Le Moyne College Current Revision Date: 09/29/21

Established: 1946

Mascot Name: Dolphy

Location: DeWitt, NY

Conference: NCAA Division II - NE-10

Mascot: Dolphins

Le Moyne College™

Le Moyne™

Le Moyne College Dolphins™

Le Moyne Dolphins™

Dolphins™

'Phins™

Green	Gold	Institutional Green	Institutional Gold	White	Black
PANTONE 3435 C CMYK: 93, 24, 85, 68 RGB: 21, 71, 52 MADEIRA Rayon: 1103 RA: 2458	PANTONE 102 C CMYK: 0, 0, 95, 0 RGB: 252, 227, 0 MADEIRA Rayon: 1223 RA: 2326	PANTONE 349 C CMYK: 90, 12, 95, 40 RGB: 4, 106, 56 MADEIRA Rayon: 1479 RA: 2284	PANTONE 872 C CMYK: 43, 48, 74, 19 RGB: 134, 112, 77 MADEIRA Rayon: 1191 RA: 2562	White CMYK: 0, 0, 0, 0 RGB: 255, 255, 255 MADEIRA Rayon: 1001 RA: 2297	PANTONE Process Black C CMYK: 0, 0, 0, 100 RGB: 44, 42, 41 MADEIRA Rayon: 1000 RA: 2632

Approved University colors or the *PANTONE® colors standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Primary Marks 3



Verbiage





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Le Moyne College

Wordmarks 24 23 25 27 29 LE MOYNE LE MOYNE LE MOYNE LE MOYNE 31 33 DOLPHINS DOLPHINS. Dolphys Marphas

Institutional Marks LE MOYNE **MADDEN** Greatness meets Goodness 45 LE MOYNE MADDEN Greatness meets Goodness 46 **PURCELL** MADDEN



School Seal

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Wordmarks



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- University seal permitted on products for resale (reviewed on a case-by-case basis).
 - No alterations or overlaying graphics to seal permitted.
 - University licenses consumables (must have expiration date on packaging).
 - University licenses health and beauty products.
 - University permits numbers on products for resale.

- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.

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ADDITIONAL PERTINENT

INFORMATION

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