



CHARLOTTE BOBCATS 06-07 SEASON TICKETS



GREAT VALUE...



CHARLOTTE BOBCATS ARENA

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Scoreboard and advertisements for WACHOVIA SECURITIES, Sprite, and BOBCATS.

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WACHOVIA SECURITIES
Sprite
BOBCATS

AT EVERY LEVEL



WACHOVIA

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Wachovia Securities, LLC, Our Financial Advisors Start with Your Life and Plan Your Money Around It.

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WACHOVIA SECURITIES

A BRAND NEW GAME PLAN

With new price levels, additional savings and attractive benefits, you will find more reasons than ever to be a Bobcats Season Ticket Holder in the 2006-07 season.

SEASON TICKETS

Bobcats Season Tickets are a great way for our most dedicated fans to experience the excitement of Bobcats basketball in the extraordinary Charlotte Bobcats Arena. Season Ticket packages offer significant savings off single-game prices, incredible convenience through our Ticket Exchange Program and dedicated Sales and Service Representatives, inside access through special team events and the opportunity to purchase tickets to select arena events. **Prices start at less than \$5 per game.**

CLUB SEATS

Treat yourself, clients, family and friends to a unique experience at Charlotte Bobcats Arena in our Club Seats, situated in the best locations in the arena. Club Seat packages offer exclusive dining opportunities at 333, our fine-dining restaurant on the Founders Level, and at the upscale Club Lounges. Plus, Club Seat Holders receive added convenience via our in-seat food and beverage program, one complimentary parking space for every four seats and the ability to purchase tickets to exciting arena events prior to public sale. **Prices start at \$95 per game.**

INNER CIRCLE CLUB

The Inner Circle Club is the ultimate VIP experience, with all seats located just steps from the action. Inner Circle Club members receive unparalleled benefits and amenities including access to the exclusive Back Court lounge adjacent to the Bobcats player locker room, where members receive complimentary food and beverages during halftime. Members also receive exclusive access to the players through team events and autograph sessions, along with complimentary parking close to the arena.

Prices start at \$250 per game.

 Season Tickets  Club Seats  Inner Circle Club



SEASON TICKETS

Every Bobcats Season Ticket Holder receives the following benefits:

1. Same great seat for every game
- NEW** 2. Significant savings off single-game pricing
3. 15% discount on Bobcats merchandise purchased at The Team Store
- NEW** 4. Convenient Ticket Exchange Program
(exchange unused Season Tickets for tickets to select home games)
5. Special inside access through a Meet the Team Party, a Pregame Chalk Talk and Conference Calls with the coaching staff
- NEW** 6. Opportunity to shoot hoops on the Presbyterian Hospital Training Center practice court
7. Option to purchase tickets to select arena events prior to public sale
(subject to availability and arrangements with promoter)
8. First option to purchase additional single-game tickets to all Bobcats home games prior to the general public
9. Ability to order single-game tickets throughout the season at your Season Ticket Holder discount price
10. Option to purchase your seats for Bobcats home playoff games
11. Season Ticket express window at Charlotte Bobcats Arena
12. Complimentary copy of the 2006-07 Bobcats Media Guide and Team Yearbook
13. Exclusive offers and team updates via the BobcatsBasketball.com Season Ticket Holder e-mail network
14. Season Ticket Holder hotline direct to your Season Ticket Services
15. Personalized service from dedicated Sales and Service Representatives
16. Opportunity to purchase pre-paid parking for all games
- NEW** 17. Opportunity to win cash and prizes through the Bobcats Ambassador Program



CLUB SEATS

With Club Seats, you receive all the great benefits of a Season Ticket Holder listed on the previous page, plus the following:

18. Access to 333, the private fine-dining restaurant on the Founders Level of Charlotte Bobcats Arena, during all home games
19. Access to the two exclusive Club Lounges located on the north and south side of the arena on the club concourse
20. Option to purchase tickets to all Charlotte Bobcats Arena events prior to public sale (subject to availability and arrangements with promoter)
- NEW** 21. Two complimentary dinners at 333 for each Club Seat owned
22. Complimentary parking (for accounts with 4 or more seats)
23. In-seat food and beverage service
24. Direct access to your Premium Services Representative through the dedicated Premium Seat holder hotline
- NEW** 25. Two complimentary beverages each game for all Club Seat Holders in Club 333 (Sections L01, L02 and L03 in front of 333 on the Founders level)
- NEW** 26. Opportunity to win a trip with the team to an away game (one lucky winner)

“We feed off their enthusiasm playing at home. It seems like a college atmosphere. It’s a thrill, the fans have been great. I think it’s to our advantage if they keep coming out and supporting us like they are.” - Bobcats forward Sean May



INNER CIRCLE CLUB

With Inner Circle Club seats, you receive all the extraordinary benefits of a Club Seat Holder listed on the previous page, plus the following:

- 28. Access to Back Court, the exclusive Inner Circle Club lounge adjacent to the Bobcats locker room
- NEW** 29. Complimentary halftime food and beverage selections at Back Court each game
- 30. One complimentary parking pass per account
- NEW** 31. Special opportunities for player autographs
- NEW** 32. Entry to the arena through the Beck Imports Executive Entrances located on Fifth Street and at the corner of Trade and N. Caldwell
- NEW** 33. Complimentary coat check at Back Court
- 34. In-game statistics delivered to your Inner Circle Club seat at halftime
- NEW** 35. Opportunity to win a trip with the team to an away game (five lucky winners)

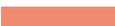


“Sometimes, whether we’re up or down, we just need that extra boost. Something to help swing the momentum our way. They’re (the crowd) our sixth man and we thrive off their energy. Plain and simple...the louder they get, the better we play.”

- Bobcats forward Emeka Okafor



2006-07 SEASON TICKET PRICING

SECTION		DESCRIPTION	SINGLE GAME PRICE	SEASON TICKET PER GAME	SEASON TICKET TOTAL ¹	SEASON TICKET SAVINGS	21-GAME PLAN	12-GAME PLAN
Inner Circle Club ²		Sideline	\$300	\$275	\$11,825	\$1,075	N/A	N/A
		Corners	\$275	\$250	\$10,750	\$1,075	N/A	N/A
Club Seats ²		Sideline	\$165	\$150	\$6,450	\$645	N/A	N/A
		Sideline / Baseline	\$140	\$125	\$5,375	\$645	N/A	N/A
		Sideline / Baseline	\$110	\$95	\$4,085	\$645	N/A	N/A
Lower Level		Baseline / Low Corners	\$85	\$75	\$3,225	\$430	\$1,680	N/A
		Baseline	\$70	\$60	\$2,580	\$430	\$1,365	N/A
		Upper Corners	\$65	\$55	\$2,365	\$430	\$1,260	N/A
		Upper Baseline/Upper Corners	\$60	\$50	\$2,150	\$430	\$1,155	N/A
		Upper Baseline	\$48	\$40	\$1,720	\$344	\$945	N/A
		Flight Plan ³	\$60/40	\$23	\$999	\$1341	N/A	N/A
Upper Level		Center Court (Rows 1-3)	\$55	\$45	\$1,935	\$430	N/A	N/A
		Center Court	\$35	\$25	\$1,075	\$430	\$588	\$384
		Center Court/Corners/Baseline	\$35	\$20	\$860	\$645	\$588	\$384
		Corners	\$20	\$15	\$645	\$215	\$315	\$216
		Upper Center Court	\$35	\$10	\$430	\$1075	N/A	N/A
		Baseline	\$15	\$10	\$430	\$215	\$273	\$180
		Upper Corners	\$18	\$5	\$199	————	SOLD OUT	————
		Corners	\$10	N/A	N/A	N/A	N/A	N/A

¹ Includes 41 regular season and two preseason games. ² Purchase of Inner Circle Club or Club Seats requires a 3, 5 or 7-year commitment.

³ Includes 31 lower level games and 12 upper level games.

PLACE YOUR DEPOSIT FOR NEW SEASON TICKETS TODAY

Call 704-BOBCATS to speak with a Sales Representative or visit BobcatsBasketball.com for more information.

BOBCATS AMBASSADOR PROGRAM

Season Ticket Holders are our most loyal and important fans. Help us make Charlotte Bobcats Arena the loudest and most difficult place to play in the NBA by participating in our new Bobcats Ambassador Program. Together we can create the most exciting game atmosphere possible.

HOW DOES IT WORK?

- Tell your friends, family, colleagues and neighbors how much fun it is to attend Bobcats games and root for your team
- Encourage them to join in the excitement by purchasing Season Tickets
- Earn Bobcats Ambassador Program Rebates and Rewards for yourself

WHAT ARE THE REBATES AND REWARDS?

CASH: For each season ticket that is purchased by a new Season Ticket Holder you refer, you will earn for yourself a rebate of 10% of the price of the season ticket package purchased for the 2006-07 NBA season. *For example, if you refer a new Season Ticket Holder who purchases two (2) \$125 club seats, you will earn a rebate of \$1,075 (\$125 per game X 43 games X 2 tickets X 10% rebate).* All rebates earned will be applied to your account.

PRIZES: In addition to the cash rebates, you will be eligible for fantastic Charlotte Bobcats prizes. The individuals who refer the highest dollar volume of new season tickets holders will receive:

- 1st prize: All expense paid trip for two to the 2007 NBA All-Star Game in Las Vegas (includes air, hotel, game tickets and \$500 spending money)
- 2nd prize: One night in a Luxury Suite at the Charlotte Bobcats Arena for a Bobcats game (includes 16 tickets, 4 parking passes and \$500 food and beverage credit)
- 3rd prize: Personal meet and greet with your favorite Bobcats player
- Bonus Prize: Everyone who refers at least one new Season Ticket Holder will receive two tickets for an evening in one of our spacious party suites (tickets, food and beverage included).

HOW DO I PARTICIPATE?

Pick up Bobcats Ambassador Program forms from our Sales and Service staff. You can reach our staff by e-mail at info@BobcatsSE.com or by calling 704-BOBCATS. Then submit the completed Bobcats Ambassador Program form to your Season Ticket Holder representative.

Program applies to new season tickets sold to new Season Ticket Holders only. The Ambassador Program form must be submitted prior to the purchase and the new Season Ticket Holder's account must be paid in full for you to receive benefits. Your account must be in good standing to receive benefits. Employees and their family members are ineligible. Rebates are not assignable. Tickets sold through October 31, 2006 will be eligible for the 2006 Bobcats Ambassador Program.



CHARLOTTE
MOTOR
SPEEDWAY
ARENA

TEAM



CHARLOTTE BOBCATS • 333 EAST TRADE STREET • CHARLOTTE, NC 28202

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