

NEWS



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**NEW NFL SPANISH-LANGUAGE WEBSITE – NFLATINO.COM –
TO FEATURE SPANISH FANTASY FOOTBALL, PLAYER DIARIES AND MORE**

The NFL has launched a newly designed Spanish-language website -- **NFLatino.com** -- that will give America's growing Hispanic population their own home for NFL content.

The site features real-time NFL and team news, schedules, scores, standings, expert analysis, Hispanic player diaries and interactive polls. The site also contains areas geared towards beginners wishing to learn more about football, including a rules section with explanations of NFL game rules and a glossary of terms.

Kansas City Chiefs tight end **TONY GONZALEZ**, Chicago Bears center **ROBERTO GARZA**, San Diego Chargers tackle **LUIS CASTILLO** and linebacker **DONNIE EDWARDS** will provide readers with an inside look at the life of an NFL player through their monthly diaries during the season.

Spanish-speaking fans can now play fantasy football in their preferred language. **NFLatino.com Fantasy '06** gives fans the opportunity to control their own team of professional football players in Spanish and is available for free beginning August 1 on NFLatino.com. Each participant drafts a team of the best players across the NFL and receives points based on those players' performance in NFL games each week of the season.

NFLatino.com Fantasy '06 will offer prizes to the team that accumulates the most points each week, including gift cards to NFL Shop. The grand prize for the overall winner will be a trip for two to Super Bowl XLI in South Florida on February 4, 2007.

The site is run in partnership with NFL Mexico, which maintains its own website – NFL.com.mx –geared towards fans in Mexico.

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