

# Denver BRONCOS vs. Dallas TEXANS

OCTOBER 30, 1960

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SOUVENIR  
PROGRAM

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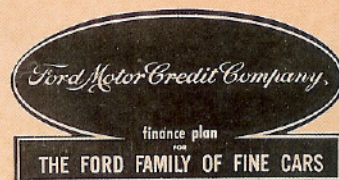
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## DEAN GRIFFING

*General Manager — Denver Broncos*

was quick in coming. In his first splash into the rough and rugged waters of pro football, his Roughriders were Western Conference champions.

Later he served with Toronto and Calgary, then returned to Saskatchewan in 1952 to team with Frank Filchock, now head coach of the Broncos, and the two collaborated to build one of the finest clubs and organizations in the Canadian League.

For almost a quarter of a century, Griffing coached and directed the fortunes of Canadian League teams.

A desire to retire after those many successful years in the tough Canadian grid circuit, led Griffing to Tucson, Ariz., and acceptance of the post of executive director of the Optimist Bowl — a game that annually pits the stars of major and minor colleges against each other in that city.

But, after two years in that capacity, Griffing heeded the call to return to professional football and accepted his present post with the Denver Broncos where he has been an invaluable leader in the building of the Mile High City's initial venture into the pro sport.

His wealth of contacts and experience throughout Canada have helped the Bronco general manager construct one of the league's most experienced clubs. Likewise, it will be a valuable aid in future talent scouting and recruiting.

Dean and his wife, Bea, have two children — Barbara Dean, 14, and Douglas Frederick, 10.

Personable Dean Griffing, probably the most experienced general manager in the American Football League, brings a lifetime of football background and know-how — both administrative and coaching — to Denver and America's newest major sports circuit.

In fact, the 45-year old Griffing became a general manager in the professional football ranks just two years after he had graduated from Kansas State as an All-Big Six center in 1934.

The native of Wichita, Kan., moved right into the dual role of coach and general manager of the Saskatchewan Roughriders in the Canadian League. Success

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# BRONCO BITS

By ORVILLE RENNIE  
Promotion Director

Week after week the Broncos have entertained visitors from Wyoming, Nebraska, Kansas, Iowa, New Mexico and Bronco Buster groups are being organized each week in the Rocky Mountain Region.

## BRONCO RANCH VISITORS



Left to right: Mrs. G. S. Kitchen, Jerry Kitchen, Manager Wyoming Travel Commission, office in Denver, Lou Mankus, Cheyenne attorney representing Governor Joe Hickey, Geo. Gunn, Wyoming band announcer and professor of music at the University.

There were many Wyomingites in the stands last week, when the Denver Broncos came through in the last quarter to beat the Boston Patriots.

Since the Bronco colors are the same as the Wyoming Cowboys, it was easy for the visitors from the north to give the home team plenty of support.

### Wyoming Band Performs at Half Time

The University of Wyoming marching band, one hundred and twenty-five strong, provided the half time "spectacular" with the history of the Pony Express.

Their performance didn't end when they left the field — they took up the cheerleading chores during the second half and claim some credit for the inspired playing of the Broncos during the second half.

### Other Wyoming Dignitaries on Hand

Other Wyoming dignitaries besides those shown in the photo, were Jim Spracklen, Executive Director of the Wyoming Travel Commission who arranged for the band's appearance, and Ron McPherson, director of public relations for the Wyoming Travel Commission.

Jim Spracklen stated, "Wyoming wishes the Broncos the best of luck and hope that the appearance of the Wyoming band can become an annual event."



Left to right: Mrs. Red Fenwick, Red and Miss Denver Bronco (Jimmie Alford).

*A letter to Miss Jimmie Alford (Miss Denver Bronco) from Red Fenwick, Denver Post's Empire Magazine Feature Writer.*

Dear Jimmie:

Please accept my sincere thanks and those of Mrs. Fenwick for introducing us to professional football. Until we were your guests at last Sunday's game between Boston and the Denver Broncos, neither of us had ever seen a pro game.

Believe you me, we're both edge-of-the-seat fans from now on — I, personally, am a loud-mouthed Bronco booster of the noisiest variety.

The way those Bronco behemoths came from behind in the last quarters of the game and spilled Boston's baked beans all over the football field was something to behold. That action left both of us hoarse and happy.

I must confess that I always thought it would be a little difficult to work up a great deal of enthusiasm over a football game between paid professionals. It occurred to me that the absence of school rivalry and school spirit would make the game dull.

What a heck of an idea that was. Before the game was over I was standing on my seat, as you recall, blating my head off for the hometown team.

Spirit? These Broncos have got it in big hunks. Fight? You bet they do.

And I want you to know, too, that we enjoyed the western atmosphere of the little extras offered at the Bronco games. The horseback presentation of the Colors, the cute little Bronc-ettes in their western hats and short skirts.

It was also a pleasure to watch and hear the Cowboy Band from the University of Wyoming. Hope they come back. Keep up the Cowboy spirit and keep the Broncos on the win side of the ledger.

Right Cordially yours,  
Red Fenwick





## HALF TIME TO FEATURE SPECTACLES!

by FLOYD L. SPARKS

After the wonderful reception you, as audience, gave our little ten-year-old twirlers last week, we decided that you might like to see the baton artistry of some of our regular staff Bronc-ettes. We have three state champions in the group, and today you will see them in action. They are Bonnie Dill, Barbara Lewis and Judy Strecker. Their efforts will be backed up by a pom-pom routine using the rest of the Bronc-ettes. As featured guests this week we are presenting the Band and Latin American corps from Brighton High School. Though our worthy opponents today are not from south of the border, we feel that they are close enough to our Southern neighbors to feature music with a Latin beat. Incidentally, you might like to know that the Brighton Director, Mr. Durward Morsch, was with the pro-football band in Washington, D. C. back in the days when your correspondent did the shows in the other league. I think you will agree that the talent here, and in our neighboring states is the equal of anything you can find in either league . . . We hope you enjoy both the show and the game.

## BLANDA, CANNON & CO., INVADE NOV. 6

By PAUL MANASSEH, Public Relations Director



Seven days hence the powerful Houston Oilers invade Bears Stadium for a game which could go a long way toward deciding the number one team in the explosive American Football League. The Oilers, victors in five of their first six games, will meet the fighting Denver Broncos who never know when they're licked.

Coached by Lou Rymkus, the Oilers are bankrolled by the wealthy Bud Adams and boast names galore with a driving offensive force.

Quarterbacking the club is George Blanda who will combat Frank Tripucka in a battle which should see the know-how of these two grizzled warriors put to its acid tests of the inaugural campaign in the AFL.

As if that were not enough the Oilers will show a host of backfield stars who must command

respect for their power running and adept pass receiving.

The incomparable Billy Cannon, everybody's All America choice from L. S. U. the past two years, was nabbed by Adams during the winter, but several unheralded backs have contributed even more than the Baton Rouge native who won the Heisman Trophy.

Charlie Tolar, another Pelican Stater, who did his collegiate chores at little Northwestern State in his home town of Natchitoches, and Dave Smith, a rip-roaring fullback from Ripon College in Wisconsin, mold the Oiler offense into a point-totaling machine.

Ends Jack Atchason (Western Illinois) and Johnny Carson (Georgia) are a pass reception combo which compliment Blanda's forward passing artistry.

The south Texans give little when it comes to defense either with a well-balanced line and backfield.

All in all the Houstons and the Denvers should furnish another typically explosive AFL game next Sunday at 1:30 p.m.



# BRONCOS OWNED AND OPERATED BY ROCKY MOUNTAIN EMPIRE SPORTS, INC.



**ROBERT L. HOWSAM**  
*President*

Already classed as minor league baseball's most successful independent operator, Bob Howsam became one of the original founders of the American Football League. A man who exemplifies the best in the American tradition of building, he has erected a sports empire in the Rocky Mountain empire unparalleled in the annals of local history.

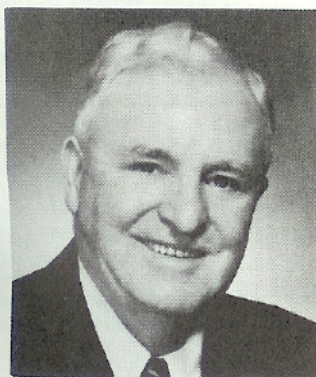
Over a decade ago, along with his father, Lee, and brother, Earl, Bob purchased the Bears franchise in the Class A Western League. On the site of a city dump they erected Bears Stadium, possibly the most beautiful sports stadium in the nation.

Gradually increasing the stadium capacity, Denver drew crowds that provoked unbelieving comments and in 1955 they purchased the Kansas City franchise and moved the growing area into Triple-A baseball. Twice, a baseball first, Howsam was named minor league executive of the year.

A founder of the Continental League, recently absorbed by the present major leagues, Howsam is looking forward to the day when major league baseball will join professional football in the Mile High City.

A leading citizen of Denver, Howsam belongs to some 40 organizations and has been honored by being named to many esteemed positions in the community.

Bob and his wife, Janet, are the parents of two boys, Bobby, 18, and Edwin, 16.



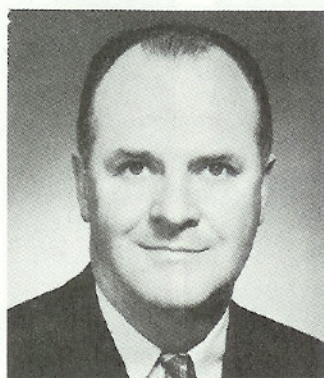
**LEE W. HOWSAM**  
*Chm. of the Board*

Chairman of the Board of Directors, Treasurer and Director of Stadium Improvements keeps the senior member of the Denver baseball and football organization, Lee Howsam, on the go.

Born in Winnipeg, Manitoba, Lee served as president of Bears in 1948 before moving to his present position.

An active civic worker, the 75-year old Lee and his wife,

Mary, are one of the most colorful sports couples in Denver.



**EARL R. HOWSAM**  
*Vice-President*

The most versatile staff member and one who shoulders a large load of the operational details involving the football Broncos and the baseball Bears, Earl Howsam capably serves as second in command.

A bomber pilot during World War II, Earl joined the Bears' organization after serving as administrative assistant to Senator Edwin C. Johnson (D-Colo.) from 1949

through 1954.

While serving in Washington, D.C., he acquired a vast and excellent background for promotions which is clearly outlined in the Bears' heavy promotional schedule each year.

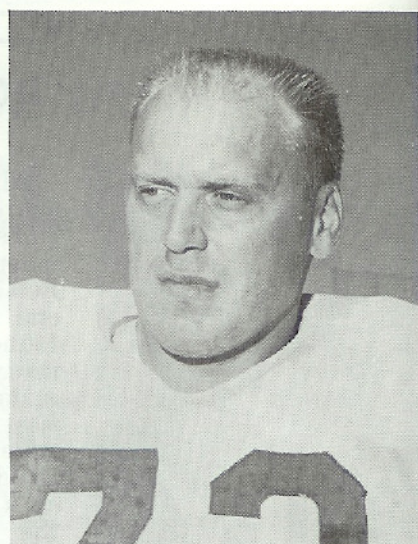
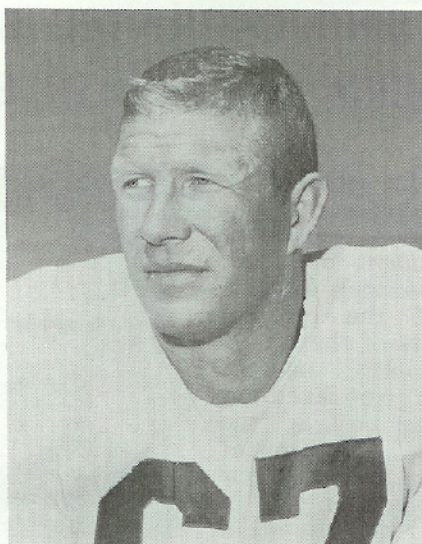
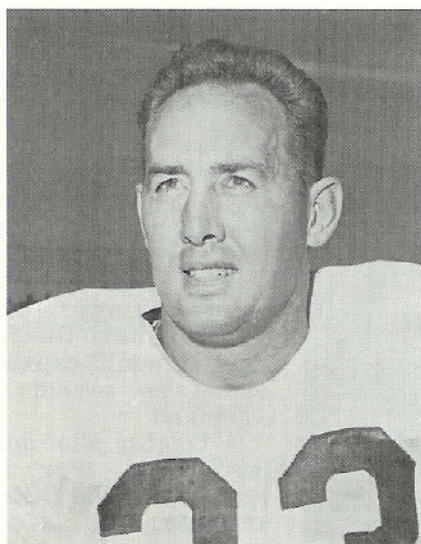
His fresh, new ideas have continued to make the Bears one of the top promotional organizations in baseball and now this high degree of success is being carried into professional football with tremendous results.

Earl and his wife, Mary, are the parents of a daughter, Marilee, 16, and a son, Dick, 13.

## OTHER MEMBERS OF THE FRONT OFFICE

EARL F. HARTMAN	<i>Comptroller</i>
PAUL MANASSEH.....	<i>Public Relations</i>
GARY FRANDSEN .....	<i>Publicity</i>
ORVILLE RENNIE .....	<i>Promotion</i>
FLOYD SPARKS .....	<i>Entertainment</i>
CHARLES RILEY .....	<i>Bookkeeper</i>
MARIAN MOTTIN.....	<i>Office Secretary</i>
ART BARNES.....	<i>Superintendent of Grounds</i>
MARGARET BARNES.....	<i>Stadium Matron</i>





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**PETE MANGUM** . . . Linebacker . . . 6-1 . . . 220  
. . . 27 . . . Mississippi . . . A five-year veteran  
of the National Football and Canadian Leagues.  
After graduation in 1954 signed with the New  
York Giants and turned out to be one of their top  
linebackers before going into service in 1956. Re-  
turning from service he played with the Giants for  
two years and one year in Canada. Lettered three  
years at Ole Miss, being named to the All South-  
eastern Conference defensive platoon in 1953, the  
last year the free substitution rule was in effect  
in the college ranks. Good reactions and can play  
either the corner or middle linebacking spots.

**JOHN HATLEY** . . . Defensive tackle . . . 6-4 . . .  
260 . . . 30 . . . Sul Ross (Tex.) . . . Another small  
college graduate who developed after he turned  
pro. A four-year veteran of the NFL with the  
Chicago Bears, who he broke in with, the Chicago  
Cards and Philadelphia Eagles. Particularly tough  
to the inside and is very rarely trapped. Was with  
the Dallas Texans during most of exhibition sea-  
son then came to the Broncos in a trade that  
sent defensive halfback Bob Rosbaugh of Miami  
U. to Dallas. A quiet, serious leader who does most  
of his talking on the field, Hatley is from Uvalde,  
Tex.

**GORDY HOLZ** . . . Offensive tackle . . . 6-4 . . .  
270 . . . 26 . . . Minnesota . . . A teammate of  
Bronco halfback Bob McNamara both in college  
and pro ball. Played with "Mac" at Minnesota  
and later at Winnipeg in the Canadian League.  
Obtained by the Broncos during the exhibition sea-  
son from the Boston Patriots in exchange for  
center Larry Cundiff. Big and strong with plenty  
of speed, Holz can really go get 'em. Playing both  
ways in Canada he developed good lateral move-  
ments which makes him a tough man to get by.  
While at Minnesota became known around the  
Big 10 as one of hardest hitters in the league.  
A native of St. Paul, Minnesota.



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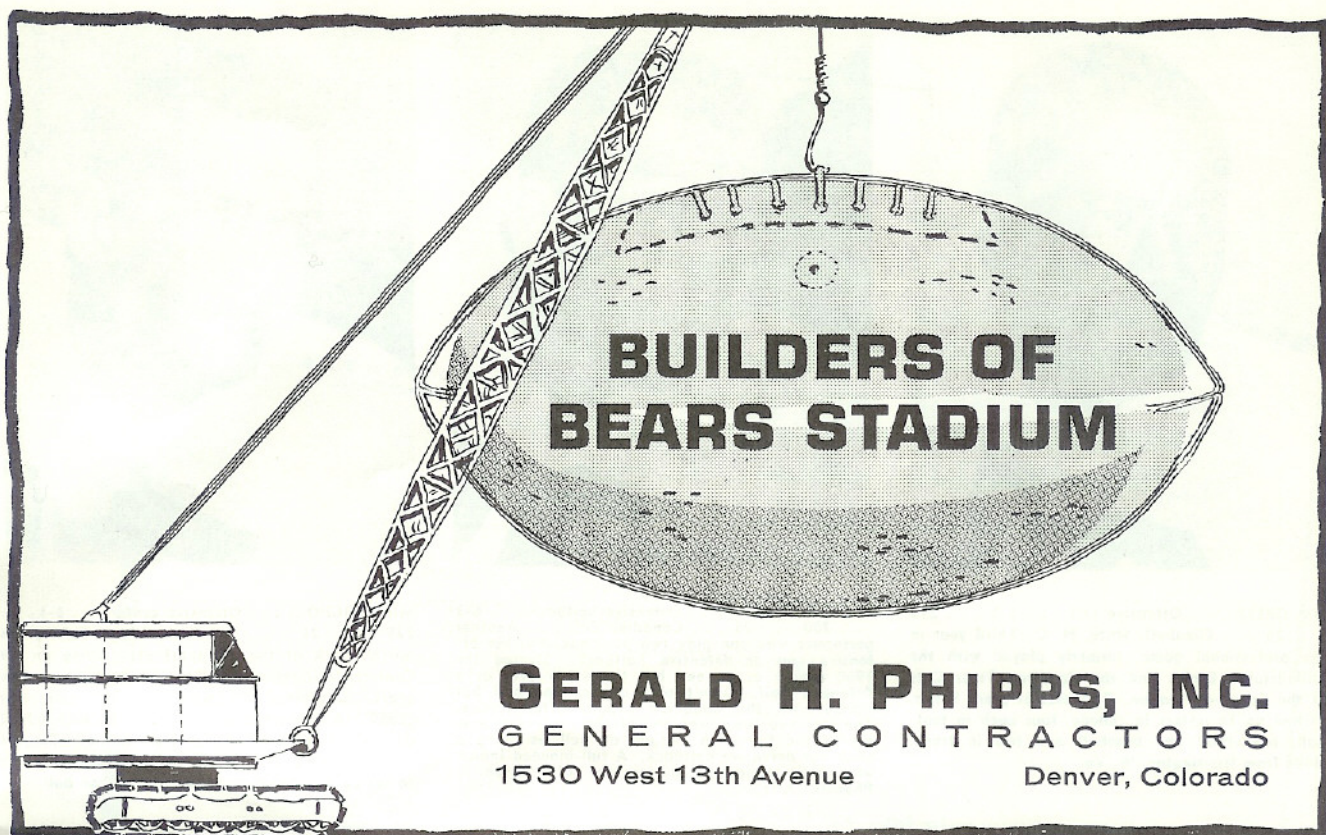
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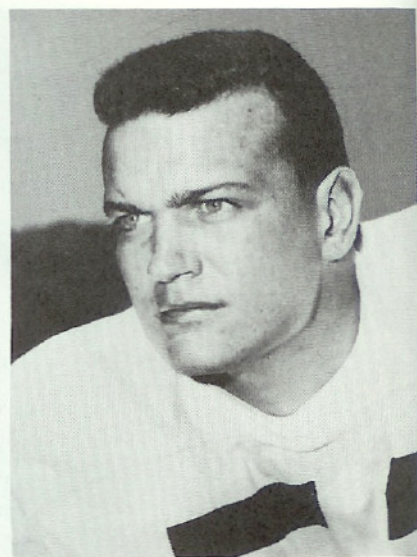




**JIM GREER** . . . Offensive end . . . 6-3 . . . 215  
 . . . 26 . . . Elizabeth State, N. C. Third year in the professional game, formerly played with the Philadelphia Eagles and the Hamilton Tiger Cats of the Canadian League. Possessor of great hands. Picked up 14 letters in college, four each in football, basketball and baseball and two in track. Hails from Huntington, W. Va.



**JOHNNY PYEATT** . . . Defensive halfback . . . 6-3  
 . . . 200 . . . 26 . . . Canadian Ball . . . Another performer who can play two positions — either offensive end or defensive halfback. Started the 1960 season as an end but then took over as a defensive half. Didn't play any college ball but signed with the Canadian League after service. The last two years was one of the leading receivers in the Canadian League as well as being a stick-out defensive halfback. A full-blooded Indian who is a policeman during the off season in Phoenix, Ariz.



**MIKE NICHOLS** . . . Offensive center . . . 6-3 . . . 225 . . . 21 . . . Arkansas A&M. Taking his initial crack at the pro sport after being an All Conference lineman in college for four consecutive years. Captained his team in his senior year (1959). A nine-letter winner during his high school days at Monticello, Ark., High School. Biggest thrill returning an intercepted pass back 70 yards to set up a winning touchdown in college ball.



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THE STATE OF COLORADO  
EXECUTIVE CHAMBERS  
DENVER

STEVE McNICHOLS  
GOVERNOR

August 29, 1960

Mr. Robert L. Howsam, President  
The Denver Broncos  
West 20th Avenue & Decatur Street  
Denver 4, Colorado

Dear Bob:

It is my very great privilege and pleasure  
as Governor of the State of Colorado to extend the  
official greetings of the State to the Denver Broncos  
and the American Football League.

Our entrance into America's newest sports  
endeavor is a milestone in the progress of the State.

Recognizing competitive sports as an  
integral part of our American system and way of life  
it is with much enthusiasm that Colorado enters into  
the major league of professional football through the  
Denver Broncos and the American Football League.

Sincerely,

A handwritten signature in cursive script, appearing to read "Steve McNichols".

SMcN:mu





# AMERICA'S NEW SPORTS CIRCUIT IN HIGH GEAR

By CHET NELSON, Rocky Mountain News Sports Editor



From a grubby beginning on the sandlots, the bruising game of professional football has risen to the peak of popularity throughout the broad expanses of our fair land.

It is only proper and fitting that Denver, one of the nation's busiest sports centers, is privileged to present this most spectacular of all games.

A new era dawns in the vastly expanded sports activities of the bustling Mile High City with the introduction of Coach Frank Filchock's rip-snorting Broncos.

What we used to get such a wallop out of on the television screen now comes to us in the flesh with the inaugural season of the ambitious American Football League.

Bob Howsam and his associates in Empire Sports Inc. are to be complimented for bringing this AFL franchise into our midst. This chance taking project further proves the faith investors in Empire Sports Inc. have in the sports future of our Rocky Mountain West.

This same corporation has provided Colorado's Capital City with the finest in baseball and a clean, well operated Bears Stadium the last dec-

ade. Denver's tremendous success in baseball has brought the Rocky Mountain metropolis country-wide recognition. It is logical to predict the same will happen in football in the years to come.

The American Football League already has sent chronic skeptics scurrying into hiding with marked progress in its first few weeks of operation. Not a loud bell ringer from the standpoint of turnstile counts, but no one can question the new circuit's solid foundation and bright prospects for the future.

Millions of dollars have been expended in getting the AFL off the ground. Millions more will be shelled out to keep it airborne. Its leaders have boldly accepted the challenge of the firmly established and prosperous National Football League and show no signs of backing down.

The AFL, from its energetic Commissioner Joe Foss to the clubhouse attendants, make no pretense of starting on the same level which the rival league needed a score of years to achieve.

"But give us three years and we'll be up there with 'em," says Commissioner Foss and AFL owners.

Father of the American League is 27-year-old Lamar Hunt, Dallas millionaire who once gathered splinters on the Southern Methodist University benches.

Continued On Page 26



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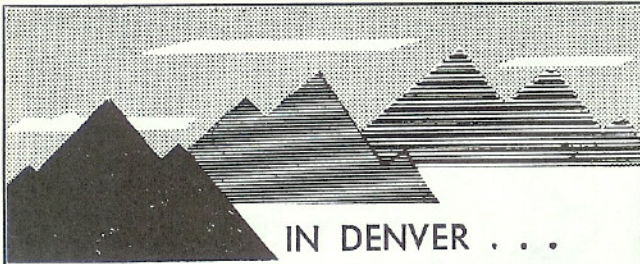
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**Sold at Bears Stadium**







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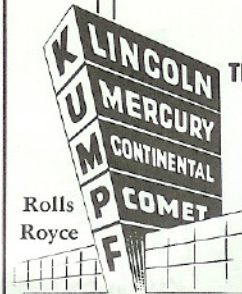
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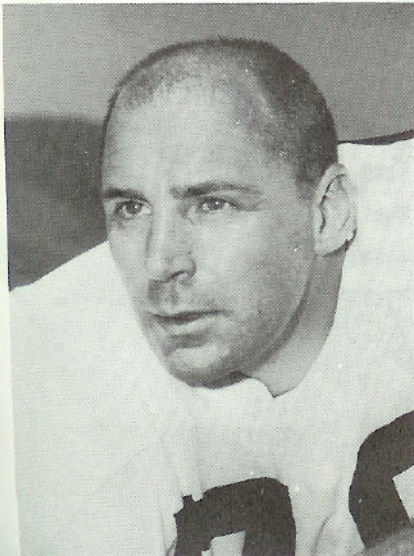
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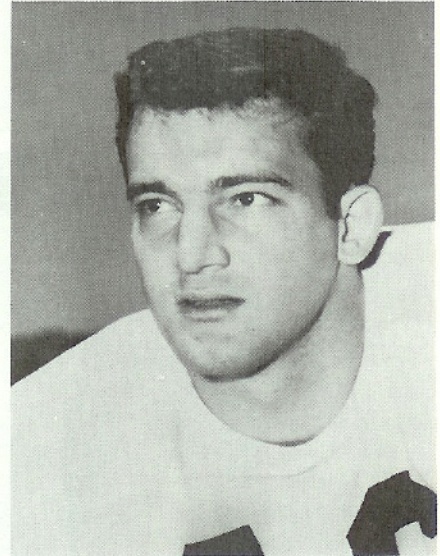
2nd Avenue and St. Paul



**DON KING** . . . Defensive end . . . 6-3 . . . 255 . . . 29 . . . Kentucky . . . The other half of the Bronco's defensive end corps, Big Don is a tough man to run around or through. Shows five years of experience in the National Football League with the Cleveland Browns, Philadelphia Eagles and Green Bay Packers. A fiery leader in the defensive forward wall, King has good lateral movement as well as a strong, straight ahead charge making him a threat to break up the wide sweep or the off-tackle slant. Learned his football young in Turtle Creek, Pa., where he played high school ball. One of the most well-proportioned men on the Bronco squad.



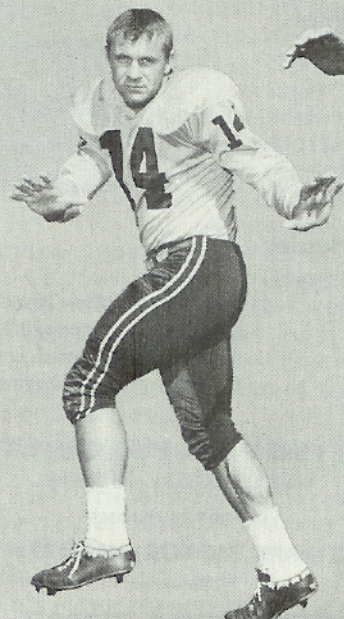
**KEN ADAMSON** . . . Offensive guard . . . 6-2 . . . 215 . . . 21 . . . Notre Dame . . . One of the hardest workers on the squad and a tremendous competitor. Has developed into stand-out blocker, both in the line and downfield. Excellent speed makes him the key man on many Bronco plays that go wide. Captained last year's Notre Dame squad ending a brilliant two-year career. Claims his biggest thrill was playing in Notre Dame's traditional Old Timer games held each year at the conclusion of spring practice when former Irish greats return to play the varsity. His father, Colonel K. S. Adamson, is with the Air Force Defense Command in Colorado Springs, Colo.



**AUSTIN GONSOULIN** . . . Defensive halfback . . . 6-3 . . . 200 . . . 22 . . . Baylor . . . An outstanding end and halfback with Baylor in the Southwest Conference the last two years. Obtained by Denver in the trade with Dallas that sent Jack Spikes of T.C.U. to the Texans for Gonsoulin and end Don Carothers. The first day in camp Gonsoulin was tried at defensive half and he's been there ever since. Speed, size and good hands make him a potential great as a defensive back. Can do everything well and for a rookie has amazing reactions in pass coverage. Played high school ball in Port Arthur, Tex., with Bronco teammate Carl Larperter.



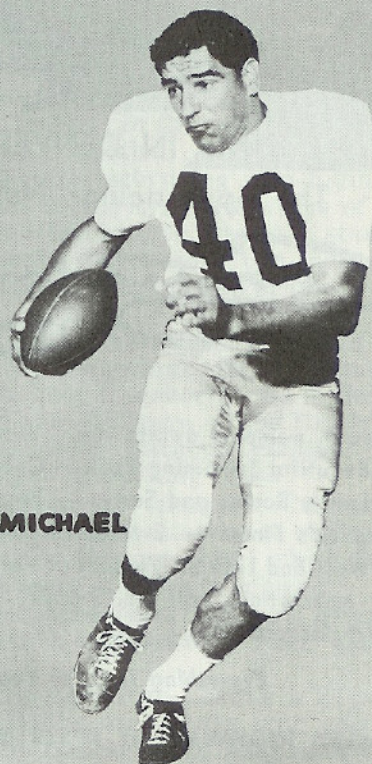
**BILL  
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**SKIP  
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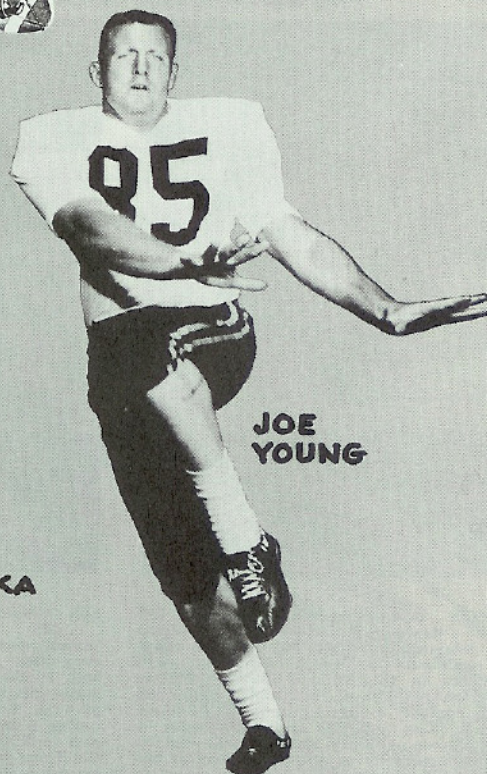
**AL  
CARMICHAEL**



**CARL  
LARPENTER**



**FRANK  
TRIPUCKA**



**JOE  
YOUNG**

Biographies of These Players on Page 30



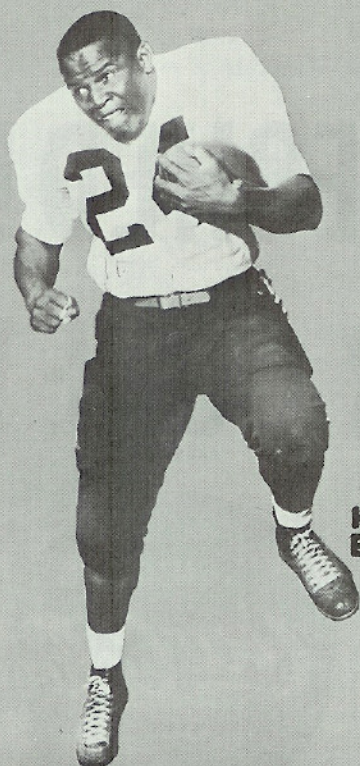
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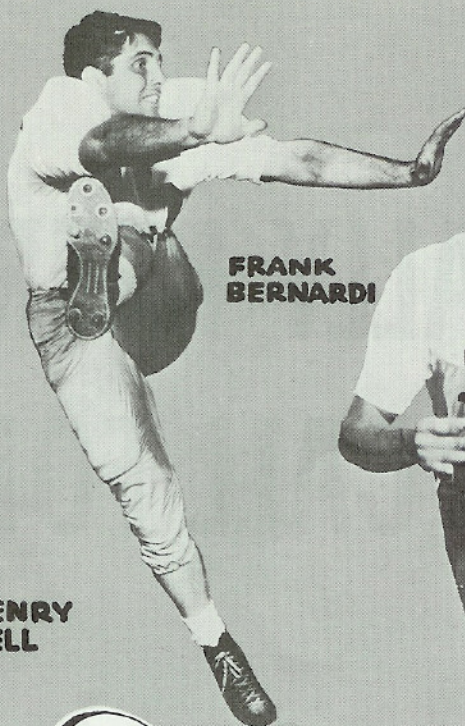


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STRICKLAND**



**BOB  
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Biographies of These Players on Page 36



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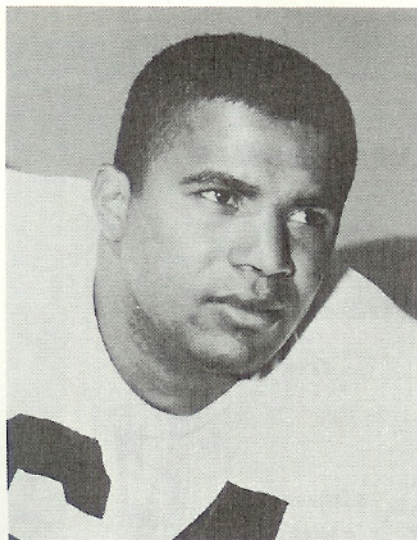


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**WILLIE SMITH** . . . Offensive tackle or guard . . .  
 6-2 . . . 255 . . . 22 . . . Michigan . . . Could  
 be one of the better offensive linemen in the AFL.  
 Great speed for his size who excels in clearing the  
 path downfield. Signed with the Chicago Bears in  
 1959 after completing a brilliant career at Michi-  
 gan. Ranked as one of the best blockers ever to  
 come out of the Big 10, Smith could outrun many  
 of the backs that he blocked for. A native of  
 Little Rock, Ark., where he went to Dunbar High  
 School with another famous grid name, Jim Pace,  
 who also went to Michigan and later starred with  
 the San Francisco 49ers.

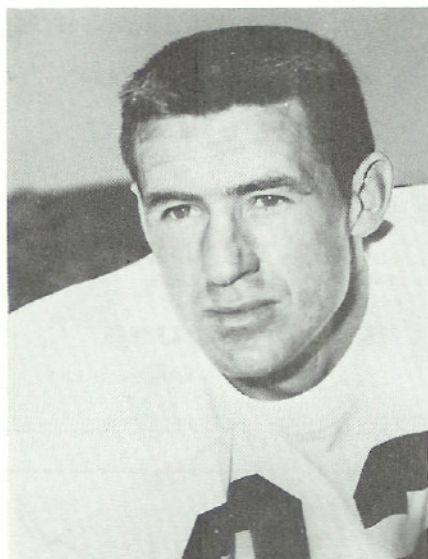


**GEORGE HERRING** . . . Quarterback . . . 6-3 . . .  
 200 . . . 26 . . . Miss. Southern . . . A two-year  
 veteran of the Canadian League who could be one  
 of the American Football League's outstanding  
 punters. Quarterbacked one of the nation's top  
 small college teams in 1956 when Miss. Southern  
 won 9 and lost 1. Was fifth in the nation that  
 year in punting and went on to play in the Senior  
 Bowl. Herring performed for Vancouver and Regina  
 in the Canadian League, playing offensive quarter-  
 back and handling all the punting. Both years he  
 was among the league's leading punters with bet-  
 ter than a 40-yard average. Joined the Broncos  
 as a punting specialist but soon made it known  
 he could also do the job at offensive quarterback.  
 A native of Gadsden, Ala., Herring's development  
 at quarterback gives the Broncos the deepest and  
 most experienced set of signal callers in the AFL.



**ELDON DANENHAUER** . . . Offensive tackle . . .  
 6-4 . . . 235 . . . 25 . . . Pittsburg St. (Kan.) . . .  
 An excellent blocker with tremendous strength and  
 desire. One of two brothers on the Bronco squad,  
 Eldon is playing his first year in pro ball. He  
 started at College of Emporia in Kansas, the same  
 school his brother Bill attended, but switched to  
 Pittsburg St. to make quite a name for himself  
 his senior year. He and Bill, who's one year older  
 than Eldon, teamed up at Clay Center, Kan., high  
 school for three unbeaten seasons covering 27  
 games to rank as one of the top high school teams  
 in the state during 1951.





**BOB McNAMARA** . . . Offensive halfback . . . 6-0 . . . 185 . . . 26 . . . Minnesota . . . One of the outstanding backs ever to perform in the Big 10, "Mac" was a consensus All American in 1954. After graduation he signed with Winnipeg in the Canada League and played four years. In 1956, his second year in the league, he was the top rusher with 1,157 yards and was named to the Canadian League All Star squad. Besides being a good runner McNamara has an uncanny knack of getting open to receive passes. For that reason he'll be a flanker back in Coach Filchack's offensive setup. During the off season "Mac" operates a restaurant and lounge in Minneapolis, Minn.



**DAVE ROLLE** . . . Offensive fullback . . . 6-0 . . . 205 . . . 23 . . . Oklahoma . . . A power runner who's tough to bring down. Can go to the outside with good speed on either the quick pitchout or flare pass. A member of outstanding Oklahoma teams of 1956, '57 and '58 which lost only two games, one to Notre Dame, 7-0, and the other to Texas, 15-14. A starting fullback his last two years, Rolle's main job was to serve as a blocker for Oklahoma's speedy halfbacks. His development as a runner stems from his blocking experience, as he has learned to use his shoulders to bowl over would-be tacklers. This is his second year in pro ball having played last season with Edmonton in the Canadian League.



**RED BRODNAX** . . . Offensive fullback . . . 6-0 . . . 195 . . . L.S.U. . . . Played first string fullback on L.S.U.'s national championship club of 1958. Clearing the way for the much publicized Billy Cannon, Brodnax was voted the most valuable player in the Southeastern Conference that year and was also awarded the Jacobs trophy, given annually to the outstanding blocker in the league. Steady performer who's always ready when the going gets tough. Has developed into good power runner and still retains his blocking ability. A native of Bastrop, La., where he played high school ball, Brodnax is playing his first year of pro ball.

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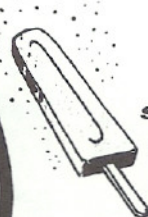
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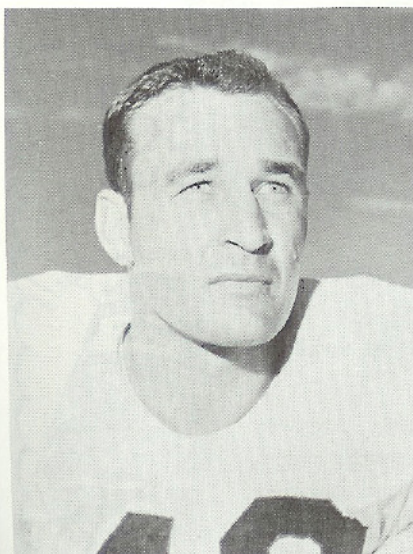


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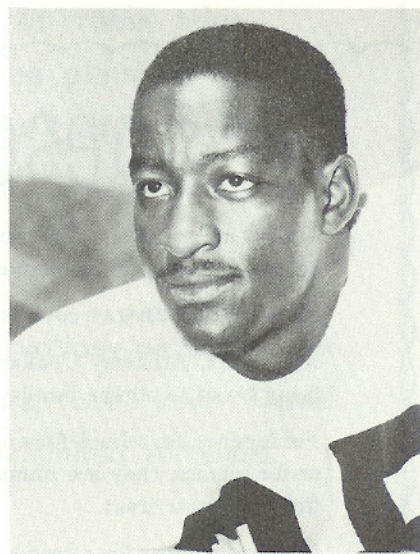
CHARLES GOLDBERG, GEN. MGR.



**AL ROMINE** . . . Defensive halfback . . . 6-2 . . . 195 . . . 27 . . . Florence St. (Ala.) . . . Rugged, on offensive ends because of determination not to be beaten when going for a pass. Great competitor and a second team Little All American at Florence St. in 1953. Lettered three years in basketball and football. Played five years of pro ball beginning with the Chicago Bears under George Halas in 1955. Was a first string defensive half with Green Bay during 1956, '57 and '58 and then moved to Ottawa in Canada to help them get into the playoffs last season. Nicknamed "Monk," the Haleyville, Ala., native is a farmer during the off season.

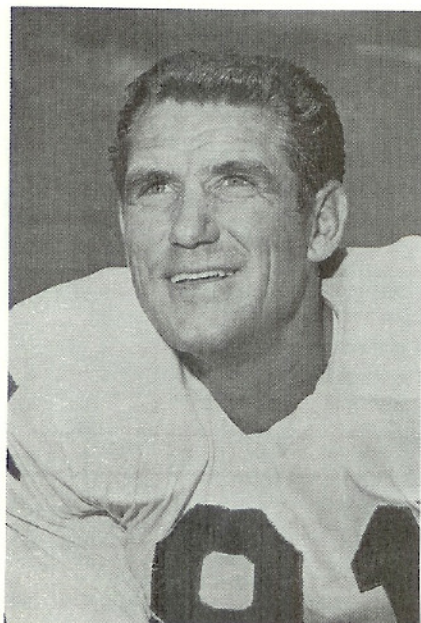


**HARDY BROWN** . . . Linebacker . . . 6-0 . . . 190 . . . 32 . . . Tulsa . . . Probably the hardest hitting back ever to come out of the Missouri Valley Conference. Was All Missouri Valley three years, graduating in 1948. Started out as a defensive back in pro ball with the Chicago Hornets of the old All American Conference and later with the Washington Redskins and the Chicago Cards in the NFL. Starting his 10th year in pro ball, Brown has been moved to middle linebacker in Coach Filchock's defensive scheme. Has proved to be a rugged tackler who likes to hit. One of the few who has played in all three pro circuits . . . the old AAC, the NFL and now the AFL.

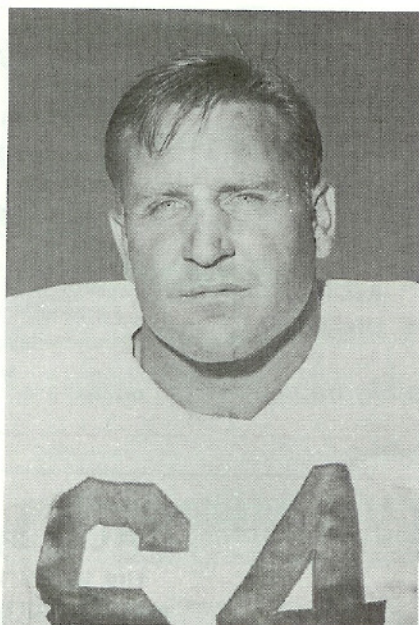


**GENE MINGO** . . . Offensive halfback . . . 6-1 . . . 200 . . . 21 . . . Service Ball . . . A first year pro who didn't play any college football. "The Hawk" will handle most of the Bronco's place-kicking chores. A versatile, smooth runner with good power; can also handle a defensive halfback assignment if called upon. All-Navy two years; standout high school athlete at Akron, Ohio. Biggest thrill is playing service ball with football greats Ralph Guglielmi, Roosevelt Grier and Sherman Plunkett.

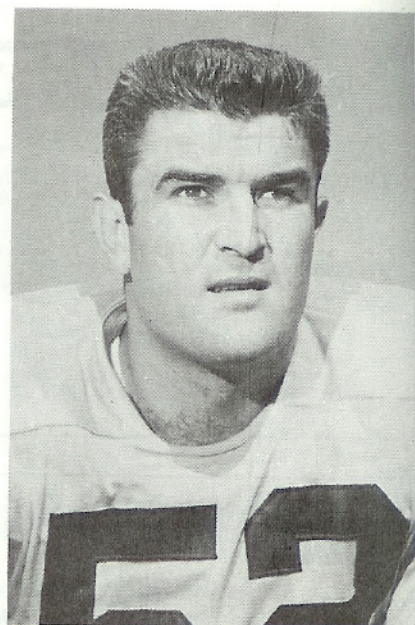




**BILL JESSUP** . . . Offensive end . . . 6-1 . . . 195  
 . . . 30 . . . Southern California . . . Entering his  
 ninth year of pro ball; seven-year veteran with the  
 San Francisco 49ers. Was a key performer on the  
 1957 Forty-Niner squad that led the NFL in for-  
 ward passing efficiency. Played on the same West  
 club with Bronco line coach Dale Dodrill in the  
 1950 East-West Shrine game. Los Angeles native.



**BUD MCFADIN** . . . Defensive tackle . . . 6-4 . . .  
 280 . . . 32 . . . Texas . . . Destined to be a de-  
 fensive great in the American Football League.  
 Terrific size and crushing strength, all man in  
 every respect. Addition has given the Bronco  
 defensive corps a tremendous boost—a "take  
 charge" leader on the field. An outstanding per-  
 former with the Los Angeles Rams from 1952  
 through 1956. All Pro defensive tackle several  
 seasons. Had a great season in 1955 when the  
 Rams were Western Division champs in the NFL. A  
 Ram teammate of Bronco backfield coach Jim  
 Cason. An All American for the Longhorns at  
 guard in both 1949 and '50; named "Lineman of  
 the Year" after senior season. Started for the  
 College All Stars at left guard against the Cleve-  
 land Browns in 1951 All Star game. A native of  
 Houston, Tex.



**FRANK KUCHTA** . . . Offensive center . . . 6-3  
 . . . 235 . . . 24 . . . Notre Dame . . . Joined the  
 Broncos after the regular season got underway.  
 Can also handle a linebacking assignment. A two-  
 year pro vet with the Washington Redskins; a  
 three-year letterman at Notre Dame. Played in  
 the 1958 East-West Shrine game at San Fran-  
 cisco. An All-Mid-West selection his senior year.  
 Hobby is listening to hi-fi stereo records. Lives  
 and works as an accountant in his native Cleve-  
 land, Ohio, during the off-season. Married.



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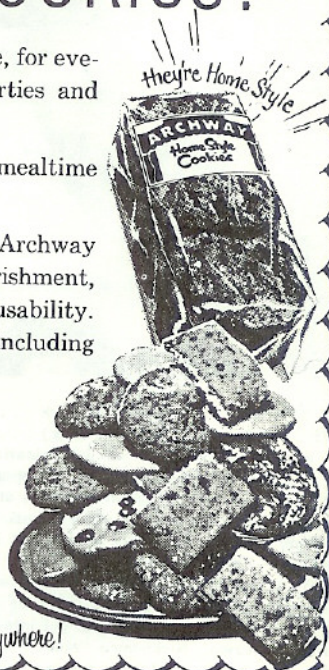
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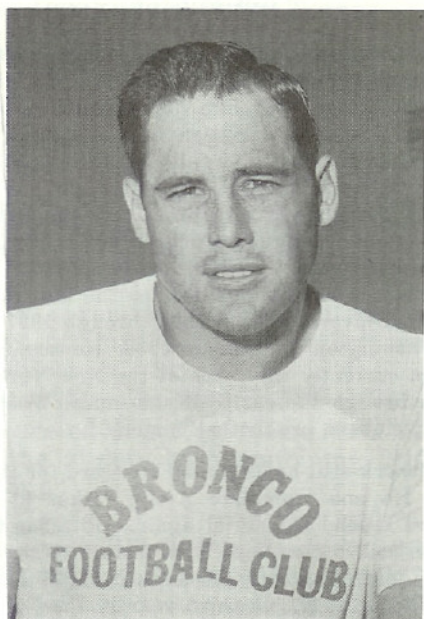


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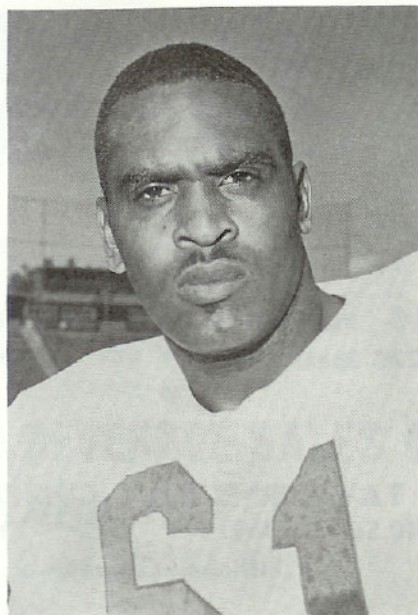
at better Grocers Everywhere!







**BUDDY ALLISTON** . . . Linebacker . . . 6-1 . . . 225 . . . 26 . . . Mississippi . . . Recently acquired from the Oakland Raiders for an undisclosed future draft choice. Veteran of Canadian League football. Tremendous potential and should be a Bronco leader on defense. Quick and strong, can play either corner or middle linebacker. Joined Denver just days before the regular season opened. Hometown, Jackson, Miss.



**CHUCK GAVIN** . . . Defensive end . . . 6-1 . . . 240 . . . 24 . . . Tennessee A&I . . . Starting defensive end for Vancouver of the Canadian League last season. Tough, rugged competitor who handles himself well. Entering third season of pro ball; youngest and smallest of Bronco defensive ends. A native of Laurel, Miss.



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## FRANK FILCHOCK

HEAD COACH  
DENVER BRONCOS

Returning to the American coaching ranks after a successful career in the Canadian League, the 48-year-old Filchock brings with him an outstanding offensive background. Using a variation of the winged T, commonly referred to as the double fullback system, Filchock finished in the Canadian League playoffs eight out of nine years. Being a former quarterback in both the National Football and Canadian Leagues, Filchock builds his offense around the forward pass. A native of Grindstone Gulch, Pa., Filchock was a brilliant passer for the late Bo McMillian at Indiana University from 1935 through 1937 before joining the Washington Redskins in 1938. He teamed with Sammy Baugh, currently the coach of the New York Titans in the AFL, through the early '40's to make Washington one of the top clubs in pro football history.

Filchock still holds the NFL record for the longest pass play. He and teammate Andy Farkas hooked up for a 99-yard touchdown aerial against Pittsburgh in 1939. He quarterbacked the New York Giants to the Eastern Division Conference championship in 1946 before going to Canada. In 1949, his third year in the Canadian style of play, Filchock was named Canadian Athlete of the Year after leading Montreal to the Gray Cup Championship. Teamed with Bronco general manager Dean Griffing at Regina to build one of the league's top clubs, beginning in 1953. Came to Denver after being backfield coach at Calgary in 1959. Frank, his wife Dorothy and their two children, Gladys, 18, and John, 17, have made Wheat Ridge, Colo., their permanent home.

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## HANK STRAM

Head Coach of the Dallas Texans

Considered one of the leading offensive minds in the country, Stram became a Texan in December after building outstanding attacks at Miami (1959), Notre Dame (1957-58), Southern Methodist (1956) and Purdue (1948-55). Stram has been given much of the credit for the development of four quarterbacks (Dale Samuels and Len Dawson of Purdue, George Izo of Notre Dame and Fran Curci of Miami), who earned All-America recognition. A seven-letter winner in his undergraduate days at Purdue (four baseball awards, three football letters), Stram was invited to the College All-Star Game in 1943 and was the recipient of the coveted Big Ten medal, which goes annually to the athlete best combining athletics with scholarship.

The 36-year-old Stram will be assisted by offensive line coach Bill Walsh, formerly of Notre Dame and the Pittsburgh Steelers, Ed Hughes, formerly of Tulsa, the Los Angeles Rams and the New York Giants, and Tom Catlin, All-America center at Oklahoma and a pro with Cleveland, the Chicago Cardinals and Philadelphia.

Stram-coached teams have all had two stand-out characteristics—all-out effort and versatility. No one expects the Dallas Texans to be an exception.



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<b>33</b> Mangum	<b>34</b> Brown	<b>35</b> Rolle	<b>36</b> Brodnax	<b>40</b> Carmichael	<b>41</b> McNamara	<b>42</b> Romine
<b>43</b> Allen	<b>51</b> Nichols	<b>52</b> Kuchta	<b>60</b> Adamson	<b>61</b> Gavin	<b>62</b> Alliston	<b>63</b> Strickland
<b>64</b> McFadin	<b>65</b> Young	<b>67</b> Hatley	<b>70</b> King	<b>71</b> Smith	<b>74</b> Holz	<b>75</b> Danenbauer
<b>76</b> Yelverton	<b>77</b> Larpenier	<b>81</b> Jessup	<b>83</b> Pyeatt	<b>84</b> Day	<b>85</b> Greer	<b>87</b> Taylor

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# DALLAS TEXANS



<b>14</b>	<b>18</b>	<b>19</b>	<b>21</b>	<b>22</b>	<b>28</b>	<b>30</b>
Enis	Flynn	Davidson	Webster	Bookman	Haynes	Spikes
<b>32</b>	<b>33</b>	<b>35</b>	<b>36</b>	<b>42</b>	<b>46</b>	<b>48</b>
Dickinson	Johnson	Stover	Daniels	Robinson	Zaruba	Wood
<b>50</b>	<b>54</b>	<b>55</b>	<b>56</b>	<b>61</b>	<b>62</b>	<b>63</b>
Barton	Greene	Dimmick	Corey	Hudson	Fournet	Terrell
<b>64</b>	<b>66</b>	<b>69</b>	<b>70</b>	<b>71</b>	<b>74</b>	<b>75</b>
Krisher	Frey	Headrick	Stone	Collins	Cornelison	Granderson
<b>76</b>	<b>79</b>	<b>80</b>	<b>85</b>	<b>86</b>	<b>87</b>	<b>88</b>
Napier	Diamond	Boydston	Bernet	Miller	Branch	Burford

## EMPIRE ROOM

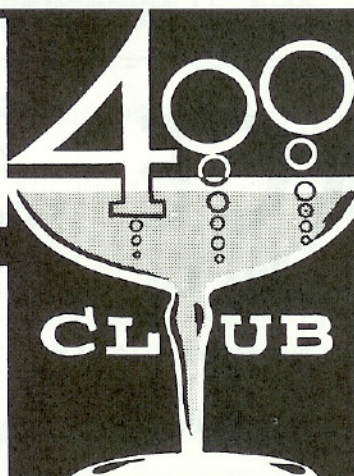
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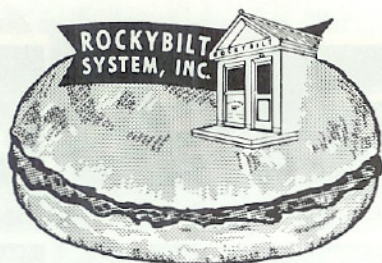


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## DENVER BRONCOS

### PROBABLE STARTING LINE-UPS

Offensive			Defensive		
No.	Name	Pos.	No.	Name	Pos.
81	Bill Jessup	LE	65	Joe Young	LE
74	Gordy Holz	LT	64	Bud McFadin	LT
60	Ken Adamson	LG	67	John Hatley	RT
51	Mike Nichols	C	76	Bill Yelverton	RE
71	Willie Smith	RG	33	Pete Mangum	LLB
75	Eldon Danenhauer	RT	34	Hardy Brown	MLB
87	Lionel Taylor	RE	84	Al Day	RLB
18	Frank Tripucka	QB	41	Bob McNamara	LCB
21	Gene Mingo	LH	83	John Pyeatt	RCB
40	Al Carmichael	RH	42	Al Romine	LS
35	Dave Rolle	FB	23	Austin Gonsoulin	RS

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Joe Kraus ..... Head Linesman — No. 34  
Price Truitt .....

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SATURDAY 'TIL 1 P.M.

# DALLAS TEXANS

## PROBABLE STARTING LINE-UPS

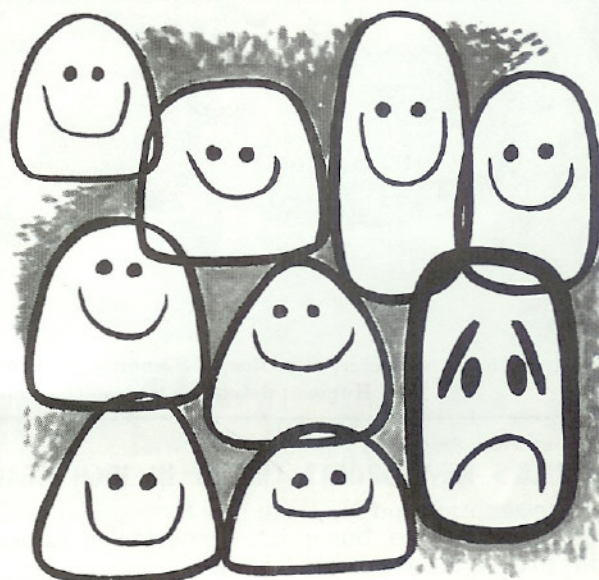
### Offensive

### Defensive

No.	Name	Pos.	No.	Name	Pos.
88	Chris Burford	LE	86	Paul Miller	LE
70	Jack Stone	LT	76	Bufalo Napier	LT
63	Marvin Terrell	LG	71	Ray Collins	RT
50	Jim Barton	C	87	Mel Branch	RE
64	Bill Krisher	RG	61	Bob Hudson	LLB
74	Jerry Cornelison	RT	69	Sherrill Headrick	MLB
80	Max Boydston	RE	35	Smokey Stover	RLB
19	Cotton Davidson	QB	18	Don Flynn	LH
28	Abner Haynes	LH	22	John Bookman	LS
42	Johnny Robinson	RH	21	David Webster	RS
30	Jack Spikes	FB	46	Carroll Zaruba	RH

### OFFICIALS

Walter Parker ..... Umpire — No. 25  
Amby Schindler ..... Back Judge — No. 43  
Field Judge — No. 54

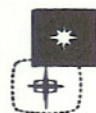


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# VISITING COACHES



Kneeling, general manager, Don Rossi. Standing, left to right, head coach, Hank Stram; defensive backfield coach, Ed Hughes; defensive line coach, Tom Catlin; offensive line coach, Bill Walsh.

Continued From Page 10

## AMERICA'S NEW SPORTS CIRCUIT IN HIGH GEAR

The skeptics and NFL old line monopolists said it couldn't be done, but quiet, bespectacled Lamar Hunt proved them grossly wrong.

Hunt interested sports-minded people throughout the country in his earnest efforts to make a dream come true. So today there are AFL teams substantially entrenched in such teaming cities as New York, Houston, Los Angeles, Oakland, Buffalo, Boston, Dallas and Denver.

Even Pete Rozelle, new commissioner of the National League, says: "I'll say that they (AFL) have done a tremendous job in getting organized in one year."

They would include promotion minded Bill Sullivan of Boston, Ralph Wilson of Buffalo, Bob Howsam, Bud Adams of Houston, Barron Hilton of Los Angeles, Harry Wismer, New York City, and Chet Soda, Oakland.

These club presidents have surrounded themselves with top drawer staffs, both in the front office and on the playing field.

Denver was extremely fortunate in luring astute Dean Griffing from Canadian football to handle its football program. Griffing knows what it takes to win and he has calmly gone about the job of producing these essentials.

Griffing's first move — and an important one — was to hire Old Pro Frank Filchok as his coach. Next was the rounding up of players. Griffing and Filchok patiently tried out more than 120 players while sacrificing ersatz glamour in pre-season exhibition victories.

They also refrained from throwing money down the drain on unproven coverboy heroes of the collegiate realm. Instead, when the bell rang for the opening of the season, they sent out a collection of career-hardened professionals to stun the nation with surprising conquests.

Bronco fans will thrill to the passing leadership of cagey Frank Tripucka at quarterback. The old Notre Damer is one of the best in the business. They'll enjoy the open field running of such well known figures as Al Carmichael and Bob McNamara. And memories will be reflected when Bob Stransky, former Colorado University All-American, carries the ball. And they'll like the eager efforts of Rookies Henry Bell and Gene Mingo.

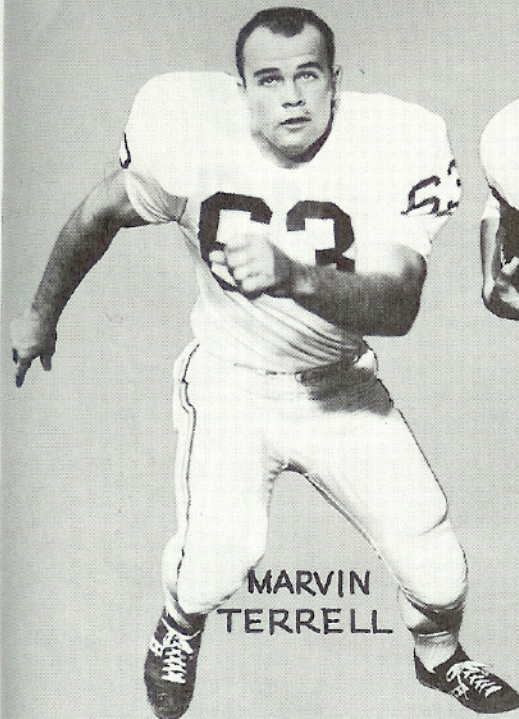
Defense, where many professional football games are won, bristles in the Broncos' ranks. Such hard-nosed defenders as Bud McFadin, Hardy Brown, Ray Hatley, Vaughn Alliston, Don King and Al Day will operate a ton on the line.

Filchok came up with a gem in his secondary in Rookie Austin Gonsoulin, a ball hawking "phenom" from the cloistered halls of Baylor University.

Frank Bernardi, another former Colorado U. star, has made a remarkable comeback as a defensive halfback after a brilliant career with the Chicago Cardinals.

Another local lad of promise is Jack Work from Denver University who will roam in the secondary.





MARVIN  
TERRELL



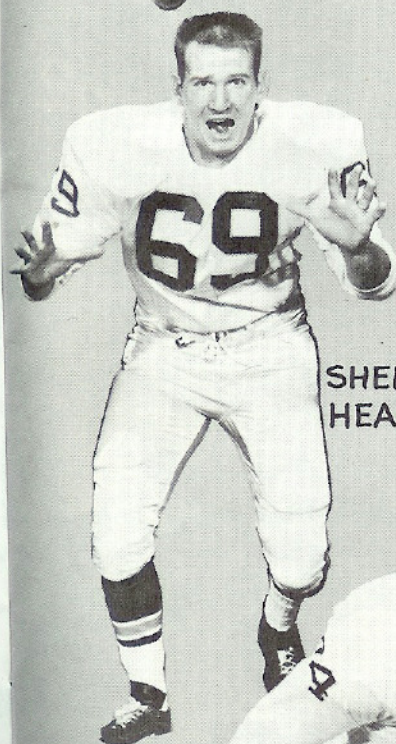
JACK  
SPIKES



BO  
DICKINSON

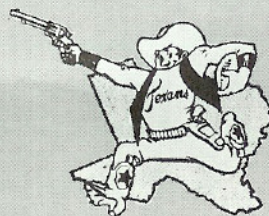


ABNER  
HAYNES



SHERRILL  
HEADRICK

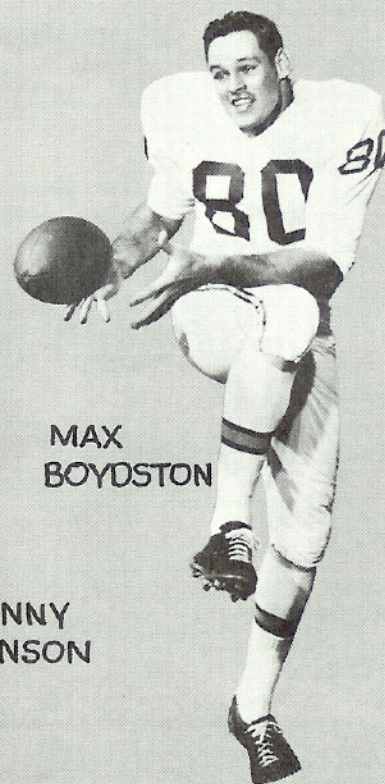
## DALLAS TEXANS



JERRY  
CORNELISON

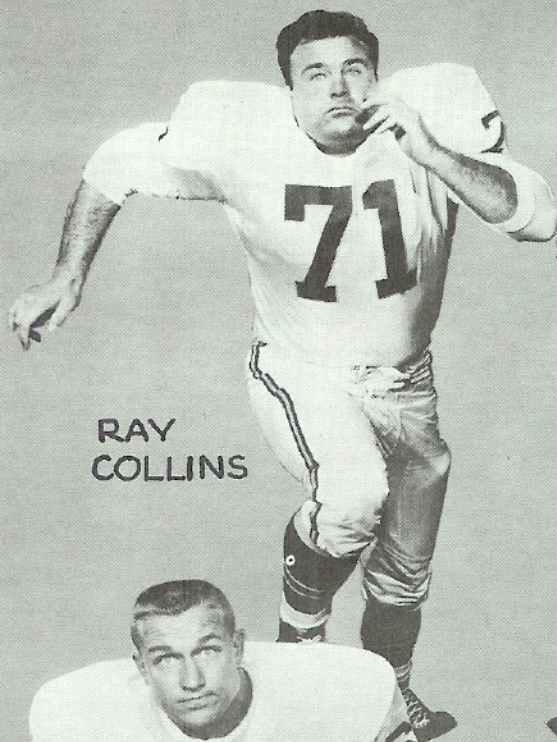


JOHNNY  
ROBINSON



MAX  
BOYDSTON





RAY  
COLLINS



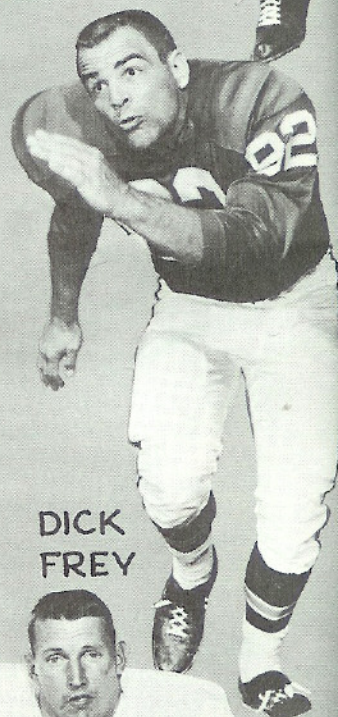
CURLEY  
JOHNSON



COTTON  
DAVIDSON

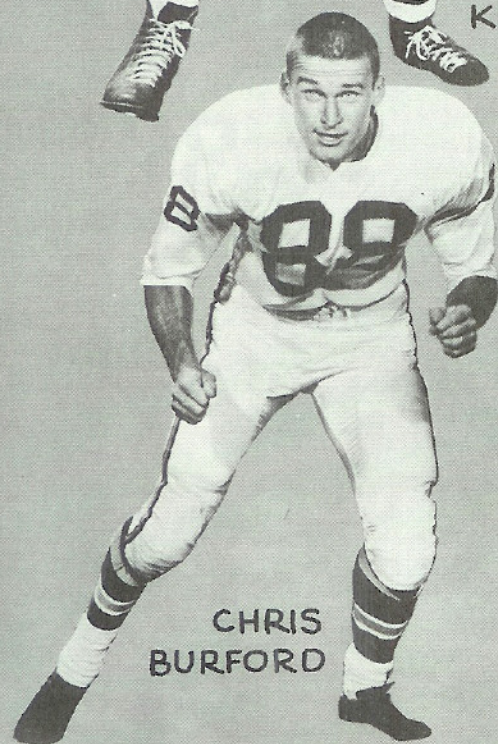
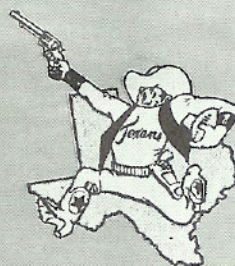


BILL  
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DICK  
FREY

## DALLAS TEXANS



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BURFORD



SID  
FOURNET



MEL  
BRANCH



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## HIRSCHFELD'S OFFICE FURNITURE

**Below are biographies of DENVER BRONCO players  
pictured on page 12 of this program.**

**AL CARMICHAEL** . . . Offensive halfback . . . 6-0 . . . 190 . . . 30 . . . U.S.C. . . . Six-year veteran of the pro wars, all with the Green Bay Packers. Great kickoff and punt return specialist besides being a good runner and pass receiver. Holds the NFL record for the longest kickoff return — 106 yards against the Chicago Bears in 1956. Carmichael also holds the NFL mark for most kickoff returns — 153 covering six seasons for 3,907 yards. He's second in most kickoffs and yards returned for one season — 33 for 927 yards and a 28.1 average, all in 1956. An All Pacific Coast Conference choice in 1950 and '52 with Southern California, Carmichael is a Hollywood stunt man in both the movies and television during the off season.

**BILL YELVERTON** . . . Defensive end . . . 6-4 . . . 222 . . . 26 . . . University of Mississippi . . . Signed just prior to the Oakland game on Oct. 2, "Foots" was a stickout for the Broncos in their 31-14 victory. A star for the amazing Johnny Vaught at Ole Miss, Yelverton also can handle the offensive guard post. He played professional ball after his graduation from the Oxford school with the Calgary Stampeders of the Canadian League. In his first game for the Broncos he was named defensive player of the week by sports writers covering the game.

**SKIP DOYLE** . . . Defensive halfback . . . 6-0 . . . 190 . . . 29 . . . Ohio State . . . Another late addition to the Bronco squad. A two-year veteran with the Pittsburgh Steelers; a three-year letterman and an All-Big 10 selection at Ohio State. Handled both offensive and defensive halfback chores with the Buckeyes. Hobbies are golf and sports of all kinds. Married (Mary) and has a son, George (2/27/54). Lives in Columbus, Ohio, during the off-season where he and John Hlay, a former Buckeye teammate and Green Bay pro vet, are partners in a night club.

**FRANK TRIPUCKA** . . . Quarterback . . . 6-2 . . . 205 . . . 32 . . . Notre Dame . . . Brilliant passer and field general on Notre Dame's unbeaten team of 1948, the "Tripper" started his pro career with the Chicago Cardinals before moving to Canada. In Canadian ball, Tripucka posted an amazing 56.4 complete passing percentage. In 1956 with Regina he set three all-time Canadian League records that still stand — most passes thrown (383), most completed (216) and most yardage (3,274). In his seven seasons of Canadian competition he tossed 84 touchdown passes for an average of 12 per year. Played high school ball in Bloomfield, N. J., and then went to Notre Dame to perform under Frank Leahy on the Fighting Irish's great teams of 1946, '47, '48. Teamed with Johnny Lujack in 1947 as the Irish tied a great Army team, 0-0, in one of collegiate football's outstanding games. In business with another former Notre Dame quarterback, Angelo Bertelli, in Bloomfield.

**CARL LARPENTER** . . . Offensive tackle or guard . . . 6-3 . . . 230 . . . 23 . . . Texas . . . Making his debut in pro ball after completing service. "Larp" has good potential for either offensive tackle or guard due to his speed and size. Wicked blocker in the line as well as being a man who can pull out and lead the play. Was an end in high school at Port Arthur, Tex., and played both offense and defense. When he enrolled at Texas they decided to make a tackle out of him and he's been at the position ever since. He and Bronco defensive halfback Austin Gonsoulin played high school ball together.

**JOE YOUNG** . . . Linebacker . . . 6-2 . . . 225 . . . 26 . . . Arizona . . . Attended college at St. Benedicts in Kansas after playing high school ball in Chicago. Enlisted in the Marine Corps in 1953 and made All Marine three years as a defensive end . . . 1953, '54 and '55. After completing his service he enrolled at Arizona and played both offensive and defensive end. In 1957 was named to the All Border Conference team. Started the exhibition season as a defensive end but was switched to linebacker because of his aggressive tackling. Good speed for his size and excellent recovery instinct when being blocked makes him a top prospect.



## AS BOWIE SEES THE PLAYERS — *Denver Post Sports Writer*

Expansion of major league baseball has been a serious topic in the past few years, but it took the American Football League to do something about it.

A group of men from eight coast-to-coast cities reacted vigorously slightly more than a year ago on the expansion subject and today the AFL is a reality.

The teams in Denver, Los Angeles, Oakland, Dallas, New York, Buffalo, Boston and Houston are tributes too, to their swiftness in bringing into reality the country's newest major league.

Now the championship race is underway and it will help keep professional football before the nationwide public until the AFL playoff game in December.

The new league is not claiming that it is an even competitor with the 41-year-old National Football League at this stage of the game.

Its players and teams are good and capable of dazzling audiences with thrilling football. Possibly in a few years the dream of Commissioner Joe Foss and the owners, coaches and players in the far-flung circuit, the new AFL champion will meet the NFL titlist on an annual basis for the pro football championship of the world.

Hundreds of good football players are graduated from the nation's colleges each year. Before the AFL came into being on Sept. 9 when the Denver Broncos and the Boston Patriots played the first league game of the season, hardly 100 players a year made the jump from college campus to the professional ranks.



By BOB BOWIE

Now there is room for nearly 300 more players of professional caliber.

The AFL scored a sensational "first" by outbidding the established National League for most of last year's college stars, landing nearly 75 percent of the headliners.

American League rosters carry such names as Billy Cannon, Charlie Flowers, Richie Lucas, Ron Burton, Jack Spikes, Austin Gonsoulin, Abner Haynes, Blanche Martin and Johnny Robinson.

The rosters also include solid old pros who have earned their combat badges in pro football wars.

They include Frank Tripucka and Bud McFadin of the Denver Broncos, Tommy O'Connell, George Blanda, Babe Parilli, Sid Youngman, Al Dorow — and a host of others, who, mingled with the rookies, give solidarity to the new league.

Pro football traditionally develops its own stars and heroes. Go back several years. Do you remember Cliff Battles? Ken Strong? Harry Newman? Sammy Baugh? And more recently — Johnny Unitas and Big Daddy Lipscomb of the Baltimore Colts?

In most cases they were unknowns until they established themselves in the play-for-pay ranks.

The new American League starts from scratch this season. But competition is even, the main ingredient of any athletic contest.

Balance and good, thrilling competition is the purpose to which the American Football League is dedicated.

And that's what the fans want. The American Football League is on its way to that goal.

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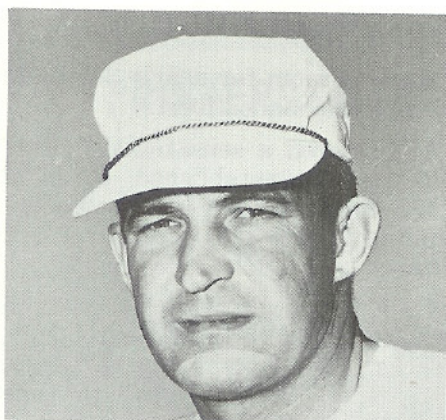
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## DENVER BRONCOS ASSISTANT COACHES



**DALE DODRILL . . .** Line Coach . . . A former Colorado State University and Pittsburgh Steeler great, Dodrill, 33, will be serving his first year in the coaching profession as he guides the Bronco line prospects. Dodrill has been one of the top middle guards and linebackers in the NFL for the past nine years. He was an All Pro defensive choice in 1953, '54 and '55. He spent his entire career with Pittsburgh and he holds the Steeler record for the longest blocked kick return—an 83-yard run against the Los Angeles Rams in 1952. An employee of a Denver insurance firm during the off-season, Dodrill lettered four years at Colorado State U. playing with such pro greats as Thurman McGraw, Jim David and Jack Christiansen. Dodrill was twice All Skyline. The Stockton, Kan., native closed out his collegiate career with outstanding performances in the 1950 East-West Shrine game and the College All-Star game of 1951. He was All State in football in 1942 and '43 at Loveland, Colo., high school. Living in Lakewood, Colo., Dale and his wife Janet are the parents of two sons, Garrett, 4, and Michael, 2.

**JIM CASON . . .** Backfield Coach . . . a great defensive back for eight years in the National Football League, playing with the San Francisco 49ers and Los Angeles Rams. Cason, 33, is beginning his first year in coaching after two years of operating an insurance business in Harlingen, Tex. An outstanding running back with L.S.U. in 1945, '46 and '47, Cason broke in with the 49ers in 1948. He played with San Francisco through '52 and then went to Canada one year to play under Filchok at Regina. In 1954 he was back with San Francisco, switching to the Rams in 1955 and '56. In '55 the Rams won the Western Conference crown with Cason performing brilliantly at defensive halfback. Jim played his high school ball in Victoria, Tex., where he lettered three years in both football and track. Jim and his wife, Helen, live in Harlingen during the off season with their two children, Becky Jean, 8, and Pete, 4.

Other management player personnel are: Fred Posey, Trainer; Harvey Stephen, Equipment Manager.

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August 31, 1960

Mr. Robert L. Howsam, President  
The Denver Broncos  
W. 20th Avenue & Decatur Street  
Denver 4, Colorado

Dear Bob:

It is a pleasure to welcome the Denver Broncos  
to the Mile High City.

I know that a great many of our citizens are  
looking forward, as I am, to the inauguration  
of professional football in Denver.

I congratulate you for this new step forward  
toward a full athletic program in the Denver  
region. It will provide major league enter-  
tainment for the people of the metropolitan  
area, and serve to publicize Denver throughout  
the nation.

My very best wishes to you, the Broncos and  
the American Football League.

Sincerely,

A handwritten signature in dark ink, appearing to read "Dick Batterton".

Dick Batterton  
Mayor

RYB:dh





# BRONCOS SCHEDULE

\*HEAVY TYPE  
HOME GAMES

Friday, Sept. 9  
Sunday, Sept. 18  
Friday, Sept. 23  
Sunday, Oct. 2  
Sunday, Oct. 16  
Sunday, Oct. 23  
Sunday, Oct. 30  
Sunday, Nov. 6  
Sunday, Nov. 13  
Sunday, Nov. 20  
Sunday, Nov. 27  
Sunday, Dec. 4  
Saturday, Dec. 10  
Saturday, Dec. 17

Denver	13	at Boston	10
Denver	27	at Buffalo	21
Denver		at New York	
Denver		vs Oakland Raiders	
Denver		vs Los Angeles Chargers	
Denver		vs Boston Patriots	
Denver		vs Dallas Texans	
Denver		vs Houston Oilers	
Denver		at Dallas	
Denver		at Houston	
Denver		vs Buffalo Bills	
Denver		vs New York Titans	
Denver		at Los Angeles	
Denver		at Oakland	

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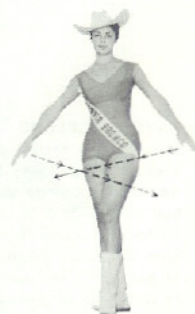
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INTERFERENCE



ILLEGAL MOTION



PENALTY REFUSED



LOSS OF DOWN



TIME IN



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DEAD BALL



DELAY OF GAME



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### Below are biographies of DENVER BRONCO players

pictured on page 14 of this program.

DAVE STRICKLAND . . . Linebacker . . . 5-11 . . . 215 . . . 28 . . . Memphis St. . . The fastest defensive lineman on the squad. Nicknamed the "Frog" because of his husky build from the waist up and his slim halfback type legs. An end in college at Memphis St., Strickland started as a flanker in pro ball in Canada but was changed to an offensive guard by Bronco Coach Frank Filchack because of his speed. Playing his first year at linebacker, the four-year Canadian veteran has adapted very well. Good rusher who can crash to the inside and get his man as well as being able to adjust to the outside to stop the end sweeps.

FRANK BERNARDI . . . Defensive halfback . . . 5-9 . . . 185 . . . 26 . . . Colorado . . . Hard-nosed tackler and defender who comes to play. Four years of experience as a defensive back with the Chicago Cards has made him a smart defender. Comes up fast to meet running plays and is rarely caught out of position. One of Colorado University's all-time greats making second team All American in 1954 as well as the All Big 8 squad. His second year in the pro ranks, 1956, he set a record in the National Football League that still stands. Against Washington he legged a punt return 95 yards for a touchdown, the third longest punt return in NFL history.

HENRY BELL . . . Offensive halfback . . . 5-10 . . . 210 . . . Service Ball . . . Explosive runner with power and speed. Played four years of service ball in the Army after graduating from Valdosta, Ga., high school where he earned All City honors his senior year. In 1956, his first year of service competition, he was chosen on the All Army team while playing with Hawaii. Bell was the first string left half on Hawaii's 1957 team that went undefeated in 10 games. That year he received a bid to play in the Hula Bowl. In 1958 and '59 he played with Ft. Riley, Kan., ranking as one of the top rushers in service ball both years.

LIONEL TAYLOR . . . Offensive end . . . 6-2 . . . 214 . . . 23 . . . New Mexico Highlands . . . Could easily develop into one of the AFL's outstanding offensive ends, if not the best. Joined the Broncos just before the third game of the regular season—a two-year vet with the Chicago Bears. Big and fast, a three-year letterman at Highlands where he also saw some duty at tailback off the single-wing attack. Also lettered three times and captained his college basketball team. Pet superstition is making sure his shoe tongues are always turned down and his socks are up. Hobby is cards. Married (Lorencita) and has a daughter, Loretta (3/17/59). High school star at Buffalo High in Accoville, W. Va. Now lives in Las Vegas, N. M.

AL DAY . . . Linebacker . . . 6-2 . . . 216 . . . 22 . . . East Michigan University . . . Another pro rookie, has played end and offensive fullback, but excels on defense; good reactions and speed. "Big Al" was team's Most Valuable Player during his senior college year. Biggest thrill came during high school football when he scored winning point off a fake placement and pass to give Detroit Pershing a state championship title before a huge Briggs Stadium throng.

BOB STRANSKY . . . Offensive halfback . . . 6-1 . . . 180 . . . 24 . . . Colorado . . . One of the greatest backfield performers in Colorado history. A tough, tricky runner, single-wing tailback during his college days; made Look Magazine's All American team in 1957 when he led the Buffalos in scoring and total yardage. Played in East-West Shrine game. Second year in pro ball. Played with Winnipeg, Canadian Gray Cup champs, in 1958. Native of Yankton, S. D., and now makes Denver his home.

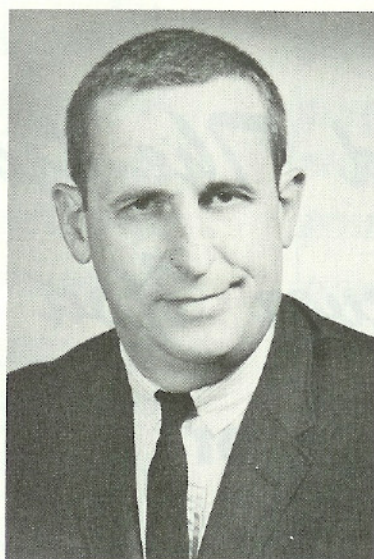


# ROCKY MOUNTAIN EMPIRE SPORTS

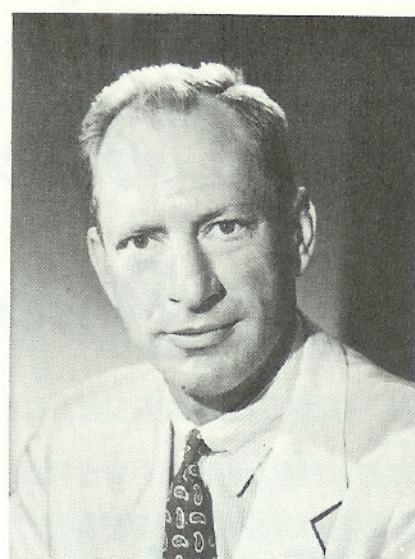
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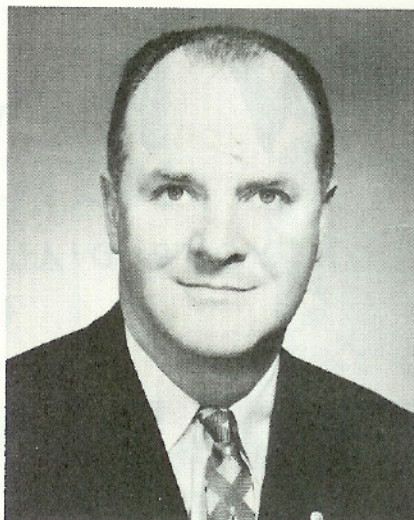
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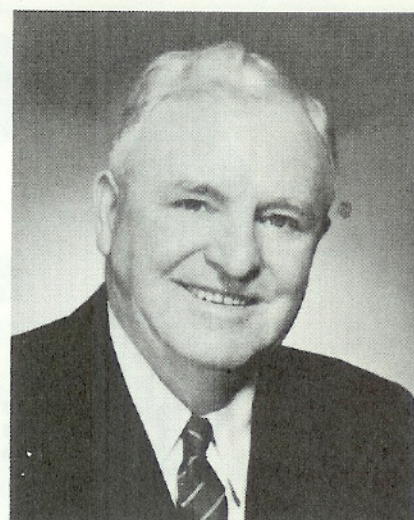
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By FRANK WHITE

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Fight for your Fame -- Fight Bronco -- o's

Fight fight fight we'll win this game

Tip-ee I Oh I Ay Take it boys go all the way

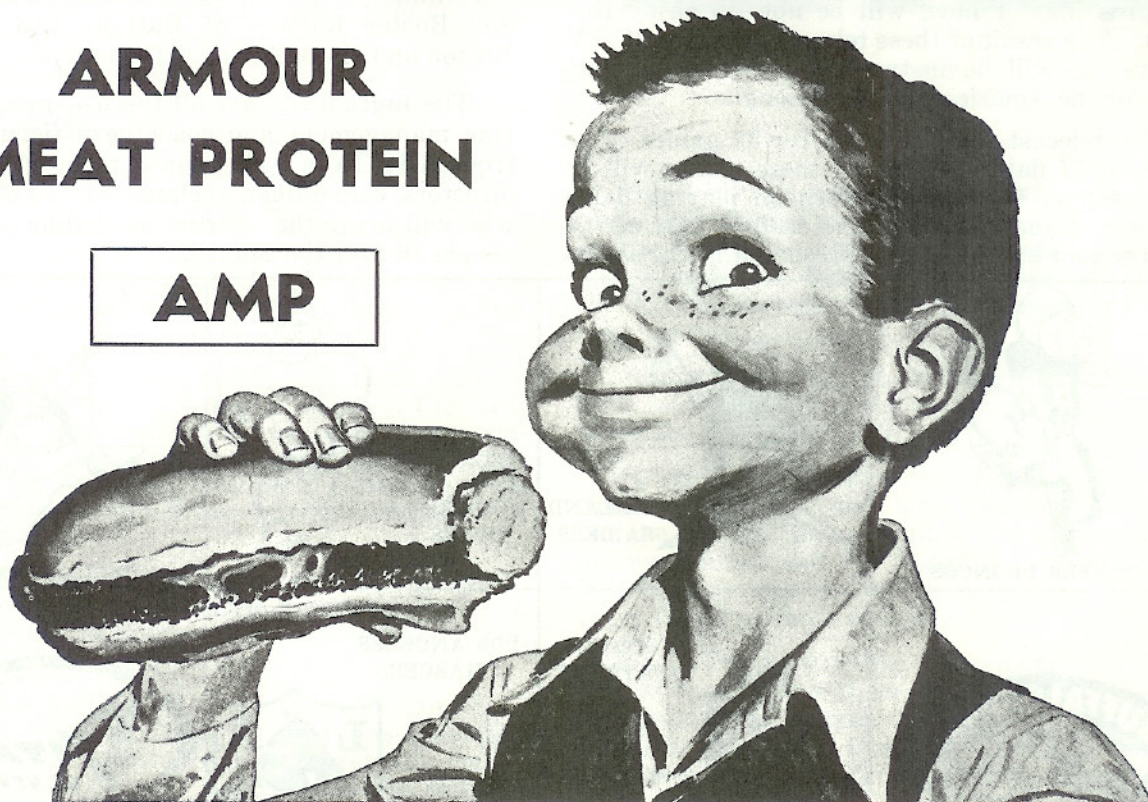
Tip ee I Ay I Oh Watch the Broncos go Tippee Ay

Tippee Ay the Broncos win to day Hoy!

*D. S. al fine*

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# TELEVISION COVERAGE

By THOMAS W. MOORE

*Vice-President in Charge of Programming  
for the ABC-TV Network*

Professional football is the fastest growing spectator sport in America today, and the ABC-TV Network holds a similar position in the broadcasting field, so it was only natural that the two join forces.

We at the network are particularly pleased that our association with pro football should be with the new American Football League. Not only will we be bringing the finest football played to millions of viewers every week, but we feel that through our contract with the AFL we will be playing an important role in the development of this newest addition to the American sport scene. At the same time the AFL is playing a major role in our own growth plan in the area of sports broadcasting which would not be complete without professional football on the schedule.

The telecasting of AFL games adds to the over-all sports picture at ABC-TV, which now includes NCAA football, major league baseball and professional boxing, golf and bowling.

Through our association with the AFL many Americans who never have had an opportunity to see the exciting and polished game of football, as the pros play it now, will be able to enjoy this sport. As a result of these telecasts we at ABC-TV believe we will be instrumental in making new fans for the American Football League.

The telecast schedule calls for 32 games to be aired on 17 dates. Thirty of these games will be broadcast on 15 Sunday afternoon playing dates with one game offered to the eastern half of the country and another game presented in the West-

ern portion of the United States. On Thanksgiving Day one game will be aired nationally and at the close of regular season play, the championship game between the Eastern and Western divisional winners will be broadcast. Oakland, incidentally, has the honor of opening the telecast schedule in the West on Sept. 11, playing host to the Houston Oilers. That same date Buffalo at New York will be aired in the East. Oakland will appear on six regular season national telecasts.

The playing talent gathered by the eight AFL teams represents the cream of the 1959 college stars, including such standouts as Billy Cannon of LSU, Richie Lucas of Penn State, Charlie Flowers of Mississippi and many fine players with previous pro experience in the United States and Canada. The presence of these fine players on the AFL elevens insures top-flight competition in every game.

To mold these stars into precision gridiron units the AFL has eight of the country's top coaches in Oakland's Eddie Erdelatz, Sammy Baugh with New York, Frank Filchock of Denver, Sid Gillman of Los Angeles, Lou Rymkus of Houston, Buster Ramsey of Buffalo, Lou Saban of Boston and Hank Stram of Dallas.

The ingredients are all there — great players, fine management and coaching efficiency — and from ABC-TV a well trained team of producers, directors, cameramen, technicians and announcers who will bring the stirring pro gridiron action to people all over the country.



DENVER BRONCOS



OAKLAND  
RAIDERS



HOUSTON  
OILERS



DALLAS TEXANS



BOSTON  
PATRIOTS



LOS ANGELES  
CHARGERS





# History of the AMERICAN FOOTBALL LEAGUE

## *Yesterday a Dream, Today a Reality*

The American Football League — a dream come true for young, capable Lamar Hunt, a 27-year old Dallas oilman, received its initial breath of air in January, 1959, when the idea simply popped into his head after unsuccessfully trying to bring National League Football into Dallas.

Hunt's idea for a new league formulated swiftly. Two others besides the soft-spoken Texan — Denver's Bob Howsam and Houston's Bud Adams had likewise experienced rough sledding in trying to bring professional football to their respective cities.

In fact, along with being denied entrance into the NFL, they weren't given any encouragement that they would ever get in.

First, Hunt contacted Adams, another young Texas oilman, and at their first meeting the two simply talked about football and their mutual problems in unsuccessfully trying to acquire pro football for Dallas and Houston. Hunt didn't reveal his ambitions to Adams, but two months later he contacted both Howsam and Adams, shared his idea and acquired a pair of allies.

Howsam, New York City's Harry Wismer and a trio of Minneapolis-St. Paul businessmen soon brought in their cities and the young unannounced loop was up to five clubs.

For Howsam, it finally meant the beginning of realizing his ambition to bring professional football to Denver.

In the summer of 1959, Howsam, representing the American Football League official again contacted the late Bert Bell on any possibilities of NFL expansion, but the commissioner assured them there would be none. It was soon after this that the AFL revealed to Bell the plans for a new league.

Other events quickly fell into place and on August 15, 1959, in a Chicago meeting, the AFL made a formal announcement of its existence, consisting of a charter group of six — Dallas, Houston, Denver, New York City, Minneapolis-St. Paul and Los Angeles, the latter being just brought in by Barron Hilton.

Miami was slated to be the seventh city of the eight-team loop, but stadium problems switched that franchise to Buffalo and in November, 1959, Boston became the eighth member.

But, not all was peaches and cream. In January of this year, a charter member was lost when Minneapolis-St. Paul officials regretfully pulled out when they couldn't secure adequate stadium rights. This situation was brought on when NFL officials sent a wire to a Minneapolis newspaper promising that city an NFL franchise for 1961.



JOE FOSS  
Commissioner, AFL

While all this trouble was brewing and before the actual withdrawal of Minneapolis-St. Paul, the league named Joe Foss, South Dakota's highly and widely-respected World War II fighter pilot ace and former governor, as commissioner for a three-year term.

Soon afterward, in a Dallas get-together, Oakland was admitted as the eighth member to again bring the loop up to full strength.

In the hectic months that followed, organizational problems were attacked and whipped, League, front-office, coaching and player personnel were hired and the fledgling American Football League was well on its way to a successful entry into America's sporting world.

On a Friday evening, September 9, 1960, at Braves Field, home of the old Boston Braves baseball team, the Denver Broncos and the Boston Patriots tangled in the first American Football League game of its infant history.

The eight-car train was off and running, roaring down the track of success with a full head of steam.



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3463 South Broadway.....SU 1-6993  
De Laney Men's Store, 8465 West Colfax..BE 7-0842  
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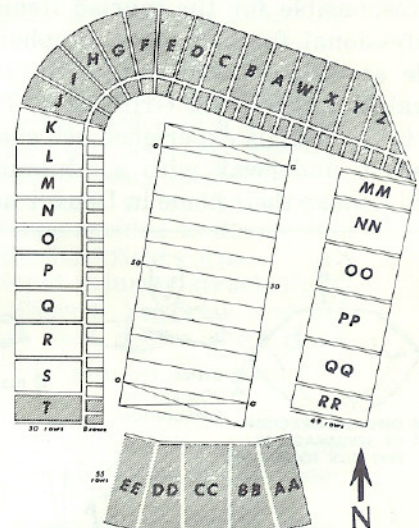
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- Dec. 4—New York Titans
- October 16—Los Angeles Chargers
- October 30—Dallas Texans
- November 27—Buffalo Bills

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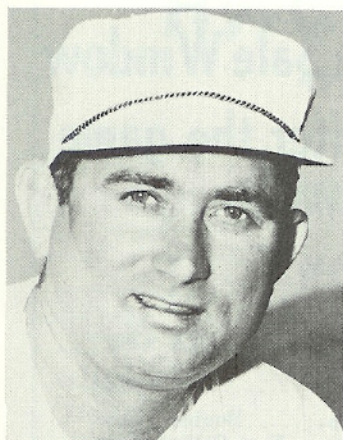
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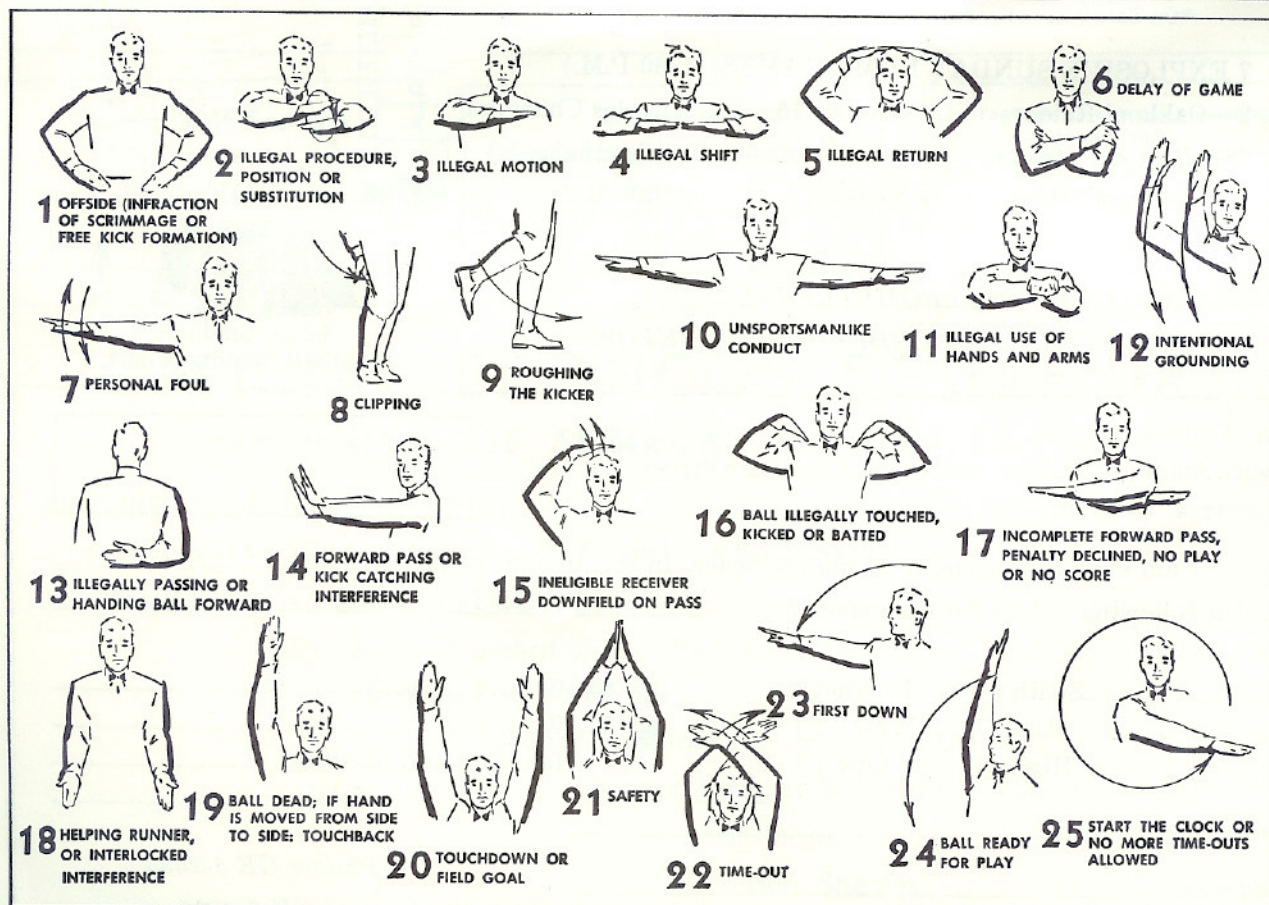
## FRED POSEY — Trainer

A 33-year-old native of Alabama, Posey holds the distinction of having been the trainer in four major bowl games. This occurred while he served with the University of Alabama and the games were: Rose, Cotton, Sugar and Orange Bowls. He holds degrees in education and physical therapy from Alabama. After graduation he served as trainer at Livingston State Teachers College in Alabama before going to his alma mater where he filled a similar capacity with the baseball as well as football teams.

He was also associated in professional baseball with Miami and Colorado Springs. During the off season he sells for the Raleigh Sporting Goods Co. of New York. Fred and his wife, Nancy, have two sons, Ted, 7, and Bo, 4.

## HARVEY STEPHEN — Equipment Manager

Responsible for the myriad items of equipment which are needed for a professional football team, Stephen held similar posts during the past decade at Calgary and Regina in the Canadian League and was with General Manager Dean Griffing at Tucson, Ariz. He is a native of Cleveland, Ohio, and his experience has enabled the Broncos to get their inaugural season underway with a minimum of trouble. Harvey and his wife, Dorothy, make their home in Denver now.



THESE ARE OFFICIAL AND INCLUDE ALL THE 1960 CHANGES



## A PEEK-A-BOO at TODAY'S ENEMY

By GARY FRANDSEN



GARY FRANDSEN

A smoldering powder keg of unpredictable explosiveness that can blaze off an avalanche of point-making in short notice, the Dallas Texans are as tough and dangerous as any club the Broncos will tangle with all season long.

The scourge of the exhibition season with six convincing triumphs including a 48-0 lacing of the Broncos at Little Rock, the Texans have run into a combination of elements that has considerably slowed down their early rampaging pace.

First, Jack Spikes, called by many the best fullback in the league, injured his left knee in the first half of the opener against Los Angeles. The rugged Spikes sat out the remainder of that game and has never fully recovered from the injury although he's showing improvement with every game.

But, you just don't lose the full effectiveness of a fellow like Spikes and not suffer. The former TCU All-American is a powerful punishing runner that gives the defensive forward wall a bruising test. A first-year pro, Spikes carries a 5.9-yard-per-carry average into today's game and also is the team's place-kicking specialist.

Secondly, Jim Swink, another former TCU All-American and a tricky, swivel-hipped runner who was an important cog in the Texans' offense decided to devote full time to the study of medicine and his loss left a big void in the backfield corps.

Finally, to top off the problems plaguing Stram, additional injuries struck three of the club's aces—halfback Johnny Robinson, linebacker Sherrill Headrick and defensive end Paul Miller. The latest blow came two weeks ago just before their clash with Houston. Robinson and Miller didn't see any action in the contest. Headrick saw little.

Probably the best thing that has happened to Stram in recent weeks is the off-date his club had last week. It gave the Texans a much-needed rest and the ailing ones like Spikes, Robinson, Headrick and Miller could be rarin' and ready to go at full speed again.

The Texans are 2-4 in the Western Division chase, but three of those four losses (Los Angeles 21-20, New York 37-35 and Oakland 20-19) have been by a scant total of only four points. Houston beat the Texans 20-10 in their last outing after Dallas had whipped the Oilers twice during the exhibition season. The Texans have beaten Oakland and Los Angeles.

Cotton Davidson, the "Texan Rifleman," triggers the Dallas offense. The former Baylor ace ranks as one of the league's leading passers and is also a quarterback who likes to run with the football once in a while.

Robinson, Billy Cannon's halfback teammate at LSU last season, is a tremendous performer when he's well. Possessing excellent power and speed, the handsome Robinson is an elusive runner and pass receiver and is considered a hot candidate for all-league honors at an offensive halfback spot.

His halfback partner, "Little" Abner Haynes is also a dazzler with the speed of a gazelle. Combining with Davidson, Robinson and Spikes, Haynes, a former North Texas State star, gives the Texans one of the league's finest backfields. Fullback Bo Dickinson and halfback Curly Johnson also see plenty of action.

Two former All-Americans, Chris Burford (Stanford) and Max Boydston (Oklahoma) are two excellent offensive ends and offensive guards Bill Krisher (Oklahoma) and Marvin Terrell (Mississippi), also both former All-Americans, are as good as any pair you'll find. Terrell, a first-year man, is a cinch to be one of the league's greats in time.

The defensive aggregation is headed by the mean, tough Headrick, another former TCU great, Miller and giant Buffalo Napier, a 280-lb., defensive tackle.



# DENVER BRONCOS

## Roster

### OFFENSE

No.	Name	Age	Ht.	Wt.	Hometown	College	Yrs. Pro.
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#### QUARTERBACKS

16	George Herring	26	6-2	200	Gadsden, Ala.	Miss. Southern	3
18	Frank Tripucka	32	6-2	205	Bloomfield, N. J.	Notre Dame	12

#### HALFBACKS

20	Henry Bell	23	5-10	210	Valdosta, Ga.	Service Ball	1
21	Gene Mingo	21	6-1	200	Akron, Ohio	Service Ball	1
22	Bob Stransky	24	6-1	180	Yankton, S. D.	Colorado	2
40	Al Carmichael	29	6-0	195	Gardena, Calif.	U.S.C.	7
41	Bob McNamara	26	6-0	190	Minneapolis, Minn.	Minnesota	5

#### FULLBACKS

35	Dave Rolle	22	6-0	215	Poteau, Okla.	Oklahoma	2
36	J. W. Brodnax	23	6-0	208	Bastrop, La.	L.S.U.	2
43	Don Allen	21	6-0	205	New London, Tex.	Texas	1

#### ENDS

81	Bill Jessup	30	6-1	195	Los Angeles	U.S.C.	9
85	Jim Greer	26	6-3	215	Huntington, W. Va.	Elizabeth St., N.C.	1
87	Lionel Taylor	24	6-2	214	Chicago, Ill.	N. M. Highlands	2

#### TACKLES

73	Gordy Holz	26	6-4	270	St. Paul, Minn.	Minnesota	3
75	Eldon Danenhauer	25	6-4	235	Clay Center, Kan.	Pittsburg St., Kan.	2
77	Carl Larpenter	23	6-4	235	Port Arthur, Tex.	Texas	1

#### GUARDS

60	Ken Adamson	21	6-2	215	Atlanta, Ga.	Notre Dame	1
71	Willie Smith	22	6-2	255	Little Rock, Ark.	Michigan	2

#### CENTERS

51	Mike Nichols	21	6-3	225	Monticello, Ark.	Arkansas A&M	1
52	Frank Kuchta	24	6-2	235	Cleveland, Ohio	Notre Dame	3

#### ENDS

61	Chuck Gavin	24	6-1	240	Laurel, Miss.	Tenn. A&I	3
65	Joe Young	26	6-3	245	Chicago, Ill.	Arizona	1
76	Bill Yelverton	26	6-4	220	Natches, Miss.	U. of Miss	2

#### TACKLES

64	Bud McFadin	30	6-3	280	Houston, Tex.	Texas	7
67	John Hatley	30	6-4	260	Uvalde, Tex.	Sul Ross Tex.	5
70	Don King	29	6-3	255	Turtle Creek, Pa.	Kentucky	4

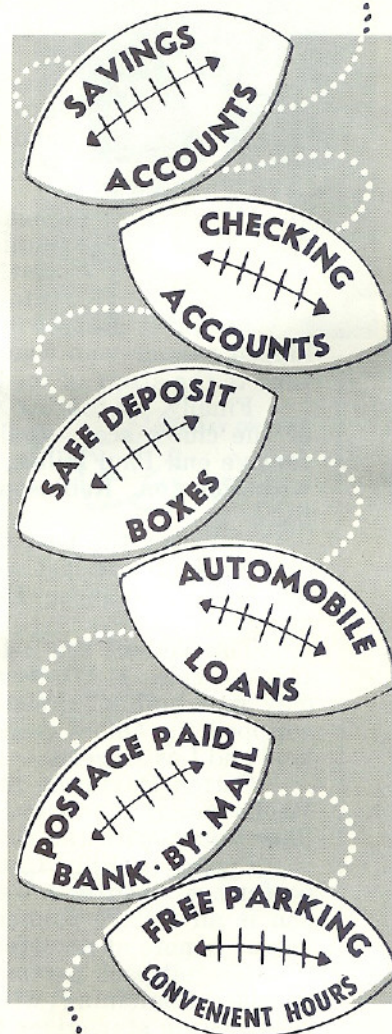
#### LINEBACKERS

33	Pete Mangum	30	6-1	220	Lake Providence, La.	Mississippi	6
34	Hardy Brown	32	6-0	195	Fort Worth, Tex.	Tulsa	10
62	Buddy Alliston	26	6-1	225	Jackson, Miss.	Mississippi	3
63	Dave Strickland	28	6-0	220	Holly Springs, Tex.	Memphis State	5
84	Al Day	22	6-2	216	Detroit, Mich.	E. Michigan U.	1

#### HALFBACKS

15	Skip Doyle	29	6-0	190	Columbus, Ohio	Ohio State	3
23	Austin Gonsoulin	22	6-3	205	Port Arthur, Tex.	Baylor	1
42	Al Romine	27	6-1	190	Haleyville, Ala.	Florence State	6
83	Johnny Pyeatt	26	6-3	204	Winslow, Ariz.	None	5

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# DALLAS TEXANS ROSTER

No.	Name	Age	Ht.	Wt.	Home Town	College	Yrs. Pro
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## QUARTERBACKS

14	Hunter Enis	23	6-2	190	Fort Worth, Texas	Texas Christian	2
19	Cotton Davidson	27	6-0	180	Gatesville, Texas	Baylor	4

## HALFBACKS

18	Don Flynn	25	6-0	205	Tyler, Texas	Houston	3
21	David Webster	22	6-4	215	Houston, Texas	Prairie View	1
22	John Bookman	25	5-11	185	Baton Rouge, La.	U. of Miami	2
28	Abner Haynes	22	6-0	185	Dallas, Texas	North Texas State	1
33	Curley Johnson	25	6-0	215	Dallas, Texas	U. of Houston	3
42	Johnny Robinson	21	6-0	195	Baton Rouge, La.	LSU	1
46	Carroll Zaruba	26	5-9	210	Fullerton, Nebr.	Nebraska	1
36	Clemon Daniels	23	6-1	220	McKinney, Texas	Prairie View	1
48	Duane Wood	24	6-1	190	Stillwater, Okla.	Okla. State	1

## FULLBACKS

30	Jack Spikes	22	6-2	220	Snyder, Texas	Texas Christian	1
32	Bo Dickinson	25	6-2	212	Hattiesburg, Miss.	Mississippi Southern	2

## LINEBACKERS

35	Stewart Stover	21	6-0	210	Monroe, La.	NE La. State	1
54	Ted Greene	26	6-1	230	Tampa, Fla.	Tampa	3
56	Walt Corey	22	6-0	210	Latrobe, Pa.	U. of Miami	1
61	Bob Hudson	30	6-4	230	Dallas, Texas	Clemson	10
69	Sherrill Headrick	23	6-2	210	Fort Worth, Texas	Texas Christian	2

## CENTERS

50	Jim Barton	25	6-1	250	Mason, W. Va.	Marshall	2
55	Tom Dimmick	29	6-7	255	Lake Charles, La.	Houston	7

## ENDS

66	Dick Frey	30	6-2	230	Kaufman, Texas	Texas A&M	1
80	Max Boydston	28	6-1	215	Muskogee, Okla.	Oklahoma	6
85	Ed Bernet	27	6-4	205	Dallas, Texas	SMU	3
86	*Paul Miller	28	6-2	235	Baton Rouge, La.	LSU	6
87	Mel Branch	23	6-2	220	DeRidder, La.	LSU	1
88	Chris Burford	22	6-3	210	Oakland, Calif.	Stanford	1

## TACKLES

70	Jack Stone	23	6-2	245	Gresham, Ore.	Oregon	1
71	Ray Collins	31	6-0	250	Shreveport, La.	LSU	9
74	Jerry Cornelison	23	6-3	250	Temple, Texas	Southern Methodist	2
75	Rufus Granderson	22	6-5	280	Temple, Texas	Prairie View	1
76	Walter Napier	24	6-4	280	Waco, Texas	Paul Quinn	1
79	Charlie Diamond	24	6-2	235	Miami, Fla.	U. of Miami	1

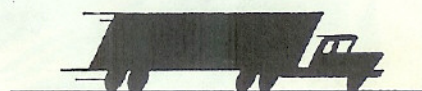
## GUARDS

62	Sid Fournet	26	6-1	235	Bogalusa, La.	LSU	4
63	Marvin Terrell	22	6-1	235	Indianola, Miss.	Mississippi	1
64	*Bill Krisher	24	6-1	235	Midwest City, Okla.	Oklahoma	2

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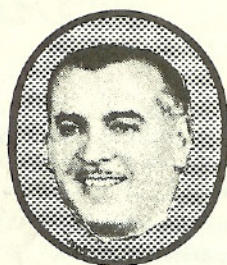
**COLORADO SPRINGS TERMINAL**  
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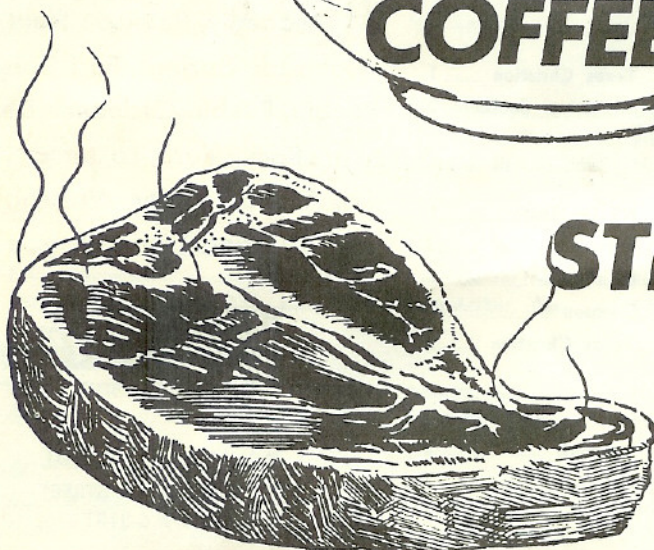


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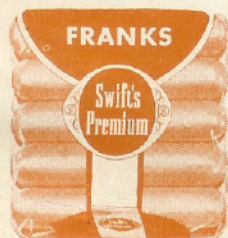
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