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NFL PLAYERS ENROLL IN PROGRAMS AT HARVARD, KELLOGG, STANFORD & WHARTON BUSINESS SCHOOLS

116 Players to Take Part in NFL Business Management and Entrepreneurial Program

Workshops Run Feb. 25-28, March 4-7, April 1-4

More than a dozen current and former NFL All-Stars including **DREW BREES** of the New Orleans Saints, **BRIAN GRIESE** of the Chicago Bears, **MATT LIGHT** of the New England Patriots, **KEENAN MC CARDELL** of the San Diego Chargers, **SHAWN SPRINGS** of the Washington Redskins, **TODD STEUSSIE** of the St. Louis Rams, and **BRIAN WESTBROOK** of the Philadelphia Eagles are among the 116 players who have enrolled in the *NFL Business Management and Entrepreneurial Program* at the Harvard Business School, the Kellogg School of Management (Northwestern University), the Stanford Graduate School of Business and the Wharton School of the University of Pennsylvania.

The program is part of an ongoing NFL-NFLPA initiative to assist players in preparing for their post-playing careers. Last year, 112 NFL players participated at the four business schools. In the program's first season (2005), 66 players participated at Harvard Business School and the Wharton School.

"I'm always looking for ways to better myself whether it is on the field or off the field," said Brees, who led the NFL in passing yards in 2006 and was named the 2006 Walter Payton NFL Man of the Year (along with San Diego's LaDainian Tomlinson) for his work on and off the field. Brees completed the Wharton course in 2005 and will attend the Kellogg program this spring. "I see myself starting a business or multiple businesses when I'm done playing so this program will give me a foundation to build upon," he said. "It is great that the NFL puts together programs like this for its players."

The four schools will offer executive education activities in their respective areas of expertise (see complete descriptions below). The Harvard Business School and the Wharton School will hold three-day programs for players starting February 25 and continue the coursework with an additional three-day session in early April. The Stanford Graduate School of Business and Kellogg School of Management will run three-day sessions beginning March 4 and April 1, respectively.

Player enrollment criteria include level of education, professional business experience, interest in starting, owning, or managing a business, and leadership and community involvement. Under the NFL Collective Bargaining Agreement, players may be reimbursed for up to \$15,000 this year for education expenses at an accredited institution of higher learning.

Following are the NFL players enrolled in the workshop at the Harvard Business School (most recent team listed in parentheses if player is a free agent):

Player	Team	Player	Team
Akin Ayodele	Dallas	David Kadela	Carolina
Chris Bober	Kansas City	Pete Kendall	NY Jets

Peter Boulware	(Baltimore)		Matt Light	New England
Brad Butler	Buffalo		Justin Lucas	Retired (Ariz, St. L)
Jeff Dugan	Minnesota		Rocky McIntosh	Washington
Curtis Duncan	Retired (Hou, GB)		Terrence Melton	New Orleans
Jay Foreman	San Francisco		Quintin Mikell	Philadelphia
Omar Gaither	Philadelphia		Dave Moore	Tampa Bay
Andre' Goodman	Miami		John Owens	New Orleans
Cornell Green	Tampa Bay		Michael Quinn	Retired (Pit, Ind, Dall, Mia, Hou, Den)
Michael Green	Seattle		Ben Steele	Houston
Chris Hetherington	San Francisco		Todd Steussie	St. Louis
Darren Howard	Philadelphia		Thomas Tapeh	Philadelphia
Patrick Johnson	(Baltimore)		Chuck Wiley	(NY Giants)

Following are the NFL players enrolled in the workshop at the Kellogg School of Management at Northwestern University (most recent team listed in parentheses if player is a free agent):

Player	Team		Player	Team
Adam Archuleta	Washington		Napoleon Harris	Minnesota
Brett Basanez	Carolina		Chris Hovan	Tampa Bay
Drew Brees	New Orleans		Tyoka Jackson	St. Louis
Luis Castillo	San Diego		Ethan Kelley	Cleveland
Jared Clauss	Washington		Jason Kyle	Carolina
Billy Cundiff	New Orleans		Sam Madison	NY Giants
Phillip Daniels	Washington		Ikechuku Ndukewe	Baltimore
Ken Dorsey	Cleveland		Shaun Phillips	San Diego
Abram Elam	Dallas		Ryan Pontbriand	Cleveland
Demetric Evans	Washington		Tony Richardson	Minnesota
Brian Griese	Chicago		Shawn Springs	Washington
Boomer Grigsby	Kansas City		Matt Stover	Baltimore
D.J. Hackett	Seattle		Dave Zastudil	Cleveland

Following are the NFL players enrolled in the workshop at the Stanford Graduate School of Business (most recent team listed in parentheses if player is a free agent):

Player	Team		Player	Team
Kyle Boller	Baltimore		Scott Peters	Carolina
Dee Brown	Kansas City		Jeb Putzier	Houston
Mark Bruener	Houston		Derek Rackley	Seattle
Casey Cramer	Tennessee		Grey Ruegamer	NY Giants
Will Demps	NY Giants		Aaron Shea	San Diego
Na'il Diggs	Carolina		Mike Sherrard	Retired (Dal, SF, NYG, Den)
Jamie Duncan	(Atlanta)		Max Starks	Pittsburgh
Dwan Edwards	Baltimore		Donald Strickland	San Francisco
Dave Fiore	Retired (SF, NYJ, Wash)		David Thornton	Tennessee
Jon Haskins	Retired (SD, Phil)		Amani Toomer	NY Giants
Dwight Hollier	Retired (Mia, Ind)		Spencer Toone	Tennessee
Steve Israel	Retired (Rams, GB, SF, NE, NO, Car)		Maurice Williams	Jacksonville
Ben Leber	Minnesota		Kailee Wong	Houston
Reno Mahe	Philadelphia			

Following are the NFL players enrolled in the workshop at the Wharton School of the University of Pennsylvania (most recent team listed in parentheses if player is a free agent):

Player	Team		Player	Team
Mike Bartrum	Philadelphia		Ovie Mughelli	Baltimore
Jason Brown	Baltimore		Matthew Murphy	Buffalo
Kris Brown	Houston		Alvin Pearman	Jacksonville
Angelo Crowell	Buffalo		David Pearson	Detroit
Najeh Davenport	Pittsburgh		Chester Pitts	Houston
Keith Davis	Dallas		Bernard Robertson	Retired (Chi, Buf, Ariz, Oak)
James Dearth	NY Jets		Josh Savage	Tennessee
Jamie Duncan	(Atlanta)		Al Singleton	Dallas
Damon Gibson	Retired (Cin, Cle, Jax, Atl)		Tony Stewart	Cincinnati
Nick Greisen	Jacksonville		Michael Stone	Houston
Artrell Hawkins	New England		Dontarrious Thomas	Minnesota
Eric Johnson	San Francisco		Fred Wakefield	Arizona
D.D. Lewis	Seattle		Greg Warren	Pittsburgh
David Macklin	Arizona		Brian Westbrook	Philadelphia
Ricky Manning, Jr.	Chicago		Dewayne White	Tampa Bay
Keenan McCardell	San Diego		Tank Williams	Minnesota
R.W. McQuarters	NY Giants		Madieu Williams	Cincinnati
Vernand Morency	Green Bay		LeVar Woods	Tennessee

Following are brief descriptions of the executive education programs offered at each business school:

The Harvard Business School (Feb. 25-28; April 1-4)

The HBS program emphasizes entrepreneurial opportunities and business management. Content includes financial analysis, marketing strategies, selected general business skills and legal, and contractual and tax considerations. Using the case method, participants learn how to work together to resolve problems similar to the ones they face in business. During the break between the two sessions, players develop a business plan that they discuss with HBS faculty members when they return to campus.

The Kellogg School of Management, Northwestern University (April 1-4)

The Kellogg program focuses on developing and selling a brand and evaluating franchise opportunities. This program provides a foundation for recognizing sound marketing plans and preparing players to ask key questions when analyzing opportunities.

The Stanford Graduate School of Business (March 4-7)

The Stanford program seeks to broaden a player's understanding of how to evaluate business opportunities in general and in the sports industry specifically. The program consists of lectures, case studies, and discussion groups to illustrate the broad opportunities in the sporting industry and other industries (including real estate, entertainment, and investment).

The Wharton School of the University of Pennsylvania (Feb. 25-28; April 1-4)

The Wharton program focuses on a broad range of business topics, including financial analysis, entrepreneurship, real estate development, stock market investing, negotiation skills, risk management, and community reinvestment. Attendees work on directed as well as individual real estate, entrepreneurial and personal finance projects during the month between the program's two sessions.

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