts at Jets Bengals at Browns Bills at Cardinals Patriots at Seahawks	1:00pm 4:05pm	<b>Thursday 11/24</b> Texans at Lions	12:30pm		
		<b>Sunday 11/25</b> Raiders at Bengals Steelers at Browns Bills at Colts Titans at Jaguars Broncos at Chiefs Ravens at Chargers	1:00pm 4:05pm		

\*Please note that for the 2012 season, all 4:15pm Sunday afternoon double headers have been shifted to 4:25pm.

**NETWORK GAMES AND DATES** (All times Eastern)



**NFL NETWORK**

<b>Thursday 9/13</b> Bears at Packers	8:20pm	<b>Thursday 10/11</b> Steelers at Titans	8:20pm	<b>Thursday 11/8</b> Colts at Jaguars	8:20pm
<b>Thursday 9/20</b> Giants at Panthers	8:20pm	<b>Thursday 10/18</b> Seahawks at 49ers	8:20pm	<b>Thursday 11/15</b> Dolphins at Bills	8:20pm
<b>Thursday 9/27</b> Browns at Ravens	8:20pm	<b>Thursday 10/25</b> Buccaneers at Vikings	8:20pm	<b>Thursday 11/29</b> Saints at Falcons	8:20pm
<b>Thursday 10/4</b> Cardinals at Rams	8:20pm	<b>Thursday 11/1</b> Chiefs at Chargers	8:20pm	<b>Thursday 12/6</b> Broncos at Raiders	8:20pm
				<b>Thursday 12/13</b> Bengals at Eagles	8:20pm



**ESPN**

<b>Monday 9/10</b> Bengals at Ravens Chargers at Raiders	7:00pm 10:15pm	<b>Monday 10/15</b> Broncos at Chargers	8:30pm	<b>Monday 11/19</b> Bears at 49ers	8:30pm
<b>Monday 9/17</b> Broncos at Falcons	8:30pm	<b>Monday 10/22</b> Lions at Bears	8:30pm	<b>Monday 11/26</b> Panthers at Eagles	8:30pm
<b>Monday 9/24</b> Packers at Seahawks	8:30pm	<b>Monday 10/29</b> 49ers at Cardinals	8:30pm	<b>Monday 12/3</b> Giants at Redskins	8:30pm
<b>Monday 10/1</b> Bears at Cowboys	8:30pm	<b>Monday 11/5</b> Eagles at Saints	8:30pm	<b>Monday 12/10</b> Texans at Patriots	8:30pm
<b>Monday 10/8</b> Texans at Jets	8:30pm	<b>Monday 11/12</b> Chiefs at Steelers	8:30pm	<b>Monday 12/17</b> Jets at Titans	8:30pm
				<b>Saturday 12/22</b> Falcons at Lions	8:30pm



**FOX**

<b>Sunday 9/9</b> Rams at Lions Redskins at Saints Eagles at Browns Falcons at Chiefs 49ers at Packers Seahawks at Cardinals Panthers at Buccaneers	1:00pm 4:25pm	<b>Sunday 10/21</b> Redskins at Giants Cardinals at Vikings Cowboys at Panthers Saints at Buccaneers Packers at Rams	1:00pm	<b>Sunday 12/2</b> Seahawks at Bears Vikings at Packers 49ers at Rams Cardinals at Jets Panthers at Chiefs Buccaneers at Broncos	1:00pm 4:05pm
<b>Sunday 9/16</b> Buccaneers at Giants Saints at Panthers Cardinals at Patriots Vikings at Colts Cowboys at Seahawks Redskins at Rams	1:00pm 4:05pm	<b>Sunday 10/28</b> Falcons at Eagles Panthers at Bears Seahawks at Lions Redskins at Steelers Giants at Cowboys	1:00pm 4:25pm	<b>Sunday 12/9</b> Bears at Vikings Falcons at Panthers Eagles at Buccaneers Rams at Bills Cowboys at Bengals Saints at Giants Cardinals at Seahawks	1:00pm 4:25pm
<b>Sunday 9/23</b> Buccaneers at Cowboys Rams at Bears 49ers at Vikings Lions at Titans Eagles at Cardinals Falcons at Chargers	1:00pm 4:05pm	<b>Sunday 11/4</b> Panthers at Redskins Cardinals at Packers Lions at Jaguars Bears at Titans Vikings at Seahawks Buccaneers at Raiders	1:00pm 4:05pm	<b>Sunday 12/16</b> Packers at Bears Giants at Falcons Buccaneers at Saints Vikings at Rams Redskins at Browns Lions at Cardinals Panthers at Chargers Seahawks at Bills (Toronto)	1:00pm 4:05pm
<b>Sunday 9/30</b> Vikings at Lions Panthers at Falcons Seahawks at Rams 49ers at Jets Saints at Packers Redskins at Buccaneers	1:00pm 4:25pm	<b>Sunday 11/11</b> Giants at Bengals Falcons at Saints Lions at Vikings Cowboys at Eagles Rams at 49ers	1:00pm 4:25pm	<b>Sunday 12/23</b> Saints at Cowboys Redskins at Eagles Rams at Buccaneers Giants at Ravens Vikings at Texans Bears at Cardinals 49ers at Seahawks	1:00pm 4:25pm
<b>Sunday 10/7</b> Falcons at Redskins Eagles at Steelers Packers at Colts Seahawks at Panthers Bears at Jaguars	1:00pm 4:05pm	<b>Sunday 11/18</b> Eagles at Redskins Packers at Lions Cardinals at Falcons Buccaneers at Panthers Saints at Raiders	1:00pm 4:05pm	<b>Sunday 12/30</b> Eagles at Giants Cowboys at Redskins Bears at Lions Packers at Vikings Buccaneers at Falcons Panthers at Saints Cardinals at 49ers Rams at Seahawks	1:00pm 4:25pm
<b>Sunday 10/14</b> Lions at Eagles Rams at Dolphins Cowboys at Ravens Giants at 49ers Vikings at Redskins	1:00pm 4:25pm	<b>Thursday 11/22</b> Redskins at Cowboys	4:15pm		

\*Please note that for the 2012 season, all 4:15pm Sunday afternoon double headers have been shifted to 4:25pm.

# NFL Programming

## SATELLITE NEWS SERVICE (SNS)



Delivered every Monday and consists of a short capsule of every Sunday NFL game, using the U.S. network footage. Highlights are 3-5 minutes per game. During weeks with no team bye's (wks-1-3 & 12-17), this may result in transmission windows that are longer than 60 minutes.

**(20 feeds X 45-60 minutes)**

### DELIVERY/DISTRIBUTION

This feed will be available in 1080i (4:3 title safe) via satellite; SD can be made available on tape. To confirm delivery of this program to your station, please contact the International Operations department at NFL Films: Tel.: +1-856-638-6836; Fax: +1-856-638-0139

**Jeff Lombardi** (E-mail: jeff.lombardi@nfl.com)

**Cindie Hurley** (E-mail: cindie.hurley@nfl.com)

If you are an IMG partner or are located in the Europe & Middle East regions, please contact IMG Technical Operations: Phone: +44-208-233-5780/7559

**Ollie Scott** (E-mail: ollie.scott@imgworld.com)

**Owen Norris** (E-mail: owen.norris@imgworld.com)

**Lisa Ponsford** (E-mail: lisa.ponsford@imgworld.com)

**Satellite:** Available in North America, Europe and Asia. Transmission details will be available in August.

**Fiber:** This program can be made available on fiber upon request. Cost of fiber feed will be covered by broadcaster.

**Tape:** Can be made available upon request. Tape will ship from NFL Films on the dates listed below.

### DELIVERY SCHEDULE

The first 10 minutes of each transmission will carry a test signal. Look for transmission updates on [www.nflmedia.com](http://www.nflmedia.com)

#	SNS I	TRANSMIT TIMES	
		GMT	EASTERN
1	10 Sept	0500-0600	0100-0200
2	17 Sept	0500-0600	0100-0200
3	24 Sept	0500-0600	0100-0200
4	1 Oct	0500-0600	0100-0200
5	8 Oct	0500-0600	0100-0200
6	15 Oct	0500-0600	0100-0200
7	22 Oct	0500-0600	0100-0200
8	29 Oct	0500-0600	0100-0200
9	5 Nov	0600-0700	0100-0200
10	12 Nov	0600-0700	0100-0200

#	SNS I	TRANSMIT TIMES	
		GMT	EASTERN
11	19 Nov	0600-0700	0100-0200
12	26 Nov	0600-0700	0100-0200
13	3 Dec	0600-0700	0100-0200
14	10 Dec	0600-0700	0100-0200
15	17 Dec	0600-0700	0100-0200
16	24 Dec	0600-0700	0100-0200
17	31 Dec	0600-0700	0100-0200
18	7 Jan	0600-0700	0100-0200
19	14 Jan	0600-0700	0100-0200
20	21 Jan	0600-0700	0100-0200

### SCRIPTS AND FORMATS

Scripts and formats will be posted on the website, [www.nflmedia.com](http://www.nflmedia.com), as soon as they become available.

### REGIONAL TROUBLESHOOTING NUMBERS

**ASIA SATELLITE ONLY:** +972-2990-4466

**EUROPE & MIDDLE EAST ONLY:** +44-208-233-5597/5598

**NORTH AMERICA ONLY:** +1-856-222-4390

These numbers should replace any and all existing troubleshooting numbers for NFL Films.



## NFL GAMEDAY

Delivered every Thursday, *NFL GameDay* is a recap of all the previous weekend's NFL action and showcases the Emmy-award-winning cinematography and music composition of NFL Films.

### DISTRIBUTION

This feed will be available in 1080i (4:3 title safe) via satellite; SD will no longer be available by satellite, but can be made available on tape. To confirm delivery of this program, please contact:

**Jeff Lombardi** (E-mail: [jeff.lombardi@nfl.com](mailto:jeff.lombardi@nfl.com))

**Cindie Hurley** (E-mail: [cindie.hurley@nfl.com](mailto:cindie.hurley@nfl.com))

If you do not have a 30-minute slot for the program, *NFL GameDay* is still a valuable resource for accessing great film footage to use in other magazine or news programming.

**(21 Episodes X 30 minutes)**

If you are an IMG partner or are located in the Europe & Middle East regions, please contact IMG Technical Operations:  
Phone: +44-208-233-5780/7559

**Ollie Scott** (E-mail: [ollie.scott@imgworld.com](mailto:ollie.scott@imgworld.com))

**Owen Norris** (E-mail: [owen.norris@imgworld.com](mailto:owen.norris@imgworld.com))

**Lisa Ponsford** (E-mail: [lisa.ponsford@imgworld.com](mailto:lisa.ponsford@imgworld.com))

**Satellite:** Available in North America, Europe and Asia. Transmission details will be available in August.

**Fiber:** This program can be made available on fiber upon request. Cost of fiber feed will be covered by broadcaster.

**Tape:** Tapes can be made available upon request and will ship from NFL Films on the dates listed below. Please provide your Federal Express Account Number. We can also coordinate with the courier of your choice.

### DELIVERY SCHEDULE

The first 10 minutes of each transmission will carry a test signal.

EPISODE	DELIVERY	TRANSMIT TIMES	
		GMT	EASTERN
1	13 Sept	1300-1345	0900-0945
2	20 Sept	1300-1345	0900-0945
3	27 Sept	1300-1345	0900-0945
4	4 Oct	1300-1345	0900-0945
5	11 Oct	1300-1345	0900-0945
6	18 Oct	1300-1345	0900-0945
7	25 Oct	1300-1345	0900-0945
8	1 Nov	1300-1345	0900-0945
9	8 Nov	1400-1445	0900-0945
10	15 Nov	1400-1445	0900-0945
11	22 Nov	1400-1445	0900-0945

EPISODE	DELIVERY	TRANSMIT TIMES	
		GMT	EASTERN
12	29 Nov	1400-1445	0900-0945
13	6 Dec	1400-1445	0900-0945
14	13 Dec	1400-1445	0900-0945
15	20 Dec	1400-1445	0900-0945
16	27 Dec	1400-1445	0900-0945
17	3 Jan	1400-1445	0900-0945
18	10 Jan	1400-1445	0900-0945
19	17 Jan	1400-1445	0900-0945
20	24 Jan	1400-1445	0900-0945
-	-	-	-
21	7 Feb	1400-1445	0900-0945

### SCRIPTS AND FORMATS

Scripts and formats are available Thursday mornings via the NFL's website for media, [www.nflmedia.com](http://www.nflmedia.com).

### MUSIC CUE SHEETS

Music Cue Sheets will be posted on the website, [www.nflmedia.com](http://www.nflmedia.com), as they are compiled.

### REGIONAL TROUBLESHOOTING NUMBERS

**ASIA SATELLITE ONLY:** +972-2990-4466

**EUROPE & MIDDLE EAST ONLY:** +44-208-233-5597/5598

**NORTH AMERICA ONLY:** +1-856-222-4390

These numbers should replace any and all existing troubleshooting numbers for NFL Films.



## NFL EXTRA (All times Eastern)

Delivered every Thursday, *NFL EXTRA* provides fully-produced features and player profiles that can be incorporated into your own customized NFL show. NFL Films can also provide action footage of specific players upon request. **Note:** the number of segments per weekly transmission will vary.

**(22 transmissions X 15 minutes approx.)**

### DISTRIBUTION

This feed will be available in 1080i (4:3 title safe) via satellite; SD will no longer be available by satellite, but can be made available on tape. To confirm delivery of this program, please contact the International Operations department at NFL Films: Phone: +1-856-638-6836; Fax: +1-856-638-0139

**Jeff Lombardi** (E-mail: jeff.lombardi@nfl.com)

**Cindie Hurley** (E-mail: cindie.hurley@nfl.com)

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**Ollie Scott** (E-mail: ollie.scott@imgworld.com)

**Owen Norris** (E-mail: owen.norris@imgworld.com)

**Lisa Ponsford** (E-mail: lisa.ponsford@imgworld.com)

**Satellite:** Available in North America, Europe and Asia. Transmission details will be available in August.

**Fiber:** The program can be made available on fiber upon request. Cost of fiber feed will be covered by broadcaster.

**Tape:** Tapes can be made available upon request and will ship from NFL Films on the dates listed below. Please provide your Federal Express Account Number. We can also coordinate with the courier of your choice.

### DELIVERY SCHEDULE

The first 10 minutes of each transmission will carry a test signal.

EPISODE	DELIVERY	TRANSMIT TIMES	
		GMT	EASTERN
1	13 Sept	1345-1415	0945-1015
2	20 Sept	1345-1415	0945-1015
3	27 Sept	1345-1415	0945-1015
4	4 Oct	1345-1415	0945-1015
5	11 Oct	1345-1415	0945-1015
6	18 Oct	1345-1415	0945-1015
7	25 Oct	1345-1415	0945-1015
8	1 Nov	1345-1415	0945-1015
9	8 Nov	1445-1515	0945-1015
10	15 Nov	1445-1515	0945-1015
11	22 Nov	1445-1515	0945-1015

EPISODE	DELIVERY	TRANSMIT TIMES	
		GMT	EASTERN
12	29 Nov	1445-1515	0945-1015
13	6 Dec	1445-1515	0945-1015
14	13 Dec	1445-1515	0945-1015
15	20 Dec	1445-1515	0945-1015
16	27 Dec	1445-1515	0945-1015
17	3 Jan	1445-1515	0945-1015
18	10 Jan	1445-1515	0945-1015
19	17 Jan	1445-1515	0945-1015
20	24 Jan	1445-1515	0945-1015
21	31 Jan	1445-1515	0945-1015
22	7 Feb	1445-1515	0945-1015

### SCRIPTS AND FORMATS

Scripts and formats will be posted Thursday mornings via the NFL's website for media, [www.nflmedia.com](http://www.nflmedia.com).

### MUSIC CUE SHEETS

Music Cue Sheets will be posted on the website, [www.nflmedia.com](http://www.nflmedia.com), as they are compiled.

### REGIONAL TROUBLESHOOTING NUMBERS

**ASIA SATELLITE ONLY:** +972-2990-4466

**EUROPE & MIDDLE EAST ONLY:** +44-208-233-5597/5598

**NORTH AMERICA ONLY:** +1-856-222-4390

These numbers should replace any and all existing troubleshooting numbers for NFL Films.



## ADDITIONAL PROGRAMMING



### SEASON LAUNCH KIT

NFL International's annual Season Launch Kit will provide you with a variety of supplemental programming designed to assist you with your own NFL programming.

(Delivery on August 2, 2012)

**SEASON IN SIX MINUTES** – A recap of all the best plays, hits, and camera shots from the 2011-12 season cut to music. The video highlights the first game through Super Bowl XLVI in Indianapolis.

Running time: 6 minutes

**PLAY FOOTBALL VIGNETTES** – A series of 30-second vignettes using high-tech video game footage from EA Sports to explain the game of football delivered with a cutting edge visual style.

25 vignettes x 30 seconds

**PAGEENTRY VIGNETTES** – “A carnival of color, sound and action.” Twenty-five vignettes from NFL Films that will introduce you to all the celebration and excitement of football.

25 vignettes x 30 seconds

**SUPER BOWL MEMORIES** – A series of 30 one-minute vignettes capturing all the passion and pageantry of the world's biggest sporting event. Only one vignette is included in the transmission of our annual Launch Kit. This year's Super Bowl Memories vignette will take you back to Indianapolis for Super Bowl XLVI. The remaining vignettes can be ordered on tape.

1 vignette x 60 seconds

**NEW ORLEANS AND LONDON B-ROLL** – B-roll footage of the Super Bowl, Pro Bowl, and International Series, cities including cityscapes, nightlife, downtown, restaurants, beaches, etc. Use to create your own Super Bowl, Pro Bowl & International Series promos.



### ROAD TO THE PLAYOFFS

This program is available the week after the regular season ends, on January 4, 2013. It will review the regular season and highlight the teams that have made it to the playoffs.

Approx. running time: 50 minutes

### ROAD TO THE SUPER BOWL

One of the signature programs of the National Football League, “RTSB” is available one week before the Super Bowl on January 25, 2013, as a review of the season from training camp through the Conference Championship games. There is no better program to get your viewers excited about Super Bowl Sunday.

Approx. running time: 50 minutes

### LIBRARY PROGRAMMING

Our broadcast partners are entitled to purchase additional hours of programming from the archives of NFL Films. We have over 100 hours of NFL productions ranging from old-time classics to recent productions that focus on the stars of today, including the critically acclaimed series “America's Game.” A full list of titles, running times and summaries of each show can be found on [www.nflinternational.com](http://www.nflinternational.com).

### NFL SUNDAY TICKET HD

NFL Sunday Ticket HD offers fun, excitement and value to our NFL fans. This number-one rated pay sports package offers NFL fans the opportunity to receive every Sunday afternoon NFL game that is played on a simultaneous, live basis. With NFL Sunday Ticket HD, subscribers can choose up to 14 different games each Sunday, and watch one or watch them all! The NFL Sunday Ticket package also includes a special pregame show. If you are interested in carrying this exclusive sports package, please contact Erica Booze at +1-212-450-2504 (7-9 simultaneous games at 1pm ET and 2-5 simultaneous games at 4pm ET)





## NFL NETWORK PROGRAMMING

NFL Network provides football fans with a network to call their own. Seven days a week, 24 hours a day, 365 days a year, fans turn to NFL Network to receive information and insight straight from team headquarters, league offices and wherever else the NFL is making news. Please visit [www.nfl.com/nflnetwork](http://www.nfl.com/nflnetwork) for listings and the most up to date information.

### KEY PROGRAMMING

#### EXCLUSIVE LIVE PRIMETIME GAMES

NFL Network's thirteen-game Thursday night package kicks off September 13 when the Green Bay Packers host the Chicago Bears.

#### NFL AM

Start the week day off with a heavy dose of what's happening around the league with seasoned and opinionated talent who will report and debate news. The show's discussion will cover a wide-range of NFL-related topics and examine the personalities that play the game. *NFL AM* will collaborate with NFL.com to take a look at the latest in fantasy football news and information. Start your day on the right side of the bed with *NFL AM*.



#### NFL TOTAL ACCESS

NFL Network's signature show is THE football show of record. *NFL Total Access* is uniquely structured to see the game through the participants' eyes. Covering all 32 teams, *NFL Total Access* features interviews with players, coaches and other key league personnel. Using the most advanced technology, *NFL Total Access* has the ability to go live to any NFL team headquarters at any time.



#### NFL GAMEDAY MORNING

Kick off Sunday morning with a four-hour, information packed pregame show. Get the first word on all the Sunday action with NFL insiders bringing you the latest news, injury reports, pre-game analysis and game previews.



#### NFL GAMEDAY FINAL

The definitive Sunday night wrap up of the day that was in the NFL. The most extensive highlights coupled with expert analysis (*Duration: 90 minutes*).



#### NFL REPLAY

Miss a game? NFL games will be re-aired with the original television announcers and cameras. This offering features the three most-exciting games each week in a 90-minute format (eliminating halftime and other non-critical elements) at 8:00pm ET & 9:45pm ET Tuesdays and Wednesdays. Enhancements to each broadcast include additional camera angles, sideline sound and post-game interviews.



#### NFL GAMEDAY SCOREBOARD

After Sunday's early games conclude, NFL Network's *NFL Scoreboard* takes viewers around the league for post-game press conferences and game highlights.

#### NFL GAMEDAY STATZONE

NFL Network provides the best place on television to get up-to-the-minute scores, statistics and news each game day during the season. A three-hour program airing at 1:00pm ET on Sundays, *NFL GameDay StatZone* features continuously scrolling real-time game statistics with audio from Sirius NFL Radio's *Around the League* program.

#### PRESEASON GAMES

NFL Network is the only place on television where fans can view all NFL preseason games each August. Fans can enjoy all the game action in HD.





### **AMERICA'S GAME: The Super Bowl Champions**

Profiling the winning team of each of the NFL's 46 Super Bowls, *America's Game* is a critically acclaimed 46-part documentary series featuring first-person accounts, behind-the-scenes access and Hollywood narrators telling the details of how each team became a champion.

### **AMERICA'S GAME: The Missing Rings**

This installment to the critically acclaimed documentary series, profiles teams that made it and were expected to win Super Bowl game(s) but came up short.

### **NFL'S TOP 10**

Putting a fresh twist on the countdown genre, *NFL's Top 10* is a fast-paced series taking an irreverent look at some of the most intriguing subjects in the NFL, and creating and debating a top ten list for each category.

## SPECIAL EVENTS PROGRAMMING



### **KICKOFF**

On September 5, the NFL will kickoff the 2012 season at the home of the Super Bowl XLVI champion New York Giants. If you would like to come on-site, please contact Cindie Hurley at [cindie.hurley@nfl.com](mailto:cindie.hurley@nfl.com) or Jeff Lombardi at [jeff.lombardi@nfl.com](mailto:jeff.lombardi@nfl.com).



### **INTERNATIONAL SERIES**

The NFL's International Series of competitive regular-season games will return to London in 2012 when the St. Louis Rams host the New England Patriots. The game will be played at Wembley Stadium on Sunday, October 28 with kickoff set for 5:00 p.m. GMT time (1:00 p.m. ET). Very limited audio commentary space is available. If you are interested in securing a space, please contact Cindie Hurley and Jeff Lombardi no later than September 7, 2012.



### **CHAMPIONSHIP GAMES**

If you would like to attend a championship game on-site, please contact Jeff Lombardi or Cindie Hurley no later than November 23, 2012.



### **SUPER BOWL**

We invite you to come on-site to Super Bowl XLVII at the Mercedes-Benz Superdome in New Orleans. At the Super Bowl, you will have the opportunity to join press conferences, interview players and coaches on Media Day, and experience the events and parties that lead up to game day. The NFL produces a world feed which is a clean broadcast that mirrors the U.S. host broadcaster. If you are interested in attending the Super Bowl on-site and/or broadcast the World Feed please contact Jeff Lombardi or Cindie Hurley and refer to page(s) 19 and 22-23, which include all the applicable forms and timelines.



### **PRO BOWL**

Although we do not produce a world feed for the Pro Bowl, we encourage you do an on-site broadcast where you can have access to the best players in the League. If you are interested in attending please contact Jeff Lombardi or Cindie Hurley no later than November 25, 2012.

# NFL Operations

## GAME DELIVERY INFORMATION



NFL Films helps coordinate delivery of all NFL games and serves as the liaison between the U.S. domestic networks and international licensees. To confirm delivery of games to your station or to request on-site facilities, please contact the NFL Films' International Operations Department:

**Jeff Lombardi** (E-mail: [jeff.lombardi@nfl.com](mailto:jeff.lombardi@nfl.com))

**Cindie Hurley** (E-mail: [cindie.hurley@nfl.com](mailto:cindie.hurley@nfl.com))

**Ellen Barlow** (E-mail: [ellen.barlow@nfl.com](mailto:ellen.barlow@nfl.com))

**NFLF Office Phone:** +1-856-638-6836

**NFLF Office Fax:** +1-856-638-0139

If you are an IMG partner or are located in the Europe & Middle East regions, please contact IMG Technical Operations:

**Ollie Scott** (E-mail: [ollie.scott@imgworld.com](mailto:ollie.scott@imgworld.com))

**Owen Norris** (E-mail: [owen.norris@imgworld.com](mailto:owen.norris@imgworld.com))

**Lisa Ponsford** (E-mail: [lisa.ponsford@imgworld.com](mailto:lisa.ponsford@imgworld.com))

**Office Phone:** +44-208-233-5780/7559

### REGIONAL TROUBLESHOOTING NUMBERS

**ASIA SATELLITE ONLY:** +972-2990-4466

**EUROPE & MIDDLE EAST ONLY:** +44-208-233-5597/5598

**NORTH AMERICA ONLY:** +1-856-222-4390

These numbers should replace any and all existing troubleshooting numbers for NFL Films.

## DISTRIBUTION

### Satellite/Fiber

Games are delivered live via satellite or fiber transmissions. As there are many options to consider, licensees must contact NFL Films to discuss these arrangements. Transmission details for each game are posted weekly on [www.nflmedia.com](http://www.nflmedia.com).

### Tape

NFL Films can make arrangements to record and ship full-length games to your station. Please provide your Federal Express Account Number. We will coordinate with the courier of your choice if preferred.

### Commercial Formats (Run-downs; break patterns)

Formats are available Thursday or Friday of each week via the website, [www.nflmedia.com](http://www.nflmedia.com). Updates will be posted as we receive them. Any format can be faxed upon request.

### A.D. Coordination (Listen-only lines)

NFL Films can provide you with the telephone number to access and listen to the A.D.'s countdown into and out of commercial breaks. Throughout the NFL season, this information will be available at [www.nflmedia.com](http://www.nflmedia.com), but **you must request this**

**service through NFL Films to assure that a line is reserved for your station.**

### International Sound

Available for all games, on the U.S. network backhaul feed. Occasionally, international sound is available on the fronthaul feed as well. During the NFL season, this information can be found at [www.nflmedia.com](http://www.nflmedia.com).

### Refeeds

NFL Films can refeed portions of a game if needed. Client must agree to pay all out-of-pocket costs prior to the transmission.

### On-site services

If you are planning on-site coverage of any NFL games, NFL Films will make arrangements for credentials, commentary/camera positions, cabling, uplinks and other technical requirements. Please see page 19 for further details.

## NFLMEDIA.COM

At this website you can find information regarding delivery of NFL games and programs. Below are instructions for registering and finding the information you need.

### If you are not already registered:

- Go to [www.nflmedia.com](http://www.nflmedia.com)
- Click on "Register"
- Enter **required fields**
- Click "Submit"

### Finding satellite coordinates, network formats, and program scripts:

- Find **NFL International** on the top of your screen. Click on it.
- On the left menu, click "NFL Games & Programs Distribution"
- Click on desired information.



## ON-SITE SERVICES

### CREDENTIALS FOR ENG NEWS CREWS:

If your station would like to request credentials for **ENG news-style coverage** at any NFL game, please note the following procedure:

- Requests must be made by the sports director.
- Complete the 2012 Credential Request Form and email it to Erica Booze **at least 14 days** before the game or event you plan to attend. The 2012 Credential Request Form is provided separately.
- **All requests must be made through the League Office – please do not contact teams directly.**

### 2012 INTERNATIONAL SERIES CREDENTIALS

#### WEMBLEY STADIUM (London):

- Application forms will be sent via email in early September.
- **Applications are due by September 21, 2012.**

### SUPER BOWL CREDENTIALS

- Please register (if you have not done so previously) at **www.nflmedia.com**.
- You can begin applying for credentials in mid October via a special link that will be emailed to you in October.
- **Super Bowl Credentials Applications are due by November 16, 2012.**

**Erica Booze** (E-mail: erica.booze@nfl.com)

**Phone:** +1-212-450-2504 **Fax:** +1-212-847-0801

### ON-SITE GAME BROADCASTS OR TRANSMISSIONS:

If you are planning to do a **live broadcast, transmissions, or production** at an NFL game, please contact NFL Films:

**Jeff Lombardi** (E-mail: jeff.lombardi@nfl.com)

**Cindie Hurley** (E-mail: cindie.hurley@nfl.com)

**Phone:** +1-856-638-6836 **Fax:** +1-856-638-0139

NFL Films will work with the team PR Department and Stadium Operations to provide credentials, commentary positions, camera positions, cabling, power, and parking. We will coordinate feeds from the U.S. network truck to your truck or commentary position.

#### Please note the following guidelines:

- **NFL Films coordination for on-site events is not optional.** This is a policy to ensure international broadcasters get what they request and that NFL guidelines are followed.
- Requests must be received in writing at least **three weeks** prior to the game desired.
- If space for a commentary position or truck is not available, the request may be refused.
- The international broadcaster is responsible for a coordination fee. This coordination fee will cover all out-of-pocket costs associated with the broadcast.

### SUPER BOWL XLVII REQUESTS:

If your station is planning to broadcast from Super Bowl XLVII in New Orleans on February 3, 2013, **you must fill out and return a “Letter of Intent” As Soon As Possible.** Signing this letter of intent does not obligate your station in any way, but it is necessary so the NFL can prepare for your needs.

### CHAMPIONSHIP GAME AND PRO BOWL REQUESTS:

If your station is planning to broadcast live from the AFC or NFC Championship Games on January 20, 2013, or from the Pro Bowl in Hawaii on January 27, 2013, **you must notify NFL Films no later than Friday, November 23, 2012.**

**Jeff Lombardi** (E-mail: jeff.lombardi@nfl.com)

**Cindie Hurley** (E-mail: cindie.hurley@nfl.com)

**Phone:** +1-856-638-6836 **Fax:** +1-856-638-0139

### SHOOT & TALENT COORDINATING:

If your station is planning to do a shoot / interview with an NFL Player or Cheerleader, please contact Kennie Smith at NFL Films:

**Kennie Smith** (kennie.smith@nfl.com)

**Tel:** +1-856-222-2880

NFL Films will make talent and location arrangements as well as hire crew members and rental equipment. **Requests are due 3 weeks prior to the date requested.** Client is responsible for all costs and client approval of cost estimate is required before moving forward.



## NFL FILMS FOOTAGE AND DUB REQUESTS

All requests must be made in writing using NFL Films' footage and dub request form. This form is available at [www.nflmedia.com](http://www.nflmedia.com) or by contacting Ellen Barlow at [ellen.barlow@nfl.com](mailto:ellen.barlow@nfl.com).

### PLEASE NOTE THE FOLLOWING:

- All PAL conversions are done out-of-house and require additional time.
- Arrangements can also be made to deliver materials via satellite or fiber upon request.
- NFL Films can provide cost estimates for all services upon request.

### TIMETABLE FOR DELIVERY:

- For NTSC dubs, please allow 3-5 business days to receive your material.
- For PAL dubs, please allow 5-7 business days to receive your material.
- For shipments outside the U.S., additional time may be needed for customs clearance.
- Large-volume jobs may require additional time.

### COST:

Client is responsible for all out-of-pocket costs including:

- Tape stock and dub charges (see rate card below)
- Research charges (\$135 USD per hour, one-hour minimum charge)
- HD requests require an additional assemble fee (\$450 USD per hour; 15-minute increments)
- Shipping (please provide your company account number if possible)

### DUB RATE CARD:

FORMAT	LENGTH OF TAPE	PRICE
BETA SP (NTSC)	UP TO 30 MINUTES	\$84.00
BETA SP (NTSC)	31-60 MINUTES	\$137.00
BETA SP (NTSC)	61-90 MINUTES	\$189.00
DIGIBETA (NTSC)	UP TO 30 MINUTES	\$179.00
DIGIBETA (NTSC)	31-45 MINUTES	\$268.00
DIGIBETA (NTSC)	46-60 MINUTES	\$305.00
DIGIBETA (NTSC)	61-90 MINUTES	\$457.00
DIGIBETA (NTSC)	91-120 MINUTES	\$557.00
DVC PRO 25 MB (NTSC)	UP TO 60 MINUTES	\$45.00
DVC PRO 25 MB (NTSC)	61-120 MINUTES	\$65.00
DVD DUB	UP TO 30 MINUTES	\$25.00
DVD DUB	31-60 MINUTES	\$35.00
DVD DUB	61-90 MINUTES	\$40.00
DVD DUB	91-120 MINUTES	\$45.00
HD CAM (1080i/60)	UP TO 10 MINUTES	\$125.00
HD CAM (1080i/60)	11-20 MINUTES	\$230.00
HD CAM (1080i/60)	21-40 MINUTES	\$290.00
HD CAM (1080i/60)	41-60 MINUTES	\$480.00
HD CAM (1080i/60)	61-90 MINUTES	\$695.00
HD CAM (1080i/60)	91-120 MINUTES	\$890.00

FORMAT	LENGTH OF TAPE	PRICE
BET SP (PAL)	UP TO 10 MINUTES	\$242.00
BET SP (PAL)	11 TO 30 MINUTES	\$342.00
BET SP (PAL)	31-60 MINUTES	\$604.00
BET SP (PAL)	61-90 MINUTES	\$846.00
DIGIBETA (PAL)	UP TO 10 MINUTES	\$368.00
DIGIBETA (PAL)	11-30 MINUTES	\$494.00
DIGIBETA (PAL)	31-60 MINUTES	\$846.00
DIGIBETA (PAL)	61-90 MINUTES	\$1,260.00
HD CAM (1080i/50)	UP TO 30 MINUTES	\$746.00
HD CAM (1080i/50)	31-60 MINUTES	\$1,275.00
HD CAM (1080i/50)	61-90 MINUTES	\$1,850.00
HD CAM (1080i/50)	91-120 MINUTES	\$2,380.00

# Sponsorship/Licensing

Sponsorship sales and marketing represents an important part of the NFL's domestic and international business. Partners of the NFL are encouraged to share in the equity value of its logos, trademarks and key assets including promotions, player imagery, client hospitality and many others.

The NFL works closely with its partners to build custom, market-specific platforms and promotions designed against specific marketing and business objectives. NFL sponsorships are proven to create impactful business and marketing alliances enabling partners to create a valuable point of difference in the marketplace which may not be achieved by

a media package on NFL game broadcasts. An NFL partnership offers a powerful means to enhance and activate against your media spending and influence consumers through multiple channels.

If interested in more information about NFL sponsors and/or sponsorship opportunities, please contact:

**Marc Reeves** (E-mail: marc.reeves@nfl.com)

**Phone:** +1-212-450-2788

NOTE: Please contact the NFL for local sponsor list.

## LICENSING OPPORTUNITIES

Merchandise licensing rights allow for the creation of NFL or team-branded products. While licensing rights are most often used for distribution of products to general retail, licensed products may also be used to authenticate broadcast content and promotions.

### 1. PRODUCT PLACEMENT

- Broadcast partners may use relevant products within NFL programming (e.g. NFL commentator wears an NFL co-branded golf shirt)
- Other programming (e.g. network sitcom or soap opera) may integrate NFL items

### 2. ON-AIR PROMOTIONS

- Create a joint promotion with our licensing or retail partners (e.g. on-air "watch and win" contest with NFL prizes, retail promotions designed to drive viewership)

### 3. PREMIUMS

- Create customized products for use as corporate and employee gifts
- Generate "buzz" around an upcoming event with a custom consumer premium

For more information on NFL licensing opportunities, please contact:

**Teri Niadna** (E-mail: teri.niadna@nfl.com)

**Phone:** +1-212-450-2774

## NFL ADVERTISING & PROMOTION POLICIES

- The NFL controls all marketing and promotion of the NFL and its member clubs. All broadcasters are required to seek approval of all on-air and off-air promotions through the NFL.
- Commercial endorsements may not be made within the content of NFL programming.
- Broadcasters may not use names, likenesses, or voices of players, managers, coaches, and officials to endorse any product or service.
- NFL marks and logos may not be used outside NFL programming except for "tune-in" promotion.
- Broadcaster may not pass through the rights to use the marks and logos of the NFL to any third party.
- NFL marks and logos can only be used to promote "tune-in" for the NFL programming, and may not be used in conjunction with a commercial endorsement of any product or service.
- Broadcasters may not use any of the programs or elements of programs in, or in connection with, or in anyway related to gambling, hard liquor, or pornography.
- Broadcasters do not have the right to sell or distribute footage from NFL games or NFL programming except if expressly permitted by your broadcast agreement. Broadcasters must always seek prior approval before editing content of any NFL programming.

The foregoing is a summary of certain NFL policies. Please refer to your Broadcast License Agreement with the NFL for the definitive terms and conditions regarding your right and obligations to NFL programming.



# Super Bowl XLVII

## LETTER OF INTENT FOR ON-SITE BROADCAST

(Company Name)

Intends to broadcast Super Bowl XLVII Mercedes-Benz Superdome in New Orleans on February 3, 2013.  
At this time, we anticipate needing the following facilities:

- Commentary Booth (No Camera/Audio Only)
- Studio Booth (Camera)
- Camera-Only Position/s outside the broadcast booth (In Stadium)
- Reporter Field-Level position (if available)
- Park/Power for Production truck
- Park/Power for Uplink truck or Hybrid truck
- Office space (please circle: single end; middle/end; or full trailer office)
- Level 3 Fiber Circuit (Outbound)

We understand that this information is for planning purposes only and we are not obligated financially to pay for the above facilities at this time.

Representative:

(Please print name)

Telephone Number:

Fax Number:

E-mail Address:

Signature:

Date:

(month/day/year)

Please sign and return to NFL Films International Operations Department:

**Jeff Lombardi** (E-mail: [sbworldfeed@NFL.com](mailto:sbworldfeed@NFL.com))

**Office Fax:** +1-856-638-0139





## IMPORTANT DATES

See our “Super Bowl Planning Guide” for further details. In the meantime, please note the following dates:

<b>Immediately</b>	Super Bowl Letters of intent returned (available on page 22 of this guide)
September 21, 2012	International Series Game (London): Accreditation Requests Due
October 28, 2012	International Series Game at Wembley Stadium
November 9, 2012	Super Bowl Technical Request Forms Due (will be provided with the Planning Guide)
November 16, 2012	Super Bowl Accreditation Requests Due (see page 19 of this guide)
November 23, 2012	Deadline for Onsite production plans at Championship & Pro Bowl Games
December 5-6, 2012	Super Bowl Broadcaster Site Survey, New Orleans
January 4, 2013	Super Bowl On-Site services contracts signed by broadcasters and returned to NFL Films
January 20, 2013	Conference Championship Games
January 27, 2013	Pro Bowl at Aloha Stadium in Honolulu, Hawaii
January 29, 2013	Media Day with Super Bowl players & coaches
February 1, 2013	Broadcast Technical Fax Checks begin (by appointment with NFL Films)
February 1, 2013	SECURITY Lock Down – All Trucks Must be parked and in the Compound
February 2, 2013	World Feed Production Meeting (on-site in New Orleans)
February 2, 2013	World Feed FULL Transmission Fax – 1700 CT (Local) / 1800 ET
<b>February 3, 2013</b>	<b>Super Bowl XLVII at Mercedes-Benz Superdome in New Orleans</b>





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