

CLEBURNE RAILROADERS



BRAND KIT

Navy - Railroad Navy
PMS: 5255 C
HEX: #1e1a34
CMYK: C 87 M 86 Y 48 K 60



Red - Texas Red
PMS: 7622 C
HEX: #93272c
CMYK (approx): C 27 M 95 Y 84 K 26



Light Blue - Cleburne Blue
PMS: 2727 C
HEX: #307FE2
CMYK: C 75 M 48 Y 0 K 0



Light Grey - Spike Silver
PMS: 441 C
HEX: #bec6c4
CMYK: C 26 M 16 Y 14 K 0



Dark Grey - Charcoal Grey (Only in Spike Shading)
PMS: Cool Grey 10 C
HEX: #63666a
CMYK (approx): C 62 M 52 Y 48 K 19



PRIMARY LOGO



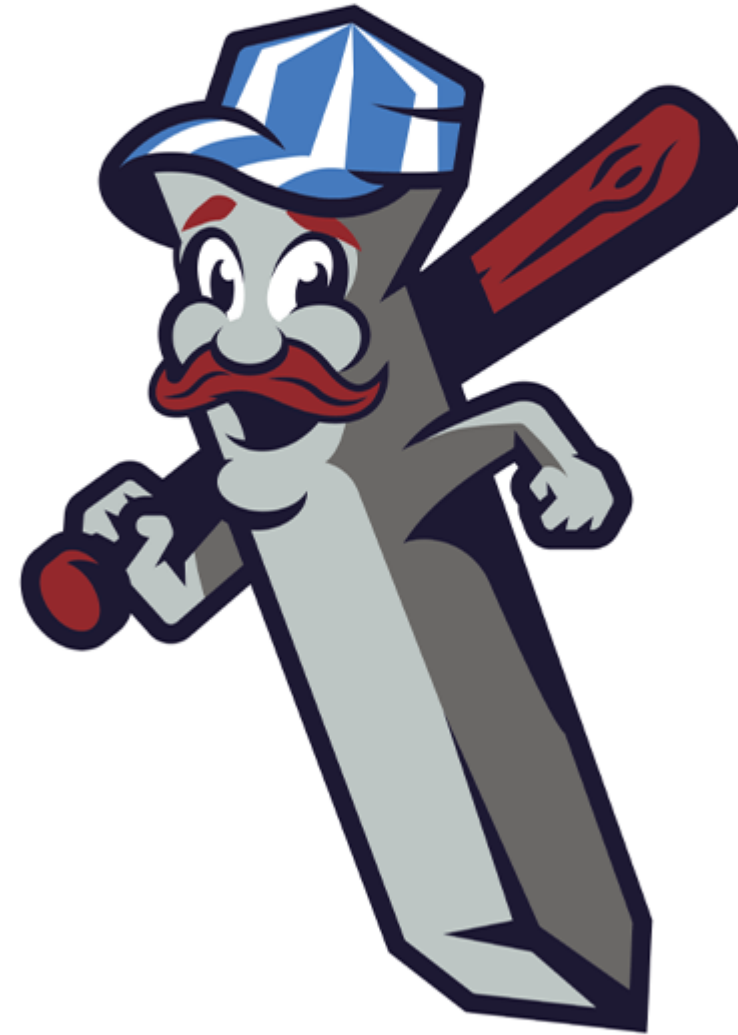
TEXT LOCKUPS



SECONDARY MARKS



MASCOT LOGO

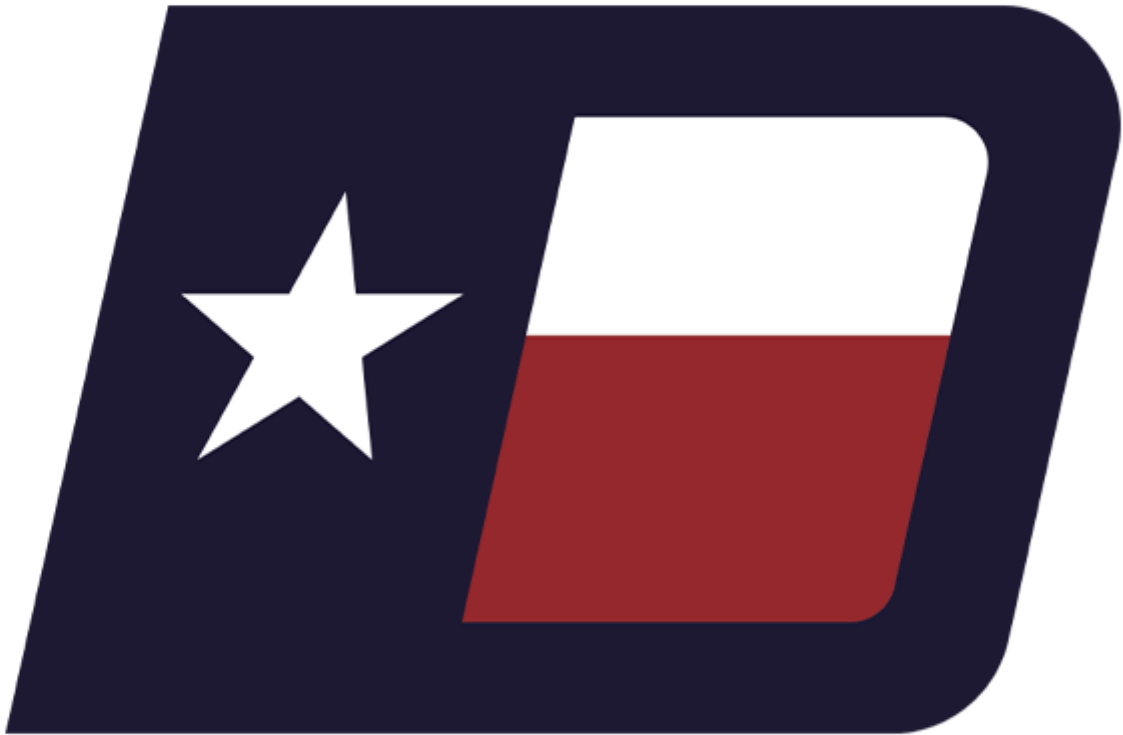


HERITAGE LOGO



ADDITIONAL ASSETS

★
1906



FONTS

HEADLINE TYPOGRAPHY

DIESEL BOLD

Subtitle Typography

Neue Haas Grotesk Display Pro

Heritage Typograpghy

CS Bristol

JERSEYS



WHITE/PRIMARY

BACK

LOGO



ADDITIONAL LOGOS/ASSETS



RED - HERITAGE

BACK



LOGO



ADDITIONAL LOGOS/ASSETS



BLUE - CLEBURNE PRIDE

LOGO



ADDITIONAL LOGOS/ASSETS



BACK

