

MISSOURI VALLEY CONFERENCE *STYLE GUIDE*



STYLE GUIDE *INFORMATION*

To ensure a clear and consistent brand message, the Missouri Valley Conference has developed a Brand Standard Guide that will contain both a written and visual representation of the proper use of league and institutional marks.

In addition to outlining the proper usage (which includes customizing The Valley logo and ancillary marks with an institution's colors), the Brand Standard Guide illustrates the proper size and placement of the Conference logo on all uniforms and the proper placement of Conference marks in arenas and outdoor venues.

Notably, the Conference logo **MUST** appear on all uniforms for any MVC-sponsored sport. Logo placements for all sports are outlined in the Uniform and Apparel sections of this guide. When a manufacturer or specialty logo conflicts with the required or recommended placement, alternate logo positioning may be acceptable with MVC approval.

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CONFERENCE BRANDING



PRIMARY LOGO



This logo should be used in all applications of the MVC primary logo on white or light colored backgrounds.



This logo should be used in all applications of the MVC primary logo on black or dark backgrounds.

PRIMARY ONE-COLOR LOGO



This is an acceptable presentation of the MVC One-Color logo on white or light backgrounds.



This is an acceptable presentation of the MVC One-Color logo on black or dark backgrounds.

SECONDARY LOGO



This logo should be used in all applications of the MVC primary logo on white or light colored backgrounds.



This logo should be used in all applications of the MVC primary logo on black or dark backgrounds.

SECONDARY ONE-COLOR LOGO



This is an acceptable presentation of the MVC One-Color logo on white or light backgrounds.



This is an acceptable presentation of the MVC One-Color logo on black or dark backgrounds.

MISCELLANEOUS LOGOS



This logo should be used when referencing or representing the Missouri Valley Conference Hall of Fame (white/light background only).



This logo should be used when referencing or representing The Valley on ESPN.

Versions of the logo featuring institutional colors can be found in the "Co-Branded Marks" section of the style guide.



This logo should be used when referencing or representing the Missouri Valley Conference Hall of Fame (dark background only).

SPECIALITY LOGOS



This logo can be used when referencing or representing Missouri Valley Conference basketball (white/light background only).

**If an institution would like to use a variation of this MVC logo, please contact the league office for approval.*



This logo can be used when referencing or representing Missouri Valley Conference basketball (dark background only).

**If an institution would like to use a variation of this MVC logo, please contact the league office for approval.*

COLOR PALETTE & NAMING

COLORS



MVC BLUE - PMS 288C

C	100
M	87
Y	27
K	13

R	0
G	57
B	118

DIGITAL	
#	003976

MVC RED - PMS 186C

C	15
M	100
Y	91
K	5

R	200
G	16
B	46

DIGITAL	
#	C8102E

NAMING

First reference: Missouri Valley Conference

Acceptable nicknames: The Valley, MVC

Do NOT use: MVC Conference, Mo Valley, MV Conference, Missouri Valley, Valley (when used without "The" in front)

CO-BRANDED MARKS



SCHOOL-SPECIFIC *BELMONT*



This is the acceptable version of the Belmont MVC logo on a white or light background.



This is the acceptable version of the Belmont MVC logo on a black or dark background.



PMS 186C

PMS 281



This logo can be used in place of the MVC-branded logo when referencing or representing The Valley on ESPN for Belmont.

SCHOOL-SPECIFIC *BRADLEY*



This is the acceptable version of the Bradley MVC logo on a white or light background.



This is the acceptable version of the Bradley MVC logo on a black or dark background.



PMS 186C



This logo can be used in place of the MVC-branded logo when referencing or representing The Valley on ESPN for Bradley.

SCHOOL-SPECIFIC *DRAKE*



This is the acceptable version of the Drake MVC logo on a white or light background.



This is the acceptable version of the Drake MVC logo on a black or dark background.



PMS 294

PMS Cool Gray 5



This logo can be used in place of the MVC-branded logo when referencing or representing The Valley on ESPN for Drake.

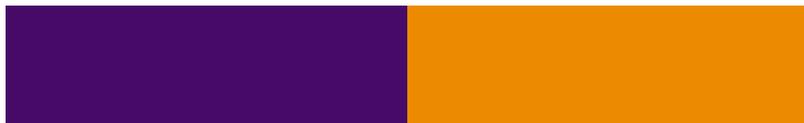
SCHOOL-SPECIFIC *EVANSVILLE*



This is the acceptable version of the Evansville MVC logo on a white or light background.



This is the acceptable version of the Evansville MVC logo on a black or dark background.



PMS 2617C

PMS 174C



This logo can be used in place of the MVC-branded logo when referencing or representing The Valley on ESPN for Evansville.

SCHOOL-SPECIFIC *UIC*



This is the acceptable version of the UIC MVC logo on a white or light background.



This is the acceptable version of the UIC MVC logo on a black or dark background.



PMS 199C

PMS 2758C



PMS 298C



This logo can be used in place of the MVC-branded logo when referencing or representing The Valley on ESPN for UIC.

SCHOOL-SPECIFIC *ILLINOIS STATE*



This is the acceptable version of the Illinois State MVC logo on a white or light background.



This is the acceptable version of the Illinois State MVC logo on a black or dark background.



PMS 186C



This logo can be used in place of the MVC-branded logo when referencing or representing The Valley on ESPN for Illinois State.

SCHOOL-SPECIFIC *INDIANA STATE*



This is the acceptable version of the Indiana State MVC logo on a white or light background.



This is the acceptable version of the Indiana State MVC logo on a black or dark background.



PMS 293C

PMS Cool Gray 2C



This logo can be used in place of the MVC-branded logo when referencing or representing The Valley on ESPN for Indiana State.

SCHOOL-SPECIFIC *MURRAY STATE*



This is the acceptable version of the Murray State MVC logo on a white or light background.



This is the acceptable version of the Murray State MVC logo on a black or dark background.



PMS 289C

PMS 123C



This logo can be used in place of the MVC-branded logo when referencing or representing The Valley on ESPN for Murray State.

SCHOOL-SPECIFIC *UNI*



This is the acceptable version of the UNI MVC logo on a white or light background.



This is the acceptable version of the UNI MVC logo on a black or dark background.



PMS 2607C, 2607U

PMS 7549C, 7549U



This logo can be used in place of the MVC-branded logo when referencing or representing The Valley on ESPN for UNI.

SCHOOL-SPECIFIC *SOUTHERN ILLINOIS*



This is the acceptable version of the Southern Illinois MVC logo on a white or light background.



This is the acceptable version of the Southern Illinois MVC logo on a black or dark background.



PMS 209C



This logo can be used in place of the MVC-branded logo when referencing or representing The Valley on ESPN for Southern Illinois.

SCHOOL-SPECIFIC *VALPARAISO*



This is the acceptable version of the Valparaiso MVC logo on a white or light background.



This is the acceptable version of the Valparaiso MVC logo on a black or dark background.



PMS 469C

PMS 116C



This logo can be used in place of the MVC-branded logo when referencing or representing The Valley on ESPN for Valparaiso.

CHAMPIONSHIP MARKS



CHAMPIONSHIP MARKS *FALL*

FULL COLOR



TWO COLOR



GRAYSCALE



CHAMPIONSHIP MARKS *ARCH MADNESS*

PRIMARY



ON-DARK



OTHER



ALL-BLACK



ALL-WHITE



PROHIBITED



In all applications of the Arch Madness logo, the State Farm® logo must accompany it.

OTHER

IT BEGINS[®]
HERE

IT BEGINS HERE[®]

The designed workmark for "It Begins Here[®]" can be used in applications where the Arch Madness logo is already present.

The phrase can also be used in plain text if required.

CHAMPIONSHIP MARKS

WOMEN'S BASKETBALL

PRIMARY



ON-DARK



GRAYSCALE



TWO-COLOR



PMS 288C

PMS 533C

PMS 186C

PMS 1805 C

CHAMPIONSHIP MARKS *WINTER*

FULL COLOR



TWO COLOR



GRAYSCALE



CHAMPIONSHIP MARKS *SPRING*

FULL COLOR



TWO COLOR



GRAYSCALE



CHAMPIONSHIP MARKS *SPRING*

FULL COLOR



TWO COLOR



GRAYSCALE



INSTITUTIONAL BRANDING



BELMONT *BRANDING*

COLORS



PMS: 186C
CMYK: 2, 100, 85, 6
RGB: 200, 16, 46
HEX: #C8102E

PMS: 281
CMYK: 100, 85, 5, 36
RGB: 0, 32, 91
HEX: #00205B

NAMING

First reference: Belmont University
Acceptable nicknames: Belmont, Bruins
Do NOT use: Lady Bruins, BU

LOGOS

PRIMARY



ON-DARK BACKGROUND



WORDMARK



ON-DARKBACKGROUND



OTHER



Additional logo notes: If you need to place our logo on a dark background or need an all-white version of the logo, please contact Belmont.

BRADLEY *BRANDING*

COLORS

PMS: 186C
CMYK: 0, 100, 75, 4
RGB: 165, 0, 0
HEX: #A50000

NAMING

First reference: Bradley
Acceptable nicknames: Braves
Do NOT use: Refrain from using BU with two members using those initials

LOGOS

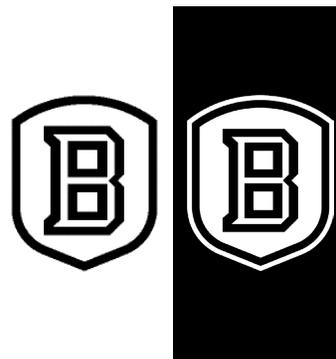
PRIMARY



ON-DARK BACKGROUND



ONE-COLOR



WORDMARK



OTHER (SEE BELOW)



Additional logo notes: The white outline around the "B Shield" ALWAYS travels. When used on a dark background, if the white outline stands out, the version with the white text should be used. If the white outline is subtle, then the version with the red text should be used. When Bradley is already known to the viewer, i.e. a television broadcast featuring the Braves, the stand alone B-Shield logo without the underlying Bradley text is the required mark.

DRAKE *BRANDING*

COLORS

PMS: 294
CMYK: 100, 58, 0, 21
RGB: 0, 46, 109
HEX: #0E3F75

PMS: Cool Gray 5
CMYK: 15, 9, 8, 22
RGB: 176, 180, 178
HEX: #B2B4B2

NAMING

First reference: Drake

Acceptable nicknames: Bulldogs, DU, Dogs

Do NOT use: Drake College

LOGOS

PRIMARY



SECONDARY



ONE-COLOR



WORDMARK



EVANSVILLE *BRANDING*

COLORS



PMS: 2617C
CMYK: 84, 100, 23, 21
RGB: 71, 10, 1904
HEX: #470A68

PMS: 144C
CMYK: 5, 53, 100, 0
RGB: 237, 139, 0
HEX: #ED8B00

NAMING

First reference: University of Evansville or Purple Aces

Acceptable nicknames: UE, Evansville, Aces

Do NOT use: Evansville University, EU

LOGOS

PRIMARY



SECONDARY



ONE-COLOR



WORDMARK



OTHER



UIC *BRANDING*

COLORS



PMS: 199C
CMYK: 0, 100, 79, 0
RGB: 213, 0, 50
HEX: #D50032

PMS: 2758C
CMYK: 100, 83, 0, 47
RGB: 0, 30, 98
HEX: #001E62

PMS: 298C
CMYK: 65, 3, 0, 0
RGB: 65, 182, 230
HEX: #41B6E6

NAMING

First reference: UIC

Acceptable nicknames: Flames,

Do NOT use: UI-Chicago, Illinois-Chicago, IC

LOGOS

PRIMARY



ON-DARK BACKGROUND



ONE-COLOR



WORDMARK



OTHER



ILLINOIS STATE *BRANDING*

COLORS

PMS: 186C
CMYK: 0, 100, 81, 4
RGB: 206, 20, 43
HEX: #CE1126

NAMING

First reference: Illinois State
Acceptable nicknames: ISU, Redbirds, Birds, ILS
Do NOT use: RedBirds, Red Birds, Fighting Reggies

LOGOS

PRIMARY



SECONDARY



ONE-COLOR



WORDMARK

Illinois State®

OTHER

Redbirds®

Additional logo notes: In all applications, white stroke must be used all the way around every logo or wordmark.

INDIANA STATE *BRANDING*

COLORS

PMS: 293C
CMYK: 100, 87, 0, 0
RGB: 34, 78, 146
HEX: #224E92

PMS: Cool Gray 2C
CMYK: 17, 14, 15, 0
RGB: 206, 207, 206
HEX: #CECFCE

NAMING

First reference: Indiana State
Acceptable nicknames: Sycamores, Trees
Do NOT use: ISU

LOGOS

PRIMARY



ON-DARK BACKGROUND



ONE-COLOR



WORDMARK



OTHER



MURRAY STATE *BRANDING*

COLORS

PMS: 289C
CMYK: 100, 90, 0, 70
RGB: 0, 33, 68
HEX: #002144

PMS: 123C
CMYK: 0, 24, 94, 0
RGB: 236, 172, 0
HEX: #ECAC00

NAMING

First reference: Murray State

Acceptable nicknames: Racers, MSU

Do NOT use: Lady Racers, Murray, MUR (use only on stat programs and scoreboards)

LOGOS

PRIMARY



SECONDARY



ONE-COLOR



WORDMARK

MURRAY STATE
ATHLETICS

OTHER



Additional logo notes: Do not use the Racers wordmark by itself.

UNI *BRANDING*

COLORS



PMS: 2607C, 2607U
CMYK: 79, 100, 0, 15
RGB: 80, 7, 120
HEX: #500778

PMS: 7549C, 7549U
CMYK: 0, 27, 100, 0
RGB: 255, 181, 0
HEX: #FFB500

NAMING

First reference: UNI

Acceptable nicknames: University of Northern Iowa, Panthers, Northern Iowa

Do NOT use: NIU, Northern Iowa University, Lady Panthers

LOGOS

PRIMARY



SECONDARY



ONE-COLOR (WHITE)



ONE-COLOR (BLACK)



WORDMARK



Additional logo notes: Avoid using gold on black.

SOUTHERN ILLINOIS *BRANDING*

COLORS



PMS: 209C
CMYK: 39, 91, 57, 37
RGB: 114, 37, 61
HEX: #72253D

PMS: 430C
CMYK: 55, 40, 37, 4
RGB: 124, 134, 141
HEX: #7C868D

NAMING

First reference: SIU, Salukis
Acceptable nicknames: Southern Illinois, Southern Illinois University
Do NOT use: SIUC, Southern Illinois University Carbondale

LOGOS

PRIMARY



SECONDARY



ONE-COLOR



WORDMARK



OTHER



Additional logo notes: Please use our secondary mark over our primary mark if the text "Southern Illinois", "SIU", or "Salukis" is mentioned.

VALPARAISO *BRANDING*

COLORS



PMS: 1535C
CMYK: 0, 68, 100, 67
RGB: 92, 48, 0
HEX: #5C3000

PMS: 107C
CMYK: 0, 7, 100, 0
RGB: 255, 227, 0
HEX: #FFE300

NAMING

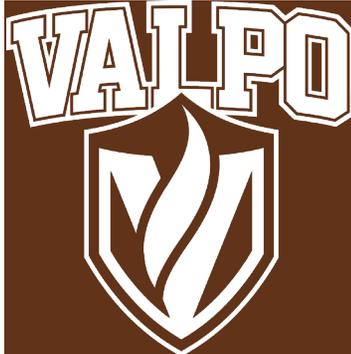
First reference: Valparaiso
Acceptable nicknames: Valpo, Beacons
Do NOT use: VU, Crusaders

LOGOS

PRIMARY



ONE-COLOR (WHITE)



ONE-COLOR (BLACK)



WORDMARK



OTHER



AFFILIATES *BRANDING - MEN'S SOCCER*

BOWLING GREEN

COLORS



PMS: 166C	PMS: 4625C
CMYK: 0, 76, 100, 0	CMYK: 30, 72, 74, 80
RGB: 253, 80, 0	RGB: 79, 44, 29
HEX: #FD5000	

NAMING

First reference: Bowling Green
 Acceptable nicknames: BGSU, BG, Falcons,
 Bowling Green State University
Do NOT use: Bowling Green State

LOGOS

PRIMARY (ON-DARK)



ONE-COLOR (BLACK)



PRIMARY (ON-LIGHT)



WORDMARK



NIU

COLORS



PMS: 200C	PMS: 877C
CMYK: 2, 100, 85, 6	CMYK: 0, 0, 0, 3
RGB: 200, 16, 46	RGB: 165, 167, 168

NAMING

First reference: NIU
 Acceptable nicknames: Huskies, NIU Huskies,
 Northern Illinois University

LOGOS

PRIMARY



WORDMARK



SECONDARY



WESTERN MICHIGAN

COLORS



PMS: 4625C	PMS: 7406C
CMYK: 14, 75, 91, 76	CMYK: 0, 13, 100, 1
RGB: 83, 46, 31	RGB: 241, 197, 0
HEX: #532E1F	HEX: #F1C500

NAMING

First reference: Western Michigan
 Acceptable nicknames: WMU, Broncos,
 Brown & Gold
Do NOT use: Western

LOGOS

PRIMARY



ONE-COLOR (BROWN)



SECONDARY (ONE-COLOR)



OTHER



AFFILIATES

BRANDING - SWIMMING & DIVING

BALL STATE

COLORS



PMS: 200C
CMYK: 3, 100, 70, 12
RGB: 186, 12, 47
HEX: #BA0C2F

NAMING

First reference: Ball State
Acceptable nicknames: Ball State University,
Do NOT use: VU, Crusaders

LOGOS

PRIMARY



PRIMARY (ON-DARK)



LITTLE ROCK

COLORS



RGB: 110, 38, 57 RGB: 167, 169, 172
HEX: #6E2639 HEX: #A7A9AC

NAMING

First reference: Little Rock
Acceptable nicknames: Trojans
Do NOT use: UA Little Rock, UALR, Arkansas-Little Rock

LOGOS

PRIMARY



ONE-COLOR (WHITE)



SECONDARY



WORDMARK

Little Rock
TROJANS

MIAMI (OH)

COLORS



PMS: 186
CMYK: 0, 100, 81, 4
RGB: 196, 18, 48
HEX: #C41230

NAMING

First reference: Miami (OH)
Acceptable nicknames: RedHawks,
Miami University

LOGOS

PRIMARY



ONE-COLOR (BLACK)



ONE-COLOR (WHITE)



AFFILIATES *BRANDING - SWIMMING & DIVING*

MISSOURI STATE

COLORS



PMS: 505C
CMYK: 0, 100, 65, 75
RGB: 94, 0, 9
HEX: #5E0009

NAMING

First reference: Missouri State
Acceptable nicknames: MSU, MOST, MoState, Bears, Lady Bears (WBB only)
Do NOT use: MOSU, MizzSt, Lady Bears for any sport other than women's basketball

LOGOS

PRIMARY



ONE-COLOR



PRIMARY (ON-DARK)



WORDMARK

Missouri State

UMASS

COLORS



PMS: 202C
CMYK: 1, 98, 58, 44
RGB: 134, 38, 51
HEX: #862633

NAMING

First reference: UMass
Acceptable nicknames: Massachusetts, University of Massachusetts Amherst

LOGOS

PRIMARY (ON-LIGHT)



ONE-COLOR (BLACK)



PRIMARY (ON-DARK)



ONE-COLOR (MAROON)



UNIFORM & APPAREL



UNIFORM & APPAREL *BASKETBALL*

JERSEY

The required presentation of the MVC logo patch is 2.55" wide, positioned on the front left chest of the jersey (as worn), opposite of manufacturer logo and centered between the collar and sleeve seam. The MVC logo must appear on all uniforms.

SHORTS

In addition, it is encouraged to include the MVC logo patch on shorts. The required presentation of this is 2.55" wide, on the front panel of the left leg on the shorts (as worn).

**If an institution would like to use a color variation of the MVC logo that is not shown in this guide, please contact the league office for approval.*



UNIFORM & APPAREL *BASEBALL*

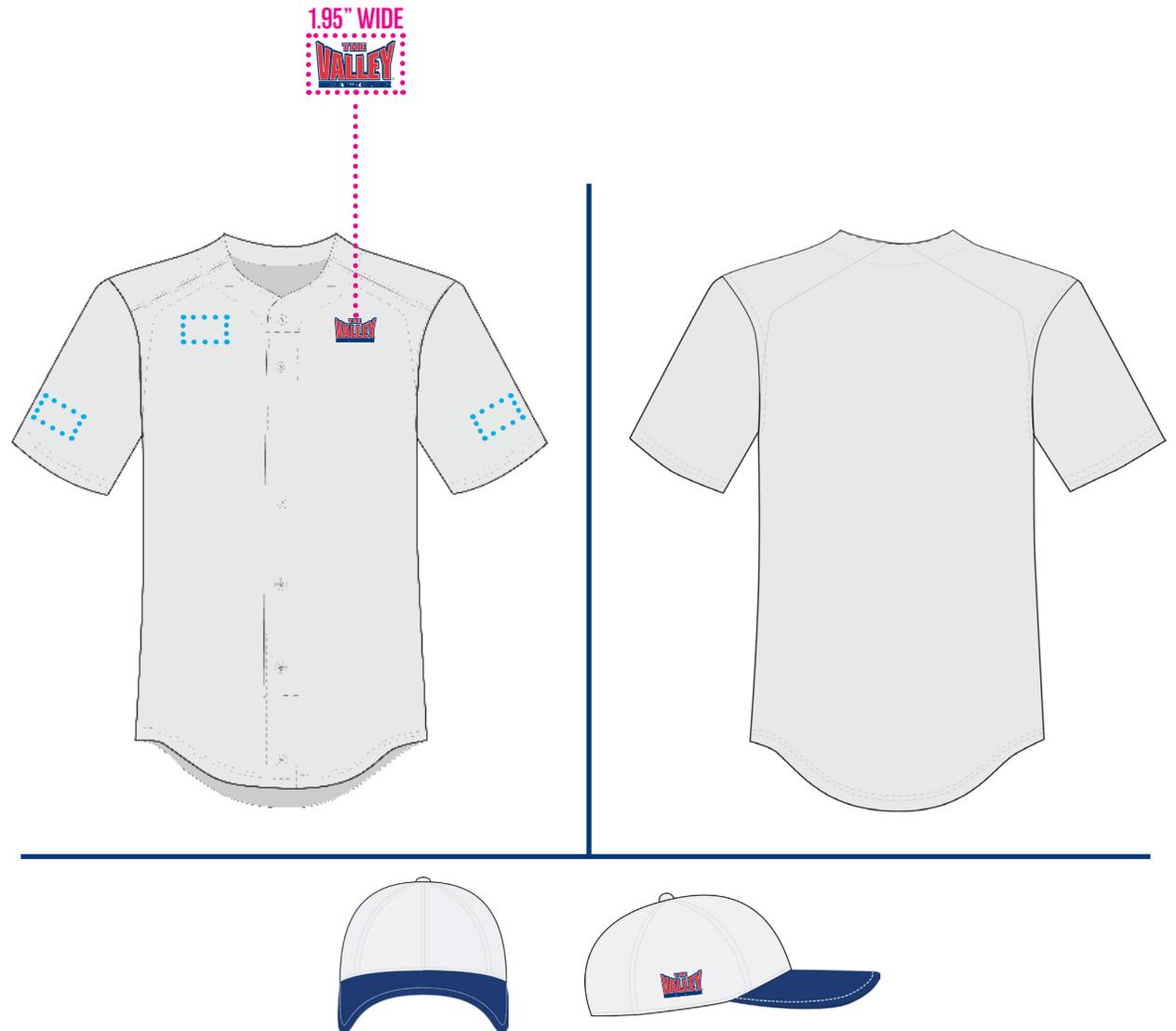
JERSEY

The required presentation of the MVC logo patch is 1.95" wide, positioned on the front left chest of the jersey (as worn), centered between the collar and sleeve seam. The MVC logo must appear on all uniforms.

HATS

In addition, it is encouraged to include the MVC logo patch on hats/visors. The required presentation of this is on the right-side panel of the hat (as worn).

**If an institution would like to use a different variation of the primary MVC logo, please contact the league office for approval.*



UNIFORM & APPAREL *SOFTBALL*

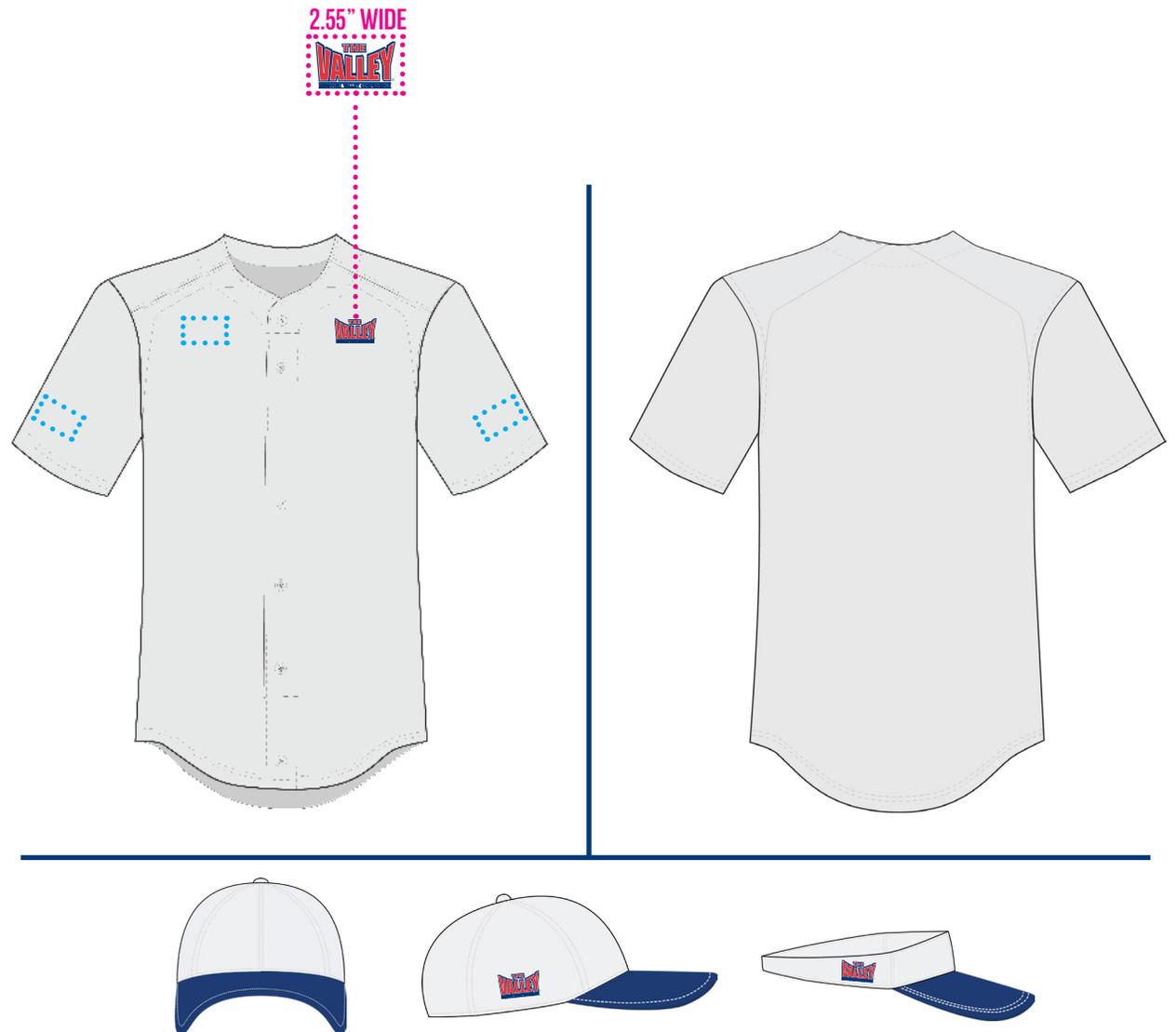
JERSEY

The required presentation of the MVC logo patch is 2.55" wide, positioned on the front left chest of the jersey (as worn), centered between the collar and sleeve seam. The MVC logo must appear on all uniforms.

HATS/VISORS

In addition, it is encouraged to include the MVC logo patch on hats/visors. The required presentation of this is on the right-side panel of the hat (as worn).

**If an institution would like to use a different variation of the primary MVC logo, please contact the league office for approval.*



UNIFORM & APPAREL *CROSS COUNTRY/TRACK & FIELD*

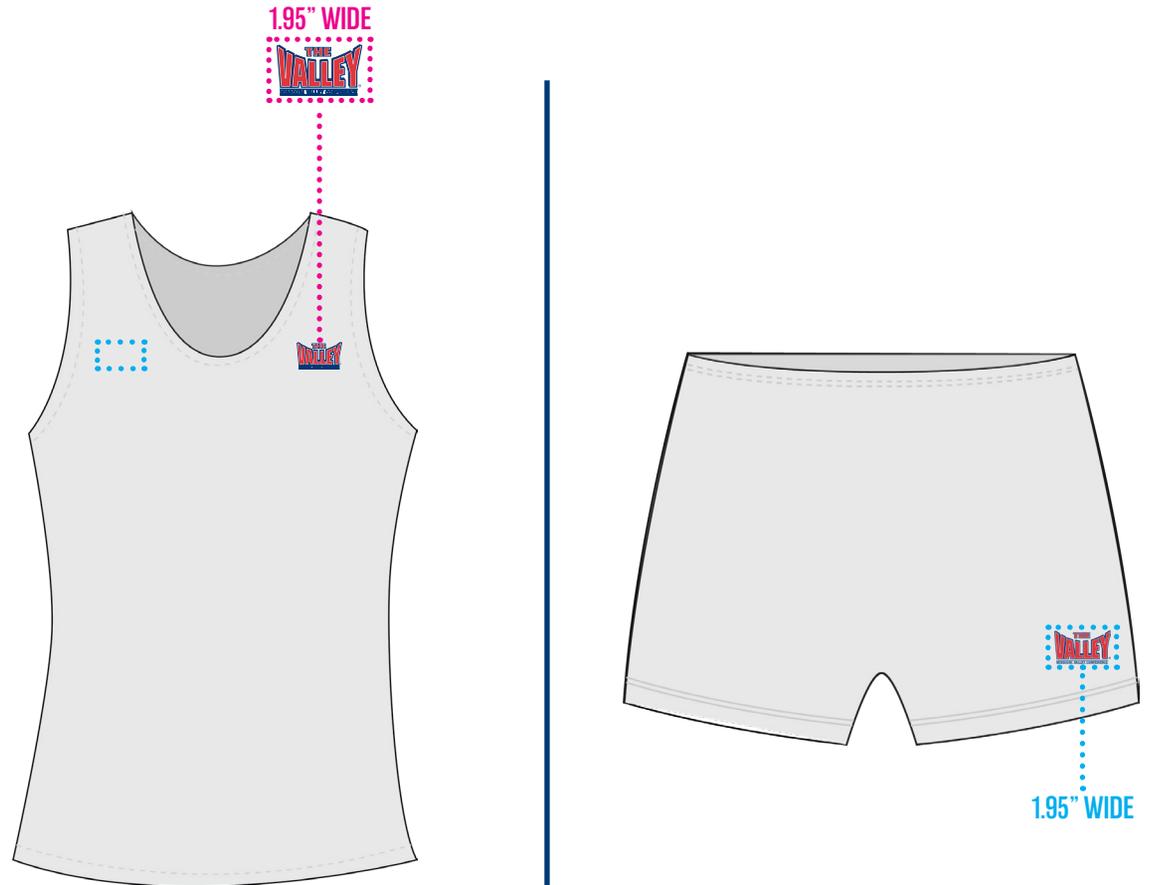
JERSEY

The required presentation of the MVC logo patch is 1.95" wide, positioned on the front left chest of the jersey (as worn). The MVC logo must appear on all uniforms.

SHORTS

In addition, it is encouraged to include the MVC logo patch on shorts. The required presentation of this is no more than 2.25 square inches, on the front panel of the left leg on the shorts (as worn).

**If an institution would like to use a different variation of the primary MVC logo, please contact the league office for approval.*



UNIFORM & APPAREL *GOLF*

POLO

The required presentation of the MVC logo patch is positioned on the front left chest of the polo (as worn), centered between the collar and sleeve seam. The MVC logo must appear on all uniforms.

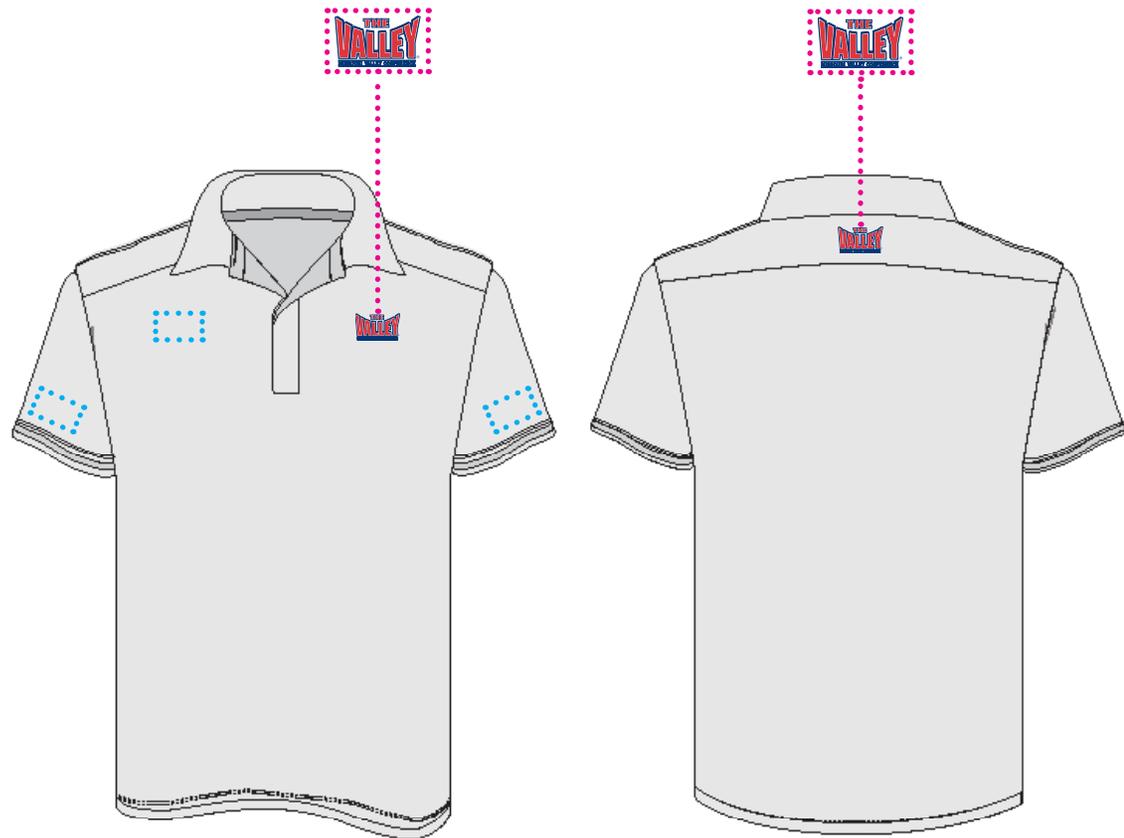
BAGS

Golf bags must contain an MVC logo or MVC patch (a bag tag is not an acceptable alternative).

HATS/VISORS

In addition, it is encouraged to include the MVC logo patch on hats/visors. The required presentation of this is on the right-side panel of the hat (as worn).

**If an institution would like to use a different variation of the primary MVC logo, please contact the league office for approval.*



UNIFORM & APPAREL *SOCCER*

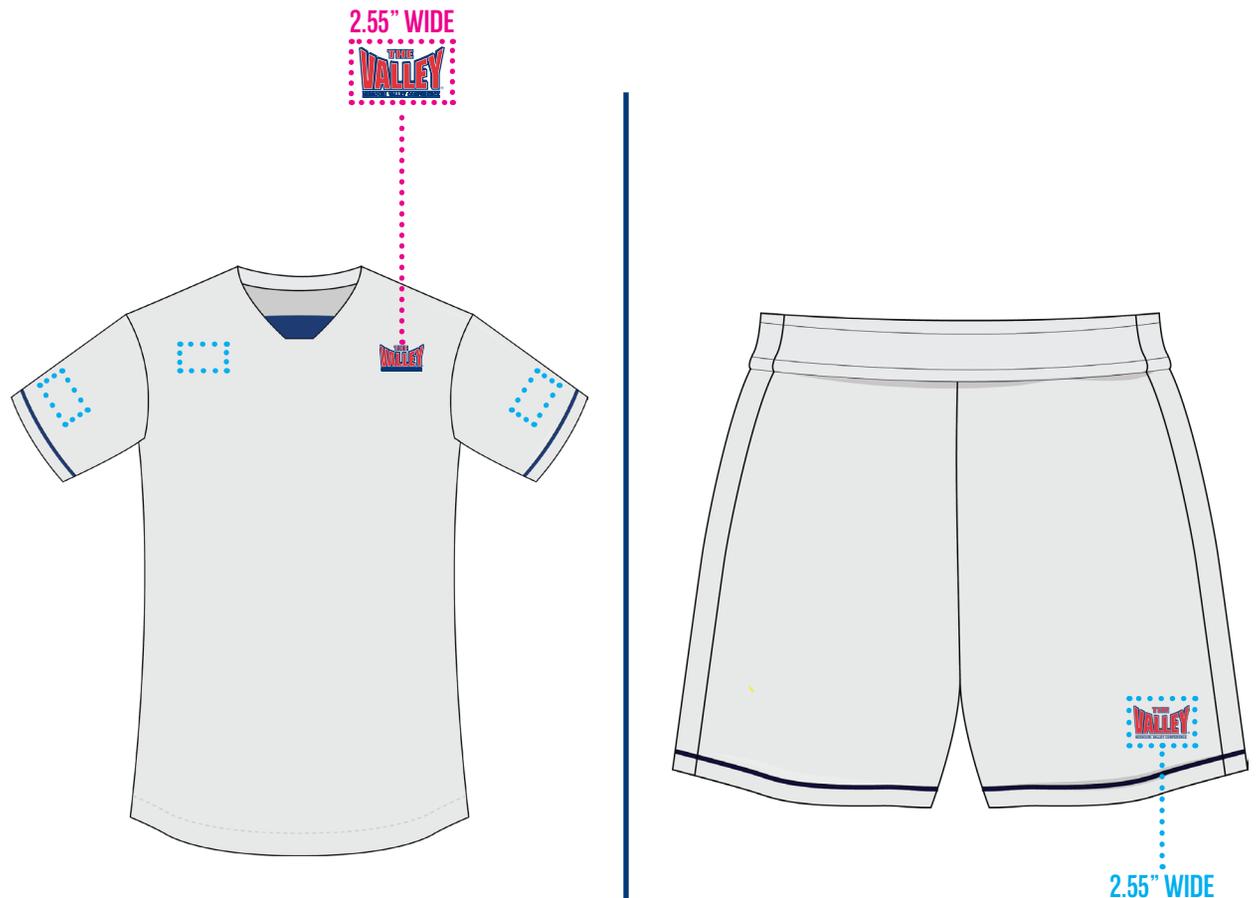
JERSEY

The required presentation of the MVC logo patch is 2.55" wide, positioned on the front left chest of the jersey (as worn), opposite of manufacturer logo and centered between the collar and sleeve seam. The MVC logo must appear on all uniforms.

SHORTS

In addition, it is encouraged to include the MVC logo patch on shorts. The required presentation of this is 2.55" wide, on the front panel of the left leg on the shorts (as worn).

**If an institution would like to use a different variation of the primary MVC logo, please contact the league office for approval.*



UNIFORM & APPAREL *TENNIS*

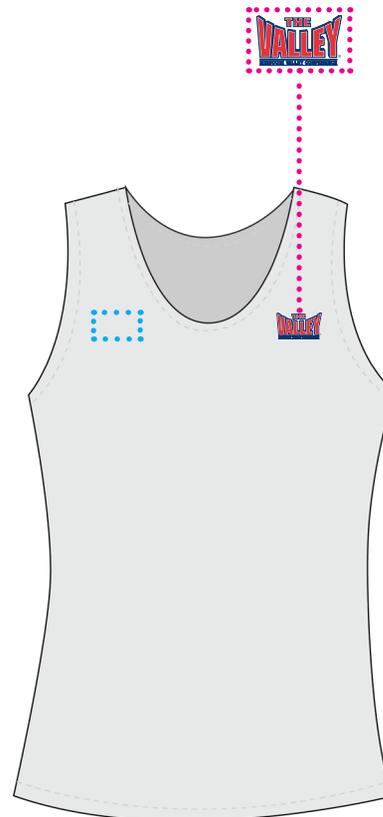
JERSEY

The required presentation of the MVC logo patch is positioned on the front left chest of the jersey (as worn), opposite of manufacturer logo and centered between the collar and sleeve seam. The MVC logo must appear on all uniforms.

SHORTS/SKIRTS

In addition, it is encouraged to include the MVC logo patch on shorts/skirts. The required presentation of this is on the front panel of the left leg on the shorts (as worn).

**If an institution would like to use a different variation of the primary MVC logo, please contact the league office for approval.*



UNIFORM & APPAREL VOLLEYBALL

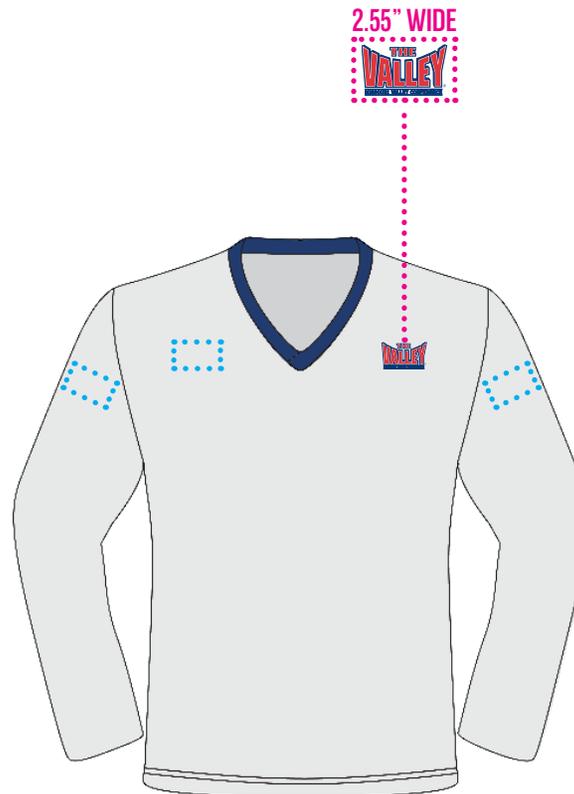
JERSEY

The required presentation of the MVC logo patch is 2.55" wide, positioned on the front left chest of the jersey (as worn), opposite of manufacturer logo and centered between the collar and sleeve seam. This applies to all jerseys, regardless of sleeve length. The MVC logo must appear on all uniforms.

SHORTS

In addition, it is encouraged to include the MVC logo patch on shorts. The required presentation of this is on the front panel of the left leg on the shorts (as worn).

**If an institution would like to use a different variation of the primary MVC logo, please contact the league office for approval.*



VENUES & SIGNAGE



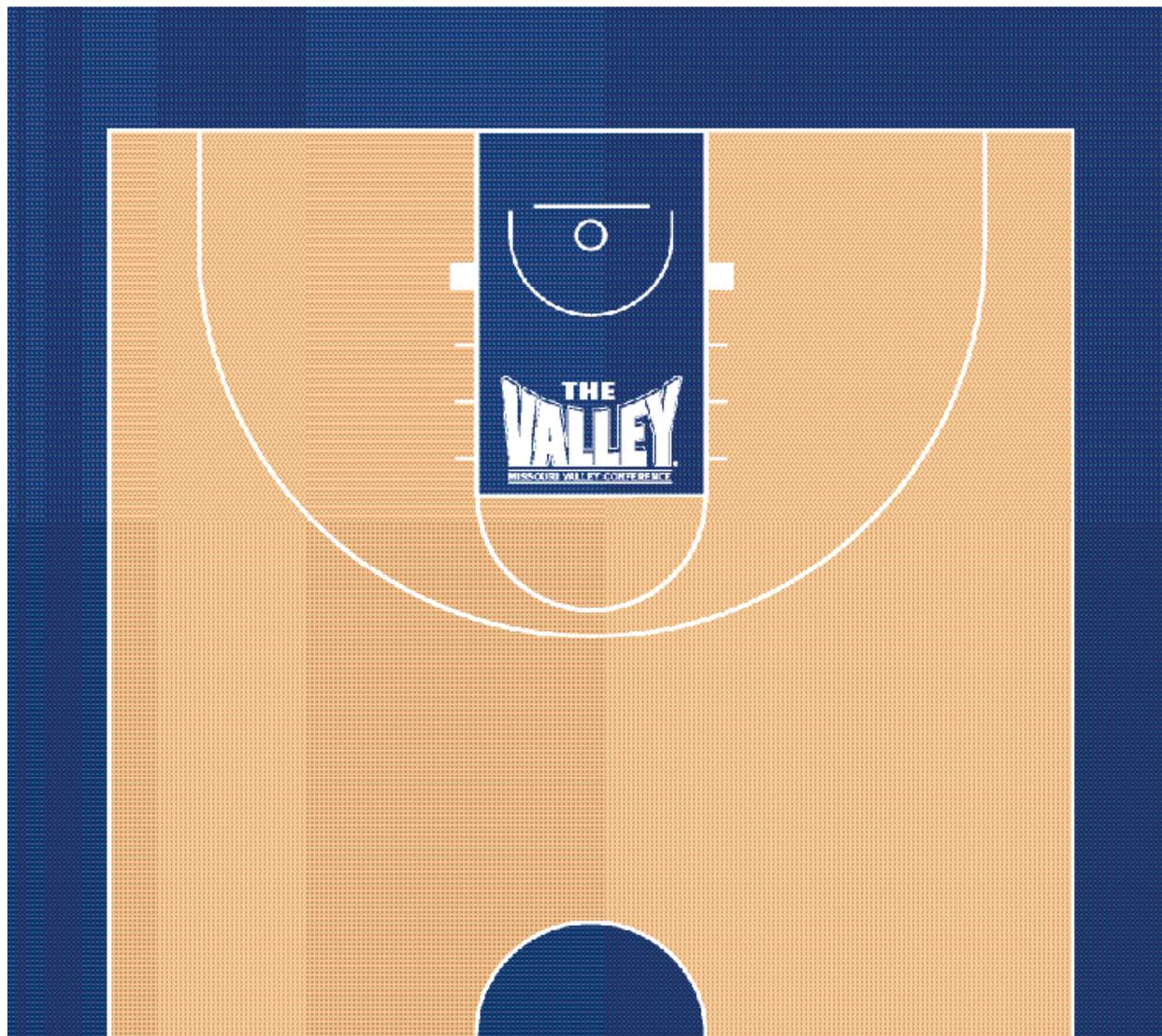
VENUE BRANDING *BASKETBALL*

BASKETBALL COURT

The MVC logo must be painted in two locations on each institution's basketball court, and may be done in the institution's colors. Both logos should be centered inside of the free throw lane facing center court.

Suggested sizing for logo placement within the free throw lane (as shown on the right) is 8' 0.59" wide by 4' 0" tall.

**If an institution would like to use a different variation of the primary MVC logo, please contact the league office for approval.*



VENUE BRANDING *VOLLEYBALL*

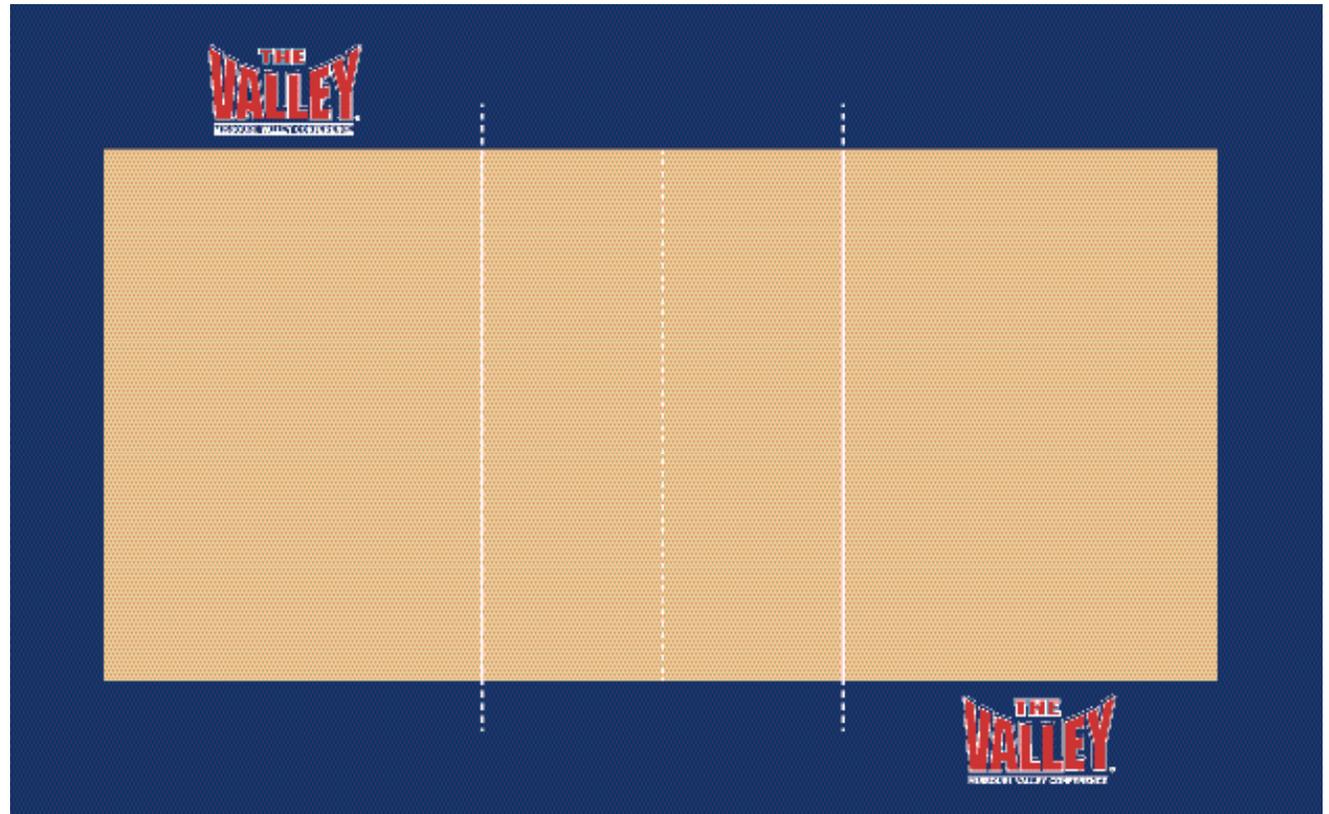
VOLLEYBALL COURT

For institutions who do not compete in their basketball venues (with two visible league logos in the basketball lane), a minimum of two MVC logos must be visible, specifically for the appropriate TV angle for the respective volleyball-only venue.

The required location is on the outside perimeter of the volleyball court.

The logo may be done in the institution's colors.

**If an institution would like to use a different variation of the primary MVC logo, please contact the league office for approval.*



VENUE BRANDING *SOCCER*

SOCCER FIELD

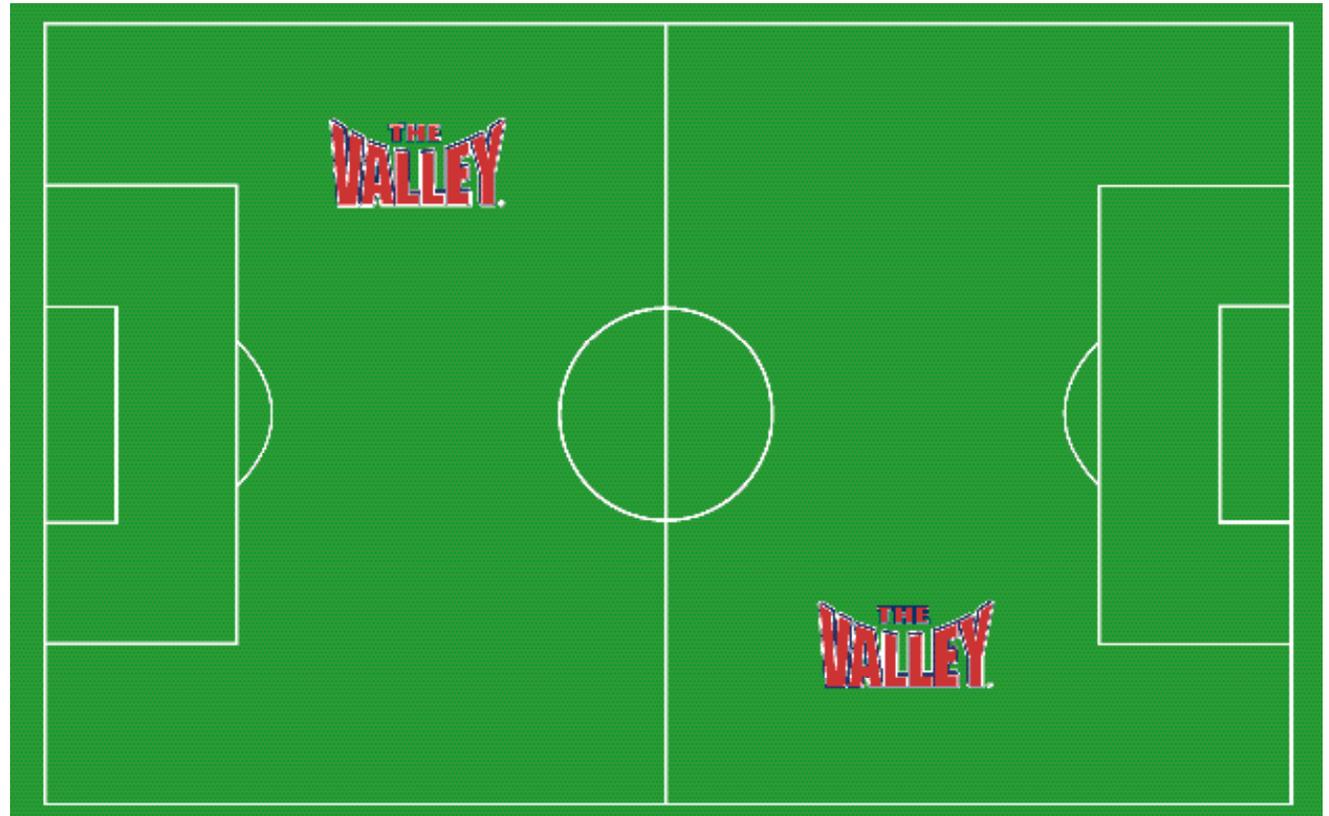
A minimum of two MVC logos must be visible, specifically for the appropriate TV angle for the respective stadium. The preference is that both locations are on the playing surface, as pictured in the image on the right. Two banners, visible on a TV broadcast, are also acceptable in lieu of two field stencils.

Field stencils are recommended with a consistent placement. Stencils are required for the title match, and the conference office will provide it to the host.

The logo may be done in the institution's colors.

For assistance with ordering field stencils, contact the league office.

**If an institution would like to use a different variation of the primary MVC logo, please contact the league office for approval.*



VENUE BRANDING *BASEBALL/SOFTBALL*

BASEBALL/SOFTBALL FIELD

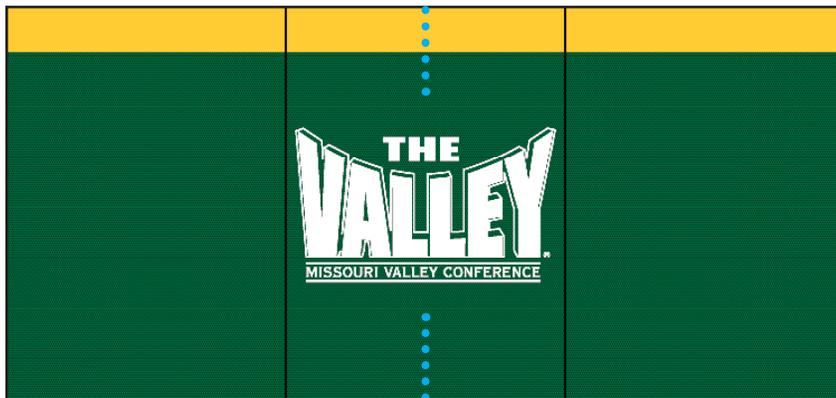
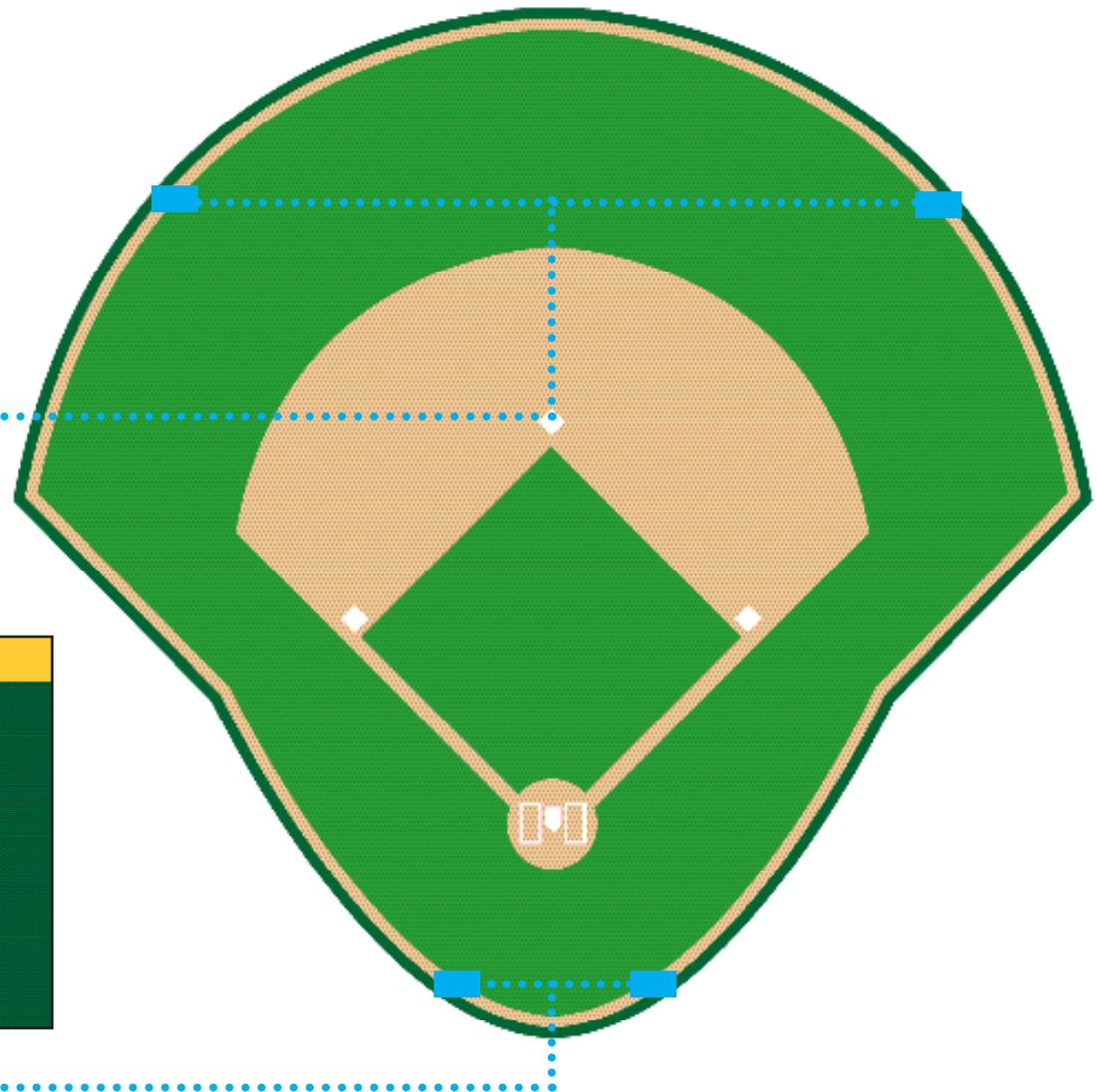
At least one location on the wall behind home plate and at least one location on the outfield wall must include the Conference logo. Banners are acceptable for institutions who play in non-university owned stadiums.

Field stencils are recommended with a consistent placement. For university controlled stadiums, that placement is in center field. Stencils are required for the championship, and the conference office will provide it to the host.

The logo may be done in the institution's colors.

For assistance with ordering field stencils, contact the league office.

**If an institution would like to use a different variation of the primary MVC logo, please contact the league office for approval.*



STYLE GUIDE *INFORMATION*

For more information about the items in this style guide, contact:

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For a full library of logos in this style guide, please use the link below.

<https://www.dropbox.com/scl/fo/e92du0851wekxeug2bh2o/h?rlkey=neh6tusg51h45dgq78y912k32&st=o0jwpw7d&dl=0>