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ARTHUR

Howie Jerguson

See page 11 for profile

FEATURES

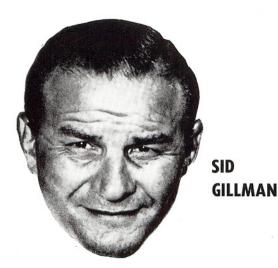
Starting LineupsCenter Insert
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By MEL DURSLAG

Los Angeles Examiner

When Sid Gillman departed from the Los Angeles Rams last year, he sat down for thought and reflection. He could, he figured, play the piano for a living. A piano player



has never been hanged in effigy, and one in fact even got to the White House with a singing daughter named Margaret.

Then there were stocks and bonds. He got an offer to sell both. Here was a sweet business involving no risk on the part of the salesman. He collected fees even if the client went bust.

Whatever path he would choose, football coaching, Gillman swore solemnly, was out. His team of 1959, which won but two of twelve games, left him with an emotional scar not easy to shake. Nor, in his elderliness, would he recall fondly the press notices which suggested that perhaps he was unfit to vote.

So it is, you can see, no triumph of consistency, but at least one of justice that Gillman has returned to football and finds himself on the doorsill of playing in a championship game. If his Los Angeles Chargers defeat Denver today, or New York next week, they win the Western Division title of the American Football League and advance to the finals against the champion of the East.



ERS

GELES

Getting teams together in the new professional league this year was no joy for the coaches. Gillman, for instance, screened more than 300 athletes before finally selecting his current roster. He looked at young players, old ones, experienced ones, and tenderfeet.

He had to talk fast to lure some athletes from the clutches of the rival National League, went to court to win others. It has, in every respect, been an uphill battle this season, but Gillman has come through with more than his share of merit badges.

Since emigrating to this city from the University of Cincinnati where he never had a losing season, Gillman has experienced some pretty rigorous times. In the field of second guessing, Los Angeles football fans rank second to none.

While coaching the Rams, Gillman was belabored for his choice of quarterbacks, for his trades, for sending in plays and a parcel of other moves accepted as normal functions of a coach in most cities.

But Los Angeles fans are committed to ex-

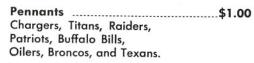
cellence and Gillman had his hands full, as any losing coach will in this community.

So, as pointed out above, the triumphal return of Sid in the new league is a gratifying accomplishment. In a situation where everyone started from scratch, he has taken his team to the top, and you can't go higher than first.

AMERICAN FOOTBALL LEAGUE STANDINGS

AS OF DEC. 5, 1960

	WESTERN	D	VISION		
Team	W	L	Т	Pts.	Opp.
Los Angeles	8	4	0	282	259
Dallas	6	6	0	304	246
Oakland	5	7	0	243	347
Denver	4	7	1	256	304
	EASTERN	D	VISION		
Team	W	L	т	Pts.	Opp.
Houston	8	4	0	311	241
New York	6	6	0	308	321
Buffalo	5	6	1	266	248
Boston	5	7	0	265	278



Men's caps\$1.50 The official Chargers cap. Pure white with the shield emblem of gold, blue, and white.

Boy's hats.....\$1.50 A smaller official Charger's cap. Pure white with the shield emblem of gold, blue and white.

Men's T Shirts......\$1.25 Pure white with the official Charger's shield printed on the side in blue and white.

An unusual hat patterned from the hats worn by the Anzacs and decorated with the official Chargers insignia. Key chains\$1.50 The official Chargers shield cast in metal. Silver colored, it is a manly addition to your key chain. Lighters\$1.50 Enameled white lighter decorated with the official Chargers shield of gold, blue, and white. Lapel Buttons\$1.00 The official Chargers shield of gold, blue and white. Makes an ideal spot of color for your suit or dress. Cuff Links\$2.50 A beautifully matched pair of links made from the official Chargers shield of gold, blue, and white. Chargers tie bar.....\$1.50 The official Chargers shield of gold, blue, and white affixed to a tie bar. CHARGERS FOOTBALL HELMETS \$4.00 An exact replica of the Chargers helmet complete with the famous

Boy's T Shirts......\$1.25

Boy's Bush Hats.....\$1.50

Chargers blue with the official Chargers

insignia printed in white.

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LOS ANGELES





JACK KEMP, Quarterback Height 6-0 Weight 200 Hometown: Los Angeles College: Occidental

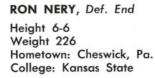


Height 6-4 Weight 245 Hometown: Inglewood College: USC

DAVE KOCOUREK, Off. End Height 6-5 Weight 225 Hometown: Cicero, Ill.

College: Wisconsin







CHARLIE BRUECKMAN, Linebacker Height 6-2 Weight 225 Hometown: McKees Rock, Pa. College: Pittsburgh

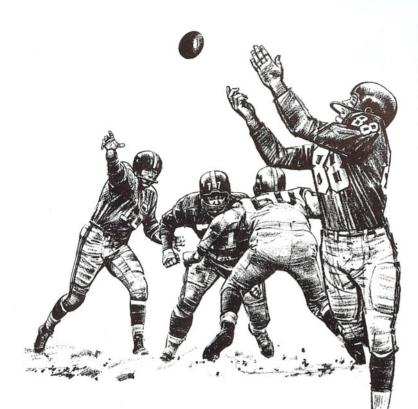
NEXT HOME GAME - NEW YORK TITANS, DECEMBER 18, 1960, 1:00 P. M.

PAUL LOWE, Off. Back

Height 6-0 Weight 180

College: Oregon State

Hometown: Compton



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LOS ANGELES

ERS

Home fields: Los Angeles Memorial Coliseum Seating capacity: 101,528 Team colors: White, blue, gold trim





Height 6-4 Weight 265 Hometown: Toledo, Ohio College: Ohio State



CHARLIE FLOWERS, Fullback Height 6-1 Weight 207 Hometown: Marianna, Ark. College: Mississippi HOWARD CLARK, Off. End Height 6-2 Weight 204 Hometown: Dalton, Ga. College: Chattanooga



Height 5-11 Weight 226 Hometown: Newark, N. J. College: Maryland

DICK HARRIS, Def. Back

Height 5-11 Weight 174 Hometown: San Pedro College: McNeese St. (La.)

NEXT HOME GAME - NEW YORK TITANS, DECEMBER 18, 1960, 1:00 P. M.

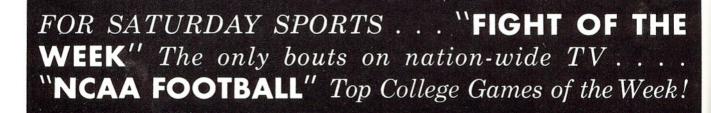
Height 6-0

Weight 229

College: USC

ORLANDO FERRANTE, Guard

Hometown: Los Angeles



I'm sold

on 7



A PROFILE OF HOWIE FERGUSON

Among the defensive halfbacks of the American Football League there's a common bond, especially when the opposition is the Los Angeles Chargers and the fullback is Howie Ferguson.

"When Ferguson gets the ball," one defensive veteran said, "you are rooting like mad for the linebackers to stop him.

"Some call Fergie a hard runner. I say he's just a roughhouse runner with reckless disregard for anything in his way, particularly defensive halfbacks."

There are some who would almost be willing to share their salary with the linebacker consistently able to pin Ferguson down.

Ferguson, who never played college football, is a seven year veteran of the professional wars. "I just run," the 30-year-old fullback said. "You've got to deliver the blow rather than take it. I try to throw everything I've got into the tackler." 6 ft. $2\frac{1}{2}$ in., Ferguson packs 217-pounds on his lean, angular frame which has been seasoned to the rigors of football by an extensive career on the field despite no college experience.

"I played four years at New Iberia (La.) High," the darkhaired, brown-eyed native of the bayous explained.

"I joined the Navy in January 1948," he added, "and played four more years." Two of those campaigns he was All-Navy and the main weapon in the PhiPac (Amphibious, Pacific Base) team in San Diego.

Professional football didn't beckon until he was out of Navy blue a year. "I was working as a derrick hand on an oil drilling rig in Freeport, Texas," Howie recalls, "when I got questionnaires from the Rams and the Chicago Bears."

A tryout with the Rams in 1952 was not successful and Ferguson returned to the roughneck work of a derrickman.

In 1953, the Green Bay Packers tendered Ferguson a trial. It turned into tenure and the lament of the defensive backs began with his rookie season as this rock ribbed runner began busting defenses apart.

By mid-season, Ferguson's reputation as a bruising, battering type of a ball carrier was made. By 1955 he ranked with the great power runners of the league and was selected to the West squad for the Pro Bowl classic in January 1956.

That was Ferguson's introduction to Sid Gillman for the Charger headman coached the West that year. Here Gillman gained an even closer insight into Ferguson as an offensive back naming him to start at fullback ahead of Alan (The Horse) Ameche and Rick Casares.

"Ferguson was then and is now one of the most interested, dedicated football players I've ever come across," Sid said.

"If there's a better blocker in all of football," he added, "Howard has got to be second best."

This is supreme praise to a back who retired from professional football Sept. 16, 1959 with a series of injuries that included major knee and shoulder ailments.

In six seasons with the Packers, the noncollege man from New Iberia had gained 2120 yards, been called the roughest runner Continued on Page 13

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202 West Fourth Street Santa Ana, Calif.

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416 Broadway San Diego, Calif. 6400 Pacific Blvd. Huntington Park, Calif.

224 North Brand Blvd. Glendale, Calif.

1254 Third Street Santa Monica, Calif.

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6723 Van Nuys Blvd. Van Nuys, Calif.

2753 E. Garvey Blvd. West Covina, Calif.

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3765 E. Foothill Blvd. Pasadena, Calif.

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HOWIE FERGUSON

Continued From Page 11

in the game and the most deadly blocker in any backfield.

"Howard has exceeded our every hope this year," Gillman said about his comeback. "He has stayed healthy despite being practically wired for sound."

By that Gillman meant that many of Ferguson's injuries were repaired by the use of surgical wire to help mend damaged bone structure.

An avid hunter, water skiier and a golfer,

who shoots in the high 70's, Fergie now lives in the Woodland Hills area of the San Fernando Valley with his wife "Teedee", an eight-year-old daughter, Cathy, and a fiveyear-old son, Mark.

"We like living here so much," Howie said, "that we'd like to stay if I can find a good job." Ferguson fears this may be his last season in football. Gillman hopes otherwise.

"Howie has as many good years left in football as he wants," Sid insists. "We hope he wants to play some more for the Chargers." It's a hope that all opposing defensive backs prefer not to come true.

CHARGER TICKET INFORMATION

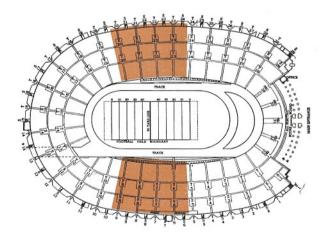
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Children—under 12 years	.50

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Phone WEbster 8-2481 for additional ticket information.

13

LOS ANGELES CHARGERS TEAM ROSTER

\sim					OFF	ENSE		
	No.	Name	Age	Ht.	Wt.	Hometown		'ro ear
S. F. S.		QUARTERBACKS:						80007080888
F IV	15	Jack Kemp			200	Los Angeles	Occidental	4
	17		20		194.	Niagara Falls, N. Y	Texas Western	1
		HALFBACKS:						100000 00000
FLE	20 23	Paul Lowe	23	6-0	180.	Tulare	Oregon St.	1
	28	Royce Womble	27	6-1	184.	Arlington, Texas	No. Texas St	5
		FULLBACKS:						********
	37	Howie Ferguson			.217	New Iberia, La	No College	7
	41	Charlie Flowers	23			Marianna, Ark	Mississippi	1
		ENDS:						
	87 83	Howard Clark			.204	Dalton, Ga.	Chattanooga	1
	44	Trusse Norris	23		.190	Cicero, III. San Antonio, Tex.	UCLA	1
E	88	Don Norton			180	Anamosa, Iowa	lowa	1
		TACKLES:						selecipatie
	70		24	4.0	0.45	Dus dahar M. M		handstander
2 Salas Cas	72	Ron Mix	22		245	Brooklyn, N. Y Inglewood	USC	3
	75	Ernie Wright	21	6-4		Toledo, Ohio	Ohio St.	i
	ca	GUARDS:						Ricondonius
						N		participation of
	66 68	Orlando Ferrante	23	6-0	220	Newark, N. J Los Angeles	Maryland	2
	69					Beverly Hills		
	in.	CENTERS:						Resources
	52	Don Rogers		6-2			So. Carolina	
B	ow.	PLACEKICKER:						production
	≖ 3		41	6-0	220	Long Beach	New Mexico	14
	-							
	104	ENDS:			DEF	ENSE		Bioreconord
								_ participantes
	76 80	Ron Nerv	25	6-6	238	Los Angeles Cheswick, Pa	Kansas St]
	81	Maury Schleicher.				Slatington, Pa.	Penn St.	2
	NP							1000000000
		TACKLES:	1000000	13 14	100000			
	71 60	Dick Chorovich					. Miami (Ohio)	3
	70					Canton, Ohio San Diego		
	58	LINEBACKERS:						twoov/reces
	57	Al Bansavage		6.3	228	Union City, N. J.	usc	
	54	Ron Botchan	25	6-1	238	Los Angeles	Occidental	1
- 18	53	Charlie Brueckman			225	McKees Rock, Pa.	Pittsburgh	
	56	Rommie Loudd	26		225	Pittsburgh, Pa. Los Angeles	UCLA	2
······································	1	BACKS:						10-1910/0404
	35	Bob Garner				Hanford	Fresno St.	
	36 29	Dick Harris Dovle Nix	23		174.	.San Pedro Texarkana, Tex	McNeese St. (La.)]
	26	Jim Sears	29		187.	Inglewood	USC	4
	27	Charles McNeil	24		.175.	Compton	Compton JC	

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PROBABLE STARTING LINE-UPS



PROBABLE STARTERS

	Chargers	Wt.	Offense	Wt.	Broncos	
88	Don Norton		LE		Pat Epperson	88
75	Ernie Wright		LT		Carl Larpenter	77
68	Orlando Ferrante		LG			60
52	Don Rogers		C		Mike Nichols	51
66	Fred Cole		RG		Willie Smith	71
74	Ron Mix		RT			75
83	Dave Kocourek		RE		Lionel Taylor	87
15	Jack Kemp		QB			18
23	Paul Lowe				Bob Stransky	22
28	Royce Womble					81
37	Howie Ferguson				Dave Rolle	35

Defense

81	Maury Schleicher	 LE	 Joe Young	65
70	Volney Peters	 LT	 Bud McFadin	
71	Dick Chorovich	 RT	 John Hatley	67
80	Ron Nery			
54	Ron Botchan	 LLB	 Pete Manaum	33
53	Charlie Brueckman	 MLB	 Hardy Brown	34
51	Rommie Loudd	 RLB	 Dave Strickland	
35	Bob Garner	 LC	 Bob McNamara	
26			Gene Mingo	
36	Dick Harris	 RC	 Johnny Pyeatt	83
29	Doyle Nix	 RS	 Austin Gonsoulin	23

CHARGER NUMERICAL SQUAD LIST 54

56

57

60

REFEREE - JOHN McDONOUGH (11)

3	Ben	Aga	janiar	ı, pk
---	-----	-----	--------	-------

- 15 Jack Kemp, gb
- 17 Bob Laraba, gb
- 20 Fred Ford, hb
- 23 Paul Lowe, hb
- Jim Sears, db 26
- 27 Charles McNeil, db
- 28 **Royce Womble, hb**
- 29 Doyle Nix, db
- 35 **Bob Garner**, db
- 36 Dick Harris, db
- 37 Howie Ferguson, fb
- **Charlie Flowers**, fb 41
- Trusse Norris, oe 44
- 51 **Rommie Loudd**, Ib
- 52 Don Rogers, c
- 53 **Charlie Brueckman**, Ib

66 Fred Cole, og Orlando Ferrante, og 68 69 Al Barry, db

Ron Botchan, Ib

Al Bansavage, Ib

John Kompara, dt

Emil Karas, Ib

- 70 Volney Peters, dt
- 71 Dick Chorovich, dt
- 72 Sam DeLuca, of
- 74 Ron Mix, ot
- 75 Ernie Wright, ot
- 76 Garry Finneran, de 80
- Ron Nery, de 81
 - Maury Schleicher, de
- 83 Dave Kocourek, oe 87 Howard Clark, oe
- 88 Don Norton, oe

- 15 Skip Doyle, db 62
 - George Herring, gb
- 18 Frank Tripucka, gb
- 21 Gene Mingo, hb
- 22 Bob Stransky, hb

16

- 23 Austin Gonsoulin, hb
- 33 Pete Mangum, Ib
- 34 Hardy Brown, Ib
- 35 Dave Rolle, fb
- 36 J. W. Brodnax, fb
- 40 Ted Wegert, hb
- 41 Bob McNamara, hb
- 42 Al Romine, db
- 43 Don Allen, fb
- 51 Mike Nichols, c
- 52 Frank Kuchta, c
- 53
 - **Bob Hudson**, Ib Ken Adamson, og
 - UMPIRE CLYDE DEVINE (20)

HEAD LINESMAN - ELVIN HUTCHISON (32) FIELD JUDGE-CHARLES LILEY JR. (52)

TODAY'S GAME OFFICIALS

BACK JUDGE – WILL (Lefty) GOODHUE (44)

60

PUBLIC ADDRESS ANNOUNCER - JOHN RAMSEY

BRONCOS NUMERICAL SQUAD LIST Jack Davis, og

- 63 Dave Strickland, Ib
- 64 **Bud McFadin**, og
- 65 Joe Young, Ib
- 67 John Hatley, dt
- 70 Don King, de
- 71 Willie Smith, og
- 74 Gordy Holz, ot
- 75 Eldon Danenhaure, of
- 76 Bill Yelverton, de
- 77 Carl Larpenter, ot
- Ken Carpenter, oe 81
- 83 John Pyeatt, db

- 84 Al Day, Ib 85 Jim Greer, oe Lionel Taylor, oe 87
 - 88 Pat Epperson, oe

1960 CHARGER FOOTBALL SCHEDULE

PRE SEASON GAMES:

New York Titans	. August	6Home
Houston Oilers	. August	11Home
Oakland Raiders	. August	19 Away
Denver Broncos	. Septem	ber 2 Home

LEAGUE GAMES:

Dallas TexansSeptember 10HomeHouston OilersSeptember 18AwayDallas TexansSeptember 25AwayBuffalo BillsOctober 2AwayBoston PatriotsOctober 8HomeDenver BroncosOctober 16AwayBoston PatriotsOctober 28AwayBoston PatriotsNovember 4AwayBoston PatriotsNovember 4AwayBoston PatriotsNovember 13HomeBuffalo BillsNovember 20HomeOakland RaidersNovember 27Home
Denver Broncos December 10 Home New York Titans December 18 Home

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NERE IN A



DENVER BRONCOS TEAM ROSTER

				OFF	ENSE			•
							Pro	
No.	Name	Age	Ht.	Wt.	Hometown	College	Year	
	QUARTERBACKS:							K
16					Gadsden, Ala. Bloomfield, N. J.			U
	There is a second se				blooming is en	None Bane		
	HALFBACKS:							
21					Akron, Ohio			
22					Yankton, S.D.			ELT
41					Riverhead, N.Y Minneapolis, Minn			
water and a								~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
	FULLBACKS:							
35	Dave Rolle	. 22			Poteau, Okla.	Oklahoma	2	
36 43	J. W. Brodnax			208	Bastrop, La. New London, Texas	L.S.U.	2	
	Don Anen				New London, Texas	lexus	• • •	
	ENDS:							
81		20	6.0	212	Samida Orogon	Orean St	0	
85					Seaside, Oregon Huntington, W. Va			
87	Lionel Taylor				Accoville, W. Va	N.M. Highland	s2	
	Pat Epperson		6-3		Sunland, Calif.	Adams St. (Cold	o.)1	
monorme	TACKLES:							and the second s
74		21		270				
74 75					St. Paul, Minn. Clay Center, Kan			
77					Port Arthur, Texas			
					5453)			
	GUARDS:							
60					Atlanta, Ga			
62 71	Jack Davis Willie Smith	24.	6-2	235	Enid, Okla. Little Rock, Ark.	Arizona	2	
					Line Rook, And	Michigan		
10-0200104	CENTERS:							J.J.
51	Mike Nichols				Monticello, Ark.	Arkansas A&M	1	
52	Frank Kuchta				Cleveland, Ohio	Notre Dame	3	
and the second second				DEF	ENSE			
	ENDS:							
65	Joe Young				Chicago, Ill.	Arizona	1	
76	bill felverton	20	0-4		Natchez, Miss	Mississippi	3	
	TACKLES:							
						-	_	
64	Bud McFadin				Houston, Texas Uvalde, Texas			
70	Don King				Turtle Creek, Pa.			
and along the second								
whereaster	LINEBACKERS:							
33					Lake Providence, La.			
34					Fort Worth, Texas No. Charleston, S. C.			
63					Holly Springs, Tex			
84					Detroit, Mich.			THE PARTY OF A DESCRIPTION OF A DESCRIPT
a Anni de Cal	BACKS:							
					Columbus, Ohio			
23					Port Arthur, Texas Haleyville, Ala			
83					Winslow, Ariz.			
and the second second								

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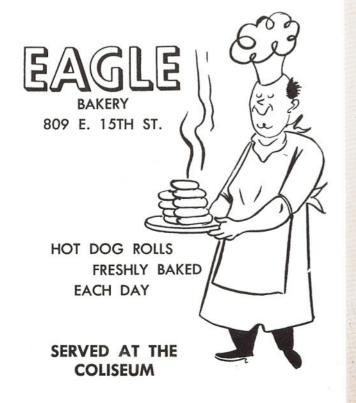
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BOB McNAMARA Offensive Halfback



Offensive Halfback

CARL LARPENTER **Offensive Tackle**

AUSTIN GONSOULIN **Defensive Halfback**

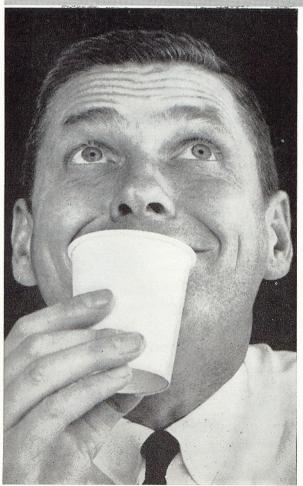
FRANK TRIPUCKA Quarterback

Carnation-"The milk from Contented Cows"

"CREAM" IT WITH TODAY'S CARNATION

the milk you can use like cream—with ½ the fat calories!

ANOTHER CARNATION QUALITY PRODUCT SERVED AT THE GAME



Before you drink that coffee

...we thought you'd like to know that it's rich, strong, Hills Bros. Coffee, freshly brewed—same delicious blend you find on your grocer's shelf. Same satisfying flavor and aroma. To give sports fans the finest, Hills

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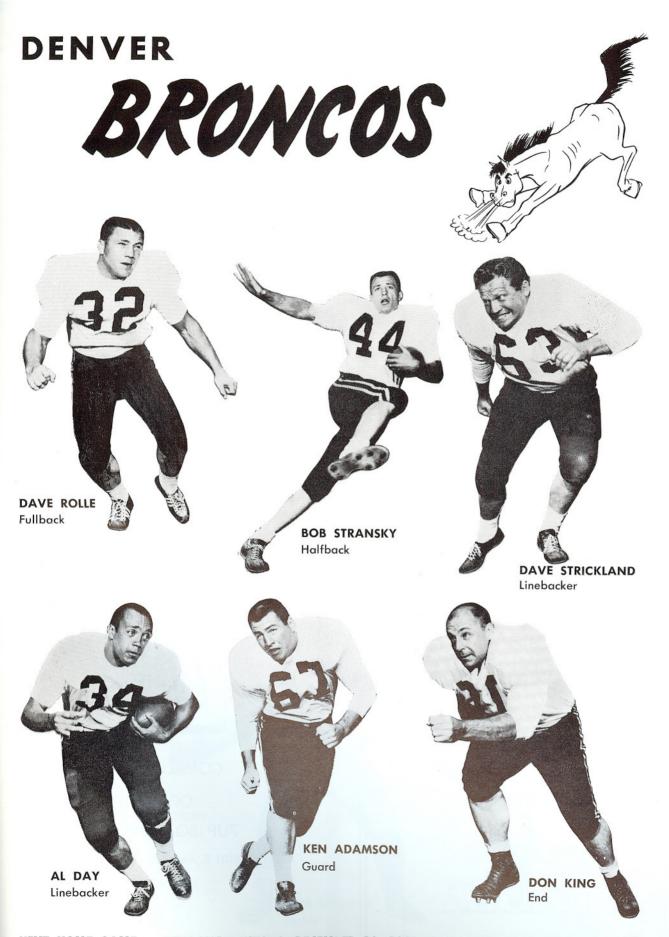
COFFEE

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SINCE AMANA

introduced the revolutionary Freezer *plus* refrigerator all in a single appliance, every other manufacturer has tried to match it.

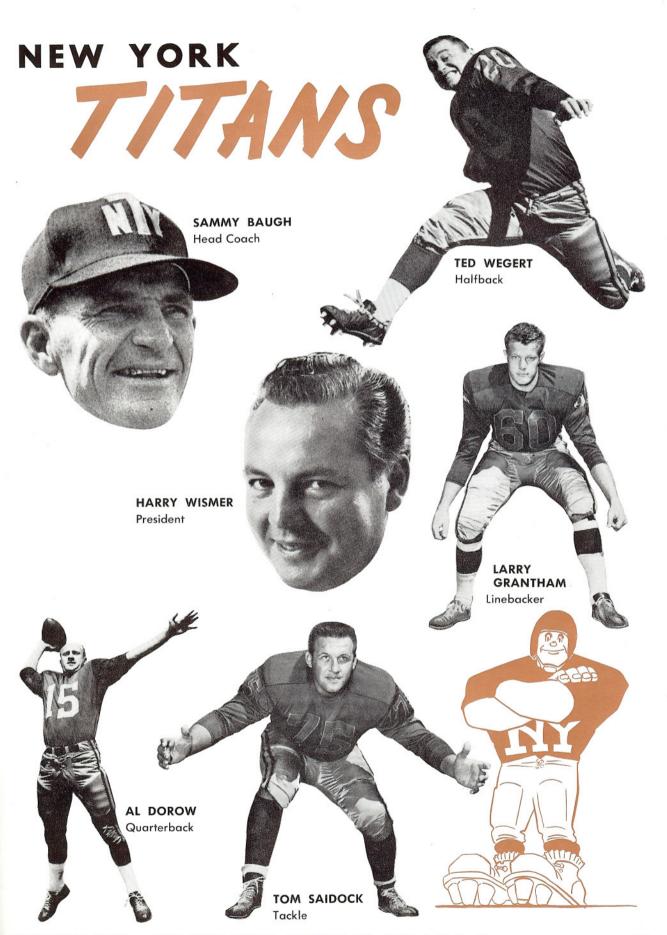
In appearance they have almost succeeded. But in engineering they have been unable to equal the performance of Amana's exclusive *refrigerated shelf* method of freezing, nor Amana's exclusive Free O'Frost magnet that completely eliminates frost.

Amana Freezers, Freezer *plus* Refrigerators and Amana Air Conditioners are still ...





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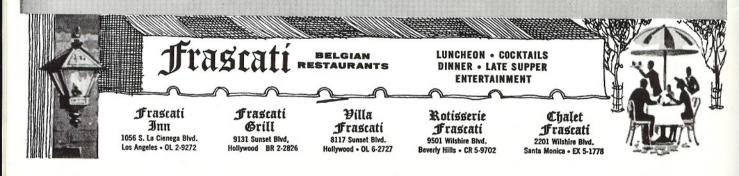


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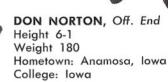


PAUL MAGUIRE, Off. End Height 6-0 Weight 210 Hometown: Youngstown, Ohio

College: The Citadel



JIM SEARS, Def. Back Height 5-11 Weight 187 Hometown: Inglewood College: USC



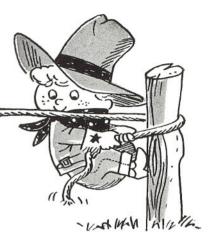
RON BOTCHAN, Linebacker Height 6-1 Weight 238 Hometown: Los Angeles College: Occidental



ROYCE WOMBLE, Off. End Height 6-1 Weight 184 Hometown: Arlington, Texas College: North Texas State



VOLNEY PETERS, Def. Tackle Height 6-4 Weight 243 Hometown: San Diego College: USC



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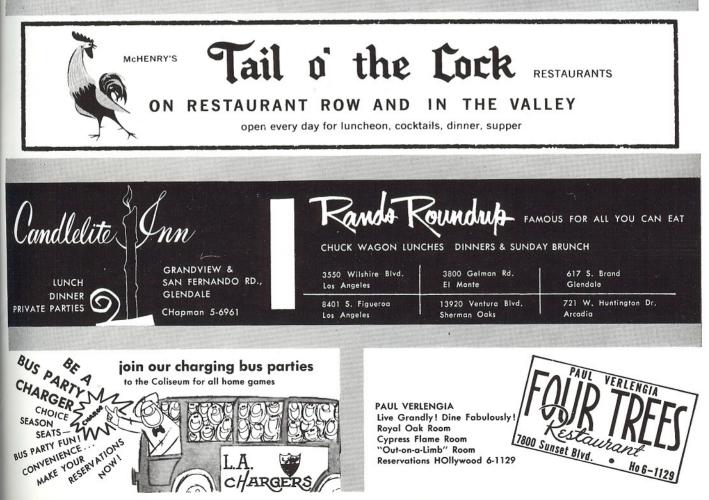
from Contented Cows

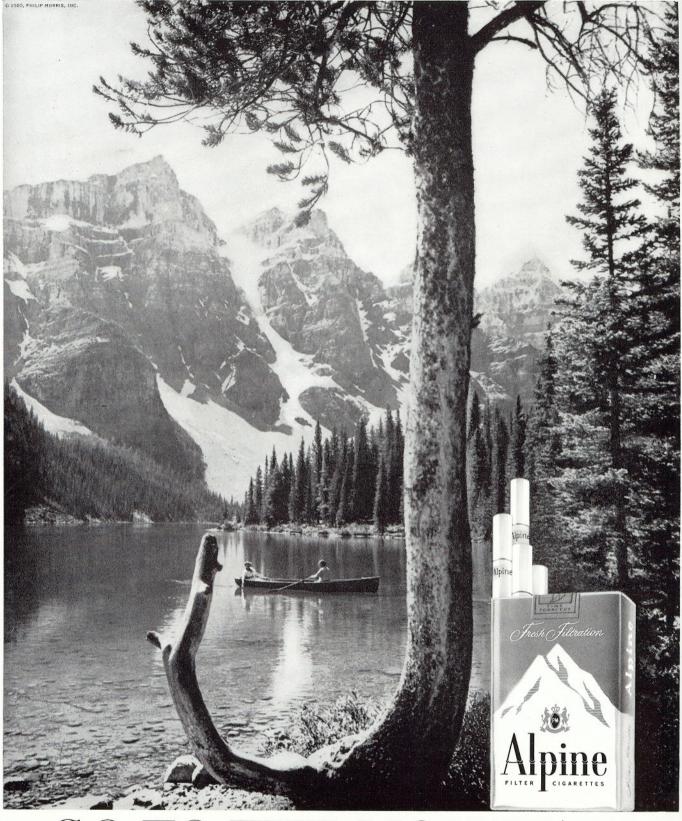
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