

NEWS



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COLTS TIGHT END BRYAN FLETCHER ENROLLS IN MONTH-LONG INTERNSHIP IN NFL MEXICO OFFICE

Indianapolis Colts tight end **BRYAN FLETCHER** is adding to his resume this offseason.

As part of the NFL's Player Development Career Internship Program, Fletcher will intern in the NFL's Mexico City office. The program is part of an ongoing initiative to assist players in preparing for their post-playing careers.

NFL Mexico was established in 1997 to oversee the local media, sponsorship, consumer products, fan/player development, public relations and special events needs of the NFL in Mexico.

"The mission of the Career Internship Program is to provide meaningful opportunities for players in industries of interest to them," said Vaughn Bryant, manager, NFL Player Development. "Our hope is that these opportunities will enable players to discover specific areas within those industries that fit with their particular interests and skill sets. Transitions from one stage of life to the next are often difficult and the NFL is committed to ensuring successful transitions for its players."

While in Mexico, Fletcher will support the commercial fan development and media services areas of the office, as well as write a blog for NFL Mexico's website – www.nfl.com.mx.

Fletcher is fluent in Spanish and spent six weeks in Argentina last summer taking a Spanish language program to enhance his language skills. He will work for NFL Mexico throughout all of March.

Fletcher will help plan and execute player appearances and youth clinics in Mexico City and Monterrey. The Mexico office oversees the Tochito flag football program and the Junior Player Development program in Mexico. More than 100,000 boys and girls ages 6-18 participate yearly. Fletcher will also work with football administrators and coaches at top college programs to refine their training and player development programs.

"Next spring I would like to return to graduate school to obtain a master's degree in international business," said Fletcher. "With this NFL Mexico internship, the NFL has afforded me with a great opportunity to gain insight into the daily operations of an extension of its thriving business. I understand the ever-increasing importance of Mexico and other Spanish speaking nations to the global economy."