



ALL-STAR GAME & FESTIVITIES
VISITOR PROGRAM
JULY 17-18, 2023 ★ FRANKLIN WISCONSIN

ON THE CAMPUS OF:



PRESENTED BY:





INVITATION

JULY 17-18, 2023 | FRANKLIN FIELD | FRANKLIN, WI

Dear American Association Fans,

You are invited to join us as Franklin Field and the Milwaukee Milkmen host the American Association All-Star Game on July 18, 2023. The American Association's top talent take the field for a 6:35pm game.

In addition to the Home Run Derby and All-Star Game, the two-day event will kickoff on Monday, July 17th featuring a beer festival, golf outing at Luxe Golf Bays, live music, and a variety of kids activities around the Ballpark Commons campus.

We could not be more excited to host the 2023 All-Star Game at Franklin Field. We look forward to seeing you July 17th & 18th!

FRANKLIN FIELD | 7035 S BALLPARK DR | FRANKLIN, WI 53132 | MILWAUKEEMILKMEN.COM



FESTIVITIES TIMELINE

JULY 17-18, 2023 | FRANKLIN FIELD | FRANKLIN, WI

MONDAY | JULY 17TH

ALL DAY

"COVER YOUR BASES" PUNCH CARD WITH GIFT FROM BASEBALLISM! (LUXE GOLF BAYS, DOG HAUS BIERGARTEN, BRICK PIZZERIA & RISTORANTE, THE UMBRELLA BAR, AND BLEND COFFEE & COCKTAILS)

8AM-NOON

AMERICAN ASSOCIATION FREE AGENT WORKOUT

11AM

LIVE MUSIC, BAG TOSS, ALL-STAR DRINK SPECIAL

11:30AM-6PM

ALL-STAR EXPERIENCE:
SKILLS CAMP

2PM-4:30PM

PAR-3 GOLF TOURNAMENT

5PM-7PM

BEER FESTIVAL + IN-STADIUM FUN!
KIDS ACTIVITIES, SPECIAL GUESTS

7:30PM-END

HOME RUN DERBY

EXTRA INNINGS

FESTIVITIES TIMELINE

JULY 17-18, 2023 | FRANKLIN FIELD | FRANKLIN, WI

TUESDAY | JULY 18TH

ALL DAY

"COVER YOUR BASES" PUNCH CARD WITH GIFT FROM BASEBALLISM! (LUXE GOLF BAYS, DOG HAUS BIERGARTEN, BRICK PIZZERIA & RISTORANTE, THE UMBRELLA BAR, AND BLEND COFFEE & COCKTAILS)

8 AM - NOON

ALL-STAR EXPERIENCE:
TOURNAMENT GAMES

11 AM

ALL-STAR DRINK SPECIALS

12:30 PM - 2:30 PM

AMERICAN ASSOCIATION HALL OF FAME LUNCHEON

5:30 PM - END

GATES OPEN AT 5:30PM
FIRST PITCH AT 6:35PM
IN-GAME GIVEAWAYS & ACTIVITIES
POSTGAME FIREWORKS

EXTRA INNINGS

CAMPUS HOURS OF OPERATION

JULY 14-18 | 7044 S. BALLPARK DR., FRANKLIN, WI

FRIDAY: 10AM-12AM
SATURDAY: 10AM-12AM
SUNDAY: 10AM-11AM
MONDAY: 10AM-11AM
TUESDAY: 10AM-11PM

FRIDAY: 11AM-10PM
SATURDAY: 11AM-10PM
SUNDAY: 11AM-9PM
MONDAY: 11AM-9PM
TUESDAY: 11AM-9PM

FRIDAY: 4PM-10PM
SATURDAY: 4PM-10PM
SUNDAY: 4PM-9PM
MONDAY: CLOSED
TUESDAY: 4PM-9PM

FRIDAY: 4PM-12AM
SATURDAY: 4PM-12AM
SUNDAY: 4PM-12AM
MONDAY: 11AM-12AM
TUESDAY: 11AM-12AM

FRIDAY: 7AM-CLOSE
SATURDAY: 7AM-CLOSE
SUNDAY: 7AM-4PM
MONDAY: 7AM-4PM
TUESDAY: 7AM-4PM

FRIDAY: 6:30PM, 9:15PM
SATURDAY: 5PM, 7:30PM, 10:30PM
