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INTRODUCTION

Thank you for taking an interest in UN Youth NZ's North America Leadership Tour of 2020!

This application pack is designed to provide you with some information about the Tour, including its itinerary, costs and the application process. Read through it thoroughly before submitting your delegate application!

Should you have any further questions, please feel free to email the Co-Directors, Anna and Ihlara, at naleadershiptour@unyouth.org.nz. If you still have questions after reading this, you are welcome to join our live Q+A session on our youtube channel: https://www.youtube.com/user/unyouthnz on Wednesday 21st August. The link for this will be shared on the UN Youth New Zealand Facebook page closer to the time!

More details about the tour can be found on the event website and the UN Youth Facebook page. Links for these can be found on the last page of this application pack, alongside our other UN Youth social media links.



THE NORTH AMERICA LEADERSHIP TOUR

The North America Leadership Tour will provide tertiary students with a once in a lifetime opportunity to engage with prominent international organisations, government agencies, global business, universities and NGOS. These unique meetings will provide learning opportunities, networking, and insight into potential future career pathways. The Tour also gives participants the chance to compete in the world's largest, oldest and most prestigious Model United Nations conference: the Harvard National Model United Nations (HNMUN).

The North America Leadership Tour, first run in 2019, is a reinvention of the United States Leadership Tour. Destinations this year include San Francisco, Washington DC, New York City, Boston, Montreal, and Mexico City. The rebranding of the tour and expansion to include Montreal and Mexico City, we believe, broadens the educational and cultural value of the tour, and provides delegates with an in depth understanding of the region.

The delegation will be made up of fourteen talented and passionate New Zealand tertiary students, from a variety of disciplines. The delegation will depart on January 20th from Auckland, and return on February 24th, visiting six fantastic cities over four unforgettable weeks. Prior to departure, there will be a three-day planning weekend, held from December 6th- December 8th in Wellington. All delegates **must** attend this weekend in its entirety, as it is an important time for organising logistics, training and educational workshops, and getting to know each other. We believe that it is important to form a strong delegation bond before departing on the tour, and ensure that we are in the best place possible to be excellent representatives for our universities, and Aotearoa. Delegates will also be required to arrange their own travel to this planning weekend, as well as to Auckland before and after the trip itself.

The delegation will be staffed by two Co-Directors, Anna Cooper and Ihlara McIndoe. They are responsible for the planning and execution of every aspect of the tour and pastoral care of the delegation while travelling.



WHAT THE TOUR INVOLVES

EDUCATIONAL MEETINGS

During the tour, the delegation will meet with an extensive range of leading organisations and prominent individuals from a variety of different sectors. The tour will include range of meetings which will allow each delegate to extend their learning in areas that they are already well versed in, as well as introduce them to new areas they are less familiar with. These meetings will enable delegates to develop their understanding of each sector, provide invaluable research for conference preparation, as well as showcase the different career paths that exist in these fields. Each city will offer unique opportunities, with each destination being specifically chosen for the particular meetings it offers. The meeting schedule will be confirmed closer to the tour, and the Co-Directors will aim to tailor the meetings to the interests of the delegates, once the delegation has been selected.

Some of our past educational meetings have included:

- United Nations
- Google
- World Bank
- Facebook
- Permanent Mission of New Zealand to the UN
- Wikimedia
- New Zealand Trade & Enterprise
- Embassy of New Zealand
- Centre for Justice and Accountability
- Uber
- Human Rights Watch
- Global Fund for Women
- US Department of State
- Lawyers Without Borders

The 2020 Tour aims to meet with some of these organisations and people again, as well as add meetings with new groups who the Co-Directors believe will be of benefit or compliment the delegation's interests and fields of study/career paths

CULTURAL ACTIVITIES

Alongside meetings and conference preparation, the delegation will also take part in a variety of cultural activities in each city, learning about the history, culture, and politics of each location. The cultural activities schedule will be confirmed closer to departure, and will be influenced by the delegation's areas of interest.

Past cultural activities have included:

- San Francisco: Golden Gate Bridge, Alcatraz, Castro District and UN Plaza
- Washington DC: National Mall, Capitol Hill and the Pentagon
- New York City: UN Headquarters, Times Square and Top of the Rock
- Boston: Harvard University.
- Mexico City: Historic Centre, Frida Kahlo's House, Teotihuacan Pyramids
- Montreal: Old Montreal, Atwater market, Mont Royal

Delegates will also have free time in each city to explore for themselves!

HARVARD NATIONAL MODEL UNITED NATIONS

Founded only a decade after the creation of the United Nations, HNMUN is the largest, oldest, and most prestigious conference of its kind. It brings together over 3000 students from universities around the world to simulate the activities of the United Nations. HNMUN offers a unique opportunity to experience the challenges of international negotiation and diplomacy.

The 66th session of HNMUN will be held in downtown Boston from 13-16th February 2020. Throughout the conference, delegates will gain insight into the workings of the UN by actively participating in the resolution of important global issues. Participants will work with hundreds of other motivated students towards common goals of furthering international awareness and building consensus. This will take place within a lively social setting.

As part of the North America Leadership Tour, you will receive training on the issues that may be discussed, procedures of debate, and lobbying. The delegation will be assigned a country to represent together. Delegates will be split among various committees in order to represent the assigned country's views on the topics being debated. You may work in pairs or you may work alone, depending on your committee allocation. Over four days, each committee will address one or two topics of international significance. The wide range of committees offered gives every delegate a chance to pursue a topic of interest.

HNMUN is a Model UN conference that is truly unparalleled in scale and excellence. If you would like further information - including the tentative conference schedule and committee descriptions - take a look at the HNMUN website: http://www.hnmun.org.

Essentially in a Model UN structure, students represent a country and partake in negotiation, discussion, and debate from the position of a diplomat from their assigned country. In terms of applying - you do not need previous Model UN experience! The structure of HNMUN is very different to the typical style of Model UN that New Zealand students will be used to. This means every applicant will be starting HNMUN on the same level. There will also be plenty of assistance in the lead up to the trip and during our travels with research and preparation for the conference!



CITY HIGHLIGHTS



SAN FRANCISCO

20th - 25th January

San Francisco is equally business savvy as it is culturally rich, and is a great destination to kickstart the tour. With iconic architecture and infrastructure it is visually stunning, and offers a range of institutions, companies, and organisations with great educational value too. With Silicon Valley's startups and tech industry, this is an innovative and engaging first stop!

WASHINGTON DC

25th - 31st January

Washington DC is the political centre of both the United States and the world. Alongside an abundance of political landmarks and memorials, Washington also hosts the Smithsonian Institute which is the world's largest research and museum complex. Government agencies such as NASA or the Pentagon are just some examples of what this city has to offer outside of the political realm.



MONTREAL

31st January - 4th February

Montreal is located in Quebec, again offering some linguistic diversity in the trip with its main language being French. We hope to immerse ourselves in winter activities such as ice skating and (watching) ice hockey, as well as seeing Montreal's distinct neighbourhoods and architecture styles. We also hope that Canada's refugee intake, indigenous relations, and environmental awareness will offer some innovative meetings with some NZ parallels!



CITY HIGHLIGHTS

NEW YORK CITY

4th - 11th February

New York City is a special destination for UN Youth trips - home to the United Nations Headquarters! There really is something for everyone in this diverse city, with activities ranging from museums, to broadway shows, to the bright lights of Times Square! NYC is an economic centre, home to Wall street financial district, as well as an international business hub - offering a range of meetings and educational opportunities.

BOSTON

12th - 16th February

Our time in Boston will be largely spent at Harvard National Model UN. Harvard was established in 1636, making it the oldest institution of higher education in the US. They pride themselves on producing 48 Nobel Laureates, 32 Heads of state, and 48 Pulitzer Prize winners. Harvard is also home to the largest academic library in the world!



MEXICO CITY

17th - 22nd February

Mexico City is our only destination in Mexico, offering a unique cultural experience as well as some warmer temperatures for our winter trip! Mexico city is not only a densely populated metropolitan city with lots of educational meetings to offer, but is also home to two UNESCO world heritage sites! Mexico City's culture can be explored through food, too, which we hope to do a lot of!

TRAVEL LOGISTICS

INTERNATIONAL TRAVEL

The Co-Directors will organise all international flights. Delegates will be responsible for getting their own way to the Training Weekend in Wellington, and to Auckland for international departure.

DOMESTIC TRAVEL

The Co-Directors will organise all travel within the USA, Mexico, and Canada associated with Tour events. This will include a range of air travel, busses, ubers/taxis, and trains. All travel in free time will be at the delegates own cost.

ACCOMODATION

The Co-Directors will organise all accommodation during the tour. Rooming arrangements will be operated on a mixed-gender model unless otherwise requested. The Co-Directors' will strive to meet requests. A survey on accommodation preferences will be distributed closer to the time of the Tour to assist the Co-Directors in making arrangements.

For the December planning weekend, accommodation will also be provided for the nights of December 6th and 7th; anything needed outside of these times will need to be covered by the delegates.

VISA REQUIREMENTS

For New Zealand passport holders, visas will not be required for the delegation for the United States, Mexico or Canada. However, all delegates must submit ESTA applications to the United States authorities. You will also need to hold a current passport that will expire at least six months after the completion of the tour.

For holders of non-New Zealand passports, you will be responsible for researching and making your own visa arrangements.



FINANCES

The estimated delegate fee for the North America Leadership Tour is \$8000NZD.

UN Youth New Zealand reserves the right to vary the delegate fee within 10% of the quoted value.

WHAT THE DELEGATION FEE COVERS

- Flights from Auckland to the USA, and returning to Auckland
- All travel within the USA, Canada, and Mexico
- All accommodation over the course of the tour
- One delegation dinner in each location
- All breakfasts
- Comprehensive Travel Insurance
- Entrance fee for a number of group activities in each location
- Harvard Model United Nations registration and delegation fees
- US mobile phone SIM cards and plans
- First aid kit
- Accommodation, food, social activities, and training materials for the December training weekend

WHAT THE DELEGATION FEE DOES NOT COVER

- Transport to and from Planning Weekend including flights to and from Wellington
- Transport to and from Auckland Airport at the start and end of the tour
- Transport to meetings immediately preceded or followed by free time
- Lunches and most dinners
- ESTA application for New Zealand passport holders or visa application for non-New Zealand passport holders
- Personal shopping and activities delegates choose to do during free time.

ALTERNATIVE PAYMENT ARRANGEMENTS

In the interests of promoting accessibility to the tour, UN Youth New Zealand may be able to accommodate alternative financial arrangements in some cases. If you would like to discuss this further, please do not hesitate to contact the Co-Directors.

PAYMENT SCHEDULE

The North American Leadership Tour 2020 delegate fee will be required in four instalments which must be received on or before the dates specified below:

7th October \$2000 7th November \$2000 7th December \$2000 7th January \$2000

If the first payment (due 7 October 2019) is late without notice, delegates will be removed from the delegation and their places will be offered to other applicants from the waitlist. If subsequent payments are late, UN Youth New Zealand may charge additional administrative fees. If subsequent payments are more than one month late, delegates may be removed from the delegation at the discretion of UN Youth New Zealand.

The first two payments (due October 7th and November 7th) are **non-refundable**. Should a delegate withdraw on or before December 31 2019, they would be eligible to receive a refund for the third payment (due December 7th) only. Should a delegate withdraw on or after January 1 2020, they will not be eligible for any refund. Should a delegate withdraw at any point, they will be liable for any applicable name-change fees associated with the tour.

It is **noteworthy** that between selection and the required date of making the first payment there is very little time. This means that it would be wise to begin thinking about gathering funds for this payment during the application phase, in the event that you are selected and will need to make your first payment by October 7th.

If you are unable to meet the above payment schedule, UN Youth will endeavour to work with delegates to develop a revised payment schedule. Feel free to contact us about this before applying on our email naleadershiptour@unyouth.org.nz

SPONSORSHIP

The Co-Directors will seek sponsorship on behalf of the delegation from various sources. However, delegates are highly encouraged to seek individual sponsorship. Indeed, previous delegates have had their UN Youth international trips fully sponsored. Finance does not need to be great barrier to students who are enthusiastic about participating in the North America Leadership Tour if sponsorship opportunities are fully taken advantage of. The Co-Directors will prepare materials to aid with individual sponsorship applications.

Sources of funding that delegates could consider are:

- Universities
- Community grants, foundation and charities
- Local members of Parliament and government departments
- Businesses
- Individuals

All previous delegations received significant sponsorship for their tours through group and individual efforts. The Co-Directors hope to continue this success for the North America Leadership Tour 2019.

MEET THE CO-DIRECTORS!

ANNA COOPER

I'm a fourth year Law and Film student at the University of Otago! I've been involved with UN Youth since I was in high school, both in the Otago region and at a National Level. I was meant to 'retire' from UN Youth after being Assistant Coordinator of NZ Model UN in 2018, but was roped back in for this amazing opportunity! I travelled overseas with UN Youth as a high school student and absolutely loved it, and I am so excited to be on board with NALT too. I have always wanted to visit Canada, and I am excited to challenge myself with Mexico too; I've downloaded Duolingo to get some basic spanish under my belt. Outside of university and volunteering, I like to bake cakes, swim and go to the beach, hang out with my friends and/or my dog, and watch obscene amounts of Netflix (and call it 'film studies').



Portfolios/Questions to ask me

- Welfare The welfare portfolio puts me in charge of your wellbeing both physical and mental! We want you
 to be well looked after on this trip and will do the most to keep you at your best even when doing full-on
 days! I have completed a workplace first aid training course and made risk assessment plans for the trip.
- Logistics I'm booking flights, some accommodation, dinners, activities etc., so if you have any suggestions or bucket list items let me know!
- Promotions and communications I'm developing content to be shared through the facebook page, instagram, and I'll also be doing some snapchat and instagram updates throughout the trip. Links to connect with us on these platforms are at the end of this document.

IHLARA MCINDOE

I'm in my fourth year at the University of Otago, studying towards a Bachelor of Law, and Bachelor of Music! I dabbled a bit in UN Youth in high school and early university, but this is my first big commitment as a UN Youth volunteer. In the last few years I've been involved with a similar organisation, the Aotearoa Youth Leadership Institute, and I was lucky enough to attend the Women Deliver conference in Copenhagen in 2016, and lead their delegation to the Commission on the Status of Women in NYC in 2018. I'm super excited for NALT, and am particularly looking forward to breaking out my NCEA Level 1 French in Montreal. In my spare time I like to play the piano, do yoga, and follow what Aunty Helen is up to on social media.



Portfolios/Questions to ask me

- Finance I've overcome my fear of maths and spreadsheets for this role, and am your go-to on all things finance. I run the overall budget for the trip, and am in charge of seeking out sponsorship opportunities for you all! I'll also be getting in touch with you about fundraising and scholarship applications.
- Relations I'm in charge of seeking out people to meet and learn with while we're overseas. We are aiming
 to organise meetings that reflect the broad range of interests of our delegation. If you have a particular area
 that you want to focus on during the trip, let me know, and I'll do some LinkedIn stalking to try to lock in a
 meeting with an expert!
- HMUN Conference I'll be sorting out our applications for the Harvard Model United Nations conference.
 There's lots of paperwork to do, so I'll be getting in touch with you about our applications, as well as working alongside the Head Delegate to prepare briefing papers for the team.

HOW TO APPLY

To apply to be part of the North America Leadership Tour in January – February 2020, you must read through all the information in this application pack before making your application.

ELIGIBILITY

To be eligible for the Tour, applicants must be:

- Between the age of 18-25 when the delegation begins the Tour on the 20th January 2020
- A tertiary student and have completed at least one full year of tertiary study when the delegation departs
- A New Zealand citizen, or have a resident or study visa
- Hold a current Passport that is valid for at least the next 12 months
- Have no criminal convictions
- Have the legal right to enter each country on the Tour

APPLICATION PROCESS

The application process is broken into three parts:

Stage one: Written Application

A written application and all supporting documents must be submitted on the UN Youth website by 11.59pm 1st September 2019.

Stage two: Interview

Shortlisted applicants will be invited for a 20 minute interview via Google Hangouts. The interview period will range between September 1st - September 10th You are expected to make yourself available for an interview during this period at a time agreed between yourself and the Co-Directors. If this is going to be a problem, please let us know at the earliest stage (e.g. in your written application or as soon as you find out).

Stage three: Offer

Successful applicants from the interview round will be offered a place on the delegation by the 14th of September. The first instalment of the North America Leadership Tour fee of \$2000 will need to be paid by 07 October.

Applicants should note that this process is very competitive. The Co-Directors suggest you start early to ensure you have enough time to prepare you application.

WRITTEN APPLICATION

Your written application must include:

- A curriculum vitae of no more than two pages in total
- A cover letter addressed to the Co-Directors addressing the questions below of no more than 1000 words
- A scanned copy of your current passport

APPLICATION QUESTIONS:

You must write a cover letter addressed to the Co-Directors of no more than 1000 words in length. This letter must be in PDF and answer the following questions. You should aim to write approximately the same amount for each answer.

- What motivated you to apply for North America Leadership Tour 2020?
- What skills and strengths would you bring to the Tour? (Please use examples from positions of responsibility, achievements, awards and extra-curricular involvement).
- What aspect of the tour do you think will challenge you the most? How would you overcome or deal with this?
- What does leadership mean to you? How do you think you can develop the qualities of a good leader on the Tour?

HEAD DELEGATE

The Co-Directors will be selecting a Head Delegate for the North America Leadership Tour. The role of Head Delegate is to assist the Co-Directors in the preparation of the delegation for meetings and (in particular) the HNMUN conference, and communicating with the Co-Directors on behalf of the delegation. This role will involve extra responsibility both in the lead up and during the Tour.

The ideal Head Delegate candidate will be organised, have exceptional communication skills, be resolution orientated and have the ability to address adverse circumstances with an open mind, shall they arise.

If you would like to be considered for the role of Head Delegate, please answer the following questions in no more than 400 words at the end of your cover letter. This will be in addition to the 1000 words dedicated to answering the questions above.

- Why do you think you would be an effective Head Delegate?
- How would ensure that all delegates felt comfortable approaching you with issues they may not feel comfortable approaching the Co-Directors with?

Applications should be submitted through the UN Youth website by 11.59pm 1st September 2019





FREQUENTLY ASKED QUESTIONS:

WHAT ARE YOU LOOKING FOR WHEN SELECTING DELEGATES?

We would like to build a diverse and balanced delegation, so we are looking for a variety of things; students who would benefit from the trip, who would work well with the rest of the delegation, are leaders within their community, who would represent UN Youth well on Tour, and who have the potential to give back to UN Youth and New Zealand upon their return from the trip. However, the most important quality we seek is a genuine interest in the educational content of the Tour. Past experience with UN Youth New Zealand is not necessary.

IS THE PLANNING WEEKEND IN WELLINGTON COMPULSORY?

Yes, all the delegates must attend Planning Weekend (6th December- 8th December 2019) in its entirety. Failure to commit to planning weekend may result in the loss of your place in the delegation.

ARE ANY OF THE PAYMENTS REFUNDABLE?

Should a delegate withdraw on or before 04 December 2019, they would be eligible to receive a refund for the payment due 06 November 2019 only. Should a delegate withdraw on or after 04 December 2019, they will not be eligible for any refund.

CAN I PLAN MY OWN TRAVEL OUTSIDE OF THE TOUR?

You must travel with the delegation from Auckland on 20 January 2020 through all the cities to end of our stay. During allocated free time, you may explore on your own but you must return to the designated meeting places at the time determined by the Co-Directors.

IS THERE A LIMIT ON THE NUMBER OF DELEGATES FROM EACH UNIVERSITY OR DEGREE?

There is no limit on the number of delegates we take from each university or degree, although we may take the regional balance of the delegation into account if there are applicants of similar merit. Generally, each application will be considered on its own merits and we hope to take the best applicants on the Tour.

OTHER QUESTIONS?

If you have any other questions, please contact the Co-Directors at naleadershiptour@unyouth.org.nz, or tune in to our Live Q+A session on August 21st at https://www.youtube.com/user/unyouthnz.

UN YOUTH SOCIAL MEDIA LINKS

UN Youth is active on social media! Keep updated on NALT 2020 and other opportunities at the following links:

- Facebook https://www.facebook.com/unyouthnz/
- Website https://unyouth.org.nz/
- Blog https://unyouth.org.nz/blog/
- Instagram https://www.instagram.com/unyouthnz/
- Snapchat unyouthnz
- Youtube https://www.youtube.com/user/unyouthnz