

NEWS

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NFL.COM COVERS DRAFT WEEKEND **FROM ALL ANGLES**

Multimedia Content Features NFL Network & Sirius NFL Radio Coverage

NFL.com Coverage Available on Sprint Wireless Service

As the 2007 NFL Draft approaches, NFL.com will present its most comprehensive coverage yet, with interactive and real-time analysis, video features from NFL Network, and mock drafts from expert analysts.

Draft experts **GIL BRANDT**, **VIC CARUCCI**, **PAT KIRWAN** and **ADAM SCHEFTER** will file up-to-the minute draft reports and blogs, with Brandt delivering behind-the-scenes player news on the prospective draftees, and Carucci, Kirwan, and Schefter reporting on the latest team personnel activity and trade possibilities. Carucci, Kirwan and NFL Network analyst **MIKE MAYOCK** will file position-by-position rankings.

NFL Network analyst **JAMIE DUKES** will take questions emailed to him on NFL.com and answer them on NFL Network's broadcast as well as on NFL.com throughout the weekend.

Comedian **NICK BAKAY** will offer a unique look at the events with a Draft Day Blog, while prospective draftee **LEON HALL** from Michigan began filing a Draft Diary at the Combine and will continue through the Draft.

With its most extensive multimedia coverage of the Draft, NFL.com will stream Sirius NFL Radio's draft coverage live all weekend as well as offering various NFL Network features and vignettes. "The Draft Room presented by Sprint" on NFL.com offers exclusive video clips including "My First Draft" features on the top prospects and special NFL.com segments shot by NFL Network's Los Angeles-based talent on Draft Day.

Elements of NFL.com Draft coverage will also be available via NFL Mobile on the Sprint wireless service.

Exclusive coverage and behind-the-scenes features on NFL.com and on team websites for draft weekend includes:

- Live streaming of Sirius NFL Radio all weekend
- Q&As with five of the top draft choices in New York: **GAINES ADAMS**, **CALVIN JOHNSON**, **ADRIAN PETERSON**, **BRADY QUINN** and **JA MARCUS RUSSELL**.
- NFL Network coverage and features, including vignettes on the top players.
- Live Audio from the Draft Podium at the Radio City Music Hall.
- Live "Draft Tracker" featuring coverage of each selection.
- In-depth coverage from each team website.

Last year, 7.5 million unique users followed the Draft on the NFL Internet Network, comprised of NFL.com, the websites of the league's 32 clubs and related sites. Sprint is the presenting sponsor of the NFL Draft on NFL.com. NFL.com is produced in partnership by CBS SportsLine, a leading Internet sports media organization and part of CBS Digital Media.

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