

What is the most popular sport among the youth of America today?

## SOCCER!

In the last several years the most played sport in the world has exploded onto the American Scene where today the kids in this country have taken to it with fervor. With the interest booming at all age levels, the quality of competition in the United States is quickly approaching the status of Worldwide competition. The U.S. National team is improving year after year pointing toward the 1980 Olympics in Moscow.

With the emergence of the American Soccer player has come a Professional Soccer League committed to that development. The MAJOR INDOOR SOCCER LEAGUE begins play this winter with six franchises: Houston, New York, Cleveland, Philadelphia, Pittsburgh, and Cincinnati. Indoor Soccer is a highly exciting form of entertainment that sees six players on each side using their speed, conditioning and agility in 60 minutes of continuous action, all played on an artificial turf with the added ingredient of the hockey sideboards to rocket the ball and create additional excitement and strategy. Indoor Soccer is a sport totally committed to the American Soccer Player. Ten of the Fourteen players on the roster must be Americans. It is a sport where it is not uncommon to see 50 to 60 goal shots taken per game. That's a lot of action!

Now, Cincinnati is a part of this excitement with **The Cincinnati Kids**, a team dedicated to young America on the move. You can see all the action at Riverfront Coliseum beginning the latter part of December with twelve regular scheduled home games. Be a part of the action as a number of the home games will be played on Saturday and Sunday afternoons beginning at 1:35 pm. Evening games at 7:35.

Additionally, prices are designed for the family in mind with the over 8,000 seats in the loge level being General Admission tickets at \$2.50 each, which may be purchased in advance for all games. A true inflation fighter.

### 1978-79 CINCINNATI KIDS HOME SCHEDULE

TIME	DATE	vs.
7:35	Dec. 27, 1978	Philadelphia
7:35	Jan. 5, 1979	New York
*1:35	Jan. 7, 1979	Houston
*1:35	Jan. 14, 1979	Cleveland
7:35	Jan. 25, 1979	Pittsburgh
7:35	Feb. 6, 1979	Pittsburgh
7:35	Feb. 13, 1979	Houston
*1:35	Feb. 17, 1979	New York
*1:35	Mar. 3, 1979	Houston
*1:35	Mar. 4, 1979	Cleveland
*1:35	Mar. 10, 1979	Philadelphia
*1:35	Mar. 18, 1979	Pittsburgh

\* Afternoon game

## ACTION— EXCITEMENT

You'll see it all at Riverfront Coliseum

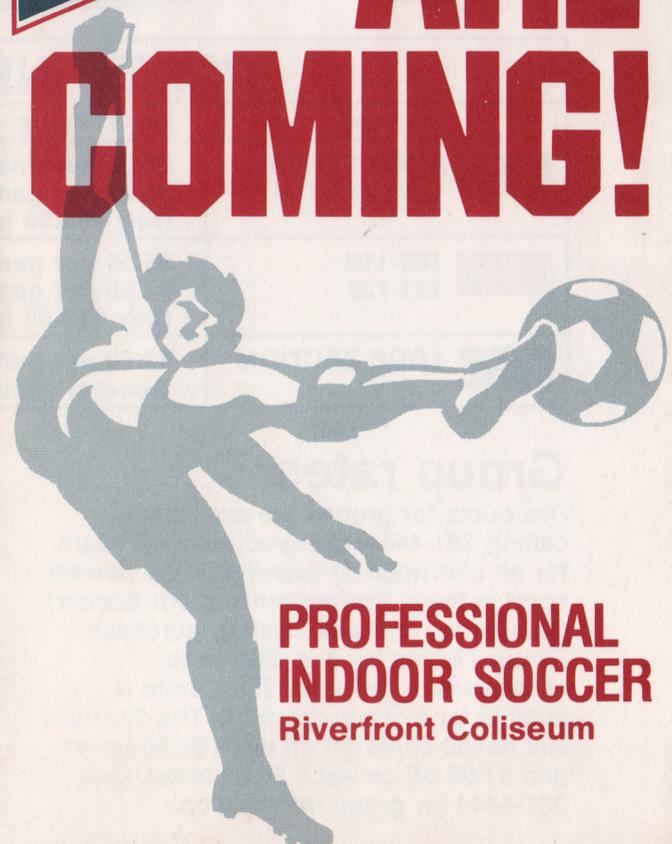
CINCINNATI KIDS  
2108 Carew Tower  
Cincinnati, Ohio 45202  
**(513) 381-4444**

# THE CINCINNATI

# KIDS

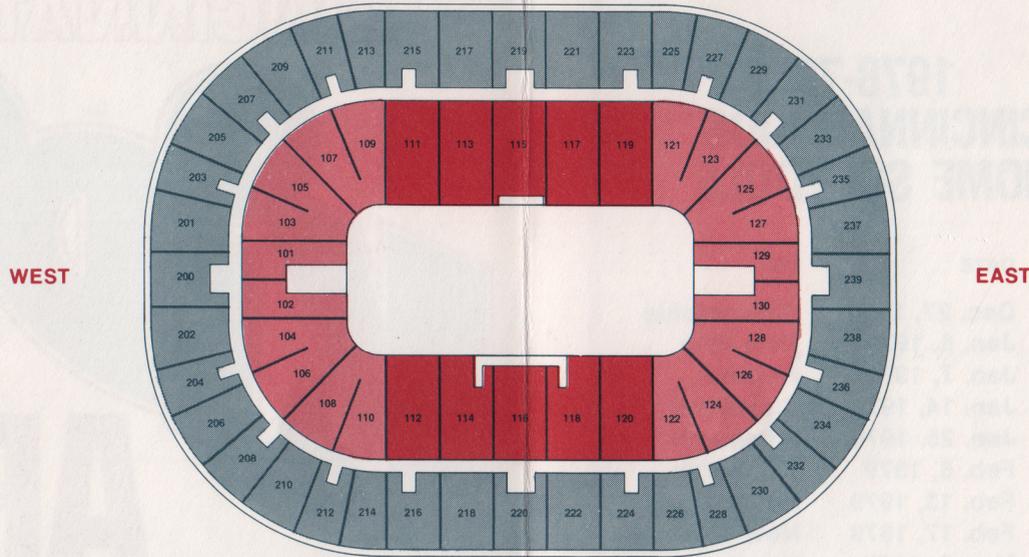
# ARE

# COMING!



**PROFESSIONAL  
INDOOR SOCCER**  
Riverfront Coliseum

# THE BEST SPORTS DOLLAR BARGAIN IN TOWN



## TICKET INFORMATION

SECTION	TICKET PRICE
 EVEN 112-120 ODD 111-119	\$7.00 per game for individual games \$6.00 per game for season purchase of 12 games <i>Only \$72.00 for 12 home games!</i>
 109-110 121-122	\$5.50 per game for individual games \$4.50 per game for season purchase of 12 games <i>Only \$54.00 for 12 homes games!</i>
 LOGE SECTION	\$2.50 per game General admission

### Group rates

Discounts for groups are available by calling 381-4444. Bring your soccer team for an afternoon or evening of the newest sport in town, Professional Indoor Soccer! Companies may also wish to purchase Group Tickets for distribution to employees. A group of 25 or more is eligible for a group discount. The discount will be .50 cents off on each \$2.50 ticket and \$1.00 off on each \$5.50 ticket. Call 381-4444 for group information.

### General admission available in advance

**8000 Seats at only \$2.50 each**  
All General Admission Tickets are available in advance at any Ticketron outlet or by calling the Cincinnati Kids at 381-4444. The low price of \$2.50 makes the excitement of Indoor Soccer as played by the Kids true family entertainment.

I am interested in purchasing Cincinnati Kids Season Tickets

Number of season tickets \_\_\_\_\_

Enclosed is my check for  \$72.00  Section preferred per seat or a total of \$ \_\_\_\_\_

Please charge to:

VISA (BAC)

American Express

Master Charge

Account # \_\_\_\_\_

Please have someone contact me

Account Expiration Date \_\_\_\_\_

Name (Please print) \_\_\_\_\_

Company Name \_\_\_\_\_

(Please, only if Business address is used)

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone: Home \_\_\_\_\_

Office \_\_\_\_\_

Signature \_\_\_\_\_

Mail to:  
CINCINNATI KIDS  
2108 Carew Tower • Cincinnati, Ohio 45202