

OFFICIAL PROGRAM

50c

BUFFALO BILLS



VS

DENVER
BRONCOS



SEPTEMBER 18, 1960

WAR MEMORIAL STADIUM



There is no substitute for being SURE



Your choice of 7 Crown is respected, welcomed, enjoyed—wherever it is served.

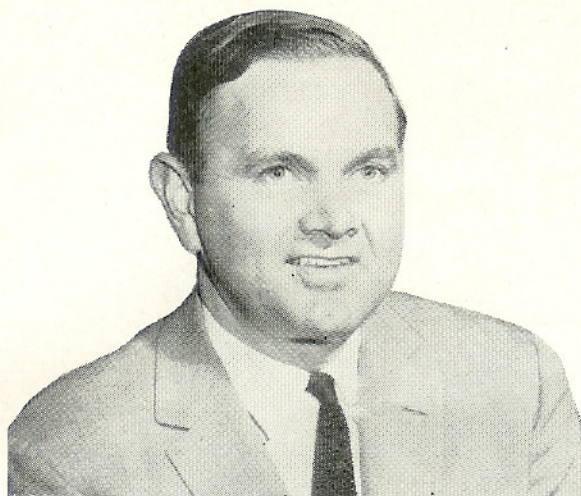
For this acceptance there is no equal, for this whiskey there is no substitute.

SAY SEAGRAM'S AND BE SURE

SINCE 1857

SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY. BLENDED WHISKEY. 86 PROOF. 65% GRAIN NEUTRAL SPIRITS.

President – Ralph C. Wilson, Jr.



The American Football League is “off the ground” — a fate its National League detractors predicted it never would enjoy.

And, from a more provincial view, the Buffalo Bills are again flesh, pad and pigskin.

About a year ago, Bills’ owner, Ralph C. Wilson was scanning a sports page while spending some time at Saratoga, N. Y.

“I saw a wire story announcing that Lamar Hunt of Dallas was forming a new pro football league. I became interested immediately without even know-

ing any of the details,” he recalled.

“I wrote to Lamar relating how I had heard of his plans and informed him of my interest. He phoned me and advised that he already had six franchises but that the league might start with eight. He said I should get busy right away if I was really interested. I took the next plane out of New York for Dallas.”

Buffalo was not the city uppermost in Wilson’s mind for a franchise at the time.

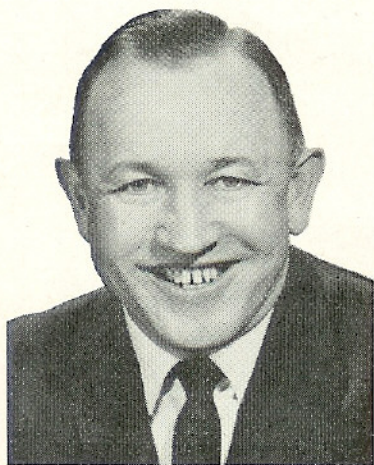
“My family had a home in Miami and I thought it might be a good city for a pro team. Lamar also advised me of the other cities which had shown interest. They included Cincinnati, Louisville, Kansas City, St. Louis and Buffalo.”

Last October 16 Wilson made a visit to Buffalo “to explore the situation here.”

“George Schaaf, who was my commanding officer aboard a minesweeper in World War Two, is a Buffalonian and I asked him about interest for the sport here. He said it was great.

I was told I’d have all out support if I put the franchise in Buffalo. I didn’t expect to make a decision so quick but by the time I left town that night I had agreed to come to Buffalo if a satisfactory stadium lease could be arranged. The rest is history.”

General Manager — Richard F. (Dick) Gallagher



Long before Ralph Wilson placed his American Football League franchise in the City of Buffalo, New York . . . or even before he had a franchise to place anywhere . . . he knew who he wanted to be his general manager, if and when. That man was Dick Gallagher.

Wilson, as everybody else, was aware of the Cleveland Browns’ success story. But, in contrast to most people, Wilson

realized that a single man “does not an organization make,” and that Paul Brown had expert help at Cleveland. Much of that help was supplied by Gallagher, whose titles were director of player personnel and assistant coach, but whose duties encompassed much additional front office and public relations responsibility. Gallagher was often . . . and aptly described as Paul Brown’s first lieutenant.

Gallagher, a native of Ironton, Ohio, served two tenures with the Browns. Dick originally joined Paul Brown

as end coach in 1947, the second year of the defunct All-American Conference. The next three years the Browns produced one of the best teams in the history of pro football. Gallagher, himself, insists the 1948 Cleveland Browns team was the “greatest I have ever seen.”

When the A.A.C. died after the 1949 season, Gallagher returned to college coaching. Dick, who earlier had been an assistant coach of football and head basketball coach at William and Mary, took over the football reigns at Santa Clara. He coached the nationally ranked Broncos through 1953 when the school dropped football.

In 1954, Dick again joined the pros, becoming a member of the Chicago Cardinals coaching staff. A year later, Paul Brown called him “back home” as assistant coach and director of player personnel.

For four years thereafter, Gallagher signed the most promising collegiate talent available to the Browns. Jimmy Brown, Bobby Mitchell, Preston Carpenter, Milt Plum are a few of Gallagher’s signings.

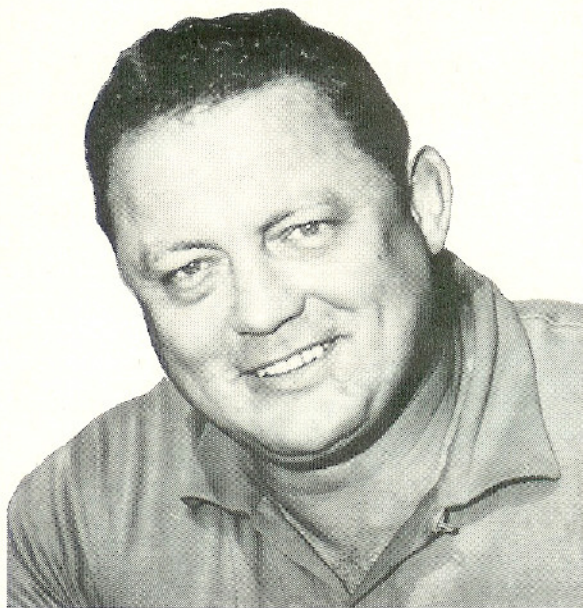
In addition to his other duties, the personable Irishman flashed his friendly smile, ready wit, and his countless football stories along the Ohio banquet trail during the off-season. He was Browns’ No. 1 ambassador of good-will, just as he has been the Bills’ since the day he signed on as general manager. From February 1, 1960 until June 15, Gallagher was the guest speaker at no fewer than 102 sports gatherings, numbering in size from 10 to 750 people.

Spectating is more sparkling ...with Canada Dry Ginger Ale...

**So is socializing after the game
with Canada Dry Ginger Ale
in your tall drinks.**



Coach - Garrard "Buster" Ramsey



The village of Townsend is located in the heart of the Smoky Mountains in Eastern Tennessee. For the benefit of the uninformed, the great Smoky range forms a natural border between Tennessee and North Carolina. Garrard Ramsey places Townsend exactly 15 miles west of Gatlinburg. He then expresses considerable amazement at the inquisitor's obvious lack of a fundamental geographic education. "Gatlinburg", lectures Garrard Ramsey, "is one of the best-known vacation resorts in the whole country. Everybody knows where it is."

There is no rebuttal. Garrard Ramsey is a physical giant. He carries 245 pounds on a 6' 3" frame. He speaks directly and forthrightly. Words, like time, he does not waste. Townsend remains 15 miles from Gatlinburg, which has suddenly become a much desired vacation retreat to be visited. A map proves Gatlinburg to be 45 miles east of Knoxville, a circumstance which, when coupled with a few elementary mathematics, puts the exact location of Townsend 30 miles east of Knoxville and more clearly into focus.

Townsend is noted for several things. Principal among them, the village houses one of America's largest aluminum manufacturing plants, and, Garrard Ramsey was born there. The latter is of more immediate importance in the area served by the Buffalo Bills of the American Football League. For Garrard Ramsey is the Head Coach of the Bills.

Garrard Ramsey, better known as "Buster" was hired to coach the Buffalo Bills of the American Football League — almost as owner Ralph C. Wilson's first order of official team business. Ramsey was the only candidate seriously considered.

Actually, "Buster" wasn't a candidate in the strict sense of the word. Wilson had to sell him on the Bills and the AFL. "I doubt very much I would have taken the job for any other owner," admits Buster. "I was very happy at Detroit but Mr. Wilson is a wonderful man and awfully persuasive."

Ramsey was happy at Detroit and very well paid, too. Reliable sources, insist Buster was the highest salaried assistant coach in pro football.

For eight seasons, Buster Ramsey was the defensive coach of the Detroit Lions under the fabled Buddy Parker and more recently, George Wilson. Defense is the most important facet of professional football. Coaches and players are unanimous that "all pro teams can score, but not all of them can play defense . . . and that's where championships are won."

The Detroit Lions played defense . . . to the hilt. There was little argument that during Ramsey's tenure, the Lions were the best defensive team in the NFL. There was no argument that Buster was the best defensive coach.

Ramsey's list of credits include development of such renowned Detroit stalwarts as Jack Christiansen, Yale Lary, Jim David in the backfield; Joe Schmidt, Bob Long and Darvis McCord along the line. Christiansen, Lary and David were perhaps the foremost football larcenists in NFL history.

It is safe to say their names were as well known to fans around the country as any three members of the Lions offensive unit.

The Lions defensive unit had tremendous pride and esprit de corps. An occasional bad game in which Detroit suffered free scoring defeat would plunge "Ramsey's Wreckers" into an extremely black mood. Defensive errors or judgment lapses that did no actual harm were sinful enough. To have his "wreckers" guilty of sufficient mistakes as to cost the Lions a ball game would send Ramsey into an apoplectic rage. At such time, it was not good policy to enter into polite conversation with the tall Tennessean.

Where football is concerned, Buster Ramsey is completely intense. He also suffers from a singleness of purpose that oftentimes puzzles those who do not know him well.

During a game, Ramsey is an inveterate sideline pacer. He often covers more territory in 60 minutes than the combined total yardage of both teams. Ask him why he doesn't remain seated on the bench or at least stand in one place and there is no satisfactory answer.

"I know sideline pacing has never won a ball game," admits Ramsey, "but I just can't sit down. I'm probably the only coach in the game who has never picked a wood splinter from his pants. At least it saves wear and tear on my clothes."

Because of his eternal pacing and arm-weaving, Buster has always been as well known — and cordially despised — by opposition fans as the Lions' head coach. In San Francisco, he is "Bluster Buster"; in Baltimore, the fans call him "Rampaging Ramsey." Fans in other league cities call him other names . . . loudly, with feeling and punctuated freely with "Bronx Huzzahs."

Ramsey has never been concerned with fan reaction in opposition cities. He has one thought in mind — the winning of football games. He is absolutely dedicated to victory. There is a feeling prevalent in Western New York that the Bills will reap the full reward of Buster's dedication.

*Now
six Carling plants
to supply the demand!*

*The Best Brews
in the World
come from Carling*

Breweries at

Cleveland, Ohio...Atlanta, Georgia
Belleville, Illinois...Frankenmuth, Michigan
Natick, Massachusetts...Tacoma, Washington
and a seventh, in Baltimore, Maryland,
under construction.

CARLING
Black Label
BEER



CARLING
RED CAP
Ale



CARLING BREWING CO., INC.

FROM the SIDELINES

by Jack Horrigan



Who will be the hero among heroes of the Buffalo Bills this season? Or will there be a player whose mere presence on the field stirs excitement in the fans?

It took the old Bills of the All-American Conference a year to uncover such a player.

He was a silky blond-haired, quick-to-smile, 20-year-old named George Ratterman. For George, that was five law schools, seven children and 13 football seasons ago.

Ratterman left the University of Notre Dame campus tired of playing second-string to Frank (Boley) Dancewicz and Johnny Lujack.

He brought with him a slender frame which seemed better suited for tennis, a game he played well, a magician's ability with a football, and a flair for creating excitement—anywhere.

It took him exactly one game—the 1947 opener against the New York Yankees—to establish himself as the Bills' first-string quarterback and the fans' favorite.

He didn't surrender either position until the air was let out of the AAFC football three years later.

Only Cleveland's Otto Graham, in whose shadow Ratterman later played with the Browns, was more attention compelling than George during his time with Buffalo.

There was an unpredictability about Ratterman that the fans savored.

His attempts at running with the ball were regarded in the same light as Lefty Gomez's hitting when he was the pitching star of the New York Yankees.

His ability to throw a long pass matched Gomez's ability to pitch a fastball and his handoffs were as baffling as Gomez's let-up pitches.

And "The Kid," as George was known, was as zany off the field as "El Goofo" ever thought of being.

He once gave a piano concert in Kleinhans Music Hall

decked out in white tails and opened the program by playing chop sticks.

"We did okay though," he still insists, "we outdrew President Truman that night. And his speech was open to the public for free."

One of George's sidelines was doing commercials on television for a downtown department store. He also had a thrice-weekly radio sports program for another store. One night, he got his commercials mixed up and suggested his TV audience patronize his radio sponsor.

"That flub," he laughs, "got the programs more attention than anything I'd done before. The only trouble was that both sponsors got mad and cancelled out."

Ratterman admits pulling one rock in his search for laughs. Cleveland had won the AAFC championship and was to oppose a team of All-Stars from the other teams in Houston, Texas.

One rainy day, all the Cleveland players were surprised to learn via the Shamrock Hotel switchboard operator that Coach Paul Brown had called off practice. This is something that Brown had never done before.

One player, George Young, couldn't believe it. So he went to the bus that was to take the team to the practice field and found Brown waiting alone.

Soon an irate Brown was berating the switchboard operator for taking instructions from an imposter and the Cleveland players were rushing to the bus.

"I made one mistake that time," says Ratterman, "I should have called off the All-Stars practice. That would have got me a day off."

Head Coach Buster Ramsey may be fortunate enough to come up with a crowd favorite this season. But he'll have a hard time finding one to match George (The Kid) Ratterman.

BILLS' LEAGUE GAME SCHEDULE

At Home

Sept. 18—Denver	2:05 p.m.
Oct. 2—Los Angeles	2:05 p.m.
Oct. 16—New York	2:35 p.m.
Oct. 23—Oakland	2:05 p.m.
Oct. 30—Houston	2:05 p.m.
Nov. 6—Dallas	2:05 p.m.
Dec. 4—Boston	2:05 p.m.

Away

Sept. 11—N. Y.	27 - Bills 3
Sept. 23—at Boston	
Nov. 13—at Oakland	
Nov. 20—at Los Angeles	
Nov. 27—at Denver	
Dec. 11—at Houston	
Dec. 18—at Dallas	

Tickets Available at Buffalo Bills Ticket Office in Hotel Statler Hilton

BILLS' ASSISTANT COACHES



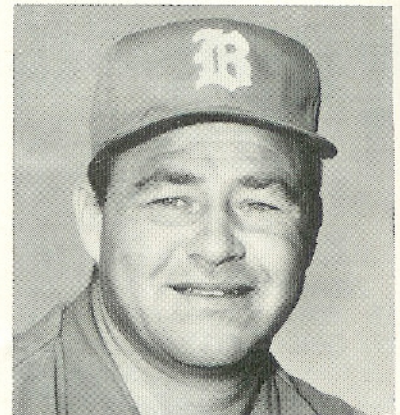
BOB DOVE

All-time great Notre Dame football end . . . Selected to 8 All-American teams as a junior in 1942 and eight as a senior the following year . . . Elected intercollegiate lineman of year by Washington Touchdown Club in 1942. . . . Starred in East-West Shrine Game, 1943. . . . Played pro ball for 9 years — A.A.C.'s Chicago Rockets, Chicago Cardinals, Detroit Lions. . . . Several times selected to NFL's All-Pro team. . . . Assistant coach University of Detroit 1955-57. . . . Assistant coach Detroit Lions 1958.



HARVEY JOHNSON

All Southern Conference fullback at William and Mary, where he was a teammate of Bills' Head Coach Buster Ramsey. Holder of one of most outstanding records in pro football history established with All-American Conference New York Yankees. . . . Kicked 146 consecutive points-after-touchdown. . . . Assistant coach Canadian Big-Four Hamilton Tiger Cats 1953 after finishing career as player in NFL. . . . Head Coach Kitchener, Ontario Rugby Football Union 1954-57. His teams won 4 straight league championships. . . . 1957 until joining Buffalo Bills, assistant coach Montreal Alouettes, Canadian Big-Four.



FLOYD "BREEZY" REID

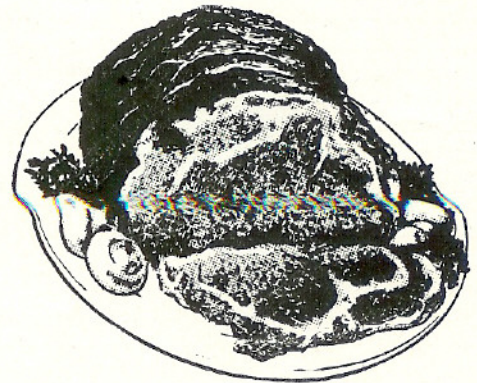
All-Georgia football great. . . . Earned four letters. . . . All Southeastern Conference halfback two years. . . . All-American one year. . . . Played in Oil, Gator, Orange Bowl. . . . Joined Green Bay Packers 1950. . . . Outstanding running back seven seasons. . . . All-pro selection. . . . Retired as player 1956 to become backfield coach Packers' for 2 years. . . . Backfield coach V.P.I. 1959. . . .



AND NU-WAY MARKETS

. . . for the finest in meats

All Acme - Nu-Way Lancaster Meats are top government grades. All cuts are properly aged and custom trimmed to insure you the most economical, flavorful and tender meats possible. Shop for the finest . . . exclusively at Acme - Nu-Way.



**LANCASTER
MEATS . . .
GUARANTEED
TO PLEASE**

GO! GO! GO! Good Luck Bills!

POST 8:30
9 Races Nitely
EXCEPT SUN.

THRU
OCT.
29



Action, Sport, Thrills!

GO RACING

WATCH RACES FROM
**CLUBHOUSE
RESTAURANT**

From Buffalo or Rochester phone
Enterprise 2040 (dial Long Dis-
tance, no charge) for dinner res-
ervations. Member Diners' Club,
American Express.

BATAVIA DOWNS

THRUWAY EXIT 48—ROUTE 5, BATAVIA, N. Y.

Chef Karl's Famous Special
Every Thursday

SMORGASBORD, \$2.75



THE FOOTBALL SCENE

by Larry Felser

This was in the Polo Grounds last Sunday. The conversation piece was the Denver Broncos, or rather the Broncos' 13-10 upset of the heavily-favored Boston.

Steve Lenzi, the former William and Mary star who scouted the game for the Bills, entered the conversation.

"That was not only a good win," said Lenzi, "but Denver was a darn good team.

"I saw Boston beat the Broncos, 42-6, in the second pre-season game at Providence. This Denver team has really improved. Frank Filchock took a good look at everyone on that club and it paid off."

Gene Mingo, the swift little running back whose 76-yard punt return decided the game, barely missed being an ex-Bronco the day before the game. Mingo had hit a dry spell after starring in Denver's early games. The coaching staff had just about decided to release him, but after the Patriot game, it seemed a sure thing that he would not appear on a waiver list for quite a while.

Bob Bowie, the former sports editor of Stars and Stripes who now covers the Broncos for the Denver Post,

described Mingo's deciding run as comparable to the great one Billy Cannon made last year to give LSU a 7-3 victory over Mississippi.

Bowie thinks the addition of two defensive tackles—Bud McFadin and John Hatley—has made a terrific difference in the club.

McFadin was an All-Pro linebacker with the Los Angeles Rams before a gunshot wound, suffered in the off-season, forced his retirement from football. That was four years ago. Bud is whole again, 280 pounds worth in fact, and left a thriving business in Dallas to help bale out the Broncos.

Hatley, also a Texan, wrestles steers on the big-time rodeo circuit during the winter months. He was gored by a bull in Madison Square Garden last March, but mended in time to report to the Dallas Texans in July. The Broncos acquired him in a trade.

Hatley, McFadin, Mingo and veterans like quarterback Frank Tripucka and flanker back Al Carmichael could make Denver the surprise team of the AFL season.

Completely Air Conditioned

CLARDON MOTEL

THE FINEST CUISINE

7200 TRANSIT ROAD at MAIN
Routes 78 and 5

DANCING SATURDAY NITE
9:30 P.M. to 2:30 A.M.

Phone OXford 1500 For Reservations



The Most Beautiful and Exciting Dining Room and
Cocktail Lounge in Western New York.

• ROLL TICKETS

• TRICKS

• NOVELTIES

Complete Line of

• FLAGS and
DECORATIONS

• SPECIALS
Made to Order

• SILK PARADE FLAGS
In Stock

Phone MA. 2020

ACE FLAG CO.

608 WASHINGTON STREET

Market Arcade Building

BUFFALO 3, N. Y.

Before the Game

2 MINUTE - **CAR WASH** - 2 MINUTE

Open 7 Days — 8:00 a.m.-6:00 p.m.

Main Automatic Car Wash, Inc.

1582 MAIN ST. — near FERRY



Photo-Process Engraving Co.

Engravings of Quality

501 WASHINGTON ST.

BUFFALO, N. Y.

WASHINGTON { 7774
7775

LUCKY No.

G 4608

If the above number corresponds with the one announced you will
receive special awards through the advertisers in this Magazine.

Note: If same lucky number appears on more than one publication
the management reserves the right to hold a special drawing among
those having duplicate numbers for the purpose of determining the
winner. No member of the personnel of the Refreshment Department
or the Building may be a participant in the contest.

Mac Doel's RESTAURANT

AT THE CROSSROADS OF
DOWNTOWN BUFFALO

MAIN AT CHIPPEWA

**Pasco Hots Served Exclusively
During All "Buffalo Bills" Games**



***"The Pasco Label Means
Better Sausage on Your Table"***

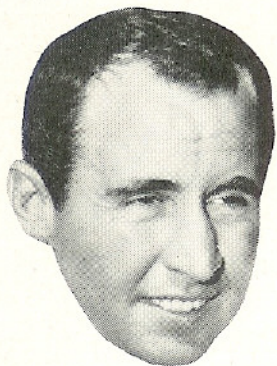
AVAILABLE AT YOUR FAVORITE STORE

Brewed with pure
Hemlock Lake
water!

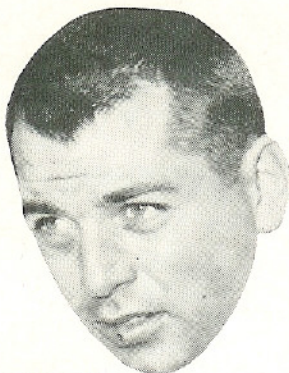




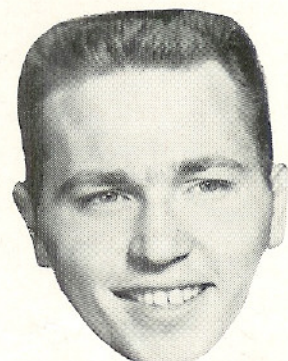
BUFFALO BILLS—1960



BILL ATKINS, Halfback. All Southeastern Conference Selection, Auburn 1956-57 . . . All-American 1957 . . . Auburn Record-holder most points scored in a single season . . . Participated East-West Shrine games and College All Star games . . . Played two years, San Francisco 49'ers, defensive back . . . Signed by Bills as defensive back and kicker . . .



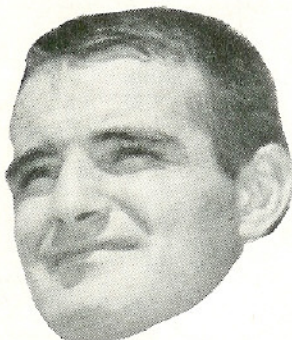
BOB BARRETT, End. One of the most outstanding all-round athletes in history of Baldwin-Wallace college . . . Natural born pass catcher . . . Established all-time B-W records for number of passes caught and total yards gained . . . A.A.U. wrestling champ . . . holds B-W swimming record (backstroke) . . . Little All-American (N. A.I.A.) . . . excellent student . . .



PHIL BLAZER, Guard. Former captain Univ. of North Carolina. Only selection from conference (ACC) to be selected to 1959 College all star squad . . . Also picked for Senior Bowl, North-South Shrine games . . . Extremely tough offensive guard . . . Fast, smart, mobile, excellent blocker. Off-field appearance and personality belies on-field toughness . . .



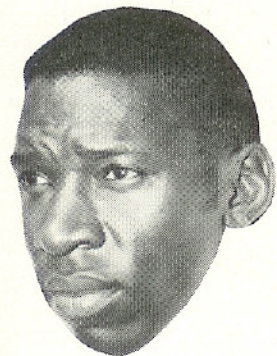
BOB BRODHEAD, Quarterback. All-time great quarterback Duke University . . . Three time Atlantic Coast Conference selection . . . Total offense leader as senior 1958 . . . Completed 58-110 passes . . . intercepted 11 passes as defensive safety-man. Drafted by Cleveland Browns but played 1959 with Saskatchewan Rough Riders . . . completed 62 of 120 passes 8 games.



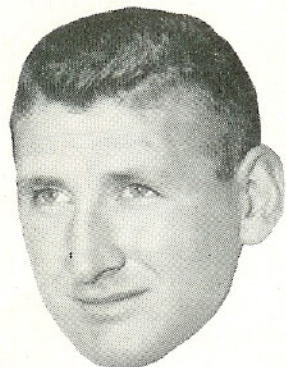
WRAY CARLTON, Fullback. Buster Ramsey calls him potentially the perfect pro fullback . . . He has "speed, power, a real good blocker and can catch the ball" . . . Ramsey insists very few pro fullbacks have been able or willing to do all four . . . Buffalo acquired Carlton in trade with Boston for defensive tackle Al Crow . . . Ramsey called it perfect trade.



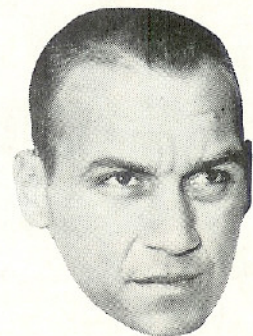
MONTÉ CROCKETT, End. Signed by Buster Ramsey as a result of pre-training, 2-day tryout camp. Only candidate among 38 to be selected . . . second fastest man on the team behind Dubenion . . . good pass catcher . . . potentially fine blocker . . . learns fast . . . Played college ball at little Highlands Univ. in Las Vegas, Nev.



ELBERT DUBENION, Halfback. Absolutely fastest man on team . . . Among two or three fastest in football . . . Used exclusively as flanker back by coach Buster Ramsey . . . greatly improved as pass catcher . . . good blocker coming back . . . speed drives defenses crazy and forces them to overshift to protect . . .



DARRELL HARPER, Halfback. Fast and powerful back . . . Signed originally as defensive back . . . Converted to offense by coach Buster Ramsey . . . Has good speed and lots of power . . . is also an excellent place kicker and may be used on field goal and PAT attempts by Bills . . . Excellent student at Michigan . . .



BILLY KINARD, Halfback. Youngest of famous football playing Kinard Brothers . . . Older brothers, George and Frank (Bruiser), all-time pro greats now retired. Like brothers, Billy was outstanding player at "Ole Miss." . . . Played mostly offensive halfback in college . . . 2nd draft choice of Cleveland Browns 1957 . . .

BILLS ON OFFENSE

FLANKER



(44) Dubenion
(41) Harper

FULLBACK



(30) Carlton
(35) Smith

LEFT HALFBACK



(11) Lucas
(43) Kulbacki
(26) Ford

QUARTERBACK



(14) O'Connell
(17) Brodhead

RIGHT END



(88) Brubaker
(84) Barrett

RIGHT TACKLE



(75) Sedlock
(71) Yoho

RIGHT GUARD



(77) Chelf
(70) Muehlhaupt

CENTER



(52) McGrew
(60) Blazer

LEFT GUARD



(60) Blazer
(70) Muehlhaupt

LEFT TACKLE



(74) Olson
(62) Meyer

LEFT END



(81) Rychlec
(80) Crockett

BILLS ON DEFENSE

LEFT END

(85) Rutkowski
(71) Yoho

LEFT TACKLE

(73) McMurtry
(76) Scott

MIDDLE
LINEBACKER

(56) Matsos

RIGHT TACKLE

(79) Sorey

RIGHT END

(87) Torezon
(85) Rutkowski

LEFT
LINEBACKER

(53) Remmert

LEFT HALFBACK

(45) McCabe
(22) Wagstaff

LEFT SAFETY

(22) Wagstaff
(45) McCabe

RIGHT SAFETY

(24) Kinard
(20) Atkins

RIGHT HALFBACK

(20) Atkins
(24) Kinard

RIGHT
LINEBACKER

(55) Buzynski
(67) Schaffer



Look for this sign
when you need a car
muffler...fast!

Here's where
the world's finest Midas Muffler can be ex-
pactly installed in your car in just 15 minutes.
And you pay nothing for the installation...
only for the muffler itself. In fact, a Midas
Muffler Shop is the only place you can get
the Midas Muffler that's guaranteed for as
long as you own your car.

Buffalo: 1597 Main at Michigan, 2365 South Park Ave.

Kenmore: 3425 Delaware

Niagara Falls: Main at Second

MIDAS® means
mufflers

The Roycroft Inn

East Aurora, N. Y.

TRAINING HEADQUARTERS OF THE BUFFALO BILLS

BUFFALO BILLS' ROSTER

No.	Name	Age	Height	Weight	Hometown	College	Years in Pro Ball
QUARTERBACKS							
14	Tom O'Connell	23	5-10	190	Buffalo, N. Y.	Illinois	5
17	Bob Brodhead	23	6-2	207	Kitteanning, Pa.	Duke	2
HALFBACKS							
11	Richie Lucas	21	6-0	190	Glassport, Pa.	Penn State	1
20	Bill Atkins	25	6-1	195	Birmingham, Ala.	Auburn	3
22	Jim Wagstaff	24	6-2	190	Pocatello, Ida.	Idaho St. Coll.	2
24	Billy Kinard	26	6-0	185	Holly Hill, Fla.	Mississippi	2
26	Fred Ford	22	5-7	185	Tulare, Cal.	Cal Poly.	1
41	Darrell Harper	21	6-1	197	Royal Oak, Mich.	Michigan	1
43	Joe Kulbacki	22	6-0	185	Irvine, Pa.	Purdue	1
44	Elbert Dubenion	25	6-0	197	Columbus, O.	Bluffton	1
45	Richie McCabe	26	6-0	187	Pittsburgh, Pa.	Pittsburgh	2
FULLBACKS							
30	Wray Carlton	24	6-2	200	Wallace, N. C.	Duke	1
35	Carl Smith	25	6-0	200	Wash. Courthouse, O.	Tennessee	1
CENTERS							
52	Dan McGrew	22	6-2	250	Martins Ferry, O.	Purdue	1
LINEBACKERS							
53	Dennis Remmert	21	6-3	215	Mason City, Ia.	Iowa State	1
55	Bernie Buzyniski	22	6-3	228	Lockport, N. Y.	Holy Cross	1
56	Archie Matsos	25	6-0	220	Detroit, Mich.	Michigan St.	2
GUARDS							
60	Phil Blazer	24	6-1	235	Munhall, Pa.	N. Carolina	2
67	Joe Schaffer	22	6-0	210	Cincinnati, O.	Tennessee	1
70	Ed Muelhaupt	24	6-3	230	Des Moines, Ia.	Iowa St.	1
77	Don Chelf	25	6-3	235	West Liberty, Ia.	Iowa	2
TACKLES							
62	Ed Meyer	23	6-2	230	Texas	West Texas State	
71	Mack Yoho	24	6-2	240	Louisville, Ohio	Miami (Ohio)	2
73	Chuck McMurtry	22	6-0	310	Whittier, Cal.	Whittier	1
74	Harold Olson	22	6-2	250	Decatur, Ga.	Clemson	1
75	Bob Sedlock	23	6-4	295	Canton, O.	Georgia	1
76	John Scott	24	6-4	260	Ironton, Ohio	Ohio State	1
79	Jim Sorey	23	6-4	270	Tampa, Fla.	Texas Southern	2
ENDS							
80	Monte Crockett	21	6-3	210	Columbus, O.	Highlands U.	1
81	Tom Rychlec	25	6-3	220	Meriden, Conn.	Amer. Int'l.	4
84	Bob Barrett	24	6-3	200	Euclid, O.	Baldwin-Wallace	2
85	Chas. Rutkowski	22	6-3	248	Racine, Wis.	Ripon	
87	LaVerne Torczon, Capt.	24	6-2	240	Platte Center, Neb.	Nebraska	2
88	Dick Brubaker	27	6-1	195	Cleveland, O.	Ohio State	5

Today's Game . . . All Sports Are Covered FIRST in The COURIER-EXPRESS

For Sports, Nothing Matches Your Morning Paper!

Sandy B. Thrifty Says:

**SATTLER'S
FOOD FAIR**
IS THE SIGNAL
FOR SAVINGS
ON ALL YOUR
FOOD BILLS!



SATTLER'S, 998 Broadway

BUFFALO BILLS

PROBABLE STARTING LINEUP

No.	Name	Pos.
81	RYCHLEC	LE
74	OLSON	LT
60	BLAZER	LG
52	McGREW	C
77	CHELF	RG
75	SEDLOCK	RT
88	BRUBAKER	RE
14	O'CONNELL	QB
43	KULBACKI	HB
35	SMITH	FB
44	DUBENION	HB

BUFFALO BILLS SQUAD

11 Lucas, hb	60 Blazer, g
14 O'Connell, qb	62 Meyer, g
17 Brodhead, qb	67 Schaffer, g
20 Atkins, hb	70 Muelhaupt, t
22 Wagstaff, hb	71 Yoho, t
24 Kinard, hb	73 McMurtry, t
26 Ford, hb	74 Olson, t
30 Carlton, fb	75 Sedlock, t
35 Smith, C. fb	76 Scott, t
41 Harper, hb	77 Chelf, t
43 Kulbacki, hb	79 Sorey, t
44 Dubenion, hb	80 Crockett, e
45 McCabe, hb	81 Rychlec, e
52 McGrew, c	84 Barrett, e
53 Remmert, lb	85 Rutkowski, e
55 Buzyniski, lb	87 Torczon, e
56 Matsos, lb	88 Brubaker, e

GAME OFFICIALS

Jack McLain, Referee, 14 Al Sabato, Head Linesman, 30 Gilbert Castree, Umpire, 24
John Reader, Back Judge, 42 Fritz Graff, Field Judge, 55.

Laube's Old Spain

BUFFALO'S LEADING RESTAURANT

SIX SIXTY MAIN STREET • BUFFALO • NEW YORK



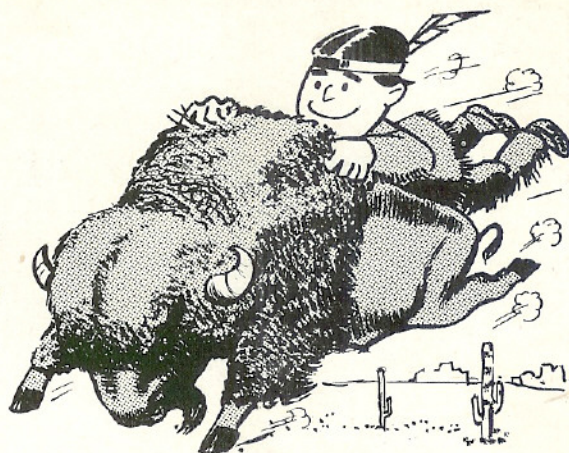
Diners Club — American Express and Hilton Credit Cards Honored

I'm heading for the BIG TRADER



... where deals are always better,
where Chevys & Corvairs always sell
for less. Head downtown to see the 60
car indoor display.
Talk to a "TRADER"
at Trader Ray's ...

Chevrolet
1220 MAIN



THE DENVER BRONCOS

PROBABLE STARTING LINEUP

No.	Name	Pos.
81	JESSUP	LE
73	HOLZ	LT
60	ADAMSON	LG
51	NICHOLS	C
71	SMITH	RG
75	E. DANENHAUER	RT
85	GREER	RE
18	TRIPUCKA	QB
20	BELL	LH
35	ROLLE	FB
40	CARMICHAEL	RH

DENVER BRONCOS SQUAD

14	Dublinski, qb	61	Gavin, e
16	Herring, qb	62	Alliston, lb
18	Tripucka, qb	63	Strickland, lb
20	Bell, hb	64	McFadin, t
21	Mingo, hb	65	Young, e
22	Stransky, hb	67	Hatley, t
33	Mangum, lb	70	King, e
35	Rolle, fb	71	Smith, g
36	Brodnax, fb	73	Holz, t
40	Carmichael, hb	75	E. Danenhauer,
41	McNamara, hb	76	B. Danenhauer,
42	Romine, hb	77	Larpenier, t
43	Bernardi, hb	81	Jessup, e
45	Gonsoulin, hb	83	Pyeatt, hb
46	Brown, lb	84	Day, lb
50	Broussard, c	85	Greer, e
51	Nichols, c	86	Carothers, e
60	Adamson, g		

Specialized— Auto Parts & Service

31 YEARS LEADERSHIP

"BUFFALO'S LARGEST"

*Our Specialized Parts
and Service Includes:*

- Carburetors
- Generators
- Starters
- Ignition
- Shock Absorbers
- Tune Up
- Speedometers
- Fuel Pumps
- Front Ends
- Brakes

Joseph Mistrett, Pres.

**JOSEPH AUTO
CO. INC.**

1687-97 MAIN STREET



How 'bout that!

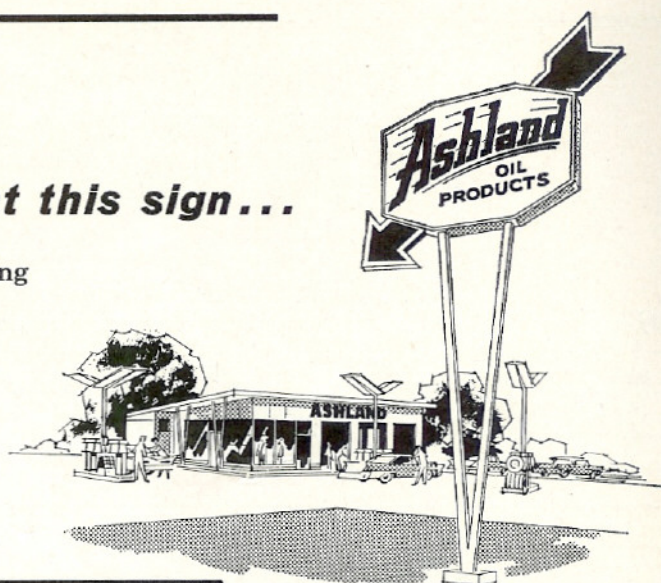
INTERNATIONAL
Iroquois
BEER & ALE



THE INTERNATIONAL FAMILY OF FINE BEERS
IROQUOIS • FRANKENMUTH • SILVER BAR • OLD DUTCH • BAVARIAN/5
International Breweries, Inc., Buffalo, N. Y.

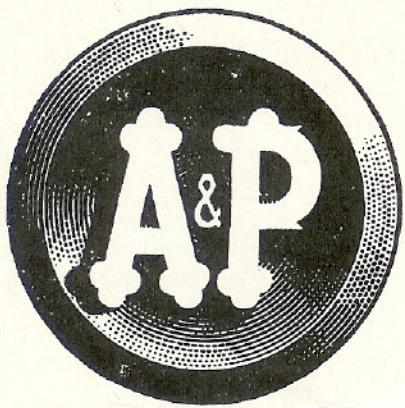
Pleasure driving begins at this sign...

No one knows more ways to make driving more pleasant than your "good neighbor" Ashland Oil dealer. For the finest petroleum products and fast, friendly service, drive in where you see the Ashland Oil Products sign. Ask your Ashland dealer to "fill 'er up" with A-Plus, the super gasoline that's over 100 octane.



DENVER BRONCOS ROSTER

No.	Name	Age	Height	Weight	Hometown	College	Years in Pro Ball
QUARTERBACKS							
14	Tom Dublinski	29	6-2	205	Chicago, Ill.	Utah	8
16	George Herring	26	6-2	200	Gadsden, Ala.	Miss. Southern	3
18	Frank Tripucka	32	6-2	205	Bloomfield, N. J.	Notre Dame	12
HALFBACKS							
20	Henry Bell	23	5-10	210	Valdosta, Ga.	Service Ball	1
21	Gene Mingo	21	6-1	200	Akron, Ohio	Service Ball	1
22	Bob Stransky	24	6-1	180	Yankton, S. D.	Colorado	2
40	Al Carmichael	29	6-0	195	Gardena, Calif.	U.S.C.	7
41	Bob McNamara	26	6-0	190	Minneapolis, Minn.	Minnesota	5
42	Al Romine	27	6-1	190	Haleyville, Ala.	Florence State	6
45	Austin Consoulin	22	6-3	205	Port Arthur, Tex.	Baylor	1
43	Frank Bernardi	26	5-9	185	Chicago, Ill.	Colorado	5
83	Johnny Pyeatt	26	6-3	204	Winslow, Ariz.	None	5
FULLBACKS							
35	Dave Rolle	22	6-0	215	Poteau, Okla.	Oklahoma	2
36	J. W. Brodnax	23	6-0	208	Bastrop, La.	L.S.U.	2
CENTERS							
50	Fred Broussard	27	6-3	240	De Quincy, La.	Texas A & M	3
51	Mike Nichols	21	6-3	225	Monticello, Ark.	Arkansas A & M	1
LINEBACKERS							
33	Pete Mangum	30	6-1	220	Lake Providence, La.	Mississippi	6
46	Hardy Brown	32	6-0	195	Fort Worth, Tex.	Tulsa	10
62	Buddy Alliston	26	6-1	225	Jackson, Miss.	Mississippi	3
63	Dave Strickland	28	6-0	220	Holly Springs, Tex.	Memphis State	5
84	Al Day	22	6-2	216	Detroit, Mich.	E. Michigan U.	1
GUARDS							
60	Ken Adamson	21	6-2	215	Atlanta, Ga.	Notre Dame	1
71	Willie Smith	22	6-2	255	Little Rock, Ark.	Michigan	2
TACKLES							
64	Bud McFadin	30	6-3	280	Houston, Tex.	Texas	7
67	John Hatley	30	6-4	260	Uvalde, Tex.	Sul Ross Tex	5
70	Don King	29	6-3	255	Turtle Creek, Pa.	Kentucky	4
73	Gordy Holz	26	6-4	270	St. Paul, Minn.	Minnesota	3
75	Eldon Danenhauer	25	6-4	235	Clay Center, Kan.	Pittsburgh St. Kan.	2
77	Carl Carpenter	23	6-4	235	Port Arthur, Tex.	Texas	1
ENDS							
61	Chuck Gavin	24	6-1	240	Laurel, Miss.	Tenn. A & I	3
65	Joe Young	26	6-3	245	Chicago, Ill.	Arizona	1
76	Bill Danenhauer	25	6-4	245	Clay Center, Kan.	Coll. Emporia	3
81	Bill Jessup	30	6-1	195	Los Angeles	U.S.C.	9
85	Jim Greer	26	6-3	215	Huntington, W. Va.	Elizabeth St. N. C.	1
86	Don Carothers	24	6-5	225	Moline, Ill.	Bradley	3



**When You Team Up
With A & P
You're a Champ at Saving!**

**Come See! You'll Save Cash at Your A & P
THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.**

BRONCOS ON OFFENSE

FLANKER



(40) Carmichael
(41) McNamara

FULLBACK



(35) Rolle
(36) Brodnax

LEFT HALFBACK



(20) Bell
(22) Stransky
(21) Mingo

QUARTERBACK



(10) Tripucka
(18) Herring
(14) Dublinski

RIGHT END



(85) Graer
(86) Carothers

RIGHT TACKLE



(75) E. Danenhauer
(71) Smith

RIGHT GUARD



(71) Smith
(60) Adamson

CENTER



(51) Nichols
(50) Broussard

LEFT GUARD



(60) Adamson
(77) Larpenier
(83) Strickland

LEFT TACKLE



(73) Holz
(77) Larpenier

LEFT END



(81) Jessup
(40) Carmichael

BRONCOS ON DEFENSE

LEFT END

(85) Young
(70) King

LEFT TACKLE

(64) McFadin
(70) King

MIDDLE
LINEBACKER

(46) Brown
(63) Strickland
(62) Alliston

RIGHT TACKLE

(67) Hatley
(73) Holz

RIGHT END

(61) Gavin
(76) B. Danenhauer

LEFT
LINEBACKER
(33) Mangum
(65) Young

LEFT HALFBACK
(43) Bernardi

LEFT SAFETY
(42) Romine

RIGHT SAFETY
(45) Gonsoulin
(21) Mingo

RIGHT HALFBACK
(83) Pyeatt
(45) Gonsoulin

RIGHT
LINEBACKER
(62) Alliston
(84) Day
(63) Strickland

Home of the famous "REVOLVING BAR" featuring SUPERB FOOD and COCKTAILS
plus the FINEST in ENTERTAINMENT

DANCE from 7 P.M. • SHOWS - 8 P.M. and MIDNIGHT

NO COVER CHARGE

LUNCHEONS — COCKTAILS including SNACKS
DINNERS til 2:30 A.M.

at 311 DELAWARE AVE. — The Best "COSTS NO MORE"

Banquet Facilities for 10 to 800 People — Exclusive Caterers at KLEINHANS MUSIC HALL

FREE
PARKING

Chez Ami

Cadillac

For almost 6 decades Cadillac has devoted itself exclusively to the creation of the world's finest motor cars.

That's one of many reasons which make Cadillac the wisest investment in the world's finest motor car today.

Accept Our Invitation and Drive One Real Soon.

Tinney Cadillac Corporation

2421 Main St. TF3-5000 Buffalo, N. Y.

BEFORE and AFTER the GAME

The Rendezvous

Presenting
JOHNNY PINEAPPLE

His orchestra and the

THE *Statler Hilton*

South Pacific Revue

Featuring
The Aloha Maids

Never a Cover Charge
Two Shows Nightly
8:30 and 11:30 P.M.
except Monday

Home of the Buffalo Bills




Harrison Radiator Division

GENERAL MOTORS CORPORATION

Lockport and Buffalo, N. Y.

• • •

Car and Truck Radiators • Car Air
Conditioning Systems • Thermostats
Heaters and Defrosters • Heat
Exchangers of Various Types



Enjoy the game even more... with these delicious Weber Products!

Webers HORSE RADISH MUSTARD

- tangy, zesty, delicious

Webers HOT DOG DILL STRIPS

- specially spiced

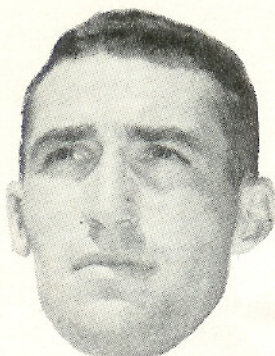
Webers HAMBURGER SLICES

- makes 'burgers better

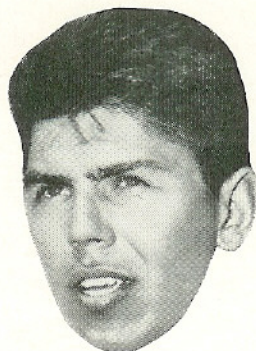
Available at ALL refreshment stands... and, of course, at your favorite neighborhood food store or Super Market.



BUFFALO BILLS—1960



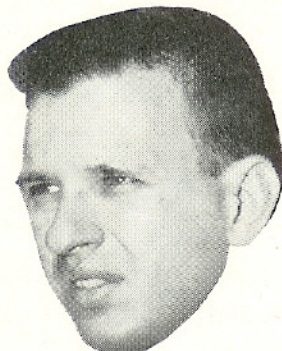
JOE KULBACKI, Halfback. One of the fastest men on squad . . . good power and fine breakaway ability . . . Handles punt returns . . . dislikes fair catches . . . prefers to grab punt and take off . . . Will probably be used as spot player by Coach Buster Ramsey, but could do heavy duty work if called upon . . .



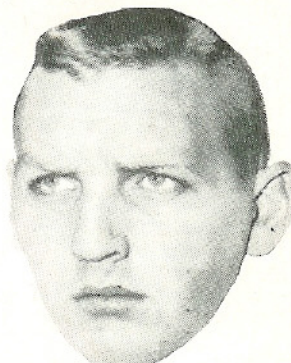
RICHE LUCAS, Halfback. Everybody's All-American quarterback at Penn State 1959 . . . Coach Rip Engle called him "greatest all-round player I have ever seen." . . . Number One draft choice of Buffalo Bills . . . Signed personally by Bills owner Ralph Wilson after weeks of negotiation . . . Shifted to halfback by Coach Buster Ramsey to capitalize on talent as runner.



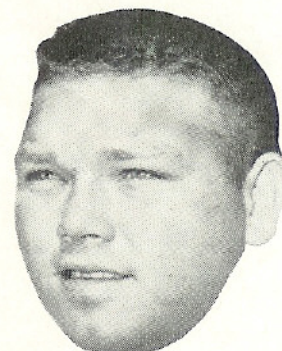
ARCHIE MATSOS, Linebacker. Three-year star for Duffy Dougherty at center, guard and tackle. Member of the 1956 Michigan State Rose Bowl team . . . Utilized as middle linebacker and defensive quarterback by Buster Ramsey . . . very fast, maneuverable and has keen diagnostic sense . . . Loves to travel . . . has visited, on his own, every state in Union.



RICHE McCABE, Halfback. One of four Bill defensive halfbacks with professional experience . . . Played five years with Pittsburgh Steelers after graduation from Pittsburgh University, and Washington Redskins . . . Gives credence to old saw "everybody got in, including waterboy" . . . Originally introduced to pro football as waterboy for Pittsburgh Steelers.



DAN MCGREW, Center. Dangerous Dan McGrew . . . top offensive center of the Buffalo Bills . . . devastating blocker . . . strong and accurate snapper back on punts, field goal and PAT attempt . . . Amazingly fast and mobile for a big man . . . drafted originally by Detroit Lions . . . Physical Education major at Purdue . . . certified Physical Ed instructor in State of Ohio . . .



CHUCK McMURRY, Tackle. Heaviest man on squad . . . Exceptionally fast and mobile for all his weight . . . Impossible to "unload" on . . . In college was All-Conference three straight years . . . One of few small college players to be selected to East-West Shrine game . . . Hails from Whittier California.



TOM O'CONNELL, Quarterback. All-American, University of Illinois 1952 . . . National League's leading passer with Cleveland Browns, 1957 . . . completed 52 percent of passes . . . led Browns to their last Eastern Division Title . . . Most valuable player, East-West Shrine game 1953 . . . Returned to pro football with Buffalo



HAROLD OLSON, Tackle. Consensus of pro scouts, Olson was outstanding offensive tackle prospect in intercollegiate ranks (1959) . . . All American, All Atlantic Coast Conference selection . . . Played in Sugar Bowl (1959) . . . Bluebonnet Bowl, Blue-Gray, All-American and Senior Bowl agmes (1960) . . .



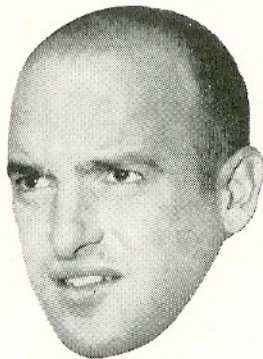
DENNIS REMMERT, Linebacker. Little All-America. All Conference, most valuable player at end and tackle in college. Signed by Bills on recommendation of Tommy O'Connell against whose Drake University team Remmert played outstanding ball . . . Immediately converted into corner linebacker by Buster Ramsey . . .



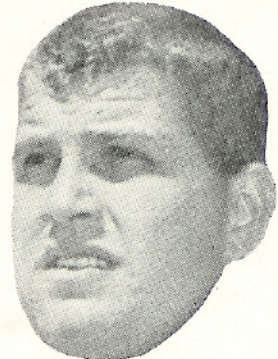
BUFFALO BILLS—1960



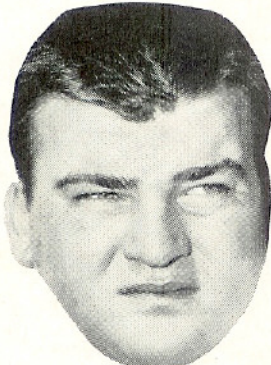
TOM RYCHLEC, End. All New England, All East, little All-America selection in college . . . caught 45 passes (1956) to lead nation's intercollegiate pass receivers . . . Played 1957 College All Star game in Chicago . . . Signed by Detroit Lions . . . Outstanding end for 3 years . . . Was high on Buster Ramsey's list of "must-get" players when Ramsey became coach.



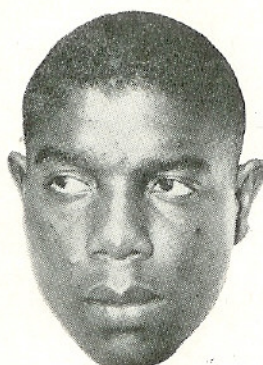
JOE SCHAFFER, Linebacker. 1959 Captain Univ. of Tennessee . . . Voted Vol's outstanding lineman . . . first place signed by Buffalo Bills . . . Comparatively light for a pro interior lineman, but is very strong, fast and highly mobile . . . Was doing outstanding job as offensive guard . . . Shortage of linebackers forced shift to that position . . .



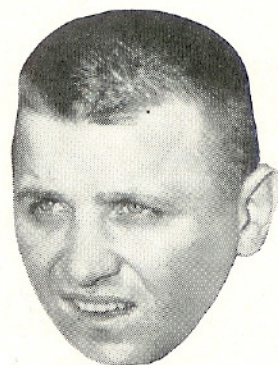
JOHN SCOTT, Tackle. Hails from Iron-ton, Ohio, hometown of Bills General Manager, Dick Gallagher . . . Played college ball at Ohio State . . . played with the Pittsburgh Steelers, NFL . . . joined Bills late in training camp but immediately impressed with all-round ability at defensive tackle . . . Always talking to opponents.



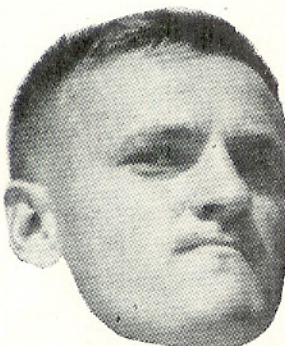
BOB SEDLOCK, Tackle. Biggest (no pun intended) surprise of Buffalo Bills training camp . . . Arrived almost completely unheralded except for considerable size . . . Immediately demonstrated great speed, pulling and blocking ability . . . One of the hardest blockers in pro football . . . Team-mates insist Sedlock is a great trencherman.



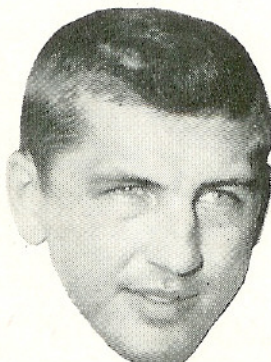
JIM SOREY, Tackle. All Conference selection, most valuable lineman in history of Texas Southern football . . . Nicknamed "Bull" because of terrific charge . . . Powerful and loves to hit . . . Almost impossible to budge on straight ahead blocks . . . Has pretty much curbed a natural tendency, because of charge, to barge in and be trapped.



LaVERNE TORCZON, End. Captain of Bills . . . All Big Seven—All-American mention. Univ. of Nebraska . . . Played center, guard and tackle for Cornhuskers . . . Captained team in 1956 . . . selected team's most valuable player . . . signed National League Contract with Cleveland but entered service before reporting.



JIM WAGSTAFF, Halfback. Brilliant defensive acquisition from Detroit Lions and Chicago Cardinals . . . Gifted all-round athlete . . . holds Rocky Mountain Conference Pole Vault Record set in 1958 . . . Avid hunter and fisherman . . . Joined Bills after training camp started . . . Immediately cracked starting defensive backfield . . . Fast, quick reactions, tremendous poise.



MACK YOHE, Tackle. All-Mid Atlantic Conference, All-Ohio offensive tackle and defensive end for Ara Parsegian at Miami . . . Played 2 years (58-59) Ottawa, Canadian Big Four League . . . Number One kicking star for Frank Clair at Ottawa . . . His toe won three games during 1959 season including playoff game against Montreal . . . Signed by Bills as offense tackle.



EDWARD "Eddie" ABRAMOSKI — trains the Buffalo Bills . . . Abramowski, a 26-year old native of Erie, Pa., was head trainer at University of Detroit for 3 years . . . was assistant trainer of Detroit Lions, 3 years . . . Abramowski previously served as assistant trainer at West Point in 1956-57 . . . while undergraduate at Purdue, he served as Boilermakers' assistant trainer.

The ROYAL PHEASANT LOUNGE

443 FOREST AVE.

HUNGRY?

Try Our Sizzling Steak
PLATTER

from \$2.50
Including Chef Salad

BUSINESSMEN'S LUNCHEONS

Every Noon Hour . . . from 75¢

COCKTAIL HOUR

Daily 4 to 6 P.M. . . . Cocktails 40¢

Complete Dinner Choice of Over 26 Selections

Our Dinners Start at \$1.25

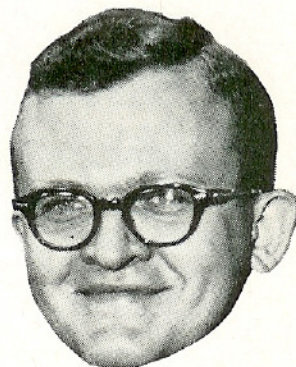
DICK BRUBAKER, End. Co-Captain and All-American Ohio State 1954 . . . Led Buckeyes to national championship (10-0) and a Rose Bowl victory over U.S.C. . . . Graduate science major (Zoology) 1955. Played two years with Chicago Cardinals at offensive end . . . Quit to enter Western Reserve Law School in 1957 . . . Graduated June 1960 and returned to football with Buffalo Bills. Noted as fine pass catcher.

BERNIE BUZYNISKI, Linebacker. Outstanding star in the history of DeSales High School in Lockport . . . Top flight end at Holy Cross . . . All-East and honorable mention All American . . . Recent acquisition from Dallas in National League . . . Made Bills debut in league opener . . . Played entire game on defense at right-side linebacker and was very effective . . . Big, strong and fast.

DON CHELF, Guard. Two year all big ten selection Univ. of Iowa . . . All Midwest selection as senior 1953 . . . Twice same year voted Associated Press national lineman of the week . . . Selected play East-West Shrine game (1954) . . . Three year veteran Air Force . . . Played service ball . . . Drafted by Baltimore Colts (1958) . . . One of few rookies to make team . . . However, quit and entered coaching ranks.

FRED FORD, Halfback. Recently acquired from Chicago Bears . . . chunky speed merchant figures to add explosiveness to Bill's backfield . . . high school and college sprint champion . . . runs hundred yard dash in 09.7 . . . scored three touchdowns in Bears scrimmage against 1960 College All-Stars.

Buffalo Bills 1960



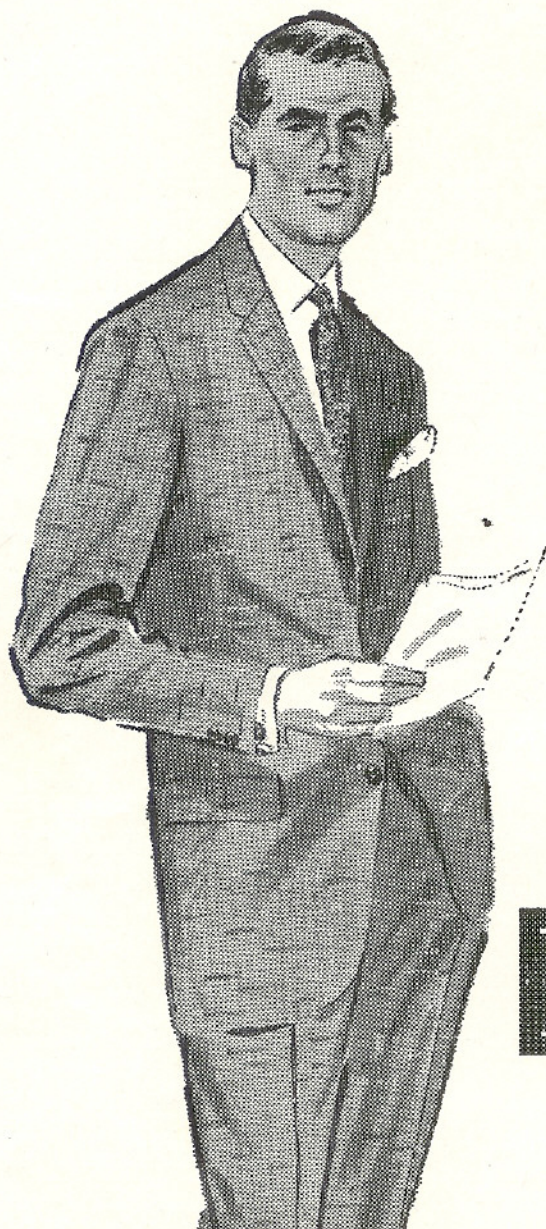
EDWARD J. DINGMAN—Buffalo Bills' equipment manager is Ed. J. Dingman . . . 1960 graduate of Wooster College . . . served as manager of football, basketball and track teams for three years . . . lives in Youngstown, New York.

EDDIE MEYER, Tackle. Played college ball, West Texas State . . . Played for Pittsburgh Steelers, NFL . . . Big, strong, fast defensive tackle . . . Reported late to Bills camp, but has shown real good ability . . . Has an excellent chance of making club as defensive tackle . . . Honor student in college . . . played in 1959 Copper Bowl . . . brother currently playing for West Texas State. Teacher during off-season.

ED "Chuck" MUELHAUPT, Guard. Former Iowa State Captain (1957) and most valuable player . . . Hails from football playing family . . . Father played at Kansas (St. Mary's) brother starred for Nebraska . . . Drafted by Detroit Lions (1957) but received service call before start of season . . . Buster Ramsey remembered his smart, tough, heads-up play in Detroit camp and signed him to Buffalo.

CHUCK RUTKOWSKI, End. All-Conference . . . Little All America (1959) . . . played defensive end and tackle and offensive end in college . . . Also starred in baseball and had a 10-1 record as heavyweight intercollegiate wrestler. Lacks pro-experience, but is overcoming handicap with great natural ability, power, speed and mobility.

CARL SMITH, Fullback. Molded along traditional Tennessee power lines . . . Perhaps strongest and most punishing runner on Bills team . . . tremendously powerful legs . . . Co-Captain Tennessee 1958 . . . Played Sugar Bowl 1957 . . . Gator Bowl 1958 . . . Blue-Grey 1958 . . . Senior Bowl 1959 . . . Holds State of Ohio High School scoring record of 294 points in four years.



*where else
but at* **HOWARD!**

*... so much value
for so little money!*

HEADQUARTERS for
everything that's right, smart
and new in Men's and Boys'
Clothing and Furnishings.

HOWARD

CLOTHES

THRUWAY
PLAZA
OPEN EVENINGS
TILL 9 P.M.

DOWNTOWN BUFFALO
MAIN ST. at GENESEE
OPEN EVENINGS
MON. and THURS. TILL 9 P.M.

A FREE GIFT FOR YOUR
FAVORITE BUFFALO PLAYER

HOWARD CLOTHES

will present a valuable, handsome
GIFT to the Buffalo Player receiv-
ing the most votes at the end of
the season!

VOTE FOR YOUR FAVORITE BUFFALO PLAYER!

I vote for

My name is

My address is

Write in the name of your favorite player
and your own name and address. Clip coupon
and drop into ballot box — or give to any
salesman — at either Howard Clothes store.

Vote as often as you please!

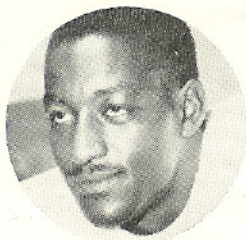


Don King
Tackle

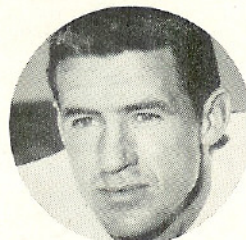
BRONCOS



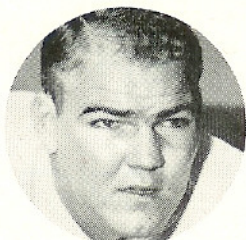
J. W. Brodnax
Fullback



Gene Mingo
Halfback



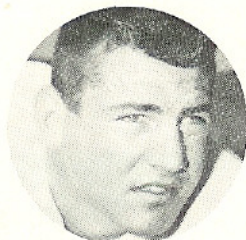
Bob McNamara
Halfback



Carl Larpenter
Guard



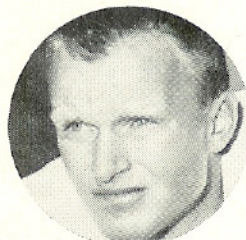
Johnny Pyeatt
End



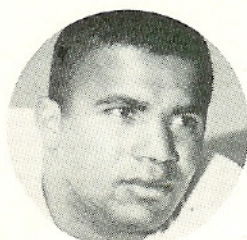
Ken Adamson
Guard



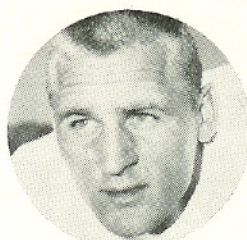
FRANK TRIPUCKA
Quarterback



Bill Danenhauer
End



Willie Smith
Tackle



Don Carothers
End


NO WOMAN CAN RESIST the elegance of a fur with the Leous label. Stop in for a preview showing of the very latest fashions in furs . . . created by Leous.

P.S. to men: Thomas M. Leous, Sr., Tom, Jr., and Alfred Leous will help you choose the perfect fur for the woman in your life.

"FINE FURS
SINCE 1897"

Leous

650 MAIN STREET
Next to Shea's Buffalo



MADISON CAB

Two-way Radio — "Round the Clock"

BONDED IN CANADA

VIC CANNAROZZO
Owner

STEVE CANNAROZZO
Manager

MAdison 3333

LUCKY No.

H 3145

If the above number corresponds with the one announced you will receive special awards through the advertisers in this Magazine.

Note: If same lucky number appears on more than one publication the management reserves the right to hold a special drawing among those having duplicate numbers for the purpose of determining the winner. No member of the personnel of the Refreshment Department or the Building may be a participant in the contest.

• Riding Togs • Sportswear • Camping and Hunting Gear



BROWNIE'S

UNIFORMS OF ALL KINDS

- MILITARY
- LEGION
- VFW
- POLICE AND GUARDS
- C.A.P.
- CHAUFFERS
- DRUM CORPS

10 W. EAGLE ST.

WA. 2218

After
the Game
Meet At

COLE'S RESTAURANT

EXCELLENT DRINKS

DINNERS

FROM 5 P.M. to 9:30 P.M.

LATE SUPPERS AND SNACKS

9:30 to 1 A.M.

AIR CONDITIONED

Your hosts PETE NAPLES and
JIM PARKER



featuring

ELECTRONIC CURB SERVICE

Banquet eating at barbecue prices!

1090 Niagara Falls Blvd.—Just north of Sheridan Drive

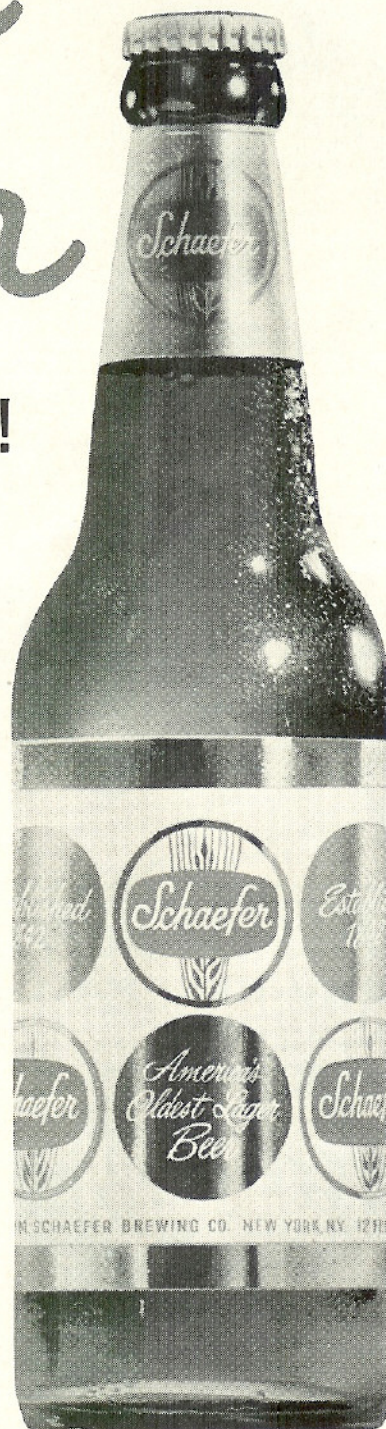
NEW YORK'S FINEST...

Schaefer beer

ON SALE HERE AT LOCAL PRICES!



Distributed By
MAVIAN
MO. 7892



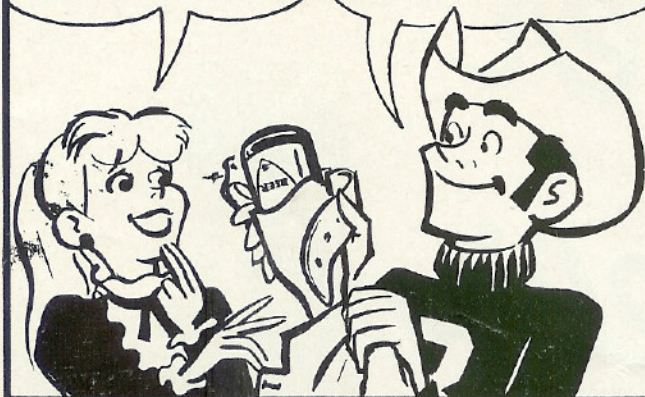
THE F. & M. SCHAEFER BREWING CO., NEW YORK and ALBANY, N. Y.

THE ADVENTURES OF *Simon Pureheart*



SIMON... YOU'VE
WROTE A CHEER IN
HONOR OF THE
BUFFALO BILLS?

YUP! HERE... HOLD
M' COAT AN' HOLSTER,
AN' I'LL RUN THROUGH
IT FOR YUH.



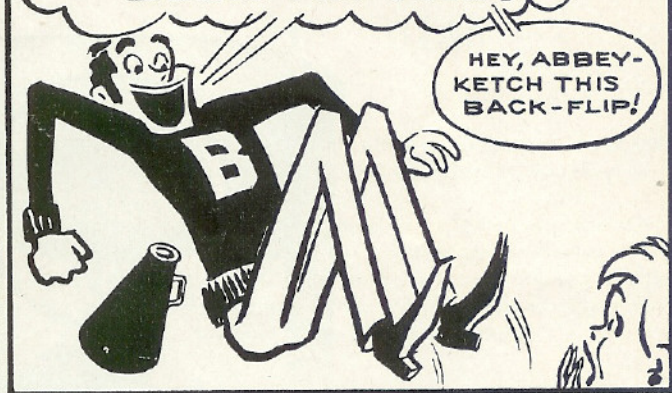
GIVE-A-CHEER!
FER-THE-BEER!
THET-YORE-HOME-TOWN-BREWS!



AN-A-WHOOP!
FER-THE-GROUP!
THET-Y'KNOW-CAIN'T-LOSE!



Simon! Simon!
BEER-AN-ALE!



BILLS OF BUFFALO!
NEV-ER-FAIL!!



WELL...
WHAT'D YUH
THINK OF IT?

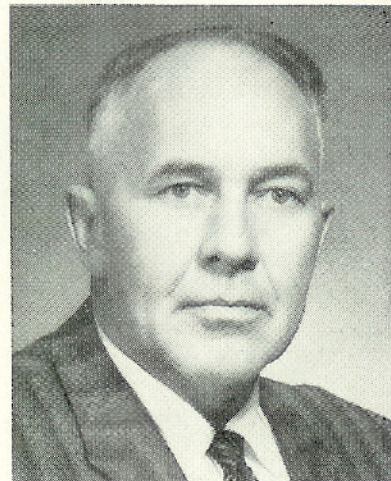
I THINK
YOU'D BEST
STICK TO
YELLIN' FOR
**SIMON PURE
BEER!**



"BUFFALO'S ONLY INDEPENDENT BREWERS,"
THE WILLIAM SIMON BREWERY, BUFFALO, NEW YORK



ROBERT L. HOWSAM
President



DEAN GRIFFING
General Manager



JIM CASON
Assistant Coach



FRANK FILCHOCK
Head Coach



DALE DODRILL
Assistant Coach

After the game tonight
Visit America's Most Beautiful Theatre-Restaurant

TOWN CASINO

681 MAIN STREET — 10 Minutes From War Memorial Stadium

Now Playing!

LES PAUL, MARY FORD and JACKIE MILES

FULL COURSE DINNERS FROM \$3.25

Featuring **ELI KONIKOFF** and his **YANKEE SIX**

(Never a Cover or a Minimum Charge)

RESERVATIONS . . . CL. 7388 — CL. 7389

Coming Attractions !!!

DELLA REESE • BOBBY DARIN • THE VAGABONDS
THE KIRBY STONE (4) • CONNIE FRANCIS • TONY BENNETT
AND MANY MORE

STEREO

Music Sounds Better on a

WEBCOR

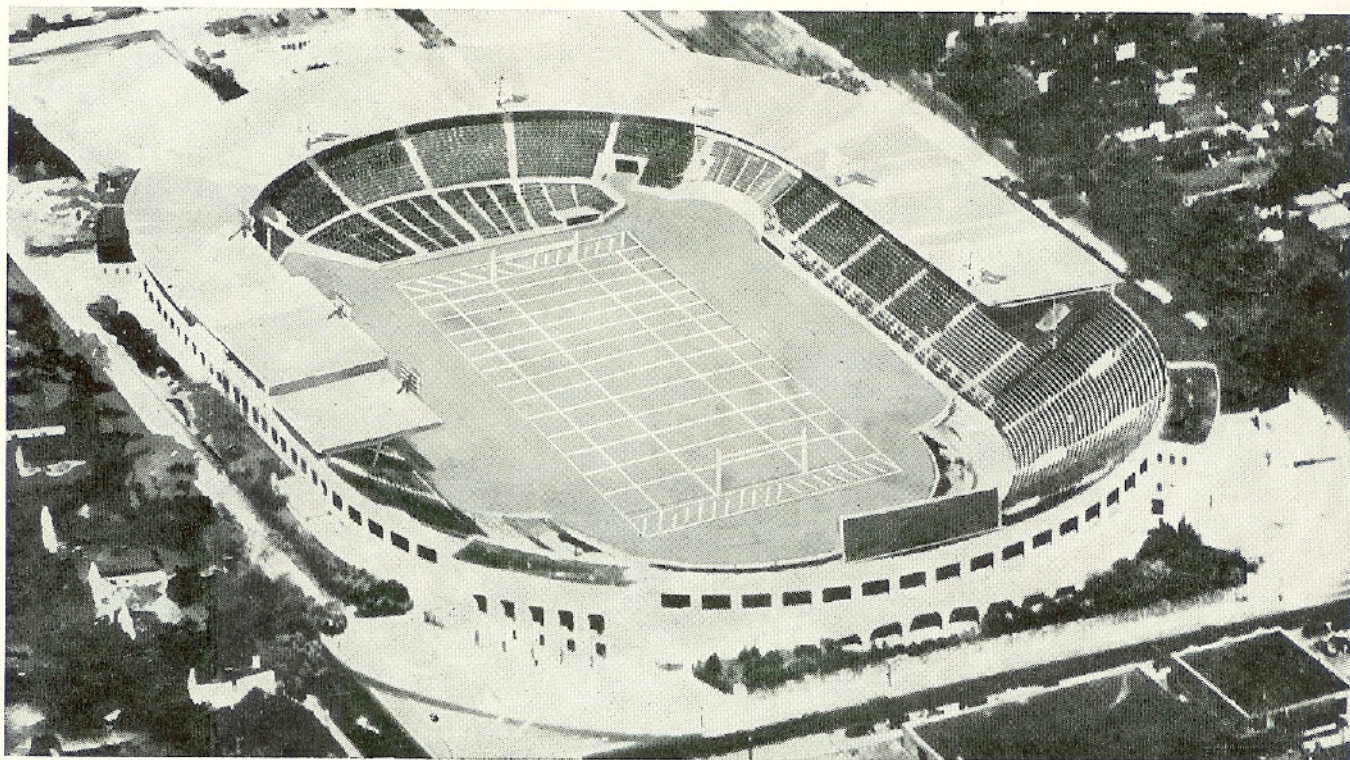
Radio Equipment Corporation

Distributor

147 Genesee Street

MO. 1415

See your nearest Webcor Dealer



Congratulations, BUFFALO, on
WAR MEMORIAL STADIUM
... one of America's finest !

B A W CONSTRUCTION CO., INC.

General Contractors

OFFICE: 84 COLORADO STREET, BUFFALO 11, NEW YORK

PHONE: BA. 3936-7-8

THOMAS J. MURPHY & SON

General Painting Contractors

281 Parkwood Ave.
 Kenmore 23, N. Y.

VOLKER BROS.

Electrical Contractors

891 Washington Street
 Buffalo 3, New York

FORNASIERO BROTHERS, INC.

*General Concrete Work
 Industrial Floors*

4280 Bailey Avenue
 Buffalo 26, New York

DUNN WELDING CO., INC.

1681 Fillmore Avenue
 Buffalo 11, New York

*Structural Steel Fabrications
 Light Iron and Steel Fabrications*

BA. 2400

HUDSON-RUMSEY CO., INC.

Repairs to all Concrete Structures

1679 Niagara Street
 Buffalo 7, N. Y.

*We are proud to have had a part in
 remodeling the War Memorial Stadium*

RUDY SLAZYK

Plumbing & Heating, Inc.

1700 Clinton Street
 Buffalo, New York

ERNST CONSTRUCTION DIV.
 of

ERNST STEEL CORPORATION

75 Lathrop St. P.O. Box 987

The AVENUE NURSERY

Landscape Service & Nursery

2301 Kensington Avenue
 Snyder, New York

Swiss Chalet

BAR-B-Q, Inc.
643 Main St.
Buffalo 3, N. Y.



Specializing Exclusively in
CHARCOAL BROILED CHICKEN
Delicious Flavor • Crispy Goodness
everyday . . . 'till 4:00 a.m.

National Credit Cards Accepted
No Extra Charge For Delivery Service

Halftime Entertainment



TONY SALATINO
Entertainment Director

- Sept. 18 —Saegertown Pa. H. S. Band—Director, James Billingsley
Nation's No. 1 Marching Band
- Oct. 2 —Jamestown H. S. Band (N. Y.)—Director, Charles Jacobson
- Oct. 16 —South Huntington H. S. (L. I.) Dance Band—Dir., Clem De Rosa
Nation's No. 1 High School Dance Band
- Oct. 23 —State University of New York, College of Education Band at
Buffalo—Director, Tony Salatino
- Oct. 30 —Sharon Pa. High School Band—Director, Fred Boles
- Nov. 6 —Dunkirk, N. Y. High School Band—Director, Anthony Di Russo
- Dec. 4 —New Castle Pa. High School Band—Director, Jerry Bonner

Added Attraction — *Miss Judy Delp, the National Double and
Single Baton Twirling Champion.*

BILLS' DANCE BAND

The immediate success of the Buffalo Bills' Swinging Dance Band is due to the talent and enthusiasm of Director Tony Salatino and twenty great artists.

Determined to employ more than just a house band for the Bills' home games, Salatino recruited—not a band—but 20 of the top individual musicians in the country. He molded them into a super dance organization utilizing especially prepared Salatino arrangements styled to showcase the talents of the individual performers.

Salatino, presently director of bands at New York State University College for Teachers at Buffalo, enjoys a long list of credits as a composer, arranger and conductor. His compositions for marching and dance bands have

been, and are being, played by colleges and high schools throughout the country.

Television and radio credits, earned by Salatino, include The Ed Sullivan and Eddie Albert Shows. Tony scored the music for "One World" on T.V. and his music has been performed at Carnegie Hall and the Brooklyn Academy of Music.

The Bills' Swinging Dance Band features such outstanding musicians as Frank Collura, trumpeter with the Buffalo Philharmonic; Jack Schilling, ex Tommy Dorsey and Woody Herman drummer; Jesse Ralph, trombonist with Benny Goodman and Glen Miller; and Sammy Noto, formerly a featured trumpeter with the Stan Kenton Orchestra.



Enjoy the Game — While in TOWNE Stay at the . . .

- Walking Distance to Stadium
- Free Parking
- 70 Modern Rooms
- Restaurant and Cocktail Lounge

TOWNE HOUSE
MOTORIST HOTEL
MAIN AT HIGH ST.



A Wide-Track Pontiac is every inch as roadworthy as it looks

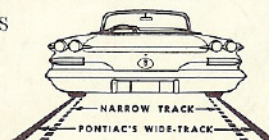
Dozens of times between any dawn and dusk—every time you see a new Pontiac—you get a sharp picture of a new kind of driving.

Parked or cruising, coming or going, you see how Wide-Track Wheels give Pontiac a built-to-the-road look. And your eyes are right. There *are* more inches between Pontiac's wheels, and less body width out-

side them. This wider stance gives a Pontiac balance and poise, reduces lean and sway. Wherever you set your course, you hold it with a feeling of positive control.

Ask one of our fine dealers to demonstrate how this roadworthy look becomes a roadworthy feel.

PONTIAC THE ONLY CAR WITH WIDE-TRACK WHEELS



PONTIAC MOTOR DIVISION • GENERAL MOTORS CORPORATION