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NFL-44 8/8/05

NFL AND ABC GET SATISFACTION

THE ROLLING STONES TEAM WITH NFL AND ABC FOR SEASON-LONG PROMOTION

**Group to Perform
As Part of "NFL Opening Kickoff 2005" Sept. 8 on ABC**

ABC's "Monday Night Football" To Feature Rolling Stones' Music and Video Footage Throughout Season

The worlds of music and football will collide this year as the legendary **ROLLING STONES** will partner with the NFL and ABC for a season-long campaign, it was announced today.

The Rolling Stones will help kick off the 2005 season from their "A Bigger Bang" World Tour with footage from their August 31 concert in Detroit as part of "**NFL OPENING KICKOFF 2005**" – a one-hour pregame special on ABC at 8:00 PM ET/PT Thursday, Sept. 8.

ABC also will feature music and video footage of The Rolling Stones throughout the 2005 season in its "Monday Night Football" promotional campaigns and in-game highlight and tease packages. The campaign will feature new music from their highly anticipated CD, *A Bigger Bang*, to be released on Virgin Records on Tuesday, Sept. 6, along with hits from their catalog.

The release of *A Bigger Bang* follows the Sunday, Aug. 21 tour kickoff at Fenway Park in Boston as they once again bring fans electrifying performances and state-of-the-art stage production. For additional ticket information, go to tickmaster.com.

The Rolling Stones' performance in "NFL Opening Kickoff 2005" is part of a football and music celebration of the NFL's "Road to Forty" season that will look back at the history of the Super Bowl, honor the Super Bowl champion New England Patriots and down the

road to Super Bowl XL, slated for Feb. 5, 2006 in Detroit on ABC. Other acts will be announced shortly.

"NFL Opening Kickoff 2005" will air from 8-9:00 PM (ET) on ABC and lead into the season opener between the Patriots and Oakland Raiders at Gillette Stadium - a rematch of the memorable 2001 AFC Divisional Playoff "blizzard" game (ABC, 9:00 PM ET).

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CONTACT:

ABC: Mark Mandel (212-456-4867)/Adam Freifeld (212-456-4878)

NFL: Brian McCarthy (212-450-2069)

The Rolling Stones: Fran Curtis, Rogers and Cowan (212-445-8422)