

HOUSTON
OILERS
VS.
DENVER
BRONCOS

OFFICIAL PROGRAM - 50¢

ZHASE

JEPPESEN STADIUM • NOV. 20, 1960

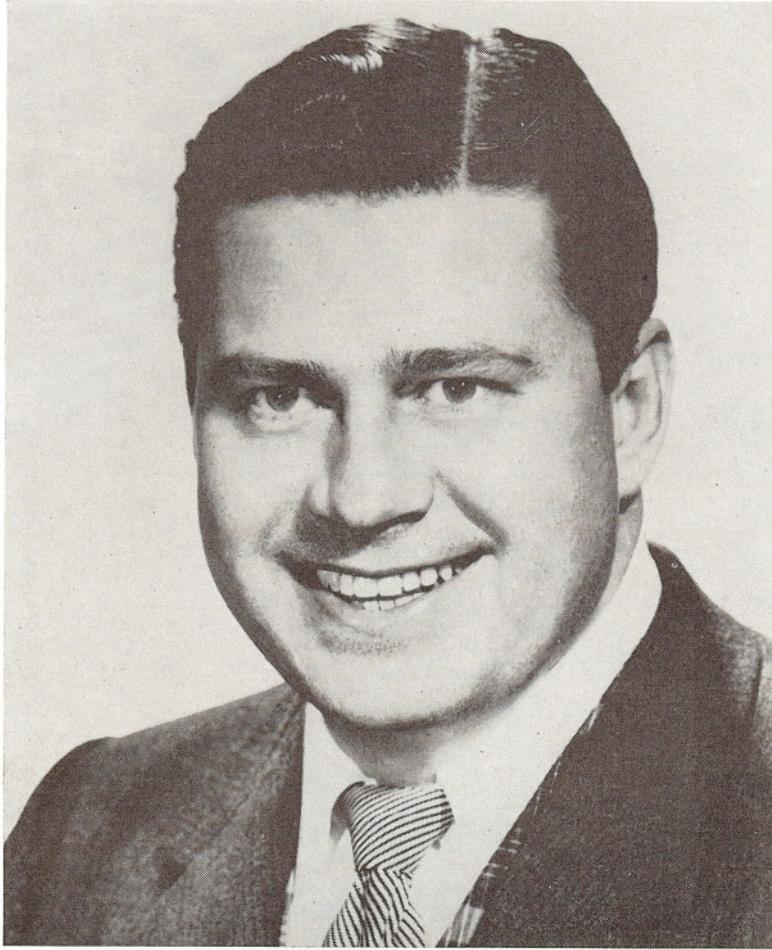
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K. S. "BUD" ADAMS JR.
President - The Houston Oilers

Little more than a year ago the American Football League and the Houston Oilers were merely dreams in the minds of men who wanted to see professional football spread to their particular areas of the country.

Since its inception, countless thousands of man hours have been poured into the formation of the league by each of the eight member clubs, until now, the AFL is a living reality. Though newly arrived on the American sporting scene, the league is solidly entrenched and growing in the true spirit of American sport and enterprise.

Major league sports arrived for the enjoyment of the people of Houston in 1960, and we of the Houston Oilers, Inc. take pride in presenting your team in the American Football League, with every wish that we can help make this and coming seasons the most colorful and thrilling you have ever experienced.

K. S. (Bud) Adams, Jr.
President
Houston Oilers, Inc.



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In order to bring professional football to Houston in 1960, the Houston Oilers, Inc. have spent in excess of \$200,000 in improvements and enlargement of Jeppesen Stadium.

The full cooperation and interest of Houston construction and supply firms made this program possible, as the stadium was increased from 22,000 capacity to nearly 36,000 seats between early July and the pre-season game with Denver on August 20.

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LOU RYMKUS
Oiler Head Football Coach

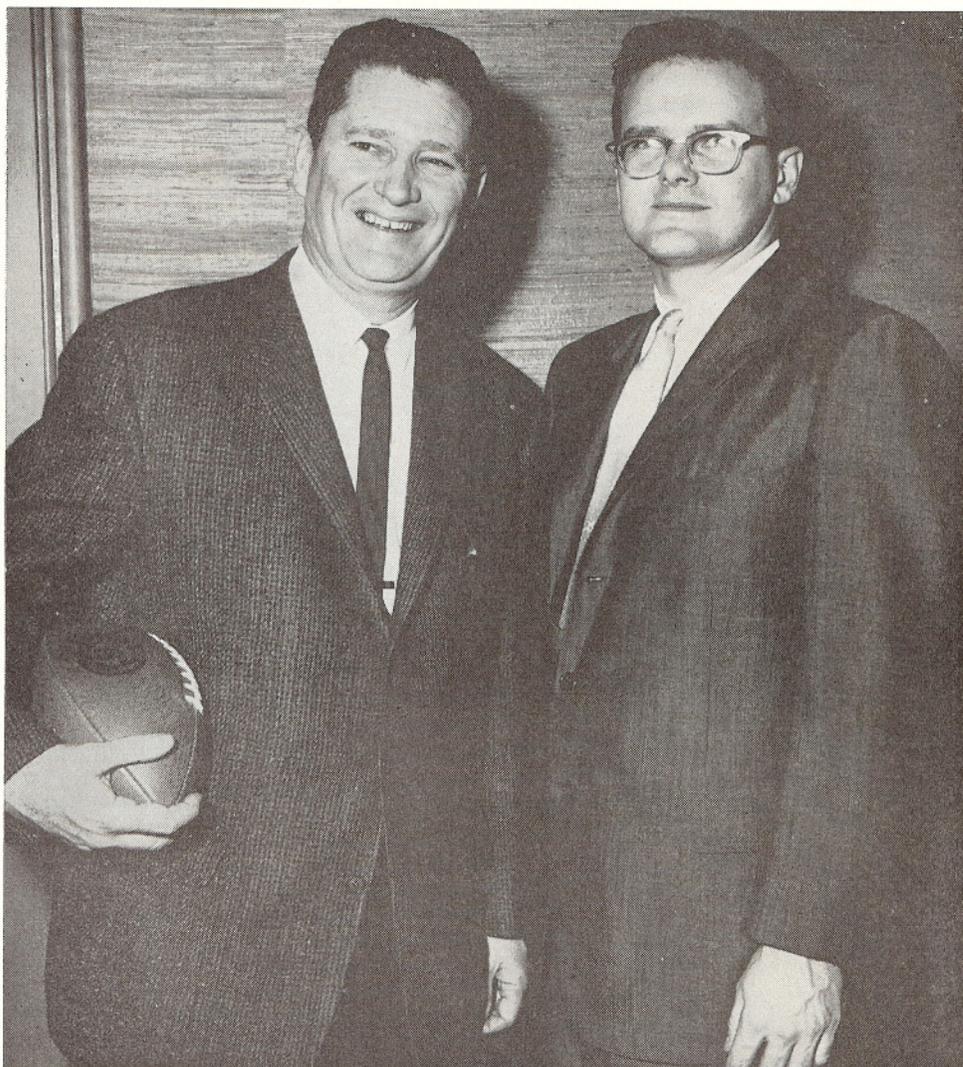
Groomed for professional coaching through association as a player with America's most successful powers, former all-pro tackle Lou Rymkus holds the fate of the Oilers in his huge hands.

Seven years a pro player and seven times a participant in title games, the offensive captain of the 1950 world champion Cleveland Browns has been coaching pro football since 1953. Last season he was

an assistant to Sid Gillman with the Los Angeles Rams.

Before becoming one of the National Football League's finest tackles, Rymkus was a line star on Frank Leahy's undefeated Notre Dame team and was the Most Valuable Player on the Fighting Irish of 1942.

AMERICAN FOOTBALL LEAGUE EXECUTIVES



Left: JOE FOSS, American Football League Commissioner
Right: LAMAR HUNT, President American Football League

AMERICAN FOOTBALL LEAGUE TEAMS

LOS ANGELES CHARGERS

At Houston September 18 (2:30)
Head Coach: Sid Gillman
Home stadium: L. A. Coliseum (101,528)

OAKLAND RAIDERS

At Houston September 25 (1:30)
Head Coach: Eddie Erdelatz
Home stadium: Kezar Stadium (59,000)

NEW YORK TITANS

At Houston October 9 (1:30)
Head Coach: Sammy Baugh
Home stadium: Polo Grounds (52,000)

DALLAS TEXANS

At Houston October 16 (2:30)
Head Coach: Hank Stram
Home stadium: Cotton Bowl (75,504)

DENVER BRONCOS

At Houston November 20 (2:30)
Head Coach: Frank Filchock
Home stadium: Bears Stadium (35,000)

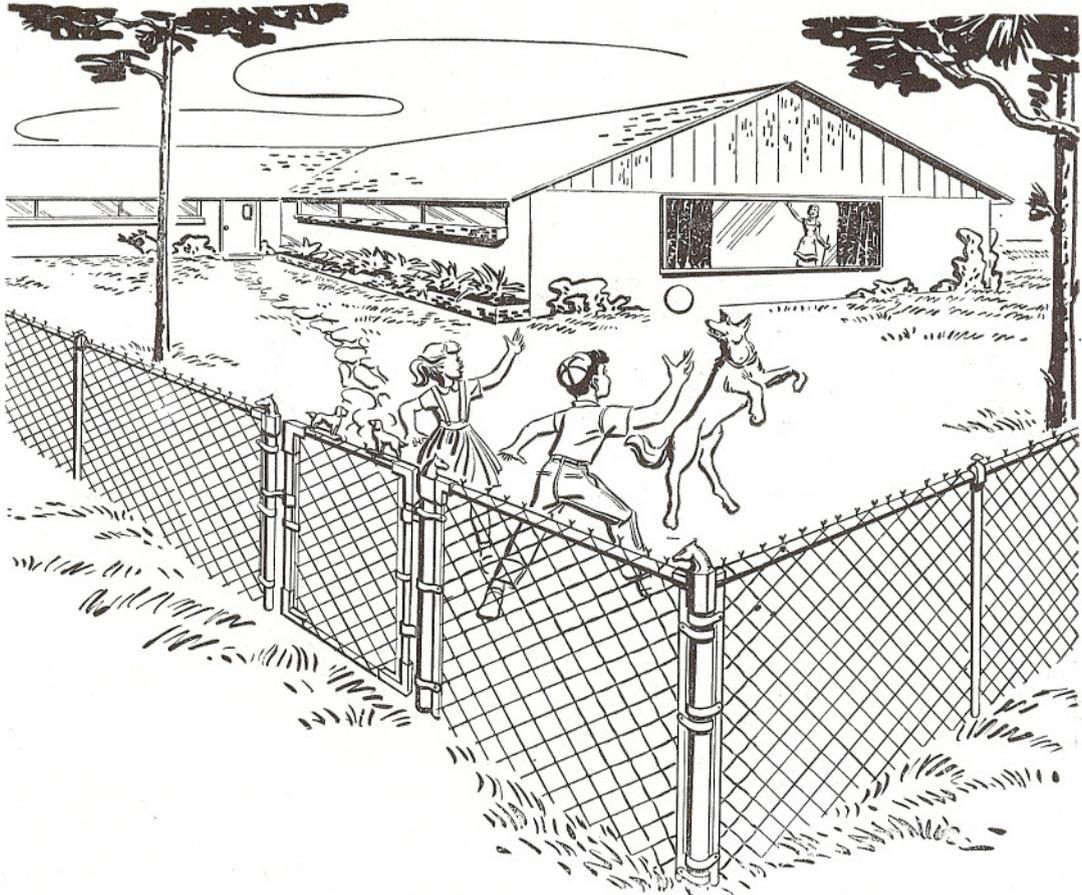
BUFFALO BILLS

At Houston December 11 (2:30)
Head Coach: Buster Ramsey
Home stadium: Civic Stadium (36,500)

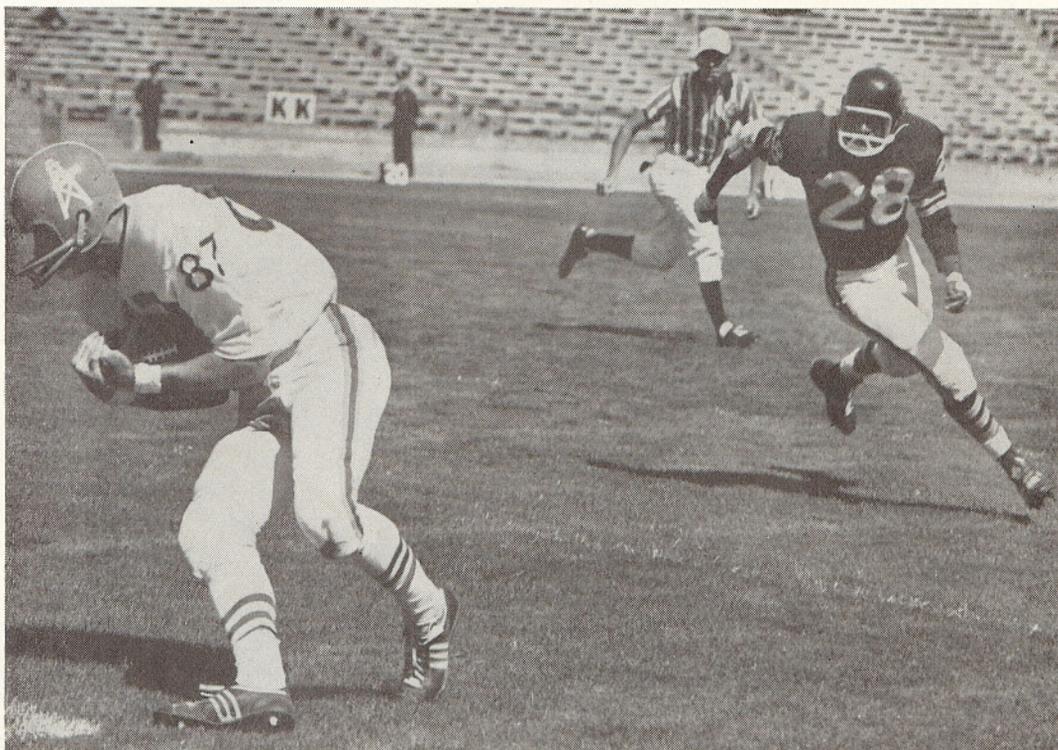
BOSTON PATRIOTS

At Houston December 18 (2:30)
Head Coach: Lou Saban
Home stadium: Boston U. Field (25,000)

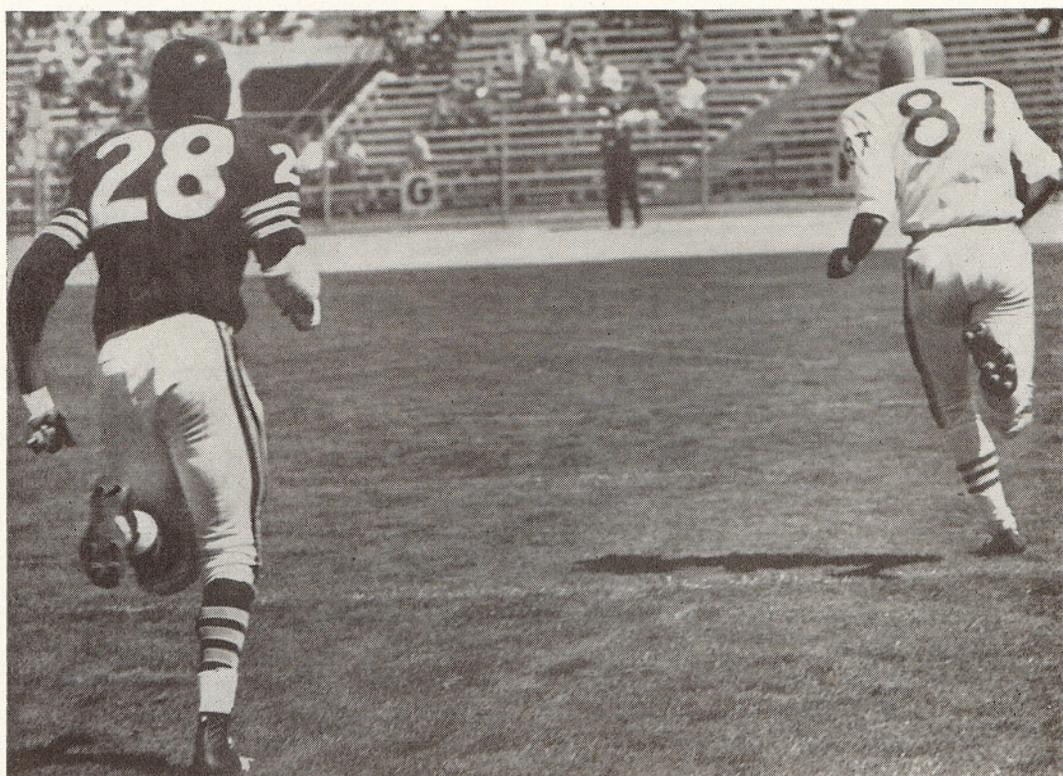
HURRICANE FENCE



THE OILERS FIRST TOUCHDOWN



Oiler halfback CHARLIE HENNIGAN gathers in a GEORGE BLANDA pass at the Oakland twenty-nine yard line in front of Oakland Raider defensive back EDDIE MACON.



HENNIGAN eludes MACON and sets sail for the Oakland goal line for the Oilers first touchdown.

HEAR THE OILERS

ON

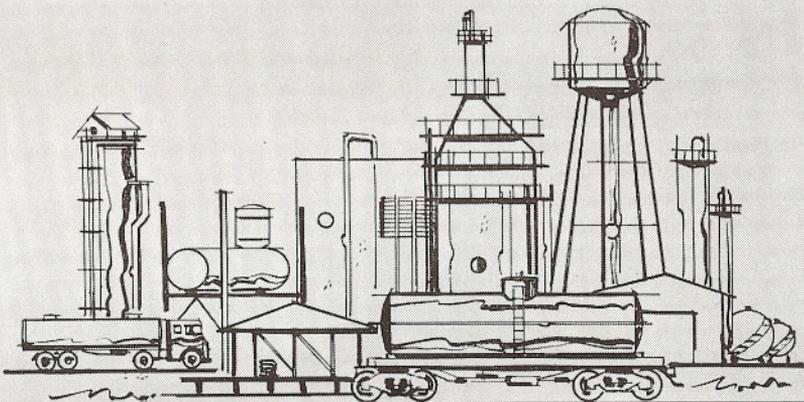
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CARL MANN delivers the play-by-play and Phil Ransopher provides the color for all the Oiler games, over KPRC Radio, where you get the first word in news, the last word in music. Keep tuned to KPRC Radio, 950 on your dial, for the latest in sports news. Carl Mann and Bruce Layer keep you up-to-the-minute, and NBC's staff of top-flight sports newsmen bring the world to your radio. Hear baseball, football, boxing . . . and sports, on KPRC Radio.



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DIANE SCOGGINS, Spring Branch High School Senior, was selected Miss Houston Oiler for 1960. Diane, the daughter of Mr. and Mrs. Tom Scoggins, will receive a \$500 College Scholarship and a large Trophy, and will reign as Miss Houston Oiler throughout the 1960 season.

This photo courtesy a Houston Oiler booster

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THE AMERICAN FOOTBALL LEAGUE

Yesterday A Dream, Today A Reality

The brightest, freshest force in sports is the American Football League, a pioneer assembly of eight professional football teams which this season becomes an exciting piece of Americana.

The evolution of the American Football League from idea to entity has been so incredibly swift that its entire history can be traced to one slow-coming idea, a dozen names, fewer dates.

It is a brief history, dating back only to January, 1959.

As additional background, however, there are countless uneven lengths of time and many frustrations that stretch back over several years for several people—men who had sought professional football for their home cities and had been rejected.

Bob Howsam . . . Bud Adams . . . Lamar Hunt. All had sought pro football ownership in the established league; all were rejected; none was encouraged.

The 27-year-old Hunt, a whisper-voiced oilman from Dallas, several times approached NFL officials in hopes of obtaining pro football for Dallas, either through expansion of the League or through purchase of an existing franchise.

In November, 1959, Hunt again sought out NFL officials. Three, including Commissioner Bert Bell and Expansion Committee Chairman George Halas, assured him there would be no expansion.

"Then," Hunt remembers, "sometime in January, 1959—the idea just came."

The idea was for a new league; after the idea, the AFL came more swiftly.

Guarding his plan, Hunt first approached another young oilman, K. S. (Bud) Adams of Houston, who also had made attempts to secure a pro franchise.

In the next few weeks and months, a solid nucleus was established.

Harry Wismer was a ready, capable ally eager to bring New York City a new team; Bob Howsam brought in the rich, untapped Denver area; the combine of H. P. Skoglund, Max Winter and Bill Boyer made it a five-team core by bringing in Minneapolis-St. Paul.

In June, 1959, the AFL group sent a representative to check again with Bert Bell on NFL expansion plans. Bell assured him there would be none, and the AFL spokesmen then revealed to Bell the plans for a new league.

On July 28, 1959, Bell appeared before a congressional committee and publicly announced that there were plans for a second league that would be in natural competition with the NFL.

The AFL then followed with a formal announcement of its existence at a Chicago meeting on August 15, 1959. Barron Hilton by then had brought in Los Angeles to bring the charter group to six—New York, Houston, Minneapolis-St. Paul, Los Angeles, Denver and Dallas.

Ralph Wilson, a major stockholder in the Detroit Lions, sought to bring in Miami as a seventh team, but stadium problems defeated these plans. Wismer and Hunt suggested he check Buffalo as a possibility; two days later there was a phone call from Wilson.

"Count me in," he said. "With Buffalo."

This was in mid-October, 1959, and the AFL had now grown to seven teams.

On November 19, 1959, the full complement of eight teams was reached as William H. Sullivan, Jr., led Boston into the league.

The full house then lost a charter member. The day before the AFL draft meeting (November 21, 1959) NFL officials sent a wire to a Minneapolis newspaper promising that city an NFL franchise for 1961.

The telegram created a local climate which prevented Minneapolis' AFL officials from securing adequate stadium rights. This forced the withdrawal of Minneapolis from the AFL in January, 1960.

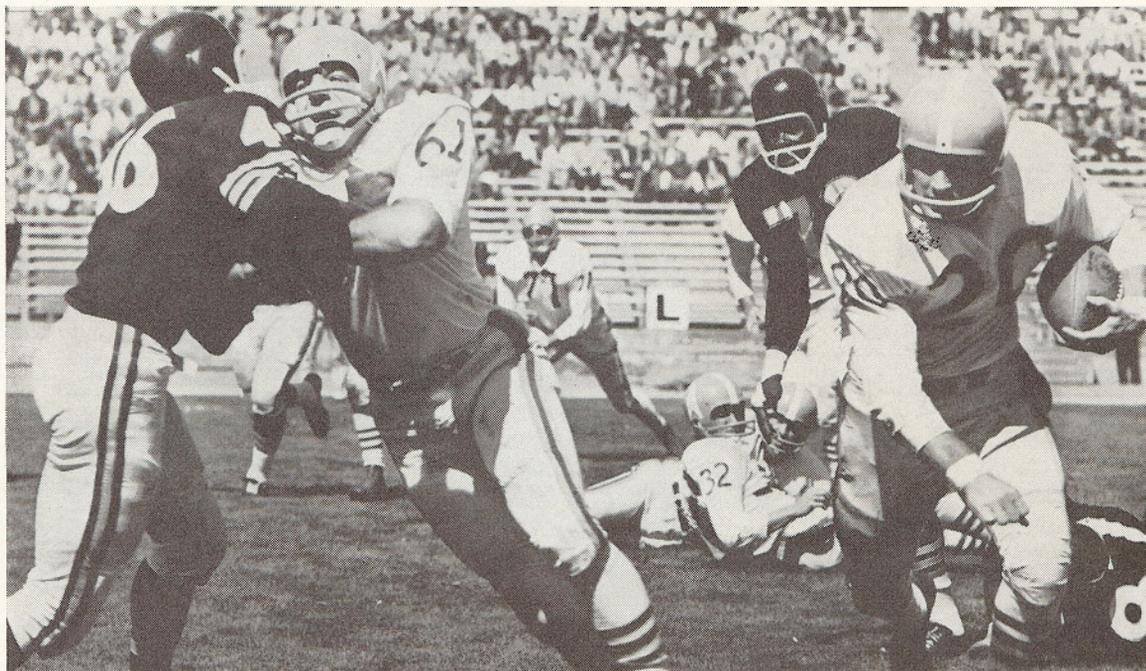
Before this withdrawal, the league named Joe Foss, South Dakota's widely-respected war hero and former governor, as commissioner for a three-year term.

Foss gavelled a meeting at Dallas in January when entry bids from Oakland and Atlanta were heard. Oakland, led by Y. C. (Chet) Soda and seven others, was approved as the eighth member. To maintain player personnel balance, the league gave Oakland full rights to Minneapolis' draft list and in turn allowed the Bay entry to pick up to 56 players from the seven other teams.

The entry of Oakland brought the AFL up to full strength. In the busy months that followed, organizational problems were tackled and beaten, coaching and player personnel hired, and major league sports suddenly opened the door to a new lodger.

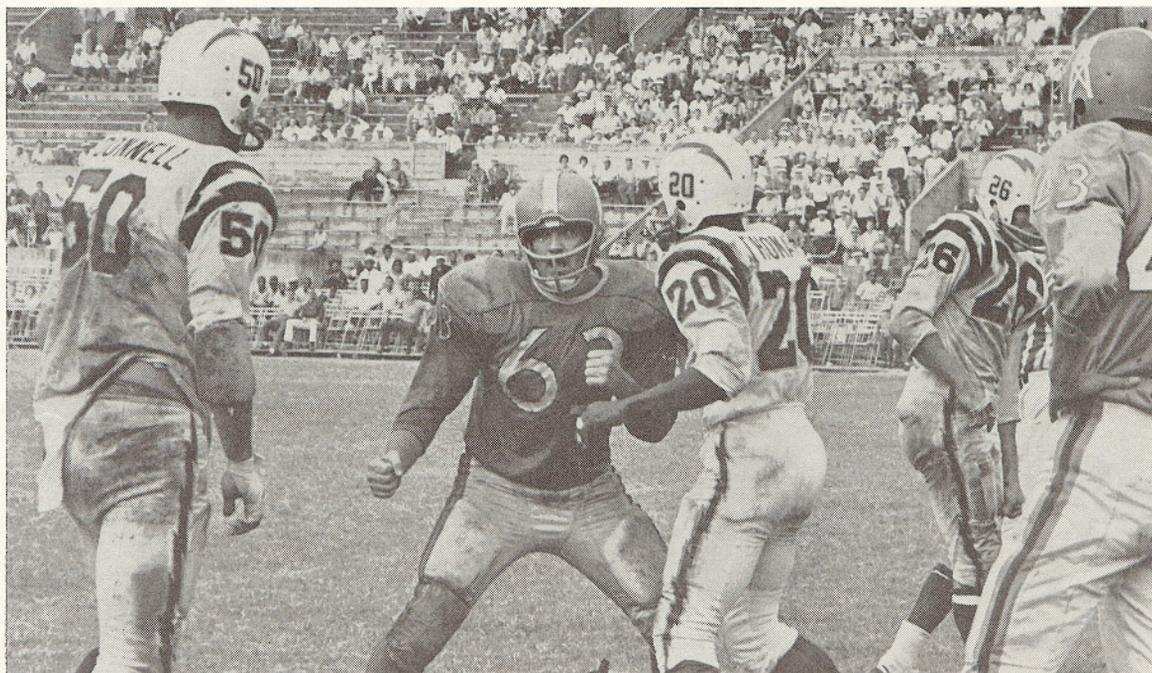
This one came to stay.

OILER MOMENTS TO REMEMBER



AGAINST OAKLAND AT SAN FRANCISCO

Billy Cannon on a power sweep that gained 35 yards with guard Bob Talamini clearing the way past Raider Defensive Back L. C. Joiner. The Oilers won 37 to 22 in their first League Game.



AGAINST LOS ANGELES AT HOUSTON

Oiler guard, and off season wrestler, Hogan Wharton squares off (Southpaw style) against Ben Donnell, Charger defensive end, during action in the Oilers Home League debut. Wharton had just flipped Donnell head over heels and was defending himself. The Oilers won this one 38-28.



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AFL INDIVIDUAL STATISTICS THROUGH GAMES OF NOV. 13, 1960

RUSHING

Player-Team	Rushes	Yds.	Avg.
1. Haynes, Dallas	103	530	5.1
2. Smith, Houston	108	523	4.8
3. Cannon, Houston	93	440	4.7
4. Lowe, L. A.	57	412	7.2
5. Teresa, Oakland	83	396	4.8
6. Rolle, Denver	90	384	4.3
7. Carlton, Buffalo	81	348	4.3
8. Ferguson, L. A.	93	339	3.6
9. Miller, Boston	69	326	4.7
10. Christy, Boston	55	325	5.9

SCORING

Player-Team	TD	PAT	FG	TOT
1. Blanda, Houston	4	33	10	87
2. Mingo, Denver	2	20	11	65
3. Spikes, Dallas	3	19	7	58
4. Shockley, N. Y.	1	30	7	57
t5. Carlton, Buffalo	8	0	0	48
t5. Haynes, Dallas	8	0	0	48
t5. Groman, Houston	8	0	0	48
8. Smith, Oakland	7	2	0	44
9. Cappelletti, Boston	0	22	7	43

DEFENSE AGAINST RUSHING

Team	Rushes	Yds.	Yds. PerG
1. Houston	267	544	60.4
2. Dallas	270	706	78.4
3. Los Angeles	299	843	93.7
4. Oakland	310	1165	116.5
5. Boston	314	1086	120.7
6. New York	309	1244	124.4
7. Buffalo	318	1135	126.1
8. Denver	326	1325	147.2

RUSHING OFFENSE

Team	Rushes	Yds.	Yds. PerG
1. Houston	299	1216	135.1
2. Dallas	317	1165	129.4
3. Oakland	347	1253	125.3
4. Boston	273	1075	119.4
5. Denver	311	954	106.0
6. New York	340	965	96.5
7. Los Angeles	257	863	95.8
8. Buffalo	269	558	62.0

TOTAL OFFENSE

Team	Yds.R	Yds.P	Total	Yds. PerG
1. Houston	1216	2054	3270	363.3
2. Dallas	1165	1790	2955	328.3
3. Oakland	1253	1986	3239	323.9
4. New York	965	2254	3219	321.9
5. Denver	954	1929	2883	320.3
6. Boston	1075	1763	2838	315.3
7. Los Angeles	863	1941	2804	311.6
8. Buffalo	558	1834	2392	265.8

AMERICAN FOOTBALL LEAGUE STANDINGS OCTOBER 9, 1960

EASTERN DIVISION

Team	W	L	Pts.	Opp.
Houston	6	3	267	197
Boston	4	5	199	202
New York	4	6	237	259
Buffalo	3	6	158	193

WESTERN DIVISION

Team	W	L	Pts.	Opp.
Los Angeles	6	3	186	183
Dallas	5	4	231	163
Oakland	5	5	198	254
Denver	4	5	191	216

LAST WEEK'S RESULTS: Los Angeles 24, Houston 21; Dallas 34, Denver 7; Boston 38, New York 21; Oakland 20, Buffalo 7.

THIS WEEK'S SCHEDULE: Friday—Dallas at Boston, 8 p.m., EST; Sunday—Denver at Houston, 2:30 p.m., CST; Buffalo at Los Angeles, 1 p.m., PST; OPEN DATE—Oakland, New York.

TELEVISION SCHEDULE: Western Game of Week—Denver at Houston, 2:30 CST; Eastern Game of Week—Buffalo at Los Angeles—1:00 PST.

AFL SCHEDULE

OCTOBER

16 Sun.	19	Boston at Oakland, 1:30 p.m.
	20	Dallas at Houston, 2:30 p.m.
	21	New York at Buffalo, 2:30 p.m.
	22	Los Angeles at Denver, 1:30 p.m.
23 Sun.	23	Boston at Denver, 1:30 p.m.
	24	Houston at New York, 2:45 p.m.
	25	Oakland at Buffalo, 2:05 p.m.
28 Fri.	26	*Los Angeles at Boston, 8 p.m.
	27	*Oakland at New York, 8 p.m.
30 Sun.	28	Houston at Buffalo, 2:05 p.m.
	29	Dallas at Denver, 1:30 p.m.

NOVEMBER

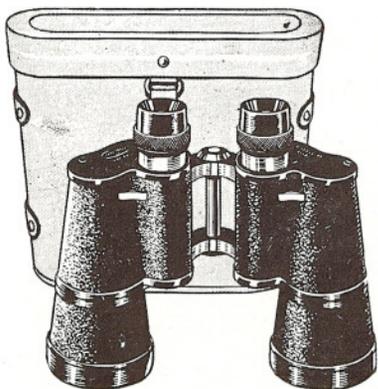
4 Fri.	30	*Oakland at Boston, 8 p.m.
	31	*Los Angeles at New York, 8 p.m.
6 Sun.	32	Houston at Denver, 1:30 p.m.
	33	Dallas at Buffalo, 2:05 p.m.
11 Fri.	34	*New York at Boston, 8 p.m.
13 Sun.	35	Houston at Los Angeles, 1 p.m.
	36	Buffalo at Oakland, 1 p.m.
	37	Denver at Dallas, 2:30 p.m.
18 Fri.	38	*Dallas at Boston, 8 p.m.
20 Sun.	39	Denver at Houston, 2:30 p.m.
	40	Buffalo at Los Angeles, 1 p.m.
24 Thurs.	41	Dallas at New York, 11 a.m. (Thanksgiving Day)
25 Fri.	42	*Houston at Boston, 8 p.m.
27 Sun.	43	Buffalo at Denver, 1:30 p.m.
	44	Oakland at Los Angeles, 1 p.m.

DECEMBER

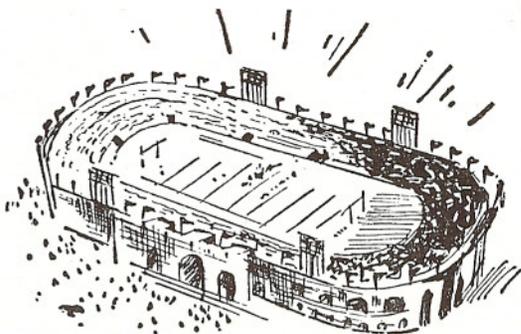
4 Sun.	45	Boston at Buffalo, 2:05 p.m.
	46	Houston at Dallas, 2:30 p.m.
	47	Los Angeles at Oakland, 1:30 p.m.
	48	New York at Denver, 1:30 p.m.
10 Sat.	49	Denver at Los Angeles, 1 p.m.
11 Sun.	50	Boston at Dallas, 2:30 p.m.
	51	Buffalo at Houston, 2:30 p.m.
	52	New York at Oakland, 1 p.m.
16 Fri.	53	*Denver at Oakland, 8:15 p.m.
18 Sun.	54	Boston at Houston, 2:30 p.m.
	55	Buffalo at Dallas, 2:30 p.m.
	56	New York at Los Angeles, 1 p.m.

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Standing, L to R: WALT SCHLINKMAN; MAC SPEEDIE; FRED WALLNER and WALLY LEMM.
Kneeling: Head Coach LOU RYMKUS

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Today's Game

Stand by for an aerial assault from the Denver Broncos and take heed—Houston Oiler backers—for today your heroes must stand against one of the most clever and imaginative field generals in professional grid wars.

Just two weeks ago in Denver, resourceful Frankie Tripucka won the battle but lost the war by passing for 401 yards in losing by 20 points. It was 45-25 favoring Houston, and a lot of football-knowing people in the Mile High City are still shaking their heads and asking how a team can mount a 492 yard offense and get beat.

Some have found no better reasoning than the fact that it was Lou Rymkus' birthday and Big Lou was just supposed to win regardless how many yards, or TOUCHDOWNS, for that matter, the Broncos might have scored.

But regardless what underlying reasons might best satisfy the Denver rooter, it is obvious that the Oilers would never have won without the "big play," the long gainer, the back-breaking scoring drives on short series.

If today's game follows a similar pattern, Tripucka will mix his plays—particularly his sequence of pass patterns—with the same genuine mastery of a Waldorf chef. Plays that start out the same but wind up with cute new wrinkles on the tailend will be blended tenderly into ten and 12-play touchdown drives.

Houston's George Blanda only hopes for a return to a dry pasture where he can cut his horses loose on the ground while mixing in about an equal portion of pass plays. His two-pony backfield of Dave Smith and Billy

Cannon were too well behaved last Sunday in the mud and slush of Los Angeles Memorial Coliseum. And without the running game, even George's greatest day throwing as an Oiler was three points shy in a 24-21 loss to the Chargers.

But even on a dry track, chances are that the Oilers will again need the big plays that saved them from defeat at Denver. It will help if Blanda and Bill Groman can duplicate their 75 yard pass play; if Smith has another of those 45 yard touchdown gallops left over; or Bobby Gordon another 60-yard kick return. Blanda's 51 yard field goal of two weeks ago might also be very useful here today.

Those are the things that spelled the difference in a 70 point game at Denver, and the Oilers may very well need them today to offset the cagey Tripucka and his bag full of tricks.

Within that bag, "The Tripper" can nearly always find exactly the item to catch your defense off guard. Almost without looking he can reach in and pull out one of the AFL's finest pass receivers in Lionel Taylor who caught 10 for 140 yards and one score. With the same non-chalance he'll select Fullback Dave Rolle or Halfback Henry Bell, two of the league's better runners, to pick on some slight flaw in your defense.

So today it isn't Big Lou's birthday and the Denver Broncos are here to re-establish themselves as Western Division contenders at the expense of the club that knocked them from the lead.

Next Home Game

After today's encounter on the home field against Denver, the Oilers again hit the airways for Boston and then Dallas before returning to the familiar surroundings of Jeppesen Stadium to host the Buffalo Bills on December 11.

This is to be a pro rematch the likes of which Houston fans may have to wait a long time to see again. The reasons date back to October 30 when the Buffalo Bills, last place team in the Western Division at the time, came off the floor to score a solid 25-24 kayo of the apparently run-away Houston Oilers.

While in the one dressing room at War Memorial Stadium at Buffalo, this was being called the "Day of Arrival for the Bills," only the thickness of a wall separated promises of "Wait 'til we get with these guys again in Houston."

Just minutes before these dressing room chants, the Bills had completed the biggest reversal in the first year of the American Football League.

Behind their newly discovered quarterback, Johnny Green, the Buffalo entry had put victories back-to-back. First an amazing 38-9 routing of the Oakland Raiders, and now an electrifying win over the Houston Oilers.

Buffalo's largest crowd of the year had been left limp from frenzied excitement. Green had employed the screen

pass, executed beautifully to Wray Carlton and Elbert Dubenion, as the big weapon which set up or scored both Buffalo touchdowns and four field goals.

Though George Blanda had thrown three touchdown passes and kicked a spectacular 50-yard field goal, it hadn't been enough. Not even Dave Smith's 107 yards rushing or Billy Cannon's two touchdowns had shaken Green. Though thrown for 46 yards in losses by Houston's prized forward wall, Green had fearlessly grabbed every scoring opportunity and bled it dry for field goals or touchdowns.

After such a reversal in pro ranks, players from both teams eagerly await the second meeting. The element of personal pride, the very foundation of competitive athletics, is always more at stake in the second meeting. The victorious underdog wants to prove that his first victory was no fluke, and the dethroned favorite is just as determined to fashion a convincing and lasting whipping for the previous damage to his own pride.

Buffalo at Houston on December 11 is one you can't afford to miss. It will have all the ingredients of a great pro football show; the things that make the kingdom of pro football the most exciting in the world of sports.



THE BRONCO STAFF

Left to Right: Dale Dodrill, line coach, Frank Filchock, Head Coach and Jim Cason, Backfield Coach.



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greatest success in
the coming
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THE OILER CLUB



L-R: ADRIAN BURK, President; K. S. "BUD" ADAMS, Jr., Oiler President,
TOMMIE VAUGHN, Treasurer

OILER CLUB OFFICERS

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FRANK FILCHOCK
Head Coach of the Denver Broncos

The most famous son of Grindstone Gulch, Pa., is Frank Filchock, head coach of the Denver Broncos and a quarterback with a lasting reputation in professional football.

Filchock, now 43, left his native Pennsylvania to attend the University of Indiana where he became a brilliant passer on Bo McMillan's teams of 1935-37. When he graduated and became a Washington Redskin with Sammy Baugh, he gave the 'Skins the

greatest one-two combo in pro quarterbacking history. He left Washington to join the New York Giants, and promptly guided them to the Eastern Division title.

Named "Athlete of the Year" in Canada for quarterbacking Montreal to the Grey Cup title in 1949, he later coached at Regina where he earned his present reputation as a truly great offensive strategist, with his own double-fullback system.

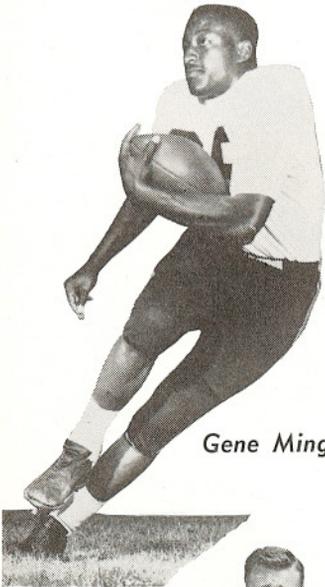
**DENVER
BRONCOS**



Dave Rolle



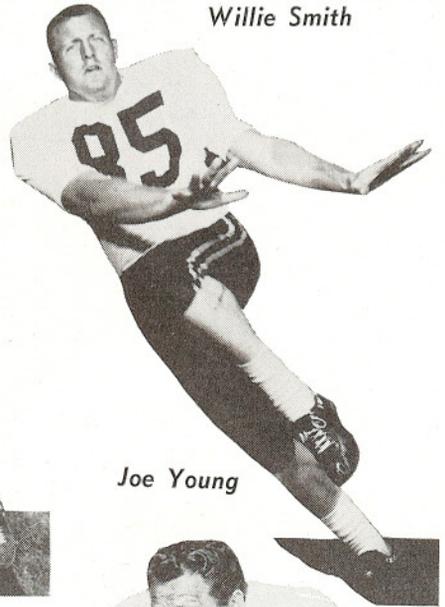
Willie Smith



Gene Mingo



Frank Tripucka



Joe Young



Bill Yelverton



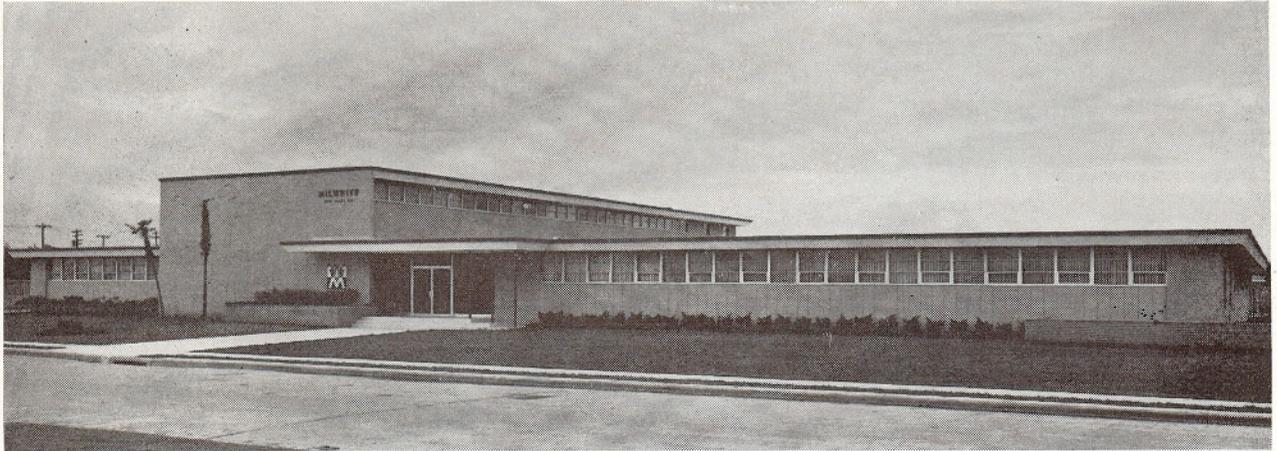
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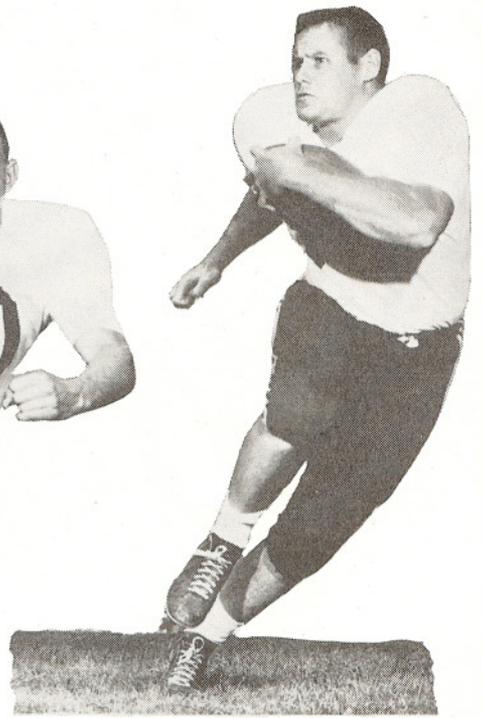
**DENVER
BRONCOS**



Carl Larpenter



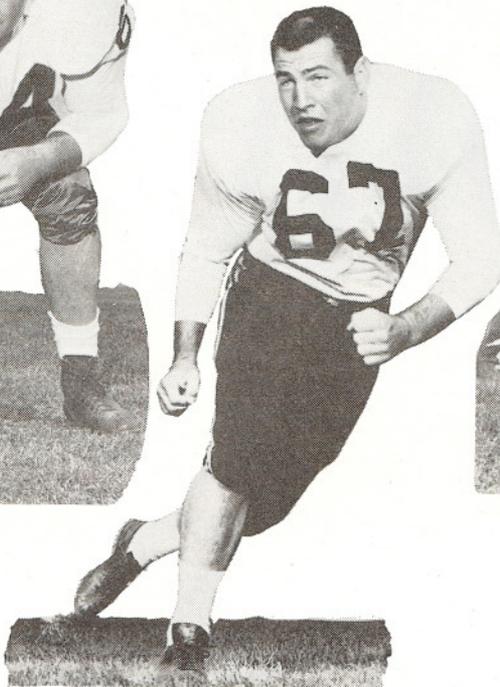
Johnny Pyeatt



Don Allen



Bud McFadin



Ken Adamson



John Hatley

Oilers Next Home Game vs Buffalo December 11th

**DENVER
BRONCOS**



Austin Gonsoulin



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2. A Hermes Portable Typewriter
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3. Business Aircraft, Inc. will furnish round trip
transportation, meals and tickets for four people
in to the Oiler-Dallas Texans Game Dec. 4th. The
flight will be in a new "Queen Air" plane.
4. One Hundred gallons of Sinclair gasoline, from
Sinclair Refining Company.
5. A picnic style cooler from Coca Cola.
6. Six free meal tickets to Weldon's Cafeteria,
courtesy Mr. and Mrs. A. W. Weldon.



Weatherford salutes Houston's first professional football team and wishes the Oilers good luck and a successful season!

Jess E. Hall, Jr.

Jess Hall, Jr.
President

Weatherford Oil Tool Company, Inc.



WEATHERFORD Oil Tool Co., Inc.

DOWN TO EARTH SERVICE WORLD-WIDE

HOUSTON OILERS TEAM ROSTER

(OFFENSE)

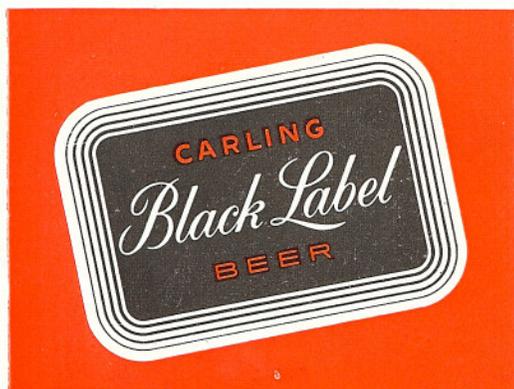
No.	Name	Age	Ht.	Wt.	Hometown	College	Year In Pro Ball
QUARTERBACKS:							
16	Blanda, George.....	32	6-2	210	Youngwood, Pa.	Kentucky	11
15	Lee, Jacky.....	22	6-1	185	Akron, Ohio	Cincinnati	1
12	Milstead, Charlie.....	22	6-2	190	Tyler, Texas	Texas A&M	1
HALFBACKS:							
20	Cannon, Billy.....	23	6-1	210	Baton Rouge, La.	LSU	1
89	Groman, Bill.....	24	6-0	194	Tiffin, Ohio	Heidelberg	1
21	Hall, Ken.....	24	6-1	210	Sugar Land, Texas	Texas A&M	4
87	Hennigan, Charles.....	25	6-1	185	Minden, La.	Northwest La.	1
44	Tolar, Charlie.....	23	5-7	194	Natchitoches, La.	Northwest La.	2
FULLBACKS:							
31	Cline, Doug.....	22	6-2	218	Valdese, N. C.	Clemson	1
32	Smith, Dave.....	23	6-1	205	Greendale, Wisc.	Ripon	1
33	White, Bob.....	23	6-2	231	Covington, Ky.	Ohio State	1
ENDS:							
82	Carson, John.....	30	6-3	205	Atlanta, Ga.	Georgia	7
TACKLES:							
70	Jamison, Al.....	23	6-5	240	Toledo, Ohio	Colgate	2
77	Michael, Rich.....	21	6-3	230	Hamilton, Ohio	Ohio State	1
GUARDS:							
64	Wallner, Fred.....	31	6-1	235	Greenfield, Mass.	Notre Dame	6
63	Wharton, Hogan.....	24	6-2	245	Orange, Texas	Houston	2
65	Greaves, Gary.....	23	6-3	240	Pittsburgh, Penn.	Miami	1
CENTERS:							
57	Belotti, George.....	25	6-4	251	Oxnard, Calif.	USC	2
51	Simerson, John.....	25	6-2	255	Honolulu, Hawaii	Purdue	4

(DEFENSE)

ENDS:							
76	Allen, Dalva.....	25	6-5	245	Gonzales, Texas	Houston	3
75	Floyd, Don.....	22	6-3	235	Midlothian, Tex.	TCU	1
73	Lanphear, Dan.....	22	6-2	220	Madison, Wisc.	Wisconsin	1
TACKLES:							
72	Helluin, Jerry.....	30	6-2	260	Donaldsonville, La.	Tulane	9
*79	Trask, Orville.....	25	6-4	258	Houston, Texas	Rice	1
74	Shirkey, George.....	24	6-4	240	Ft. Stockton, Tex.	S. F. Austin	2
LINEBACKERS:							
30	Dukes, Mike.....	24	6-3	225	Atlanta, Ga.	Clemson	2
50	Morris, Dennit.....	24	6-1	225	Tulsa, Oklahoma	Oklahoma	3
53	Pitts, Hugh.....	26	6-2	220	Woodville, Tex.	TCU	2
88	Witcher, Al.....	23	6-1	205	Lampasas, Tex.	Baylor	1
BACKS:							
23	Brown Don.....	23	6-1	205	Dayton, Tex.	Houston	2
47	Gordon, Bobby.....	24	6-0	195	Pulaski, Tenn.	Tennessee	3
41	Johnston, Mark.....	22	6-0	203	Sycamore, Ill.	Northwestern	1
34	Kendall, Chuck.....	25	6-2	185	Tujunga, Calif.	UCLA	1
43	Norton, Jim.....	21	6-3	180	Glendale, Calif.	Idaho	1
24	Spence, Julian.....	29	5-11	155	Austin, Texas	Huston-Tillotson	4

* Orville Trask named Captain of Oilers for 1960 season by coaches.

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HOUSTON OILERS

PROBABLE OFFENSIVE STARTERS

No.	Name	Position
89	Bill Groman	LE
70	Al Jamison	LT
63	Hogan Wharton	LG
57	George Belotti	C
62	Wahoo McDaniel	RG
77	Rich Michael	RT
82	John Carson	RE
16	George Blanda	QB
20	Billy Cannon	LH
87	Charlie Hennigan	RH
32	Dave Smith	FB

HOUSTON OILERS SQUAD LIST

12 Milstead, QB	43 Norton, DB	72 Helluin, DT
15 Lee, QB	44 Tolar, HB	73 Lanphear, DE
16 Blanda, QB	47 Gordon, DB	74 Shirkey, DT
20 Cannon, HB	50 Morris, LB	75 Floyd, DE
21 Hall, HB	51 Simerson, C	76 Allen, DE
23 Brown, DB	53 Pitts, LB	77 Michael, OT
24 Spence, DB	56 Perlo, LB	79 Trask, DT
30 Dukes, LB	57 Belotti, C	82 Carson, OE
31 Cline, FB	63 Wharton, OG	84 Atchason, OE
32 Smith, FB	64 Wallner, OG	87 Hennigan, OE
34 Kendall, DB	65 Greaves, OG	88 Witcher, LB
41 Johnston, DB	70 Jamison, OT	89 Groman, HB



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PROBABLE OFFENSIVE STARTERS

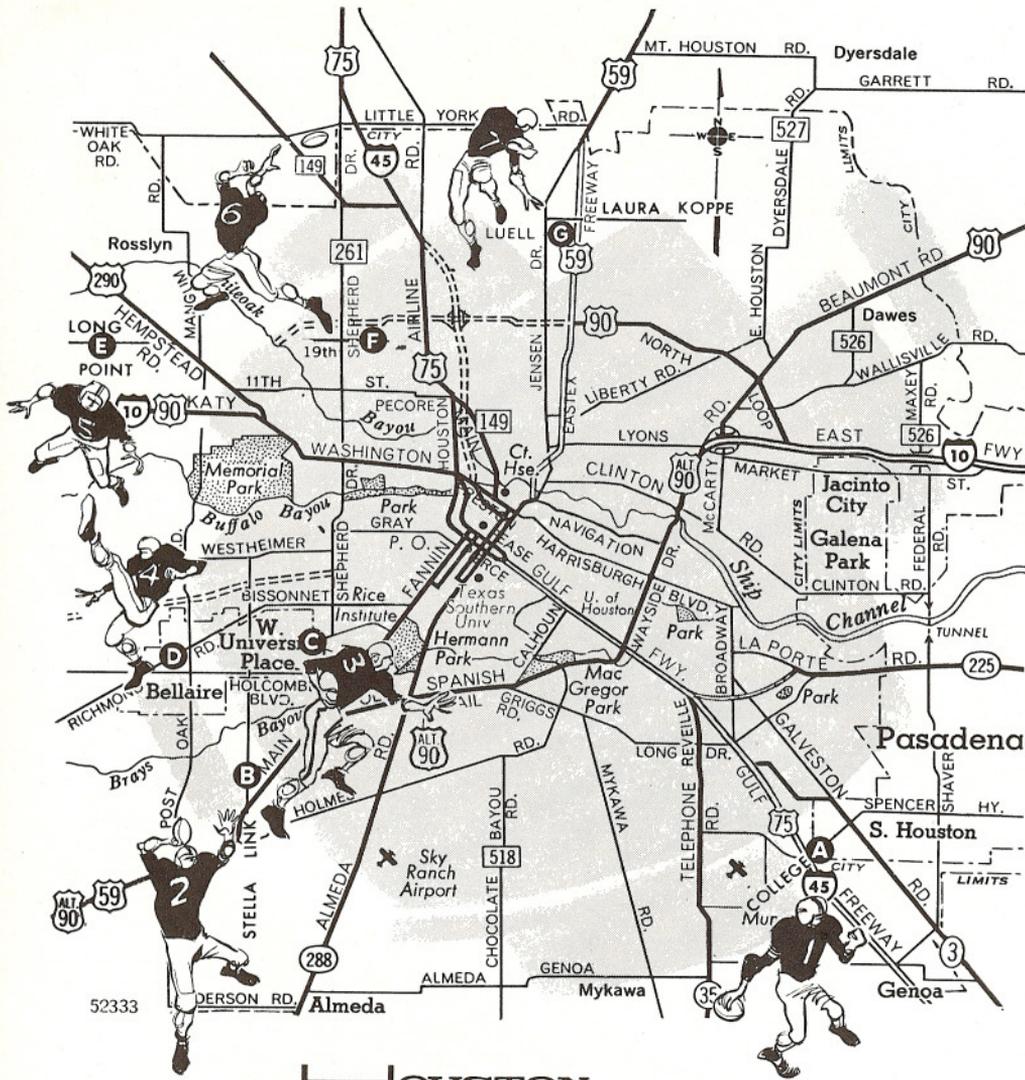
No.	Name	Position
81	Ken Carpenter	LE
77	Carl Larpenter	LT
60	Ken Adamson	LG
51	Mike Nichols	C
71	Willie Smith	RG
75	Eldon Danenhauer	RT
87	Lionel Taylor	RE
18	Frank Tripucka	QB
21	Gene Mingo	LH
20	Henry Bell	RH
35	Dave Rolle	FB

THE DENVER BRONCOS SQUAD

15 Doyle, DB	41 McNamara, HB	67 Hatley, DT
16 Herring, QB	42 Romine, DB	70 King, DT
18 Tripucka, QB	43 Allen, FB	71 Smith, OG
20 Bell, HB	51 Nichols, C	74 Holz, OT
21 Mingo, HB	52 Kuchta, C	75 Danenhauer, OT
22 Stransky, HB	60 Adamson, OG	76 Yelverton, DE
23 Gonsoulin, DE	61 Gavin, DE	77 Larpenter, OT
33 Mangum, LB	62 Alliston, LB	81 Carpenter, OE
34 Brown, LB	63 Strickland, LB	83 Pyeatt, DB
35 Rolle, FB	64 McFadin, DT	84 Day, LB
36 Brodnax, FB	65 Young, DE	85 Greer, OE
		87 Taylor, OE

DENVER BRONCOS ROSTER

No.	Name	Age	Ht.	Wt.	Hometown	College	Yr. In Pro Ball
QUARTERBACKS:							
16	George Herring.....	26	6-2	200	Gadsden, Ala.	Miss. Southern	3
18	Frank Tripucka.....	32	6-2	205	Bloomfield, N.J.	Notre Dame	12
HALFBACKS:							
20	Henry Bell.....	23	5-10	210	Valdosta, Ga.	Service Ball	1
21	Gene Mingo.....	21	6-1	200	Akron, Ohio	Service Ball	1
22	Bob Stransky.....	24	6-1	180	Yankton, S.D.	Colorado	2
41	Bob McNamara.....	26	6-0	190	Minneapolis, Minn.	Minnesota	5
43	Don Allen.....	21	6-0	205	New London, Texas	Texas	1
FULLBACKS:							
35	Dave Rolle.....	22	6-0	215	Poteau, Okla.	Oklahoma	2
36	J. W. Brodnax.....	23	6-0	208	Bastrop, La.	L.S.U.	2
ENDS:							
81	Ken Carpenter.....	32	6-2	212	Regina, Canada	Oregon	8
85	Jim Greer.....	26	6-3	215	Huntington, W. Va.	Elizabeth St., N.C.	1
87	Lionel Taylor.....	23	6-2	214	Accoville, W. Va.	N. Mex. Highlands	2
TACKLES:							
74	Gordy Holz.....	26	6-4	270	St. Paul, Minn.	Minnesota	3
75	Eldon Danenhauer.....	25	6-4	235	Clay Center, Kans.	Pittsburg St., Kan.	2
77	Carl Larpenter.....	23	6-4	235	Port Arthur, Texas	Texas	1
GUARDS:							
60	Ken Adamson.....	21	6-2	215	Atlanta, Ga.	Notre Dame	1
71	Willie Smith.....	22	6-2	255	Little Rock, Ark.	Michigan	2
CENTERS:							
51	Mike Nichols.....	21	6-3	225	Monticello, Ark.	Arkansas A&M	1
52	Frank Kuchta.....	24	6-3	235	Cleveland, Ohio	Notre Dame	3
ENDS:							
61	Chuck Gavin.....	24	6-1	240	Laurel, Miss.	Tenn. A&M	3
65	Joe Young.....	26	6-3	245	Chicago, Ill.	Arizona	1
76	Bill Yelverton.....	26	6-4	220	Natchez, Miss.	Mississippi	3
TACKLES:							
64	Bud McFadin.....	30	6-3	280	Houston, Texas	Texas	7
67	John Hatley.....	30	6-4	260	Uvalde, Texas	Sul Ross, Texas	5
70	Don King.....	29	6-3	255	Turtle Creek, Pa.	Kentucky	4
LINEBACKERS:							
33	Pete Mangum.....	30	6-1	220	Lake Providence, La.	Mississippi	6
34	Hardy Brown.....	32	6-0	190	Ft. Worth, Texas	Tulsa	10
62	Buddy Alliston.....	26	6-1	225	Jackson, Miss.	Mississippi	3
63	Dave Strickland.....	28	6-0	220	Holly Springs, Miss.	Memphis St.	5
84	Al Day.....	22	6-2	216	Detroit, Mich.	E. Mich. U.	1
HALFBACKS:							
15	Skippy Doyle.....	29	6-0	190	Columbus, Ohio	Ohio St.	3
23	Austin Gonsoulin.....	22	6-3	205	Port Arthur, Texas	Baylor	1
42	Al Romine.....	27	6-1	190	Haleyville, Ala.	Florence St., Ala.	6
83	Johnny Pyeatt.....	26	6-3	204	Winslow, Ariz.	None	5



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- F — Heights, 317 West 19th — UN 4-0414
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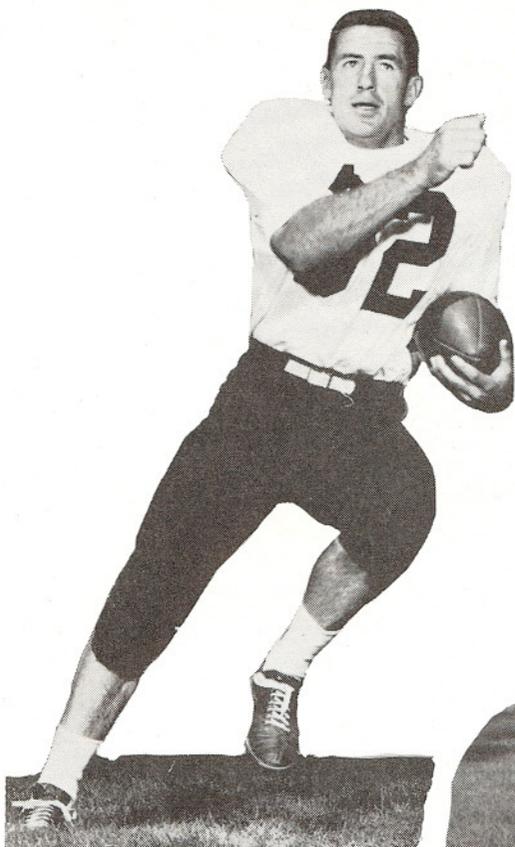
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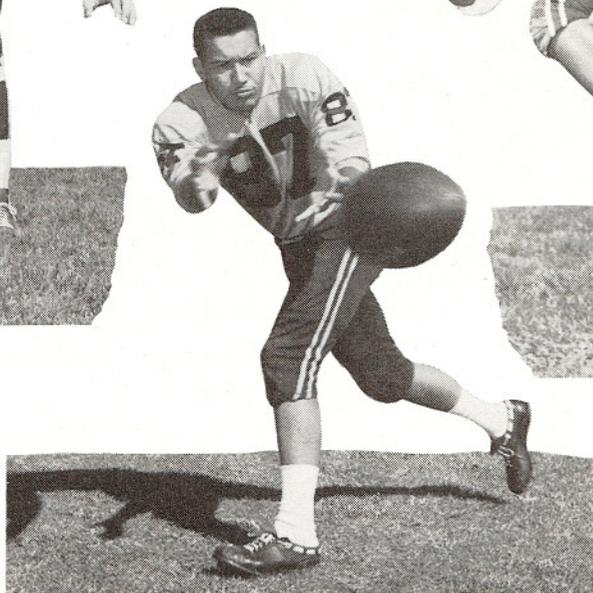
J. W. Brodnax



Buddy Alliston



Chuck Gavin



Lionel Taylor

Oilers Next Home Game vs Buffalo December 11th

TODAY'S HALFTIME



JESS HALL, JR.



"RED" ADAIR

Football loving Texans who lustily sing "The Eyes of Texas Are Upon You" will find the eyes of the nation turned toward Houston, "Oil Capitol of the World," at the Houston Oiler-Denver Broncos professional football game today.

The "turnabout" will occur when ABC televises, on a national hook-up, the elaborate half-time program featuring the famous Kilgore College Rangerettes. Acclaimed as "Sweethearts of the Nation's Gridiron," these lively, lovely, dancing, prancing, parading girls will spotlight a sparkling salute to the oil industry which has made Texas great.

Fred Nahas will emcee this spectacular halftime show that will be viewed by a television audience of 50 to 60 million.

High point of the halftime entertainment will be the presentation of the "Mr. Houston Oiler of 1960" awards to Jess Hall, Jr., President of Weatherford Oil Tool

Company and Red Adair, world famous oil well fire fighter. Both of these well-known men are part of the Houston saga of oil and sports. Bud Adams, President of the Houston Oilers, will make the presentation.

The Rangerettes, directed by Gussie Nell Davis, have delighted football audiences from New Orleans to Chicago and from New York to Pasadena with their precision dancing and clever routines, putting on probably the greatest halftime exhibitions in gridiron history.

They have appeared on many national television shows, and their flashy red, white and blue abbreviated uniforms have added color to the Cotton Bowl, Sugar Bowl, Little Rose Bowl, Soldier Field and Mobile Senior Bowl.

Certainly none other than this Texas group, the first dance and drill group of its kind in the U.S., could provide a more beautiful or fitting review honoring the oil industry and the Houston Oilers.



CUTIES FOR OIL—The famous Kilgore College Rangerettes appear at halftime at today's Houston Oilers vs. the Denver Broncos football game at Jeppesen Stadium. They will salute the nation's oil industry.

Oilers Next Home Game vs Buffalo December 11th

**AMERICAN FOOTBALL
LEAGUE GAME-OFFICIAL
CREWS FOR 1960**

Crew Designation	No. Official	Position
1. CREW A	11 John McDonough	Referee
	32 Elvin Hutchison	Head Linesman
	20 Clyde Devine	Umpire
	44 Willard (Lefty) Goodhue	Back Judge
	52 Charles Liley, Jr.	Field Judge
2. CREW B	16 John Morrow	Referee
	34 Joe Kraus	Head Linesman
	25 Walt Parker	Umpire
	43 Amby Schindler	Back Judge
	54 Price Truitt	Field Judge
3. CREW C	12 Harold (Red) Bourne	Referee
	35 Bo McAlister	Head Linesman
	22 Bob Finley	Umpire
	40 George Parker	Back Judge
	53 Ben Dreith	Field Judge
4. CREW D	14 Jack McLain	Referee
	30 Al Sabato	Head Linesman
	24 Gilbert Castree	Umpire
	42 John Reader	Back Judge
	55 Fritz Graff	Field Judge
5. CREW E	15 John Barnhill	Referee
	36 Dick Ullrich	Head Linesman
	26 George Young	Umpire
	33 Sonny Gamber	Back Judge
	50 James Ryan	Field Judge

Officials will work by crews, which will remain intact for the length of the 1960 season.

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Professional Football
Team*

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HOUSTON OILERS



Mike Dukes



George Belotti



Don Brown



Bobby Gordon



John Simerson



Jim Norton

HOUSTON OILERS



George Blanda



Billy Cannon



Johnny Carson



Charlie Milstead



Dave Smith

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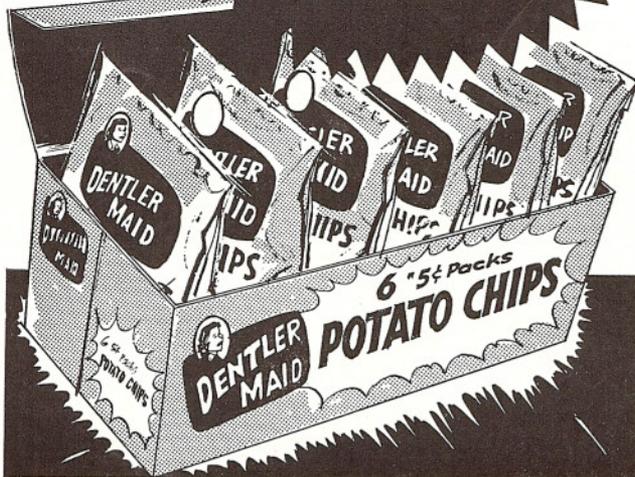
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HOUSTON OILERS



Don Floyd



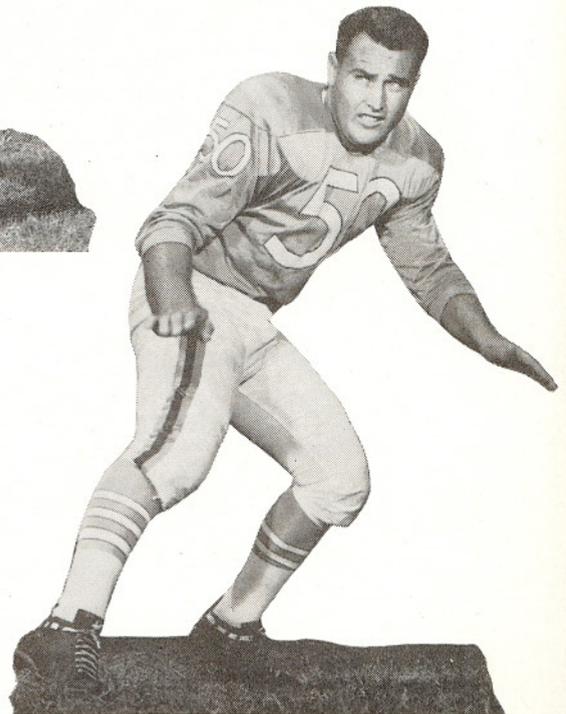
Gary Greaves



Jack Lee



Julian Spence



Dennit Morris

HOUSTON OILERS



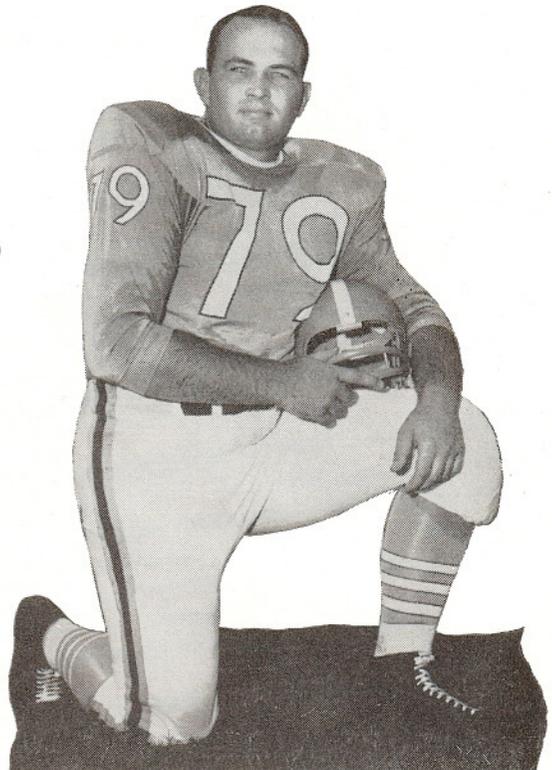
Hogan Wharton



Al Jamison



Charles Tolar



Orville Trask

OILER BRIEFS

GEORGE BLANDA

Chicago Bears

Ten years at QB in pro wars are behind this highest scoring player in Bear history. His 176 straight PATs is a league record; also kicked 88 FGs.

BILLY CANNON

L.S.U.

Winner of the 1959 Heisman Trophy as America's college Player-of-the-Year, L.S.U.'s great two-time All-America halfback blends sprinter's speed (9.4 hundred) with real pro size (206 pounds).

JOHN CARSON

Washington Redskins

An All-America end and nation's leading receiver at Georgia in '53, Carson led 'Skin receivers four years and played in '57 Pro Bowl.

CHARLES MILSTEAD

Texas A & M

Greatest total offense producer in Aggie history was twice All-SWC; holds nine school records including 2072 yards passing.

JACK LEE

Cincinnati

Nation's No. 2 passer in '59, "The General" passed for 2814 yards at Cincinnati. Hero of North Victories in Senior Bowl and Blue-Gray Classic.

HOGAN WHARTON

University of Houston

Cougars' second All-America in history, this college tackle will be 250-pound guard with the pros. A Colt reserve in '59.

DON FLOYD

T.C.U.

Twice All-America, All-Conference and SWC Line-man-of-the-Year, T.C.U.'s great 1959 Captain won about every honor possible for a college lineman; now moves to pro end.

BOB WHITE

Ohio State

Several times a 60-minute man while winning All-America honors, the Buckeyes' 225-pound line blaster gained 1494 yards at O.S.U., was thrown for one loss in 430 carries.

DAN LANPHEAR

Wisconsin

Named to more All-America teams than any other college tackle in 1959, the Captain of Wisconsin's Rose Bowl team should make a rough defensive end in pro ball.

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I am interested in joining the Oiler Club Booster Group. Please send me the information.

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I am interested in joining the Oiler Junior Quarterback Club.

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Age.....

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RICE UNIVERSITY AND UNIVERSITY OF HOUSTON FOOTBALL SCHEDULES FOR 1960

Rice

Sept. 24 Georgia Tech at Houston*
Oct. 1 Tulane at Houston*
Oct. 8 Florida at Miami*
Oct. 15 S.M.U. at Dallas*
Oct. 22 Texas at Houston*
Oct. 29 Texas Tech at Houston
Nov. 5 Arkansas at Little Rock
Nov. 12 Texas A. & M. at Houston
Nov. 19 T.C.U. at Houston
Nov. 26 Baylor at Waco

*Night game

University of Houston

Sept. 17 Mississippi U. at Houston*
Sept. 24 Mississippi St. at Jackson*
Oct. 1 Oregon St. at Portland
Oct. 8 Texas A. & M. at Houston*
Oct. 15 Oklahoma St. at Houston*
Oct. 22 Alabama at Tuscaloosa
Oct. 29 North Texas at Denton*
Nov. 5 Cincinnati at Houston
Nov. 12 Florida St. at Tallahassee
Nov. 26 Tulsa U. at Houston

*Night game

HOUSTON OILERS



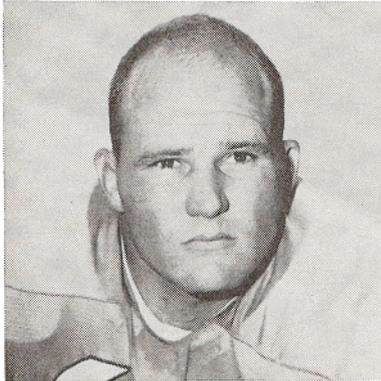
FRED WALLNER



CHARLES KENDALL



BILL GROMAN



GEORGE SHIRKEY



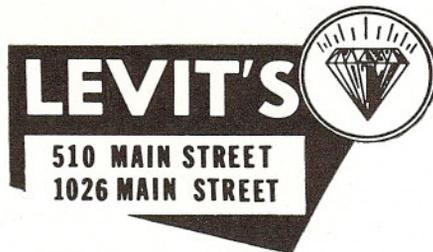
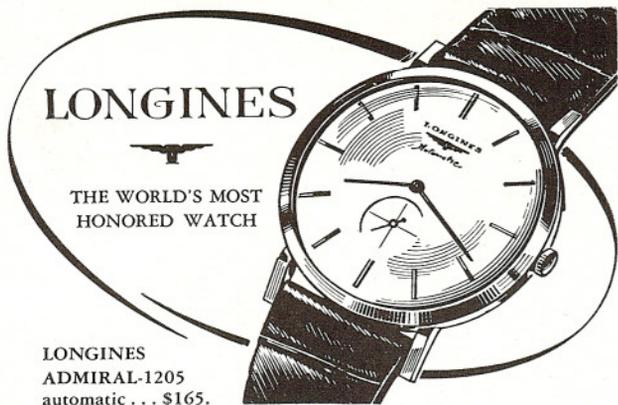
CHARLES HENNIGAN



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OILER CHEERLEADERS

L-R: SHARON MOTL, MIKE ATZENHOFFER, ELIZABETH HAUK, HERMAN MATTOX, SUSAN SULLIVAN, RONNIE FORRESTER.

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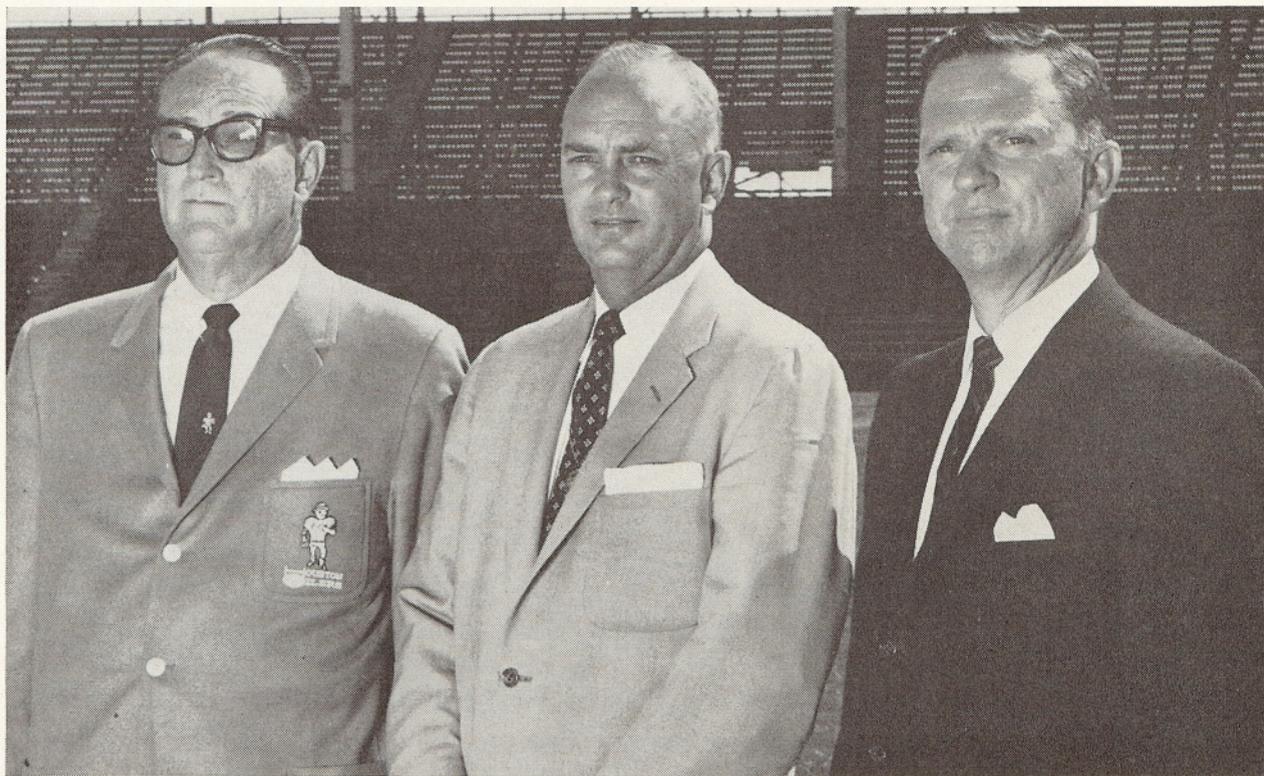
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2544 ELMEN AT WESTHEIMER

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THE OILER TEAM PHYSICIANS



(Left to Right) DR. HARRY N. COFFMAN, DR. JAMES R. WHITEHURST, and DR. T. O. SHINDLER.



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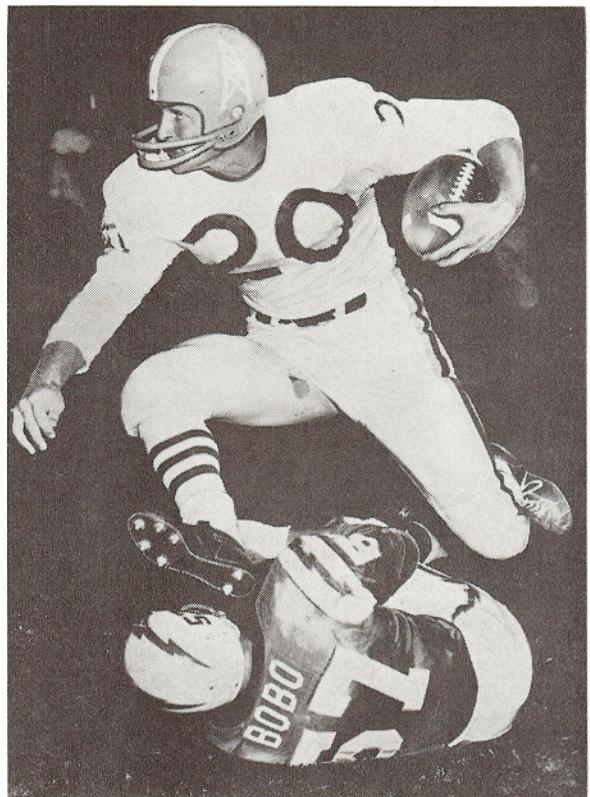
1320 MILAM — HOUSTON — CA 4-6451

OILERS IN ACTION



Oiler coaches during a tense moment at San Francisco. All former pro players, Coaches Walt Schlinkman, Lou Rymkus, and Mac Speedie find it rough to stay on the sidelines.

Billy Cannon bowls over Los Angeles Charger Linebacker Hubert Bobo during pre-season action at Los Angeles.



BILLY CANNON
HOUSTON OILERS
AND
JOHNNY ROBINSON

DALLAS TEXANS

of the AMERICAN FOOTBALL LEAGUE

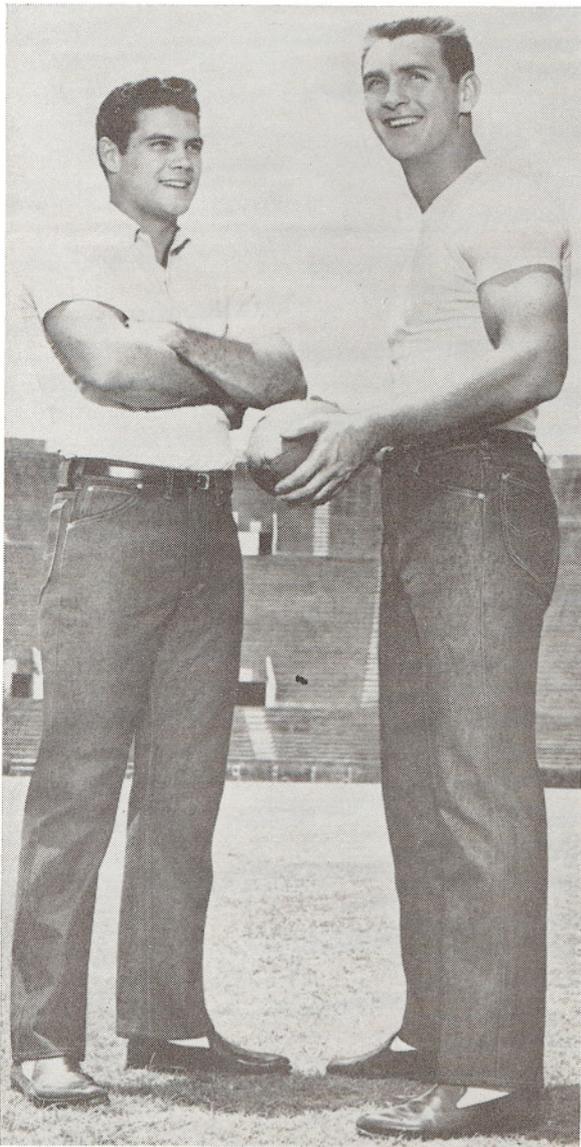
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THE H. D. LEE COMPANY, INC.



THE OILERS

By SEGER ELLIS

*The Oilers, the Houston Oilers,
They really come to play—
From the kickoff,
'Till the last second tick off,
They're out to take
Ev'ry yard they can make—
That's the Oilers, the Houston Oilers,
They play each play to pay—
You can bet they're in
Ev'ry game to win—
And they're tough, by heck,
As a tough roughneck—
That's the Oilers, the Houston Oilers,
From way out Texas—
Way out Texas,
From way out Texas way.*



SEGER ELLIS

The official song of the Houston Oilers was written and composed by Houston's most famous composer, Mr. Seger Ellis.

In writing "The Oilers," Mr. Ellis has blended a bit of the fabulous oil industry with the theme of winning football teams, creating a song that can be treated as both a marching band number and a tune that "swings" a little.

In his long and colorful career as a song writer and entertainer Mr. Ellis has produced more than 40 tunes that have been published and recorded, many of them presented by some of the greatest names in the world of entertainment.

While an entire list of his musical offerings would be too lengthy to mention here, two of his most popular hits were "You're All I Want For Christmas," and the novelty tune "Little Jack Frost, Get Lost." Ellis creations have gotten the treatment of such top artists as Bing Crosby, Peggy Lee, Roberta Sherwood, The Ink Spots, Four Freshmen and Mills Brothers.

As it should be, Houston's greatest show in sports entertainment gets its musical background—"The Oilers"—from Houston's greatest name in musical entertainment.

THE AMERICAN FOOTBALL LEAGUE TAKES A LOOK TO THE FUTURE

Busy as they were this year with the immensity of organization for the first season of play, American Football League officials couldn't help but look beyond the initial season to a future that has an obvious glow.

The biggest stumbling block in the location of any new sports franchise is stadium facilities. These, commonly, either are unavailable, or have to be expanded, or are locked up by another franchise.

American Football League teams spent close to a million and a half dollars preparing existing stadiums for the new league.

In a few years, stadium facilities doubtless will be a minor problem, if a problem at all. The creation of the American Football League has spurred communities, counties and private builders into a furious state of planning.

Before the Houston Oilers opened their season, plans were announced for the construction of a covered stadium capable of seating 50,000 fans and costing \$15 million. Plans are also tied to Houston's gaining of a major league baseball franchise. If it doesn't come, however, Oiler owner Bud Adams has admitted he is interested in building his own stadium—one that will seat 50,000.

At Oakland, the Raiders must vacate Kezar Stadium after the 1961 season. Raider management wanted from the start to locate in the East Bay area but were rejected in the bid for the only suitable stadium. Hope is that voters, in November, will approve the construction of a \$13 million all-purpose stadium that will seat about 50,000. The Raiders are already in line as the first tenant.

The most ambitious undertaking is in the lively hub of Boston, where the Patriots of Bill Sullivan have spent \$200,000 expanding Boston U. Field. Sullivan interested private individuals in the construction of a stadium that would be one of the showpieces of America.

Plans have already been announced for the construction in Boston of a \$25 million stadium seating at least 51,000 and also domed. It would be a stadium and convention center. Included in the plans are a 350-room motor motel, a restaurant-night club capable of seating 2500 and plush upper level "Apartment Boxes" (complete with Kitchenette) for the fan who prefers deluxe class football viewing and is willing to pay the price.

The Boston plan is no pipe dream. It has been announced and will be ready, says the syndicate, for the 1962 season. The first tenant: the Boston Patriots.

With stadium facilities mushrooming, there is much talk that the AFL will expand its membership to ten or more clubs. Since its formation, there have been close to a dozen applications from cities seeking franchises. Atlanta is a conditional member for 1961; Chicago is rumored ready to make the jump; Providence and Vancouver have announced applications. And there are half a dozen others not publicized.

The American Football League looked with enthusiasm to the 1960 season, but it also looked beyond the first run.

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HOUSTON

TOP OILER BOOSTER



Winner of the Oiler Club season ticket sales contest, DR. AL KNOLL, who took the top prize, a trip to Europe for two, flanked by JOAN and JANE RYBA.

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AMERICAN FOOTBALL LEAGUE PRESIDENTS



Shown at an American Football League executives meeting are the men of imagination, vision and substance who make up the guiding force of their individual teams in the newly formed league. Seated from left to right are Houston Oiler President K. S. "Bud" Adams, Jr., American Football League Commissioner Joe Foss, and New York Titan President Harry Wismer. Standing are Oakland Raider President and General Manager Y. C. "Chet" Soda, President of the Buffalo Bills Ralph Wilson, League President and Dallas Texan President Lamar Hunt. Crouched is Ed McKeever, the Boston Patriot's General Manager, next to Barron Hilton, Los Angeles Charger President, and Bob Howsam, Denver Bronco President, along with representatives of the teams.

These are the men who made a dream a reality in an unbelievably short time through the contribution of their time, energy and necessary working capital.



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JOE KELLY BUTLER, *President*

Good Luck to the American

Football League and the

Houston Oilers

HOUSTON OILERS



HUGH PITTS



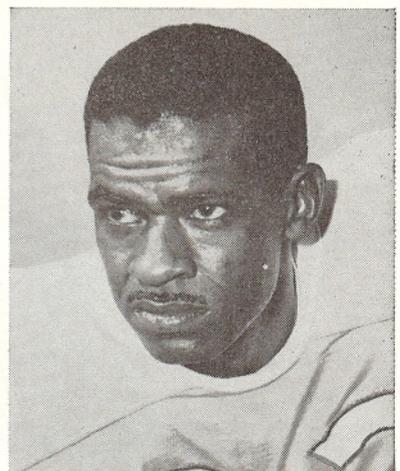
ORVILLE TRASK



DALVA ALLEN



MARK JOHNSTON



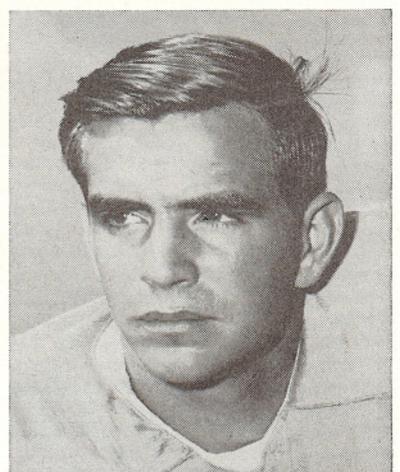
JULIAN SPENCE



DENNIT MORRIS



JERRY HELLUIN



TONY BANFIELD

PARTNERS IN PROGRESS



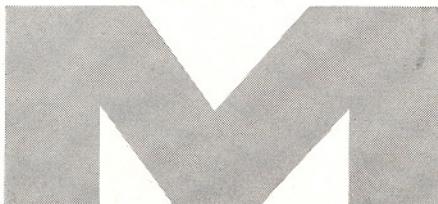
THANK YOU K. S. "BUD" ADAMS, JR., FOR BRINGING
YOUR GREAT TEAM AND PRO FOOTBALL TO HOUSTON.
WE ARE ALL PROUD OF OUR OILERS. THANK YOU FOR
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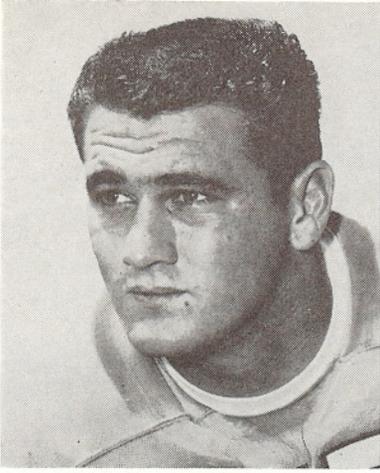


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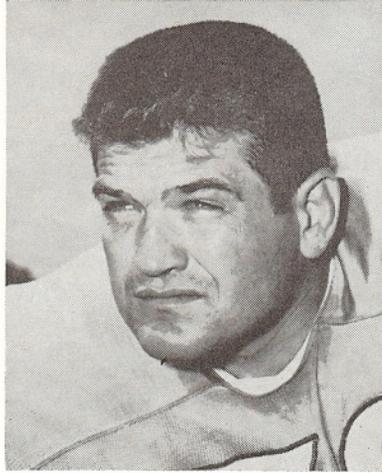
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HOUSTON OILERS



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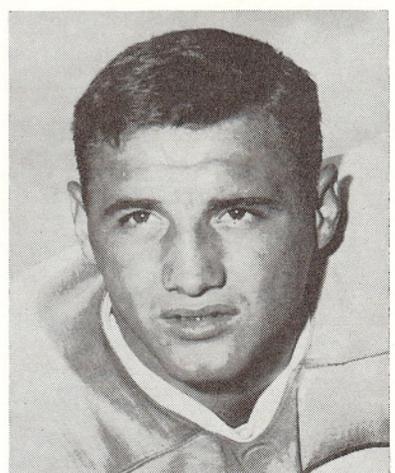
HOGAN WHARTON



AL JAMISON



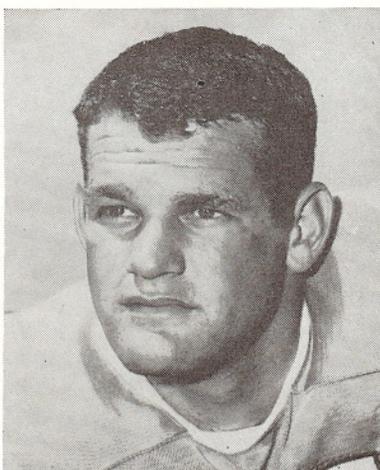
DAN LANPHEAR



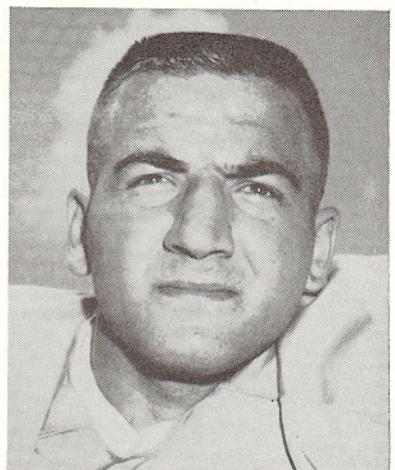
RICHARD MICHAEL



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DOUG CLINE



BOB TALAMINI

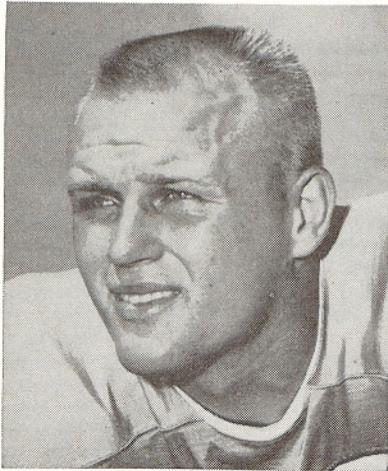
HOUSTON OILERS



GEORGE BLANDA



JACK LEE



CHARLES MILSTEAD



BILLY CANNON



CHARLES TOLAR



DAVE SMITH



JOHN CARSON



BOB WHITE

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(Kneeling)

Equipment Manager:

GEORGE GREENE



KILT Baby Oilers

The HOUSTON OILERS will present something unique in pre-game entertainment this fall, with a football game played by kid players thirteen years old and 120 pounds and under.

In order to bring the fans to Jeppesen Stadium early and to lessen last minute pre-game traffic, OILER President K. S. "Bud" Adams, Jr., decided some sort of early entertainment was in order, and what would be more natural than a kid football game, beginning an hour before kickoff time. Radio Station KILT and the OILERS agreed to sponsor the team and organizational plans were drawn up.

The team is called the KILT BABY OILERS and is to be coached by Zane Chastain, who has been coaching in the kid football leagues in Houston for the past seven years. Also helping with coaching duties are Adrian Burk, former Baylor and Philadelphia Eagle quarterback, Bryan Engram, T.C.U. and Canadian pro veteran end, Gil Hamric from Ohio State and the Cleveland Browns, and Joel A. Spivak KILT Disc Jockey.

AMERICAN FOOTBALL LEAGUE

OFFICIALS' HAND SIGNALS



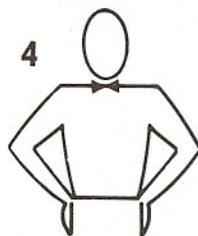
1
NO TIME-OUT or TIME-IN WITH WHISTLE
Full arm circles to simulate winding clock.



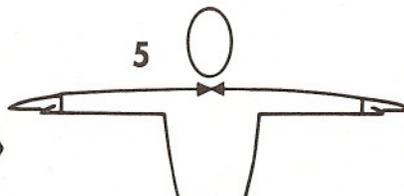
2
ILLEGAL MOTION AT SNAP
Horizontal arc with either hand.



3
HOLDING or ILLEGAL USE of HANDS or ARMS
Grasping of one wrist at chest level.



4
OFFSIDE, ENCROACHING or FREE KICK VIOLATION
Hands on hips.



5
UNSPORTSMANLIKE CONDUCT
Arms outstretched, palms down.
(Same signal means continuing action fouls are disregarded.)



6
PERSONAL FOUL
Striking of One Wrist Above Head.
Running into or Roughing Kicker —
Followed by Swinging Leg
Running into Passer —
Followed by Raised Arm
Swung Forward
Tripping —
Followed by Hooking Foot Behind Opposite Ankle
Clipping — (Below Waist)
Followed by Striking Back of Calf with Hand
Clipping — (Above Waist)
Followed by Striking Back of Thigh with Hand



7
TIME-OUT
Hands criss-crossed over head.
REFEREE'S TIME OUT — Same signal followed by placing one hand on top of cap.



8
INTERFERENCE WITH FAIR CATCH or FORWARD PASS
Pushing hands forward from shoulder with hands vertical.



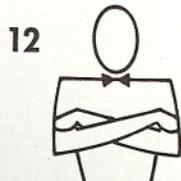
9
DEAD BALL or NEUTRAL ZONE ESTABLISHED
One arm aloft, open hand (With fist closed — Fourth Down)



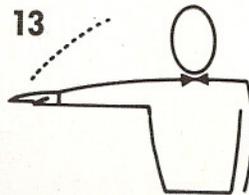
10
PENALTY REFUSED, INCOMPLETE PASS, PLAY OVER, or MISSED GOAL
Sifting of hands in horizontal plane.



11
LOSS OF DOWN
(Follows signal for foul.)
Tapping both shoulders with finger tips.



12
DELAY OF GAME or EXCESS TIME-OUT
Folded arms.



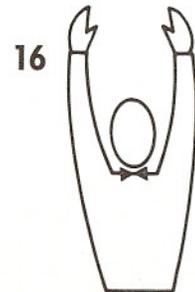
13
FIRST DOWN
Arm raised, then pointed toward defensive team's goal.



14
CRAWLING, PUSHING or HELPING RUNNER
Pushing movement of hands to front with arms downward.



15
ILLEGAL FORWARD PASS
Waving hands behind back. Intentional Grounding of Pass — Same as above followed by raised hand flung downward.



16
TOUCHDOWN, FIELD GOAL or SUCCESSFUL TRY
Both arms extended above head.

ILLEGAL FORMATION — Same signal followed by over and over rotation of fore-arms in front of body.

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P. O. BOX 1516

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Through the miracle medium of television, millions of sports fans across the nation will come to know Houston better as all seven Oiler home games appear on the ABC Television Network. No enterprise in our city's history has placed Houston in the eyes of the nation like the coming of the Houston Oilers of the AFL. (All home games will be blacked out for 100 miles), all Oiler road games (except Boston, Nov. 25th) will be televised back to Houston on KTRK-TV, Channel 13 . . .

OILERS ON RADIO

All Oiler home and road games are broadcast live on KPRC Radio in Houston and to a network of Texas and Louisiana stations. Veteran sportscaster Carl Mann handles the play-by-play.



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Score...
fly



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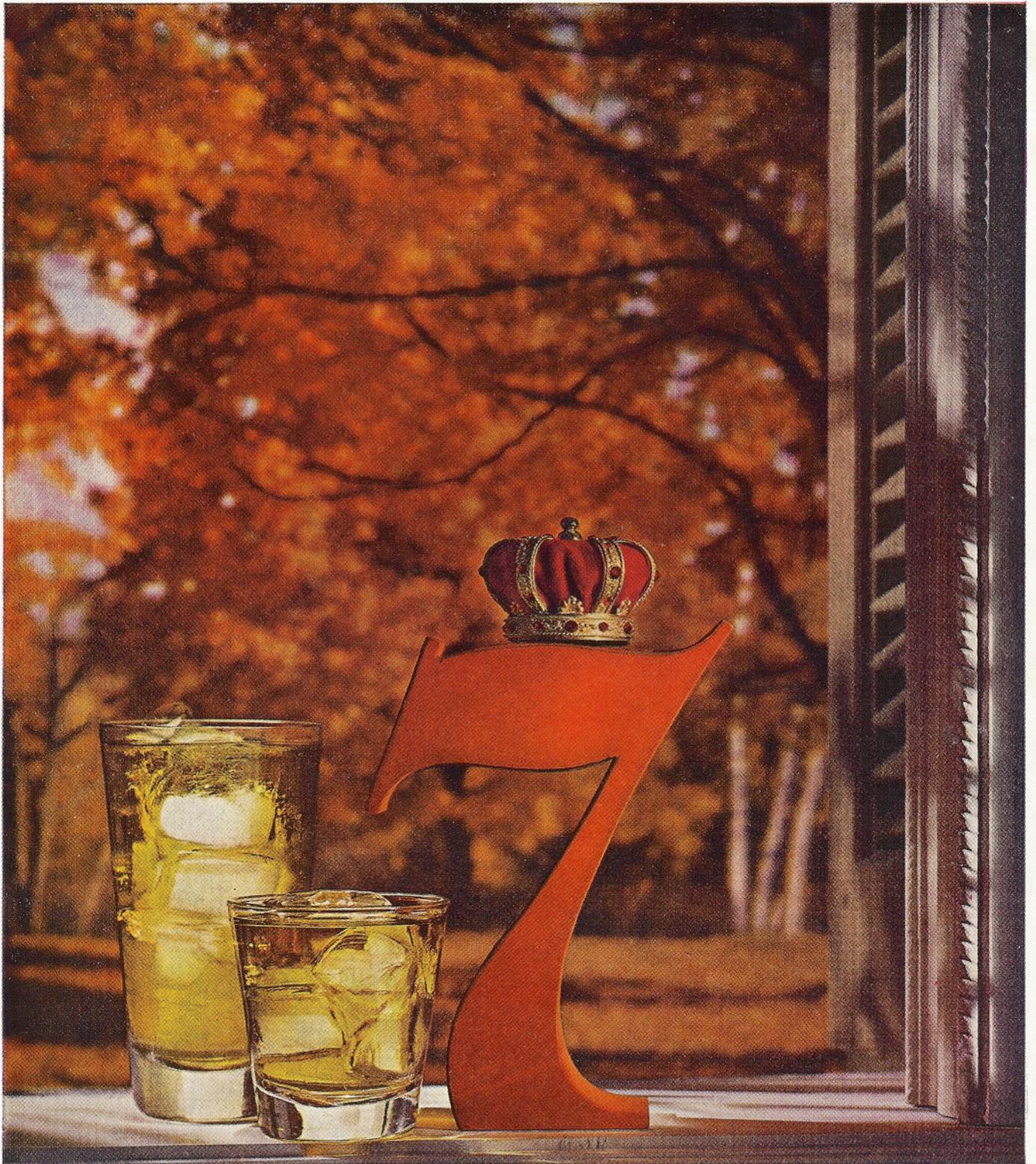
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The time is twilight, the mood is mellow, the drink is 7 Crown—the happiest combination to end a long day's labors. If you haven't savored these rewards of relaxation, do so tonight, keeping in mind the spirit of the hour is the whiskey that delivers clarity and character of taste surpassing any other. **SAY SEAGRAM'S AND BE SURE**

