

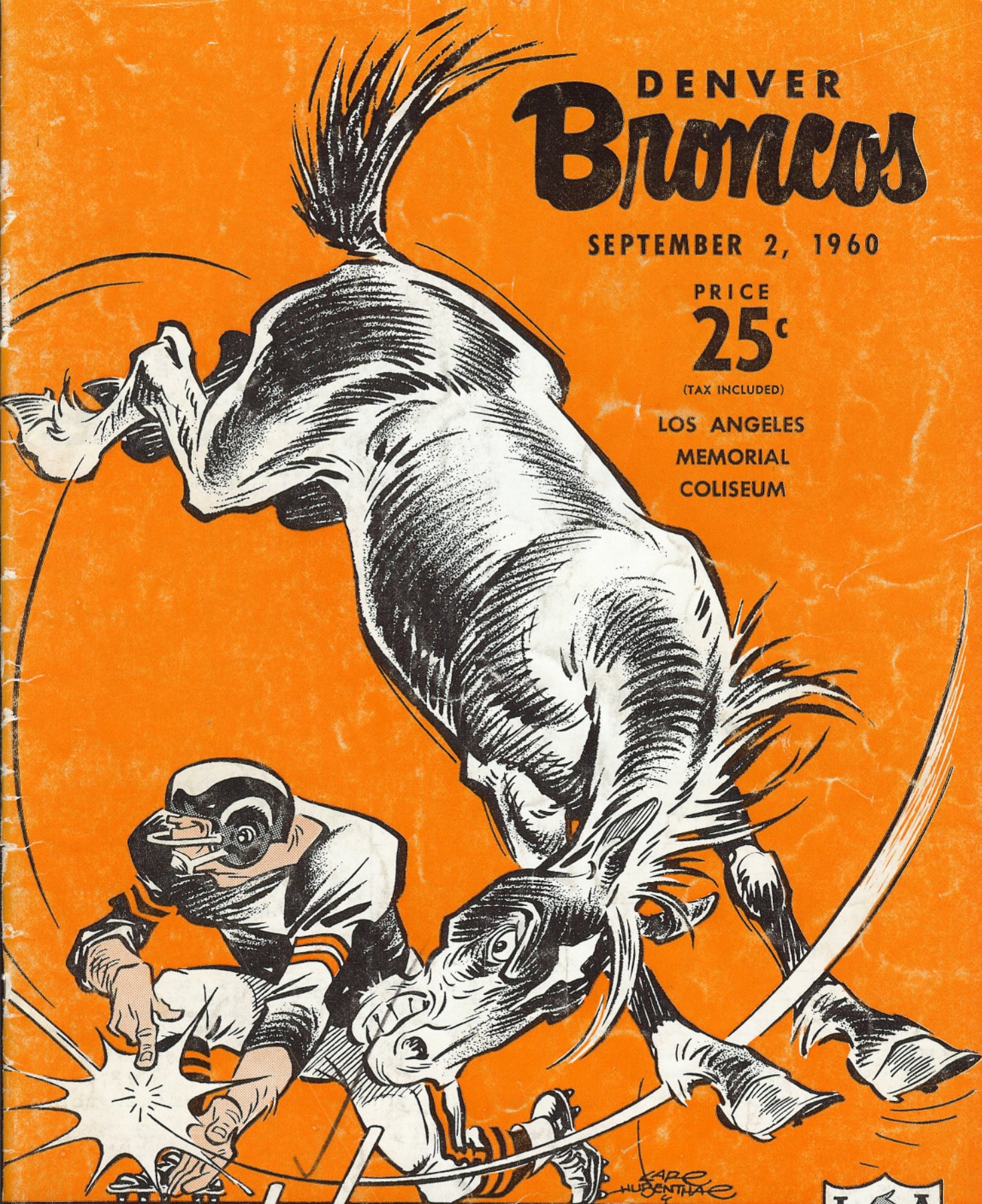
DENVER Broncos

SEPTEMBER 2, 1960

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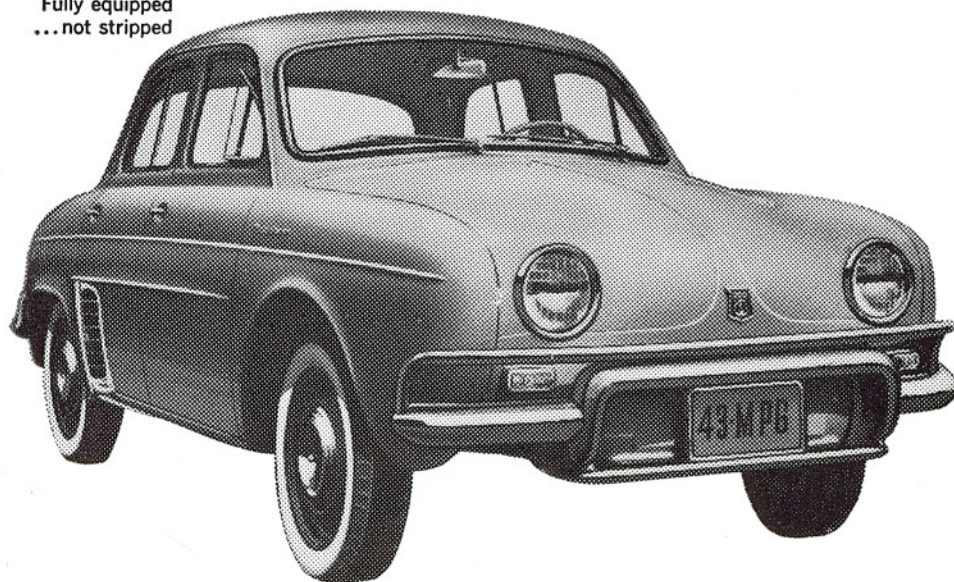


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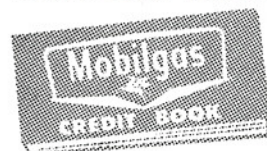
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OIL 16 changes @ 50¢ a quart	\$20 2.5 qts.	\$37 4 qts.	\$48 6 qts.	\$17 to \$28
DEPRECIATION Over 2 years	\$600	\$900	\$1500	\$300 to \$900
TAX & LICENSE (Based on Calif. costs)	\$96	\$150	\$187	\$54 to \$91
TIRES (Renault tire life averages 34,000 miles)	None	\$79	\$93	\$79 to \$93
MAINTENANCE AND SERVICE	\$120 ½¢ per mile	\$240 1¢ per mile	\$360 1½¢ per mile	\$120 to \$240
TOTALS	\$2811	\$4161	\$5963	\$1350 to \$3152

BASED ON TEST RESULTS BY EDITORS OF LEADING AUTOMOTIVE PUBLICATIONS AND RECORDS OF MAJOR U. S. LEASING FIRMS. SOURCES AVAILABLE ON REQUEST.

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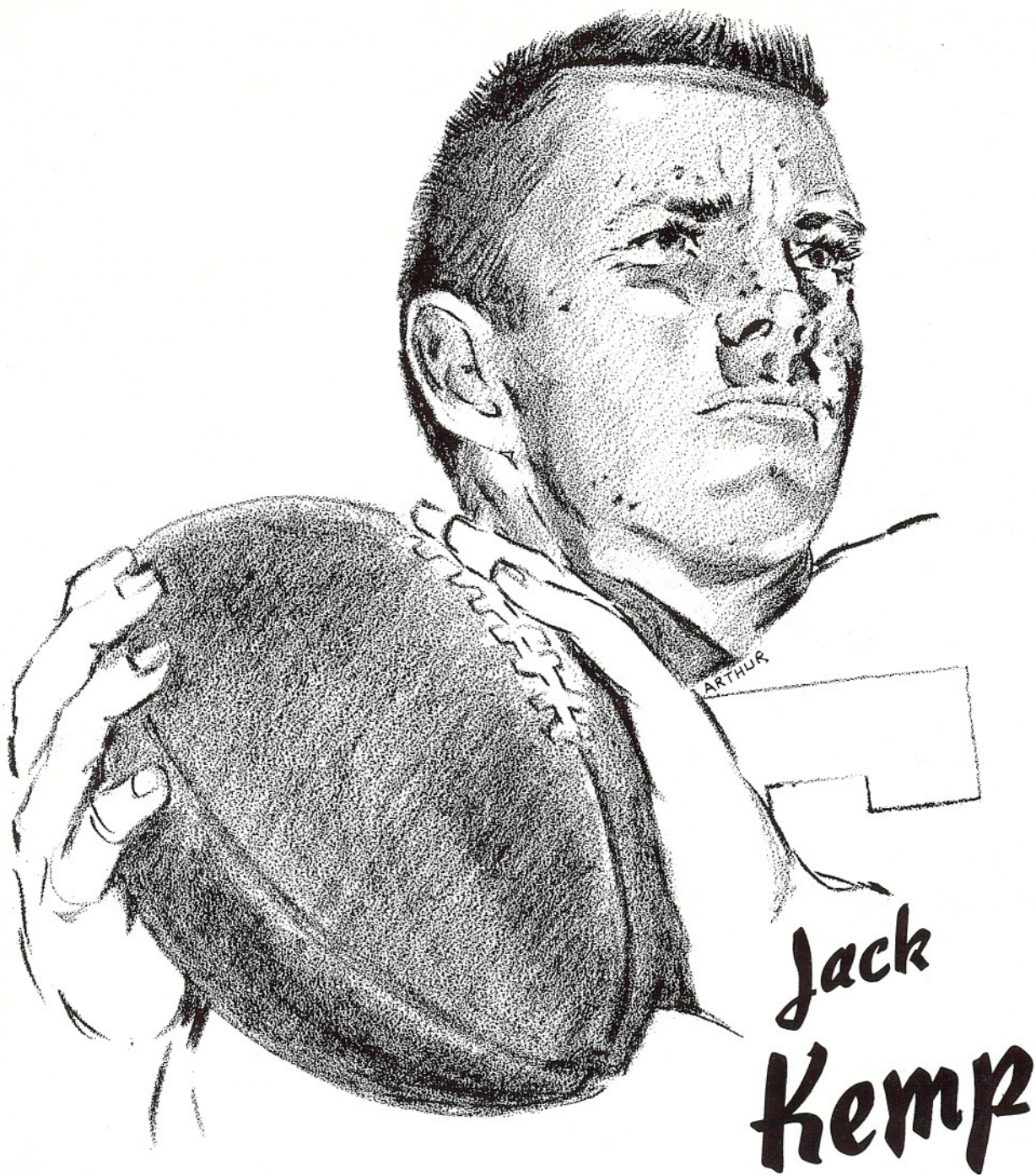
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 Next Home Game.....Page 25

NEXT HOME GAME: DALLAS TEXANS, SEPTEMBER 10, 1960, 8:00 P.M.

THE NEW LOS AN

CHARGERS

TITLE CHASE OPENS NEXT WEEK

Tonight's battle with the Denver Broncos winds up the pre-season campaign. Next Saturday nite, September 10th, the unbeaten Dallas Texans visit the Coliseum as the American Football League starts its first year of championship play.

The Chargers, impressive in their first three starts, hope to sweep past the Broncos tonight and set the stage for the top opener in the league, a clash between the AFL's two undefeated squads.

Sid Gillman's outfit has had its share of pre-season stars and the brightest of these has been quarterback Jack Kemp who has proven

to be a topflight field general with an accurate arm and excellent running ability. Going into the Denver game, Jack had completed 48 passes in 82 attempts for 597 yards and, oddly enough, exactly the same completion percentage, .597.

What is still to be determined is whether Kemp can lead this gritty band of Chargers through a demanding 14-game league schedule to the first AFL crown.

Based on pre-season performances, Dallas presents the most difficult hurdle and these teams meet twice in the first three weeks of action. The Texans are strong physically and have a balanced attack featuring quarterback Cotton Davidson, end Chris Burford and



JESSE THOMAS, Def. Back
Defensive captain of Chargers for pre-season campaign. Former Michigan State star who played one year in Canada and three years in the NFL. Was also standout hurdler.



RON WALLER, Off. Halfback
An All-American halfback at Maryland before four standout pro years. Rookie of the Year and All-Pro in 1955. Might see additional action at flanker halfback spot.

GELES

ERS



running backs Abner Haynes, Jim Swink, Johnny Robinson, Jack Spikes and Bo Dickinson.

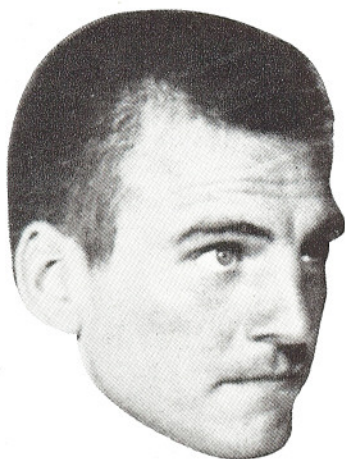
Houston has won its last two starts and has begun to look like the experts predicted while Boston continues to surprise, losing only to unbeaten Dallas.

Another pleasant development, especially for Bay Area fans, has been the strong showing of Oakland which has won a pair and lost to the three best-record clubs by narrow margins.

Buffalo, picked as a strong title contender, is starting to flex its muscles should not be overlooked because of pre-season performances.

Denver and New York have not been impressive but late additions to those squads figure to strengthen them in league play.

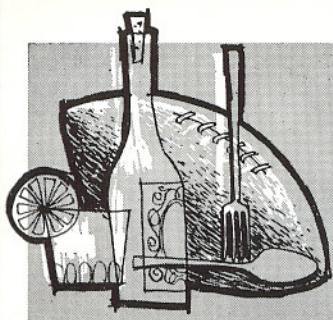
The race for the first title should be wide-open. The brand of football displayed in the pre-season wars has already earned that description.



CHARLIE FLOWERS, *Fullback*
Unanimous All-American in '59 and star of Ole Miss' Sugar Bowl win. Court victory in contract dispute brought another star to the AFL. Had almost 6-yard average in three college years.



ROYCE WOMBLE, *Off. End*
Offensive captain of Chargers for pre-season campaign. Went from North Texas State campus to four years in pro ranks. Speedster used mainly as flanker halfback.



THE NEW LOS ANGELES

CHARGERS RENDEZVOUS

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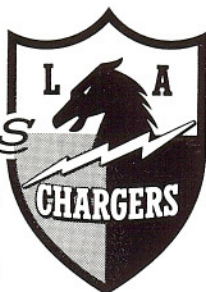


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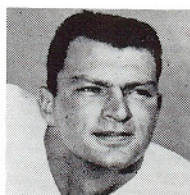
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CHARGERS

Home field: Los Angeles
Memorial Coliseum
Seating capacity: 101,528
Team colors: White, blue, gold
trim



DON ROGERS, *Off. Center*
Starred at tackle for South Carolina. Came to camp as guard and took over top pivot job after being converted.



RON NERY, *Def. End*
Tallest of the Chargers at 6-6. Fine pass-rusher was All-Conference tackle at Kansas State.



PAUL MAGUIRE, *Off. End and Linebacker*
Led nation in '59 in TD passes caught. Was 6th in total receiving and 10th in punting. Tough footballer who does all Charger punting.



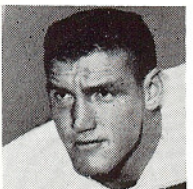
GARRY FINNERAN, *Def. Tackle*
Rugged and very popular defenseman. Not as big as most men at his spot but had outstanding collegiate career as a Trojan.



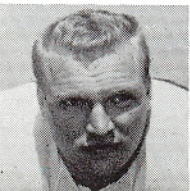
ERNIE WRIGHT, *Off. Tackle*
Youngest and biggest player on the squad. Size and speed made him standout performer for the Ohio State Buckeyes.



ROMMIE LOUDD, *Linebacker*
An All-American end at UCLA prior to Canadian pro stint at Vancouver. Was also sprinter in junior college.



HOWARD CLARK, *Off. End*
Blocking ability makes him ideal for tight end spot. Caught 49 passes for Chattanooga in final two seasons.



CHARLIE BRUECKMAN,
Linebacker
All-American at Pittsburgh before putting in one pro year. Has distinction of having played in five Bowl games.



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And that may be why she also enjoys and appreciates the golden glory of true old-style Kentucky Bourbon — Early Times. Distilled more slowly, matured fully, and pampered all the way, it costs a few cents more than most. But it gives so much more pure pleasure! So reach for—



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EARLY TIMES

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Agents everywhere to move you anywhere... check the yellow pages.

LOS ANGELES

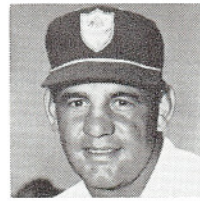


Left to right: Joe Madro, Chuck Noll, Al Davis, and Jack Faulkner

Standing: Head Coach Sid Gillman



AL DAVIS—Offensive End Coach
—Recently completed three highly successful years as Trojan assistant. Has been in coaching nine years since graduation from Syracuse.



JACK FAULKNER—Defensive Backfield Coach—Highly respected defensive strategist. Has been on Gillman staff since playing for Sid at Miami (Ohio).



JOE MADRO—Offensive Line Coach—Starting his 14th campaign as Gillman assistant. Former Ohio State gridder who has handled every phase of football.



CHUCK NOLL—Defensive Line Coach—Entered coaching field this season after outstanding collegiate career at Dayton and seven years with the Cleveland Browns.



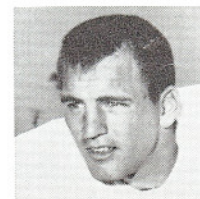
BOB GARNER, *Def. Back*
Speedy pass defender who earned his contract at Charger Tryout Camp in April. Served in Marine Corps after playing days at Fresno State.




DICK HARRIS, *Def. Back*
Aggressive cornerman who also can double as punt returner. Traveled from San Pedro to attend McNeese St. (Louisiana)



RON WALLER, *Off. End*
An All-American halfback at Maryland and an All-Pro selection. Retirement now over at the tender age of 27. Might see some action at halfback along with pass catching duties.



CHARLIE FLOWERS, *FB*
A consensus All-American and star of Ole Miss' win over LSU in the Sugar Bowl. A great ball-carrier whose court win in June brought another star to the AFL.



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"NCAA FOOTBALL" *Top College Games of the Week!*



A PROFILE OF JACK KEMP

To Jack Kemp, field leader of The Chargers, football is the ultimate in athletic satisfaction but not the end in life. For the freckle-faced, sandy haired sharp shooter, is a self-admitted "patron of the arts."

An avid reader, connoisseur of art, music and ballet, Kemp is still a hard-nosed, professional football player. His interest in the arts is continually increased by "visits to art galleries" on road trips, musicals and an extensive record collection.

A 25-year-old son of a local truck delivery company owner, Kemp brings into the American Football League four years of experience in professional ranks here and in Canada. But despite his years of service, Jack has seen only brief combat at quarterback.

"Jack is the most experienced, inexperienced quarterback in professional football," Charger Coach Sid Gillman points out. He understudied some of the great quarterbacks in pro ranks—Charlie Connerly, Earl Morrall, Y. A. Tittle, Don Heinrich, Bobby Layne, Tobin Rote and John Brodie.

A native of Los Angeles, who attended Fairfax High and Occidental College, Jack French Kemp gained vast knowledge behind such tried hands but found it "difficult to gain

playing experience as the Number three man."

Gillman—an expert in evaluating quarterbacks—believes Kemp needs only to be in command to prove his ability. "I have extreme confidence in Kemp," Gillman states emphatically. "There is nothing he can't do that is required of a quarterback."

Possessed of a deft football mind and great retentive capacity, Kemp has "absorbed totally the concept" of the game as designed by Gillman. "Jack has all the moves and all the different type of deliveries required of the job," Sid added.

Now 6 ft. 1 in. and 200 pounds, Kemp is a student during the off-season at Long Beach State College where he has 13-hours to complete for his master's degree in administrative education.

A resident of Costa Mesa, the blue eyed, personable Charger star lives in the Orange County community with his wife, Joanne, and one-year-old son, Jeffrey Allan.

Kemp is one of a distinguished group of athletes of the Class of 1953 at Fairfax High. Others include Larry Sherry, pitching hero of the Dodgers World Series conquest of last season; Barry Latman, pitching ace of the Cleveland Indians and Bob Bergdahl, currently a member of Billy Barnes' football staff at UCLA.

Bergdahl and Kemp were team mates in the Fairfax backfield. Bob played tailback and Jack blocking back in a modified single wing system. "I did a lot of throwing from blocking back," Kemp reveals, "and turned to the T at Oxy."

An excellent student, Kemp graduated from Oxy in 1957 with a B minus average. However, in graduate work he now carries an A minus average. "I realize how necessary education is," he explains, "and really apply myself."

One of three brothers—all of whom were athletes—Kemp is confident he can produce as the Chargers' leader. "Going in as the No. 1 man you kind of rise to the occasion," he said. "Before my primary battle was just getting to play. Now it is different, I have the chance to deliver. From here it is in my hands."

"Kemp," Gillman explains, "has every de-

Continued on Page 13

CHARGERS TICKETS

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202 West Fourth Street
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JACK KEMP

Continued From Page 11

livery in the book. He can throw the long ball exceedingly well and picks his target rapidly."

A dedicated student of the intricate offense that is Sid Gillman's, Kemp can often be seen off in a corner mentally going over the Charger attack. "I spend a lot of time going over play situations," he said. "I actually study our book at least an hour a day."

Reading, of the leisure type, is one of this friendly young man's favorite diversions. Only the other day, Kemp was engrossed in the "Affluent Society" by John K. Galbraith. Beside him on his desk was the "Razor's Edge" by Somerset Maugham.

Vitally interested in music, Kemp has extensive collections of classical and popular records. He considers Beethoven's 9th Choral Symphony his favorite classic. At the moment, Ella Fitzgerald's "Like Young" is his popular choice.

Like so many other professional football players, Jack plays handball and squash in the off-season to keep trim. He weight lifts a bit, regards Mammoth as the ideal winter ski locale and can often be seen in the summer in the back bay off his parent's Balboa Island home water skiing.

Into Jack Kemp is molded three prime ingredients of a top-flight professional football talent — A-ability; B-brains; C-confidence. Hopefully they will unite with his team mates to spell conquest for The Chargers.

CHARGER TICKET INFORMATION

L.A. CHARGER TICKET PRICES:

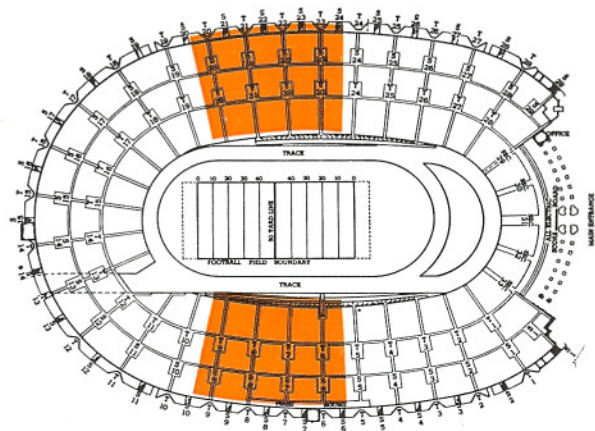
Season Reservation—7 League Games	\$28.00
Reserved seats—single game	4.00
General Admission—adult	2.50
Students—under 16 years	.75
Children—under 12 years	.50

Season sideline locations still available in shaded areas.

Charger Youth Plan 2.50

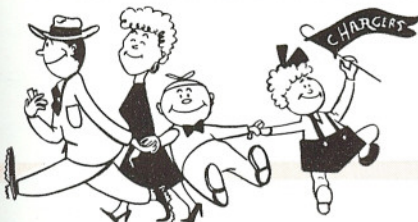
Five children under the age of 14 will be admitted free when accompanied by an adult who has purchased the special \$2.50 Charger Youth Ticket. (All prices include federal tax.)

You have the option of purchasing the same locations for any or all of the Pre - Season games at an additional \$4.00 per game.



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Los Angeles Chargers Football Club
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Los Angeles 19, California



Phone WEBster 8-2481 for additional ticket information.

NEXT HOME GAME: DALLAS TEXANS, SEPTEMBER 10, 1960, 8:00 P.M.

LOS ANGELES CHARGERS TEAM ROSTER

OFFENSE

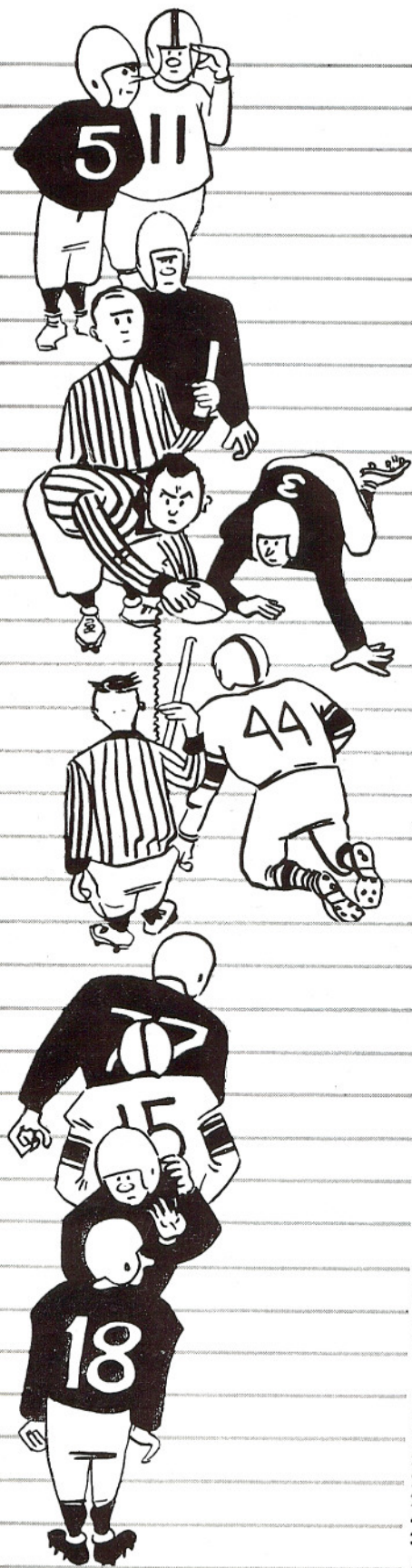
No.	Name	Age	Ht.	Wt.	Hometown	College	*
QUARTERBACKS:							
15	Jack Kemp	25	6-1	200	Los Angeles	Occidental	4
17	Bob Laraba	26	6-3	194	Niagara Falls, N. Y.	Texas Western	1
19	Bobby Clatterbuck	27	6-3	196	San Angelo, Tex.	Houston	5
HALFBACKS:							
25	Luther Carr	23	5-10	185	Seattle, Wash.	Washington	1
23	Paul Lowe	23	6-0	180	Compton	Oregon St.	1
27	Ron Waller	27	6-0	184	Laurel Delaware	Maryland	5
29	Bill Reynolds	28	5-11	200	Parkersburg, W. Va.	Pittsburgh	6
FULLBACKS:							
37	Howie Ferguson	29	6-2	217	New Iberia, La.	No College	7
41	Charlie Flowers	23	6-1	207	Marianna, Ark.	Mississippi	1
ENDS:							
82	Ralph Anderson	25	6-2	225	Los Angeles	L. A. State	3
86	Jim Carmichael	26	6-2	207	Inglewood	California	1
87	Howard Clark	25	6-2	204	Dalton, Ga.	Chattanooga	1
83	Dave Kocourek	23	6-5	225	Cicero, Ill.	Wisconsin	2
84	Paul Maguire	22	6-0	210	Youngstown, Ohio	The Citadel	1
88	Don Norton	22	6-1	180	Anamosa, Iowa	Iowa	1
28	Royce Womble	27	6-1	184	Arlington, Texas	No. Texas St.	5
TACKLES:							
71	Dick Chorovich	26	6-4	260	St. Clairsville, O.	Miami (Ohio)	3
72	Sam DeLuca	24	6-2	245	Brooklyn, N. Y.	So. Carolina	3
74	Ron Mix	22	6-4	245	Inglewood	USC	1
75	Ernie Wright	21	6-4	265	Toledo, Ohio	Ohio St.	1
GUARDS:							
66	Fred Cole	23	5-11	226	Newark, N. J.	Maryland	2
68	Orlando Ferrante	27	6-0	229	Los Angeles	USC	1
67	Butch Kempinska	21	6-0	235	Natchez, Miss.	Mississippi	1
CENTERS:							
56	Bill Korutz	24	6-1	247	Johnson City, N. Y.	Dayton	1
52	Don Rogers	23	6-2	257	Maplewood, N. J.	So. Carolina	1

DEFENSE

ENDS:							
89	Glenn Holtzman	29	6-3	250	Kilgore, Texas	No. Texas St.	5
80	Ron Nery	25	6-6	226	Cheswick, Pa.	Kansas St.	1
81	Bob Reifsnyder	23	6-2	255	Baldwin, N. Y.	Navy	1
85	Hal Smith	25	6-5	245	Canoga Park	UCLA	1
TACKLES:							
76	Garry Finneran	26	6-3	238	Los Angeles	USC	1
73	Jerry James	25	6-2	263	San Francisco	Grambling	1
70	Volney Peters	32	6-4	243	San Diego	USC	8
LINEBACKERS:							
57	Hubert Bobo	26	6-1	214	Chauncey, Ohio	Ohio St.	3
54	Ron Botchan	25	6-1	238	Los Angeles	Occidental	1
53	Charlie Brueckman	24	6-2	225	McKees Rock, Pa.	Pittsburgh	2
50	Ben Donnell	23	6-5	248	Old Hickory, Tenn.	Vanderbilt	1
51	Rommie Loudd	27	6-3	226	Los Angeles	UCLA	2
55	Riley Morris	22	6-1	217	Jacksonville, Fla.	Florida A & M	1
33	Ben Preston	25	6-3	218	Columbus, Ga.	Auburn	1
BACKS:							
35	Bob Garner	25	5-10	189	Hanford	Fresno St.	1
22	Grover Garvin	22	5-11	188	Antioch	California	1
36	Dick Harris	23	5-11	174	San Pedro	McNeese St. (La.)	1
26	Jim Sears	29	5-11	187	Inglewood	USC	4
20	Jesse Thomas	30	5-10	180	Flint, Mich.	Michigan St.	5
45	Henry Wallace	22	6-0	195	Long Beach	COP	1
34	Bob Zeman	23	6-1	203	Wheaton, Ill.	Wisconsin	1

*—Year in pro football.

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PROBABLE STARTERS

Chargers		Offense	Broncos	
82	Ralph Anderson.....	LE	Tom Pearson	88
75	Ernie Wright.....	LT	Gordy Holz	55
68	Orlando Ferrante.....	LG	Ken Adamson	60
52	Don Rogers.....	C	Mike Nichols	51
66	Fred Cole.....	RG	Willie Smith	71
74	Ron Mix.....	RT	Eldon Danenhauer	75
87	Howard Clark.....	RE	Don Carothers	86
15	Jack Kemp.....	QB	Frank Tripucka	18
23	Paul Lowe.....	LH	Bob Stransky	22
28	Royce Womble.....	RH	Bob McNamera	41
37	Howie Ferguson.....	FB	Rod Brodnax	36

Defense

89	Glenn Holtzman.....	LE	Don King	70
70	Volney Peters.....	LT	Charley Coleman	74
76	Garry Finneran.....	RT	John Hatley	67
80	Ron Nery.....	RE	Bill Danenhauer	76
51	Rommie Loudd.....	LLB	Pete Mangum	53
53	Charlie Brueckman.....	MLB	Hardy Brown	46
57	Hubert Bobo.....	RLB	Dave Strickland	63
26	Jim Sears.....	DB	Frank Bernardi	47
35	Bob Garner.....	DB	Al Romine	42
20	Jesse Thomas.....	DB	John Pyeatt	83
36	Dick Harris.....	DB	Austin Gonsoulin	45

CHARGER NUMERICAL SQUAD LIST

15	Jack Kemp, qb	54	Ron Botchan, lb
17	Bob Laraba, qb	55	Riley Morris, lb
19	Bobby Clatterbuck, qb	57	Hubert Bobo, lb
20	Jesse Thomas, db	66	Fred Cole, og
23	Paul Lowe, hb	67	Butch Kempinska, og
26	Jim Sears, db	68	Orlando Ferrante, og
27	Ron Waller, hb	70	Volney Peters, dt
28	Royce Womble, oe	71	Dick Chorovich, ot
29	Bill Reynolds, hb	72	Sam DeLuca, ot
34	Bob Zeman, db	74	Ron Mix, ot
35	Bob Garner, db	75	Ernie Wright, ot
36	Dick Harris, db	76	Garry Finneran, dt
37	Howie Ferguson, fb	80	Ron Nery, de
41	Charlie Flowers, fb	82	Ralph Anderson, oe
45	Henry Wallace, db	83	Dave Kocourek, oe
50	Ben Donnell, lb	84	Paul Maguire, oe
51	Rommie Loudd, lb	87	Howard Clark, oe
52	Don Rogers, c	88	Don Norton, oe
53	Charlie Brueckman, lb	89	Glenn Holtzman, de

DENVER BRONCOS NUMERICS

14	Tom Dublinski, qb	60	Ken Adamson, og
16	George Herring, qb	61	John Willener, og
18	Frank Tripucka, qb	63	Dave Strickland, lb
20	Henry Bell, hb	64	Bud McFadin, og
21	Gene Mingo, hb	65	Joe Young, lb
22	Bob Stransky, hb	66	Pat O'Donnell, lb
23	Ken Lutterbach, hb	67	John Hatley, dt
35	Dave Rolle, fb	70	Don King, de
36	Rod Brodnax, fb	71	Willie Smith, ot
40	Al Carmichael, hb	72	John Perkins, dt
41	Bob McNamera, db	74	Charley Coleman, dt
42	Al Romine, db	75	Eldon Danenhauer, ot
45	Austin Gonsoulin, db	76	Bill Danenhauer, de
46	Hardy Brown, lb	77	Carl Larpenter, ot
47	Frank Bernardi, db	83	John Pyeatt, db
50	Jack Work, db	84	Al Day, lb
51	Mike Nichols, c	85	Jim Greer, oe
52	Bill Korutz, c	86	Don Carothers, oe
53	Pete Mangum, lb	87	Fred Hood, oe
55	Gordy Holz, dt	88	Tom Pearson, oe

TONIGHT'S GAME OFFICIALS

REFEREE—JOHN McDONOUGH (11)

UMPIRE—CLYDE DEVINE (20)

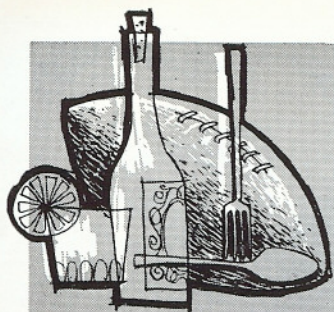
HEAD LINESMAN—ELVIN HUTCHISON (32)

BACK JUDGE—LEFTY GOODHUE (44)

FIELD JUDGE—CHARLES LILEY (52)

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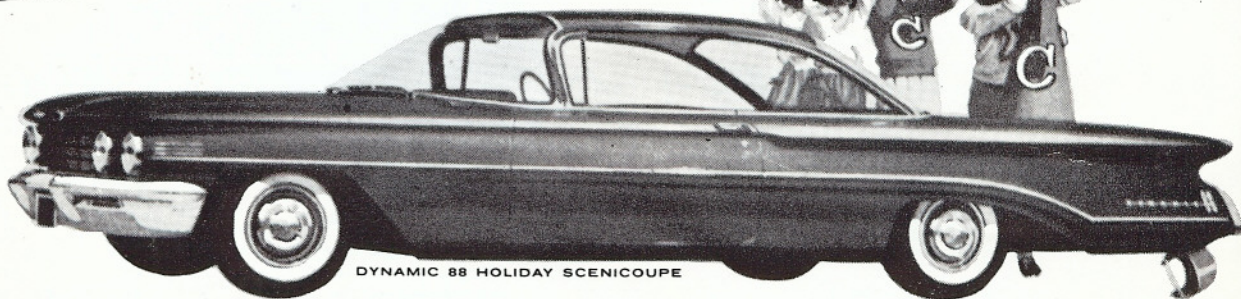


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DENVER BRONCOS TEAM ROSTER

OFFENSE

No.	Name	Age	Ht.	Wt.	Hometown	College	*
QUARTERBACKS:							
14	Tom Dublinski	29	6-2	205	Chicago, Ill.	Utah	8
16	George Herring	26	6-2	200	Gadsden, Ala.	Miss. Southern	3
18	Frank Tripucka	29	6-2	205	Bloomfield, N. J.	Notre Dame	8

HALFBACKS:

20	Henry Bell	23	5-10	210	Valdosta, Ga.	Service Ball	1
40	Al Carmichael	29	6-0	195	Gardena, Cal.	U.S.C.	7
23	Ken Lutterbach	24	6-0	200	Evansville, Ind.	Evansville	2
41	Bob McNamera	26	6-0	190	Minneapolis, Minn.	Minnesota	5
21	Gene Mingo	21	6-1	200	Akron, Ohio	Service Ball	1
22	Bob Stransky	24	6-1	180	Yankton, S. D.	Colorado	2

FULLBACKS:

36	J. W. Brodnax	23	6-0	208	Bastrop, La.	L.S.U.	1
35	Dave Rolle	22	6-0	215	Poteau, Okla.	Oklahoma	2

ENDS:

86	Don Carothers	24	6-5	225	Moline, Ill.	Bradley	3
85	Jim Greer	26	6-3	215	Huntington, W. Va.	Elizabeth St. N.C.	1
88	Tom Pearson	23	6-3	220	Okla. City, Okla.	Central St.	3

TACKLES:

75	Eldon Danenhauer	25	6-4	235	Clay Center, Kan.	Pittsburgh St. Kan.	2
77	Carl Larpenter	23	6-4	235	Port Arthur, Tex.	Texas	1
55	Gordy Holz	26	6-4	270	St. Paul, Minn.	Minnesota	3

GUARDS:

60	Ken Adamson	21	6-2	215	Atlanta, Ga.	Notre Dame	1
64	Bud McFadin	30	6-3	280	Houston, Tex.	Texas	7
71	Willie Smith	22	6-2	255	Little Rock, Ark.	Michigan	1
61	John Willener	23	6-2	210	Eugene, Oregon	Oregon	1

CENTERS:

52	Bill Korutz	24	6-1	250	Johnson City, N. Y.	Dayton	2
51	Mike Nichols	21	6-3	225	Monticello, Ark.	Arkansas A&M	1

DEFENSE

ENDS:

76	Bill Danenhauer	25	6-4	245	Clay Center, Kan.	Coll. Emporia	3
87	Fred Hood	23	6-4	220	Wheat Ridge, Col.	N.E. Okla. St.	2
70	Don King	29	6-3	255	Turtle Creek, Pa.	Kentucky	4

TACKLES:

74	Charley Coleman	22	6-1	245	Saraland, Ala.	Alabama	1
67	John Hatley	30	6-4	260	Uvalde, Tex.	Sul Ross Tex.	5
72	John Perkins	25	6-0	245	Laurel, Miss.	Miss. Southern	3

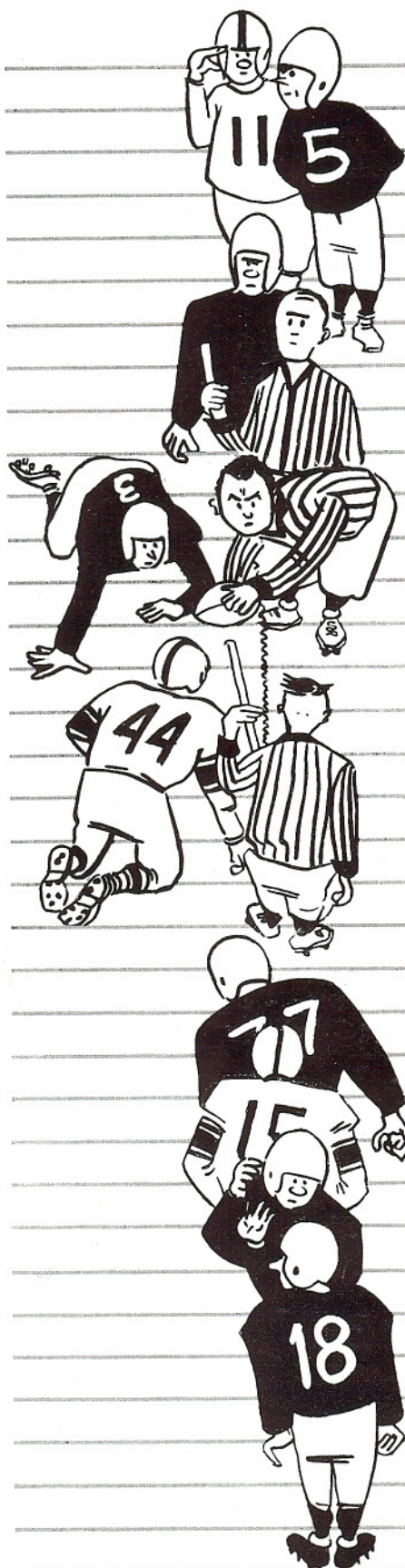
LINEBACKERS:

46	Hardy Brown	32	6-0	195	Ft. Worth, Tex.	Tulsa	10
84	Al Day	22	6-2	216	Detroit, Mich.	E. Mich. U.	1
53	Pete Mangum	30	6-1	220	Lake Prov. La.	Miss.	6
66	Pat O'Donnell	23	5-11	208	Lebanon, Pa.	Colo. St.	1
63	Dave Strickland	28	6-0	220	Holly Springs, Tex.	Tex. Memphis	5
65	Joe Young	26	6-3	245	Chicago, Ill.	Arizona	1

HALFBACKS:

47	Frank Bernardi	26	5-9	185	Chicago, Ill.	Colorado	5
45	Austin Gonsoulin	22	6-3	205	Port Arthur, Tex.	Baylor	1
83	Johnny Pyeatt	26	6-3	204	Winslow, Ariz.	None	6
	Darryl Rogers	24	6-1	190	Fresno, Calif.	Fresno St.	3
42	Al Romine	27	6-1	190	Haleyville, Ala.	Florence St.	6
50	Jack Work	22	6-0	200	Farrell, Pa.	Denver U.	1

*—Years in pro ball



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The Christian Brothers
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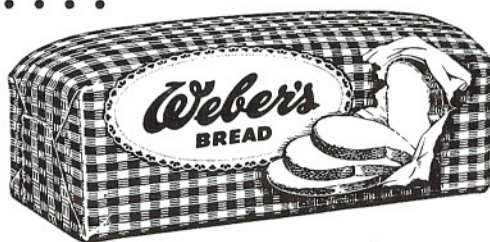


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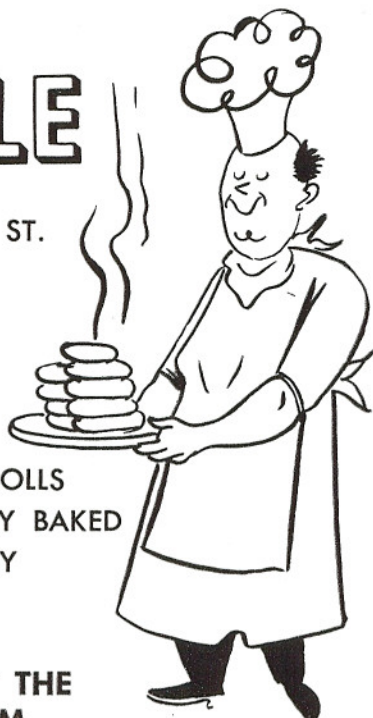
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EACH DAY

SERVED AT THE
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The Game-Time Refreshment Favorite!



available now
at all street-level snack bars

DENVER BRONCOS



Coach Frank Filchock brings to the new American Football League, the same wide open offense he developed in Canada. The accent is on passing of the short swing or flare type. This explosive style offense is triggered by veterans Frank Tripucka (Notre Dame) and Tom Dublinski (Utah). Both of the aforementioned men will be backed up by George Herring of Mississippi Southern who is not only an excellent offensive passer, but is also a booming punter.

The Broncos boast two hard driving backs in Rod Brodnax of Louisiana State University and Dave Rolle of Oklahoma. Johnny Pyeatt who has played a great deal of Canadian Football, Don Carothers of Bradley, and Tom Pearson of Central Oklahoma State are all top notch pass receivers. Al Carmichael will revisit the Coliseum, his old home grounds when at the University of Southern California. Al played six years with the Green Bay Packers of the National Football League and still holds the record for the longest kickoff return of 106 yards.

Coach Frank Filchock is returning to the American coaching ranks after a successful stint in the Canadian Football League. The former passing ace for the Washington Red-

skins and New York Giants finished in the playoffs eight out of nine years while developing one of the most potent offenses in Canadian ball. Filchock, a native of Grindstone Gulch, Pennsylvania, was a brilliant passer under the late Bo McMillan at Indiana University from 1935-1937 before joining the Redskins in 1938, where he teamed with Sammy Baugh through the early '40s to make Washington one of the top clubs in pro football history.

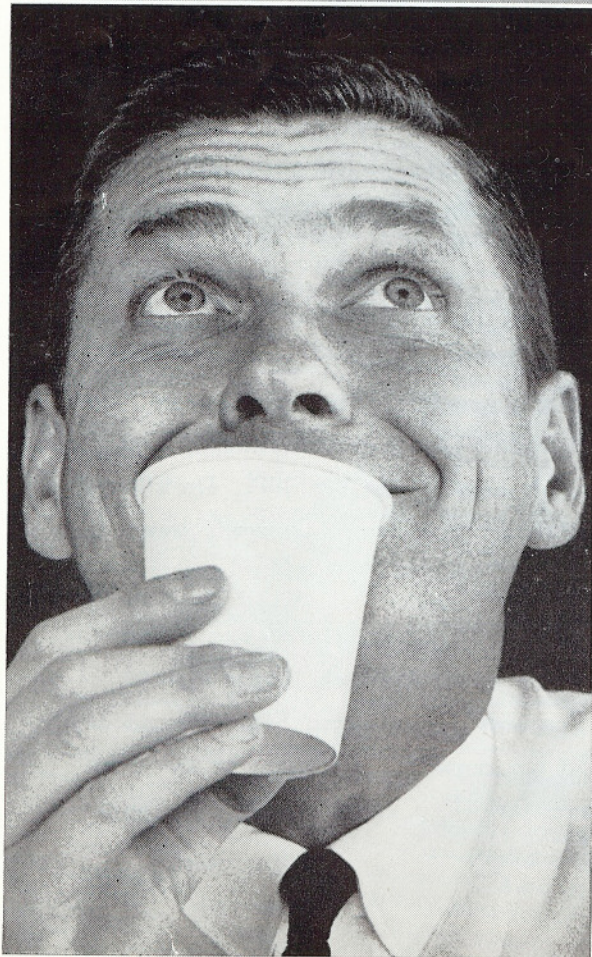
Dale Dodrill, who played his college ball at Colorado State University, begins his first year of pro coaching after nine seasons as an all Pro middle guard and linebacker with the Pittsburgh Steelers of the NFL. Dodrill will bring this experience to Denver's defensive line.

Jim Cason, another veteran pro baller will assist head coach Filchock. Cason played college football at Louisiana State before becoming an outstanding defensive back with the San Francisco Forty-Niners and the Los Angeles Rams.



the milk you can use
like cream—with $\frac{1}{2}$ the fat calories!

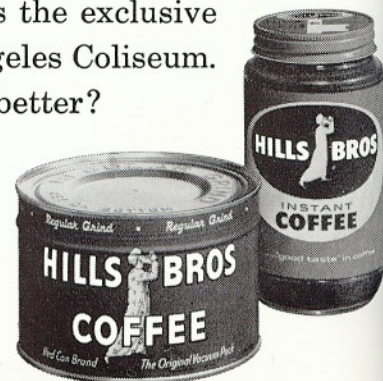
ANOTHER CARNATION QUALITY PRODUCT SERVED AT THE GAME



Before you drink that coffee

...we thought you'd like to know that it's rich, strong, Hills Bros. Coffee, freshly brewed—same delicious blend you find on your grocer's shelf. Same satisfying flavor and aroma. To give sports fans the finest, Hills Bros. Coffee was selected as the exclusive coffee served in the Los Angeles Coliseum. There now, doesn't it taste better?

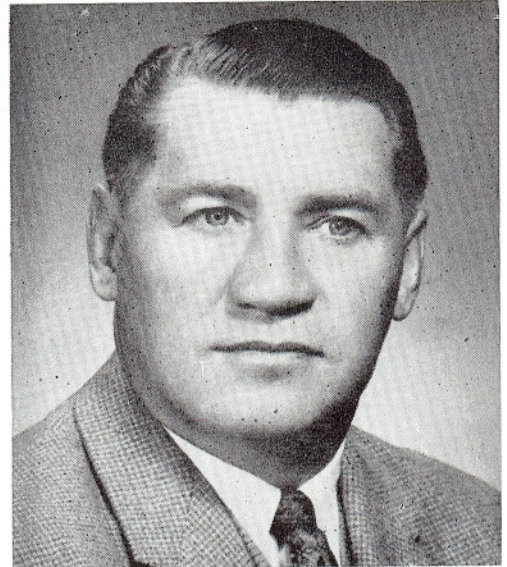
Head for the HILLS



DENVER

BRONCOS

Home Field: Bears Stadium
Seating Capacity: 35,000
Team Colors: Seal Brown and
Light Gold



FRANK FILCHOCK, Head Coach
An outstanding collegiate and professional passer in his playing days. Has been successfully coaching in Canada.



BOB HOWSAM,
President of the
Denver Broncos.



CARL LARPENTER, Off. Guard
Height 6-4
Weight 235
Hometown: Port Arthur, Texas
College: Texas.



DARRYL ROGERS, Def. Back
Height 6-1
Weight 190
Hometown: Fresno, Calif.
College: Fresno State



GENE MINGO, Off. Halfback
Height 6-1
Weight 200
Hometown: Akron, Ohio
College: None.



AL CARMICHAEL,
Off. Halfback
Height 6-0
Weight 195
Hometown: Gardena, Calif.
College: USC.



TOM DUBLINSKI, QB
Height 6-2
Weight 205
Hometown: Chicago, Ill.
College: Utah.



AUSTIN GONSOULIN,
Def. Back
Height 6-3
Weight 205
Hometown: Port Arthur, Texas
College: Baylor.



FRANK TRIPUCKA, QB
Height 6-2
Weight 205
Hometown: Bloomfield, N. J.
College: Notre Dame



Best Wishes
to
THE LOS ANGELES CHARGERS



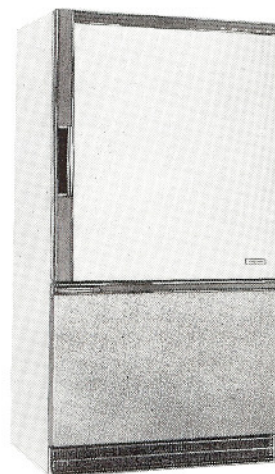
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introduced the revolutionary Freezer *plus* refrigerator all in a single appliance, every other manufacturer has tried to match it.

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DALLAS

TEXANS



Home Stadium: Cotton Bowl
Seating Capacity: 75,504
Team Colors: Red and Gold



Back row: Assistants Ed Hughes, Bill Walsh, Tom Catlin. Front: Head Coach Hank Stram, Trainer Wayne Rudy.



JACK SPIKES, FB
Height 6-2
Weight 220
College: TCU.



FRAN CURCI, QB
Height 5-9
Weight 160
College: Miami.



ABNER HAYNES, OHB
Height 6-0
Weight 185
College: North Texas.



JIM SWINK, OHB
Height 6-1
Weight 185
College: TCU.



CHRIS BURFORD, OE
Height 6-3
Weight 210
College: Stanford.



MAX BOYDSTON, OE
Height 6-1
Weight 215
College: Oklahoma.

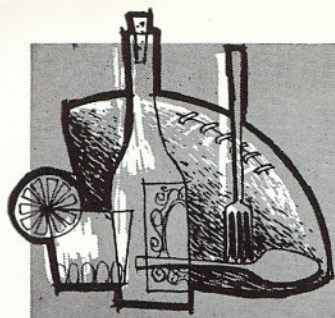


BILL KRISHER, OG
Height 6-0
Weight 235
College: Oklahoma



MARVIN TERRELL, OG
Height 6-1
Weight 235
College: Mississippi.

NEXT HOME GAME: DALLAS TEXANS, SEPTEMBER 10, 1960, 8:00 P.M.



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CHARGERS RENDEZVOUS



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LOS ANGELES

CHARGERS

Home field: Los Angeles
Memorial Coliseum
Seating capacity: 101,528
Team colors: White, blue, gold
trim



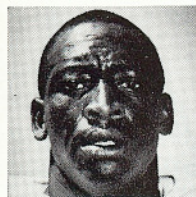
Ron Waller



JESSE THOMAS, Def. Back
Defensive captain of the Chargers for the pre-season campaign. Outstanding pass defender at Michigan State and for three years in the pros.



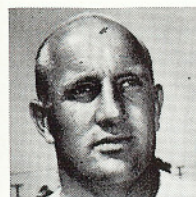
HUBERT BOBO, Linebacker
Tough tackling defenseman who made All-American squad as a sophomore fullback at Ohio State before two year pro football stint. Starred in '55 Rose Bowl.



PAUL LOWE, HB
Great hurdler and football star for Centennial High and Oregon State. Electrified crowd by returning opening kickoff 105 yards for touchdown against Titans.



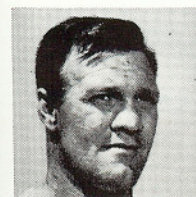
FRED COLE, Off. Guard
Exceptional blocker with a year of pro football experience. Ability and hard work won All-American selection at the University of Maryland.



ROYCE WOMBLE, Off. End
Offensive captain of the Chargers for the pre-season schedule. Former North Texas State star with four years of pro experience. Plays the flanker halfback spot.



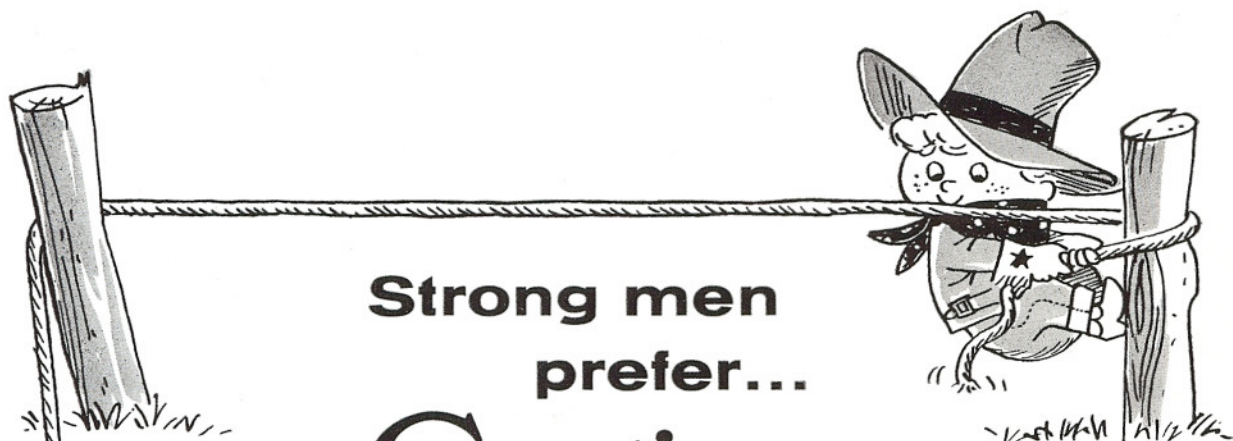
ORLANDO FERRANTE, Guard
Great line star at USC has added thirty pounds since days as Trojan. A top blocker who ranks among the outstanding "desire" performers in football.



BILL REYNOLDS, HB
Gritty, hard-running ballcarrier who played his college ball at Pittsburgh. Five years of pro football background lends maturity to the squad. College.



VOLNEY PETERS, Def. Tackle
Skillful professional veteran with seven years experience following highly successful line career at Southern California.

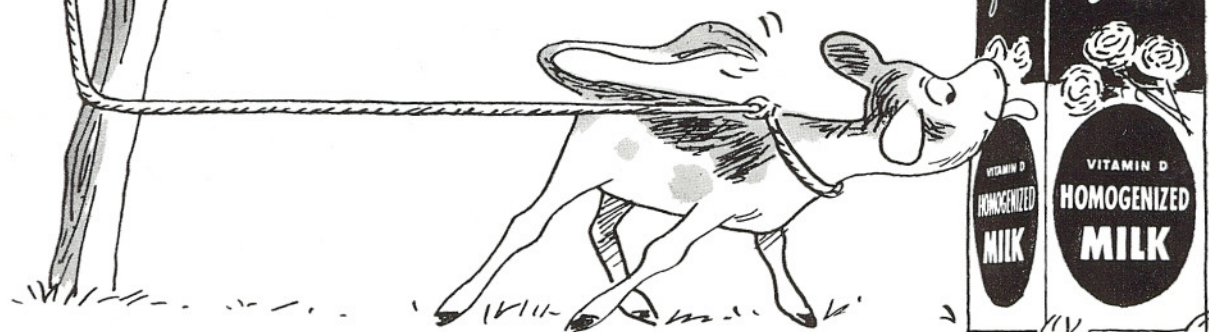


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Ice Cream. See that they get plenty every single day!



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Men's caps\$1.50

The official Chargers cap. Pure white with the shield emblem of gold, blue, and white.

Boy's hats\$1.50

A smaller official Charger's cap. Pure white with the shield emblem of gold, blue and white.

Men's T Shirts\$1.25

Pure white with the official Charger's shield printed on the side in blue and white.

Boy's T Shirts\$1.25

Chargers blue with the official Chargers insignia printed in white.

Boy's Bush Hats\$1.50

An unusual hat patterned from the hats worn by the Anzacs and decorated with the official Chargers insignia.

Key chains\$1.50

The official Chargers shield cast in metal. Silver colored, it is a manly addition to your key chain.

Lighters\$1.50

Enameled white lighter decorated with the official Chargers shield of gold, blue, and white.

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The official Chargers shield of gold, blue and white. Makes an ideal spot of color for your suit or dress.

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A beautifully matched pair of links made from the official Chargers shield of gold, blue, and white.

Chargers tie bar\$1.50

The official Chargers shield of gold, blue, and white affixed to a tie bar.

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An exact replica of the Chargers helmet complete with the famous blue and gold thunderbolts.

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high porosity paper too. Look for the pack with the mountain on it.
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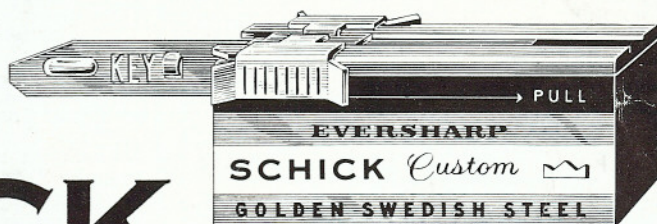
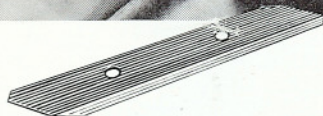
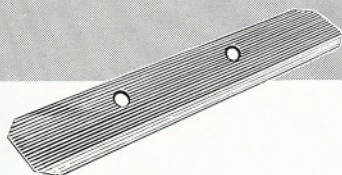
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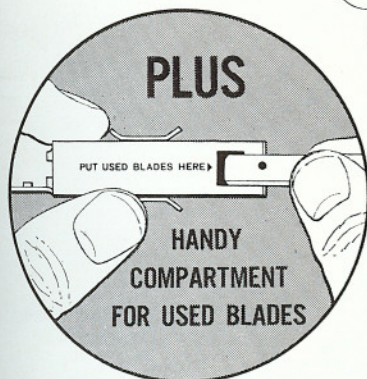
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